

**Do NOT use this  
Directory before  
2 A.M. Sunday  
July 17, 1960**

All MENOMONIE telephone  
numbers are being changed

Please . . .

- Consult this directory  
before placing calls
- Do not call from memory
- Correct old number lists

Destroy your old Directory  
Sunday July 17.

*Menomonie*

See Inside Front Cover For Emergency Calls—Other Important Information Pages 1-6



**FIND IT FAST  
IN THE  
YELLOW PAGES**

*July, 1960*

# TELEPHONE DIRECTORY

*Wisconsin Telephone Company*

# EMERGENCY TELEPHONE NUMBERS

For Your Protection—Please Write the Fire and Police Telephone Numbers for Your Area in the Spaces Below

My **FIRE** Department  
Number is

My **POLICE**  
Number is

If you are unable to complete an EMERGENCY CALL—Dial “OPERATOR”

## FIRE DEPARTMENT

Menomonie ..... CE 5-2345

## POLICE

Menomonie ..... CE 5-3456

## F B I

For the telephone number or address of the nearest Federal Bureau of Investigation Office..... Dial “Operator”

**WARNING TO PARTY LINE USERS:** Wisconsin State Law provides in part that “whoever intentionally refuses to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of an emergency, shall be fined not less than \$50.00 nor more than \$500.00,” and “whoever intentionally asks for or requests the use of a party line on the pretext that an emergency exists, knowing that no emergency in fact exists, shall be fined not less than \$50.00 nor more than \$500.00.” The law defines an “emergency” as “a situation in which property or human life are in jeopardy and the prompt summoning of aid is essential.”

## OUT-OF-TOWN and SERVICE CALLS

	DIAL
<b>INFORMATION</b> —For subscribers not listed in this directory.....	113
<b>REPAIR SERVICE</b> —To report a telephone out of order.....	114
<b>LONG DISTANCE CALLS</b> —To place Out-of-Town calls.....	Operator
To call Downsville (No Long Distance Charge).....	Desired Number (Two letters and five numerals)
<b>MOBILE TELEPHONE CALLS</b> —To place Mobile Telephone calls.....	Operator and ask for Mobile Service Operator
<b>ASSISTANCE IN CALLING</b> —For aid in calling, or if call is not completed satisfactorily.....	Operator
<b>BUSINESS OFFICE, 720 3rd Street</b> —Applications for service, moving of telephones, bills, etc. ....	CE 5-5501
If any matter is not handled to your satisfaction after you have followed the above directions.....	CE 5-5501 and ask for the Manager

M. B. JUNKINS, Manager

**WISCONSIN TELEPHONE COMPANY**

Copyright, 1960, by Wisconsin Telephone Company



**It's so easy and costs so little-**

**-to keep in touch with out-of-town  
friends and relatives. Call someone now.**

**Just Dial Operator for Long Distance Calls**

**SOME TYPICAL LONG DISTANCE DAY RATES FROM MENOMONIE**

**WISCONSIN**

FROM MENOMONIE TO:	Sta. to Sta. Rate Per Minute*	Pers. to Pers. Add'l Chg. Per Message
Eagle River	.25	.55
Eau Claire	.10	.30
Green Bay	.30	.65
Hudson	.16	.35
Janesville	.30	.65
Knapp	.05	25
Milwaukee	.32	.65
Wausau	.24	.50

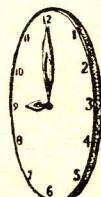
**OUT-OF-STATE†**

FROM MENOMONIE TO:	STATION TO STATION	PERSON TO PERSON
Atlanta, Ga.	\$1.50	\$2.25
Cleveland, Ohio	1.35	1.90
Denver, Colo.	1.45	2.10
Miami, Fla.	1.80	2.85
New York, N. Y.	1.55	2.40
Omaha, Neb.	1.05	1.45
St. Paul, Minn.	.45	.65
San Francisco, Calif.	1.95	3.10

\*The minimum charge per call is three minutes at the per minute rate or \$.40 whichever is less. A charge of \$.10 per message applies to Station-to-Station collect calls.

†The above Out-of-State rates are for an initial period of three minutes.

Night and Sunday rates apply from 6 P.M. to 4:30 A.M. and all day Sunday. On calls within the State of Wisconsin a Family Visit Call Rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the five minute rate and pay only the per minute rate for each additional two minutes over 10. The above rates were in effect at the time this Directory was published. They do not include the 10% Federal Excise Tax.



Every evening after nine is



**FAMILY VISIT TIME**

for all Long Distance  
calls within Wisconsin

# HOW TO USE THE DIAL TELEPHONE AT MENOMONIE

Telephone numbers at Menomonie consist of a central office name and five numerals.

Calls within the Menomonie exchange may be made by dialing either the first two letters of the name and all five numerals, or by dialing just the five numerals. To call Downsville dial the first two letters of the central office name and all five numerals. The central office name "CEDar" must always be given to the Operator when calling Long Distance to or from Menomonie telephones.

## 1. Be sure of the number

Look up the correct number in the latest issue of the telephone directory. Assume that the number desired is CE 5-5501. Jot it down for easy reference.



## 2. Listen for dial tone

Lift the receiver and listen until you hear the dial tone, a steady "humming" sound. This is your signal to start dialing.

## 3. Dial carefully

With the receiver off, place your finger in the opening in the dial associated with the numeral "5."

Pull the dial around until your finger strikes the stop. Release the dial and allow it to return without interference.

In the same manner, dial "5," "5," "0" and "1" in the order in which they appear in the directory.

If you dial the letter "O" for the numeral "0" (zero), or the letter "I" for the numeral "1," you will get a wrong number.

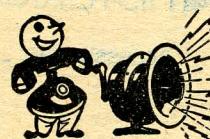
If your finger slips or an error is made while dialing, hang up for a few seconds, and then dial the complete number again.



## 3 SIGNALS TO REMEMBER



—the busy signal  
(a rapid buzz-buzz-buzz sound) or—



the no-such number signal, a series of subdued siren-like tones, telling you a mistake has

been made in dialing.

If you continue to receive busy signals when dialing another party in your locality, the number may be on your line. In such cases dial "Operator" and ask for assistance.

## How to Call Another Party on Your Line

To call another party on your line, it will be necessary to dial a code number instead of the directory number.

If you do not have the code number of the party on your line whom you wish to call, dial "Operator," explain that you are calling another party on your line, and ask for the proper code.

After dialing the code number, replace your receiver to allow the other party's bell and your bell to ring. When the ringing stops, it indicates that the called party has answered.

If your party does not answer within a reasonable period, lift the receiver momentarily to stop the ringing.

# HOW TO USE THE DIAL TELEPHONE

(Continued)

## How To Make Emergency Calls

Dial the emergency telephone number as shown on the inside front cover of this directory or dial "Operator" and ask for the Fire or Police Department. Tell your story briefly, calmly, and distinctly, giving your name, the address of the emergency and the nearest street intersection.

To dial "Operator" in the dark, place your finger in the first opening below the finger stop. Then turn the dial completely around and let it return in the usual manner. When the operator answers, explain the circumstances and give her your call.

## How To Make Calls From Coin Telephones

1. Lift the receiver and deposit coin.
2. Listen until you hear the dial tone.
3. Dial the number wanted. (For long distance calls dial "Operator.")

## Other Dial Service Suggestions

On party lines or on lines with extension telephones, if you lift the receiver and hear a series of clicks, it indicates another party is dialing and that you have interfered with his call. Tell the other party that you have interfered, and ask him to dial over again. Replace the receiver and wait until the line is not in use.

# LONG DISTANCE CALLS

## STATION-TO-STATION CALLS

When you want us to do nothing more than to connect you with an individual line or party line telephone or private switchboard, dial "Operator" and tell her the city, state, and telephone number.

The charge for a Station-to-Station call begins when the called telephone or private switchboard answers.

## PERSON-TO-PERSON CALLS

When you want to be connected with some particular person or with a particular telephone or department reached through a private switchboard, dial "Operator." Tell the operator the city, state, and person or department wanted, and also the telephone number and extension number if you know them.

The charge for a Person-to-Person call begins when you reach the person, extension or department you want.

## COLLECT CALLS

If you request it, the operator will ask the person you are calling if he will pay the charges. Collect Station-to-Station calls

within Wisconsin cost 10 cents more than other calls. No extra charge is made on collect Person-to-Person calls.

A request to make a call collect should be given to the operator when the call is placed, so that she can endeavor to obtain acceptance of the charges before the connection is established.

## REDUCED RATES

Between 6 P.M. and 4:30 A.M. and all day Sunday reduced rates are in effect. On calls to points within the State of Wisconsin, a Family Visit Call rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the 5 minute rate and pay only the per minute rate for each additional 2 minutes over 10.

## REQUESTS FOR CHARGES

If you wish to be told the charges on a particular call, make the request when you place the call or when you accept a "collect" call.

Typical Long Distance Rates may be found on page one of this directory.

**The time of day, at the originating point, when conversation starts, determines whether DAY, NIGHT, SUNDAY or FAMILY VISIT CALL rates apply.**

it's a new world of

*convenience*

when your  
EXTENSION  
PHONES ring!



You don't run—you just reach. Handy extension phones do so much to make living simpler and easier. In bedrooms, in the kitchen, the living area, the hobby- or recreation-room, extension phones save countless steps, provide privacy. And you can choose from a rainbow of colors.

To order your extension phones, just call your telephone office or ask any telephone employee.

WISCONSIN TELEPHONE COMPANY

*especially for you*

The  
Princess  
phone

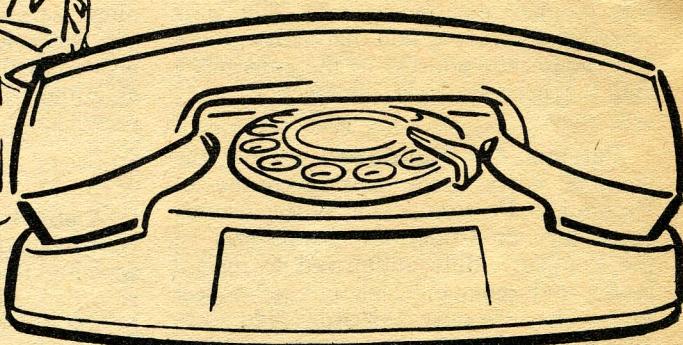


It's little — takes up less room on table or desk — lets you have an extension where space is limited.

It's lovely — for the modern taste that asks for beauty with simplicity.

It lights — glows softly in the dark — lights up brightly when you lift the receiver to make dialing easy.

Choose from five pastel colors — white, beige, pink, blue and turquoise. To order, just call your telephone business office, or ask any telephone serviceman.



IT'S LITTLE • IT'S LOVELY • IT LIGHTS

# GENERAL INFORMATION FOR SUBSCRIBERS

**Our Business Office** is located at 720 3rd St., and is open from 8:00 A.M. to 5 P.M., Monday through Friday. Our telephone number is CE 5-5501. Applications for service, directory listings, moves, changes, discontinuance of service, or bill inquiries should be directed to our Business Office.

**Schedules of Rates Effective** at Menomonie are on file at the Business Office and can be examined there.

**Customers on party lines** are expected to limit their conversations to five minutes at one time.

**Mobile Telephone Service** provides two-way voice communication between any telephone reached by the Bell System and an automobile, truck, boat, etc., suitably equipped with a mobile radiotelephone.

To place a call to a mobile telephone dial "Operator" and ask for the Mobile Service Operator.

For rates or other information regarding mobile telephone service please call the Business Office.

**Emergency Calls.** The inside front cover of this directory shows the proper way to place emergency calls. Tell your story briefly, calmly and distinctly, giving your name, the address of the emergency and the nearest street intersection.

**Patrons Are Cautioned** against the possible entry into their premises of Fraudulent Persons posing as Repairmen, Inspectors or Collectors. Employees of the Company, duly authorized to install, repair and remove telephones, or collect for service, are provided with credentials. Please guard yourself against any misrepresentation by asking to see these credentials.

**Directories are the property of the telephone company** and are to be returned to the telephone company on request. No binder, holder, or auxiliary

cover, except such as may be provided by, or with the consent of, the Telephone Company, shall be used in connection with any directory furnished by the telephone company.

**The Company makes every effort** to prevent errors or omissions in the publication of its directories. The Company's liability however arising from errors in or omissions of directory listings shall be limited to resulting impairment of the customer's service, and the Telephone Company may discharge such liability by an abatement or refund of an amount not exceeding the charge for the service, excluding additional message charges, during the period covered by the directory in which the error or omission occurs.

**Telephone Directories of the Principal Cities throughout the Country** may be obtained by any of our subscribers desiring them, on payment of the charges made by the issuing company. Prices and other information may be secured by calling the Business Office.

**Telephone Attachments.** The Company is responsible for satisfactory telephone service. It cannot permit the use of any equipment or other apparatus in connection with that furnished by it except as authorized in the tariffs of this Company.

**A short high "beep" tone** heard on your telephone about every 15 seconds is a warning that your conversation is being recorded. This warning signal is provided by the Telephone Company for your protection. Use of a recorder without this signal is contrary to the Telephone Company's tariffs and is not permitted. If you do not want your conversation recorded, ask the person with whom you are talking to disconnect the recording machine. When the recorder is disconnected, you will no longer hear the "beep" tone.

# MENOMONIE

## TELEPHONE DIRECTORY

JULY 1960

### A

A & W Root Beer Stand 802 6th av-----CE 5-2540  
 Aamodt Carl G 1207 Main-----CE 5-2583  
 Aarre Lydia Mrs 713 13th av-----CE 5-7331  
 Abbott Archie 220 13th av W-----CE 5-7093  
 Adams Dean R 1 Elk Mound-----CE 5-7471  
 Adams Henry 1415 9th-----CE 5-7264  
 Ader Clarence 1623 7th-----CE 5-3732  
 Ader Francis 2220 9th-----CE 5-3471  
 Ader Jerome 1115 14th av-----CE 5-7764  
 Ader Merlin 1908 Broadway-----CE 5-2846  
 Agerlie Clara 514 10th-----CE 5-7247  
 Agnew Dwight L 1515 3rd W-----CE 5-2298  
 Agricultural Stabilization & Conservation Office  
 515 Broadway-----CE 5-7533  
 Ahrens Arnold 1602 8th-----CE 5-7004  
 Ahrens Clarence F Oakwood hts-----CE 5-2346  
 Ailport Marvin R 5-----CE 5-5880  
 Ajer Lynn 2103 2nd-----CE 5-3025  
 Alano A A 517½ Broadway-----CE 5-7278  
**ALEX'S PIZZA HOUSE** 631 Broadway-----CE 5-3188  
 Algiers Charles A R 6-----CE 5-3393  
 Albaugh Leonard R 6-----CE 5-5946  
 Allen Everett R 6-----CE 5-2302  
 Allen Frank K Rev R 1-----CE 5-7976  
 Allen Jerald 2003½ 9th-----CE 5-7026  
 Allen Ralph O 909 Main-----CE 5-3116  
**ALLEN RALPH O CHIROPRACTIC OFFICE**  
 614 9th-----CE 5-3810  
 Almaas Myrtle Mrs R 1-----CE 5-3357  
**AL'S TAVERN** R 6-----CE 5-2476  
 Alseth Albert 315 2nd W-----CE 5-3865  
 Alseth Arthur Mrs 315½ Main-----CE 5-5654  
 Alseth James R 6-----CE 5-7285  
 Alseth O V 714 3rd-----CE 5-2282  
 Alseth Sophie Mrs 113 Main W-----CE 5-7648  
 Alt Lidwina Mrs 1214 9th-----CE 5-7259  
 Alwin M Esther 1215 1st av N-----CE 5-7054  
**AMANDA BACON MUSIC CO**  
 517½ Broadway-----CE 5-5007  
 Amberg Leonard 1326 Stout-----CE 5-2705  
**AMBERG'S MOBIL SERVICE STATION**  
 1431 Broadway N-----CE 5-2077  
 Amdahl Elsie 909½ Main-----CE 5-2646  
**AMER BREEDERS SERVICE** 624 Main-----CE 5-3100  
 Ames Ada D 1521 2nd W-----CE 5-5769  
 Amon Martha Ruth 1119 River dr-----CE 5-5303  
 Amthor Wm 608 Elm W-----CE 5-7817  
 Amundson Helmer 1020 10th-----CE 5-5863  
 Amyx Stanley R 806 Fair Oaks rd-----CE 5-5777  
 Anacker John R 2-----CE 5-3618  
 Anacker William E 1109 13th av-----CE 5-7502  
**ANCHOR CAFE** 620 Broadway-----CE 5-9945  
 Anderholm A F 314 3rd W-----CE 5-7676  
 Anderson Alfred R 6-----CE 5-7105  
 Anderson Andrew P 1014 Stout-----CE 5-3087

Anderson Arthur Mrs 1102 2nd-----CE 5-2656  
**ANDERSON CLEANERS** 713 3rd-----CE 5-3888  
 Anderson Donald A 1303 Main-----CE 5-2391  
 Anderson E J 915 5th-----CE 5-2006  
 Anderson Elsie Mrs 120 12th av W-----CE 5-3878  
 Anderson Floyd E 1221 5th av-----CE 5-3861  
 Anderson Herman 603 13th-----CE 5-7551  
 Anderson Karl E 403 Wilson av-----CE 5-5131  
 Anderson Morris 1214 Main-----CE 5-7532  
 Anderson Norma 1420 Douglas-----CE 5-3084  
 Anderson Oscar 1101 Wilson-----CE 5-5163  
 Anderson Palmer R 6-----CE 5-7483  
 Anderson Swant R 5-----CE 5-3226  
 Anderson Walter 1126 Tainter-----CE 5-2361  
**ANDREASSEN & HOUSER** vets  
 423 12th av W-----CE 5-2626  
 If no answer call-----CE 5-2385  
 Andreassen P A 1121 7th-----CE 5-3752  
 Andreassen S K 423 12th av W-----CE 5-2626  
 Andress Allen W 24 Wakanda ct-----CE 5-5447  
 Andrews Allan G 1612 Wilson-----CE 5-2623  
**ANSHUS JEWELERS** 300 Main-----CE 5-2220  
 Anshus John S 919 Stout-----CE 5-7287  
 Anshus Nels S 931 Stout-----CE 5-5832  
 Anundsen Viola Mrs 820 3rd-----CE 5-7991  
 Apel Harold 1421 10th-----CE 5-3410  
 Apelgren Bert 820 11th-----CE 5-7346  
 Archer Cora Mrs 1102 8th-----CE 5-2619  
 Arneson Herman 710 9th av-----CE 5-7591  
 Arneson Jean 1021½ 3rd-----CE 5-5368  
 Arnette Robert P 1316 Ellingson-----CE 5-3549  
 Aumueller Joe R 1-----CE 5-2986  
 Austreng Agnes Mrs 630½ Broadway-----CE 5-5796  
**AUTH & HEIT INC** 604 Main-----CE 5-3030  
 Averill Apartments 711 4th-----CE 5-9906  
 Axelsen Paul 1515 Main-----CE 5-3524

### B

Bachler Howard 521 20th av W-----CE 5-2215  
 Bachler Michael R 1007 3rd-----CE 5-7297  
 Backen Velma Mrs 1407 3rd W-----CE 5-7598  
**BADGER IRON WORKS** 915 Broadway-----CE 5-3655  
**BADGER STATE YARD** 717 Main-----CE 5-3491  
 Baertlien Max C R 4-----CE 5-7110  
 Bagan Thos R 1-----CE 5-7497  
 Bahr Erich R 6-----CE 5-2908  
 Bailey Mack R 6-----CE 5-7113  
 Baker Elmer H 1332 Knapp-----CE 5-2203  
 Baker George R 2-----CE 5-2417  
 Baker Mona Mrs 303 Park-----CE 5-5663  
 Bakke Amund R 1-----CE 5-7146  
 Bakke Mary 703 3rd-----CE 5-5389  
 Bakke Vernon R 1-----CE 5-7882  
 Bakken Grant R 6-----CE 5-5968  
 Bakken Grant ofc Court House-----CE 5-5044  
 Bakken S A Mrs 614½ Main-----CE 5-2664

Baland Ivan B R 6-----	CE 5-7581	Bennett B M Rev 1008 6th-----	CE 5-7072
Baldus Alvin 107 4th av W-----	CE 5-2025	Benrud Marie Mrs 610 9th av-----	CE 5-5484
Ballard Sina Mrs 1014 9th av-----	CE 5-2805	Ben's Corner Market 1124 Broadway-----	CE 5-5661
Ballentine Will G 509 12th av W-----	CE 5-7012	Benson Alfred 1520 7th-----	CE 5-3157
Bandelow Leland 1432 Douglas-----	CE 5-5046	Benson Emma R 5-----	CE 5-7008
<b>BANK OF MENOMONIE</b> 630 Broadway-----	CE 5-2144	Benson John W 201 13th-----	CE 5-3221
Barberg Richard 118 2nd W-----	CE 5-7525	Benson Marvin R 1-----	CE 5-5227
Barbo Hilda Mrs 1002 3rd-----	CE 5-5698	Bentley Phyllis 221 2nd W-----	CE 5-2363
Barcus Wayne E Dr 120 3rd av-----	CE 5-5008	Benzel Otto 1608 8th-----	CE 5-2551
Bargain House R 6-----	CE 5-3566	Benzel W'm 1101 Stout-----	CE 5-5872
Bark Axel A 309 12th-----	CE 5-7326	Berg Arthur M 914 4th av-----	CE 5-2321
Bark's Bake Shoppe 228 Main-----	CE 5-3544	<b>BERG CHEVROLET CO INC</b> 716 5th-----	CE 5-3466
Barnard David 1309 10th av-----	CE 5-7245	Berg Don G 1319 Main-----	CE 5-3762
Barnes Esther Mrs R 3-----	CE 5-5013	Cottage R 6-----	CE 5-3392
Barnhart Ada R 2-----	CE 5-5307	Berg Gilford 1005 5th av-----	CE 5-5729
Barnhart Arthur H R 2-----	CE 5-5915	Berg Lloyd 1016 3rd-----	CE 5-7058
Barnhart Byron R 2-----	CE 5-2460	Berg Richard H 1521 Wilson av-----	CE 5-7729
Barrows Wendell Broadway N-----	CE 5-5106	Berger Burnett L 1420 8th-----	CE 5-2695
Bartko Frank 1103 9th-----	CE 5-2539	Berger Clarence L 1120 10th-----	CE 5-3779
Baskin Jim 1015 7th-----	CE 5-5052	Berger James F 1420 8th-----	CE 5-2695
Batchelder Lee W R 5-----	CE 5-2925	Berger James W R 5-----	CE 5-5294
Bates Hattie E 1006 3rd-----	CE 5-5342	Bernd W G 1032 Stout-----	CE 5-7982
Bates Henry 1003 9th-----	CE 5-3505	Berndt Clara Mrs 500 13th-----	CE 5-7235
Bauer Andrew 212 15th-----	CE 5-3859	Berndt Hilda Mrs 1021 11th-----	CE 5-5716
Bauer G F R 6-----	CE 5-7851	Bertelson Anna Mrs 1506 9th-----	CE 5-7929
Bauer Sam R 6-----	CE 5-7851	Beyer F W 218 19th av W-----	CE 5-2269
Bauerkemper Leslie R 5-----	CE 5-7748	Biederman Edward 1203 6th-----	CE 5-7567
Bean Harold F 1511 Main-----	CE 5-7559	Bien Marvin 107 4th W-----	CE 5-2858
Beaver H C Jr 1015 Wilson av-----	CE 5-7757	Billehus O E 932 Stout-----	CE 5-3584
Beaver Howard C R 3-----	CE 5-7452	Billehus-St Clair Clothing Co 326 Main-----	CE 5-5066
Beber M E 1620 Douglas-----	CE 5-7506	Bill's Recapping Service 143 6th av-----	CE 5-5334
Bechtel Jack Rusk Wis-----	CE 5-5677	Bird Melvin F R 6-----	CE 5-3676
Becker Clarence R 1-----	CE 5-2024	Bird William E R 6-----	CE 5-2478
Becker Irene 703 3rd-----	CE 5-7268	Birkholz Herbert R 2-----	CE 5-2946
Becker Minnie 421 Wilson av-----	CE 5-7045	Birthman John W R 1-----	CE 5-2911
<b>BECKWITH OSCAR</b> R 6-----	CE 5-5221	Birthman Wesley W R 1-----	CE 5-3619
<b>BEELINE HONEY FARMS</b> R 4-----	CE 5-7020	Bishop Carol 220 1/2 13th av W-----	CE 5-5640
Beggerow H F 1401 Knapp-----	CE 5-3751	Bjornson Chris 1010 6th av-----	CE 5-5315
Beguhn Bertha Mrs 1419 6th-----	CE 5-2353	Blackburn Philip T C Mrs 221 2nd W-----	CE 5-7665
Beguhn Caroll 302 19th av W-----	CE 5-3416	Blagen Delores Mrs 1214 7th-----	CE 5-3598
Beguhn Edmund R 2-----	CE 5-5233	Blair & Co Inc invst-----	
Beguhn Ervin R 1 Elk Mound-----	CE 5-2445	204 E Grand av Eau Claire Wis-----	
Beguhn George R 1 Elk Mound-----	CE 5-5296	Call long distance Eau Claire - <b>TEMple</b> 2-1633	
Beguhn Gilbert 1620 Wilson av-----	CE 5-7046	Blair Susan 202 12th av W-----	CE 5-7927
Beguhn Herbert Sr 1308 6th-----	CE 5-7531	Blake Arnold Rusk Wis-----	CE 5-2906
Beguhn Herbert W Jr 920 11th-----	CE 5-7318	Blake Edwin R 6-----	CE 5-5948
Beguhn Ida Mrs 1314 9th-----	CE 5-2303	Blake LaVern R 2-----	CE 5-7494
Beguhn Lyle R 1 Elk Mound-----	CE 5-5469	Blakely Everett 1508 Tainter-----	CE 5-2797
Beguhn Paul 907 8th-----	CE 5-5081	Blakley Don R 2-----	CE 5-2416
Beguhn R M 914 6th av-----	CE 5-2311	Blank Alice B Mrs R 3 Colfax-----	CE 5-2997
Beguhn Raymond 2002 3rd-----	CE 5-2595	Blank Robert R 3 Colfax-----	CE 5-2985
Beguhn Theodore C R 1 Elk Mound-----	CE 5-2467	Blasczyk James 911 18th-----	CE 5-3759
Beguhn Theodore F Sr R 1 Elk Mound-----	CE 5-7434	Blecha Charles Rev 910 Wilson av-----	CE 5-5004
<b>BEGUHN'S FEED MILL</b> 1620 Stout rd-----	CE 5-3200	Blexrude Gary W 811 Fair Oaks rd-----	CE 5-5831
Behling Babe R 1-----	CE 5-2967	Block H F 408 13th av E-----	CE 5-2185
Behling Edw R 1-----	CE 5-2976	Block Herbert 1219 Tainter-----	CE 5-3272
Behling Lester R 3-----	CE 5-2037	Block Pete 1302 6th-----	CE 5-3138
Behling Lyle R 1-----	CE 5-2438	Blotz Marilyn 1500 2nd-----	CE 5-3886
Behling Marvin R 2-----	CE 5-3344	Blowers Donald R 1115 Broadway-----	CE 5-2582
Behling Oscar R 6-----	CE 5-2418	Blum George 700 Broadway N-----	CE 5-7689
Behling Wm 1620 10th-----	CE 5-7585	Blume S J 1020 North Shore dr-----	CE 5-2526
Behrents G H 1003 8th-----	CE 5-2328	Boch Esther Mrs 1519 Wilson-----	CE 5-3415
Behrents Norman R 6-----	CE 5-7188	Bochman R F R 2-----	CE 5-7801
Belair George 712 13th-----	CE 5-5392	Bodoh Larry 417 12th-----	CE 5-2366
Belding A S 224 16th av W-----	CE 5-7536	<b>BODOH LARRY FARMERS MUTUAL AGENCY</b>	
Belisle F J 1120 Wilson av-----	CE 5-7243	417 12th-----	CE 5-2366
<b>BELL TELEPHONE CO</b> -----	See Wis Telephone Co	Boerner Hugo R 5-----	CE 5-2919
Bellis Esther 1914 3rd-----	CE 5-5671	Boerner Milton R 5-----	CE 5-3631
Belza J Dr ofc 406 Main-----	CE 5-5516	Boernke William E 1325 Knapp-----	CE 5-2594
Res 329 Park-----	CE 5-2222	Boettcher Glenn R 2-----	CE 5-7488
Bemis Lyle 1316 2nd-----	CE 5-2847	Boettcher Otto 1222 14th av-----	CE 5-3134
Ben Franklin Variety Store 220 Main-----	CE 5-2000	Boettcher William F R 6-----	CE 5-2304
Bender Ed 320 14th av W-----	CE 5-2115	Boettcher Eugene R R 6-----	CE 5-3342
Bendrick George 1509 Broadway-----	CE 5-5795	Boettcher William Mrs R 6-----	CE 5-3672

Bohman Rita 921 5th-----	CE 5-2757	Brown A Webb 1303 2nd av-----	CE 5-7282
Bohn Douglas C 1014 2nd-----	CE 5-3507	Brown Albert G 1802 10th-----	CE 5-7216
Bol Laurence 2006 5th-----	CE 5-5009	Brown Alfred M 1522 10th-----	CE 5-3746
Boland Johanna Mrs 1215 8th-----	CE 5-5781	Brown Clyde 321 Park-----	CE 5-2043
Bolle Fred W Mrs 1503 2nd av S-----	CE 5-3452	Brown Ed Mrs 902 6th-----	CE 5-2856
Boilles L G 120 15th av W-----	CE 5-5347	Brown Edw H R 2-----	CE 5-7117
<b>BONDED COLLECTIONS</b> 708 2nd-----	CE 5-2192	Brown Edward W 320 3rd W-----	CE 5-2859
Bongey R H 1120 6th-----	CE 5-3521	Brown Florence C 1522 10th-----	CE 5-3746
Boothby Jonathan 121 12th-----	CE 5-5614	Brown Harvey 259 Elm W-----	CE 5-5383
<b>BOOTHBY PRINT SHOP</b> 102 Main W-----	CE 5-7555	Brown Howard S 1002 10th-----	CE 5-3458
Borchert Don R 1-----	CE 5-2375	Brown John R 6-----	CE 5-7468
Borchert Ed R 6-----	CE 5-5953	Brown Kenneth 507 15th-----	CE 5-3761
Borchert Muriel Mrs 1120 12th av-----	CE 5-3459	Brown Lawrence 1621 2nd av-----	CE 5-7218
Borden Henry W 1331 Knapp-----	CE 5-7766	<b>BROWN &amp; LEHMANN</b> beer distrbtrs	
Borgstadt E W 214 13th-----	CE 5-5827	814 14th av-----	CE 5-3230
Cottage R 2 Colfax-----	CE 5-3358	Brown Louis 1302 2nd-----	CE 5-5791
Bosley A L R 2-----	CE 5-3847	Brown Mathilda Mrs 1803 11th-----	CE 5-7687
Bostwick Robert R 1438 Wilcox-----	CE 5-2095	Brown Richard E 1421 13th-----	CE 5-7968
Bottolfs Carl M 310 Wilson av-----	CE 5-7928	Brown Robert 1803 3rd-----	CE 5-3293
Bourasau Lewis 520 13th-----	CE 5-2235	Brown W D R 1 Knapp-----	CE 5-2496
Bow Roy Mrs R 4-----	CE 5-2951	Browne Jerome F 302 12th-----	CE 5-7615
Bowell Lawrence Mrs 121 11th av W-----	CE 5-2785	Brunkow Marvin 2222 2nd-----	CE 5-5086
Boyer Larry 910 Fair Oaks rd-----	CE 5-3707	Brunn Harlan R 1-----	CE 5-5981
Braaten Ellen Mrs 908 6th av-----	CE 5-2693	Brunn Herman W R 6-----	CE 5-3837
Brace Southwell Mrs 1307 Broadway-----	CE 5-2324	Brunn Martin 401 Locust-----	CE 5-2076
Bracher W E R 6-----	CE 5-3325	<b>BRUNN TRANSFER CO</b> 1809 2nd av S-----	CE 5-3288
Brack E J 1315 Ellingson-----	CE 5-3074	Brunn Wallace R 5-----	CE 5-7451
Bradford Eilef L R 6-----	CE 5-7443	Brunn Wm 111 Wilson ct-----	CE 5-5897
Bradford Wm Harold 2414 Wilson-----	CE 5-2047	Brusen A L 422 2nd W-----	CE 5-5852
Bradley Clark Mrs 312 12th-----	CE 5-2827	Bryan Clarence R R 5-----	CE 5-2964
Bradley Mary 1331 Wilson-----	CE 5-2784	Bryan Darrel Sr Mrs 1000 6th av-----	CE 5-7389
<b>BRAD'S HIGHWAY GROCERY</b> R 6-----	CE 5-7443	Bryant A E 12th av W-----	CE 5-2532
Bradseth Mary 503½ 13th-----	CE 5-5761	Bryce Orin T R 5-----	CE 5-3361
Braford Ben 600 13th-----	CE 5-2869	Buckley C H Dr ofc 406 Main-----	CE 5-5516
Braker Bida L 320 Wilson av-----	CE 5-2054	Res 1304 10th av-----	CE 5-2723
Braker William 1526 Broadway N-----	CE 5-3792	If no answer call-----	CE 5-5531
<b>BRAKER'S RIVER EDGE RESORT</b> R 6-----	CE 5-2465	Cottage R 6-----	CE 5-7119
Brandenburg Jim E 1114 8th-----	CE 5-2529	Buckley Cyril R 6-----	CE 5-3639
Brandt Arthur 113 5th av W-----	CE 5-5846	Buckley Don 1109 3rd W-----	CE 5-3805
Brandt D B 1103 Broadway-----	CE 5-5724	Buckley Harold W R 6-----	CE 5-7852
Brandvold Pete 121 15th N-----	CE 5-3806	Buckley Leonard R 6-----	CE 5-3648
Brantner Adolph L 1008 5th-----	CE 5-7797	Buckley Mary Mrs 1925 Broadway-----	CE 5-3741
Brantner Shorty 1009 4th-----	CE 5-7084	Buckley Raymond 1802 6th-----	CE 5-2395
Bredlow L E 333 12th-----	CE 5-5018	Bundy Alta Mrs 2003 9th-----	CE 5-2803
Brehm Bernard 1612 9th-----	CE 5-7016	Bundy R E 1111 Main-----	CE 5-3514
Brehm Cecil R 1 Knapp-----	CE 5-3301	Bundy Virgil 1108 10th-----	CE 5-7701
Brehm Louis 1202 7th-----	CE 5-7717	Bundy W H ofc 147 Main-----	CE 5-2166
Breitzman B C 503 11th-----	CE 5-7759	Res 600 11th-----	CE 5-7723
Breitzman Ed 1416 9th-----	CE 5-7652	Cottage R 6-----	CE 5-7847
Breitzman Frank F 1121 6th av-----	CE 5-3856	Burger Maude Mrs 1315 11th-----	CE 5-7379
Breitzman James E 1402 8th-----	CE 5-3235	Burgeson Gertrude 1502 Stout-----	CE 5-7236
Breitzman Richard N R 6-----	CE 5-7802	Burkhardt William 1420 Stout-----	CE 5-2761
Breitzman Robert F 1414 Tainter-----	CE 5-2743	Burmeister Adrian R 6-----	CE 5-7481
Breitzman's Blacksmith Shop R 2-----	CE 5-5439	Burns Catherine Mrs 1016 14th av-----	CE 5-7228
Brekke Neil A 1815 6th-----	CE 5-5425	Burns Clara E Mrs 410 9th av-----	CE 5-7742
Brekke Olga 902 3rd-----	CE 5-7589	Burns Lawrence 1115 6th-----	CE 5-3493
Brekke Oscar 1331 Tainter-----	CE 5-5107	Burns Lawrence G 1603 6th-----	CE 5-3053
Brekke Tony 912 3rd-----	CE 5-5603	Burns Morris 416 18th av-----	CE 5-2279
Brensdal A J 1013 5th av-----	CE 5-2519	Burns Rudie N 1502 Tainter-----	CE 5-3227
Bressler E J 914 10th-----	CE 5-3460	Burton Marvin 1619 Wilson-----	CE 5-7605
Bressler Elmer E 1121 11th av-----	CE 5-5861	Burton Merlin 2120 4th-----	CE 5-3592
Brevad Hjalmer S 1003 2nd-----	CE 5-2326	Burwitz H O 908 10th-----	CE 5-7693
Brewer Fred F 406 Wilson av-----	CE 5-7791	Bushendorf Marjorie 1308 Knapp-----	CE 5-2688
Brewer Lester C 1401 Tainter-----	CE 5-9907	Buss Alfred R 5-----	CE 5-5264
Brewer's Bar 1401 Tainter-----	CE 5-9907	Buss Arnold H 1201 Knapp-----	CE 5-7972
Brezina Andy R 4-----	CE 5-7142	Buss Earl Mrs 1522 6th-----	CE 5-5665
Brightsmen Ernest 327 12th av W-----	CE 5-5636	Buss Ed R 1-----	CE 5-3623
Brimer Albion W 1131 Tainter-----	CE 5-5014	Buss Gary W 32 Wakanda ct-----	CE 5-3285
Britten Ida Mrs R 3-----	CE 5-7485	Buss H F R 1-----	CE 5-7232
Britton Leonard 1301 Broadway-----	CE 5-5825	Buss Howard R R 6-----	CE 5-7185
Britton Mickey R 1-----	CE 5-3329	Buss Leonard R 1-----	CE 5-5291
Broadway Food Market 541 Broadway-----	CE 5-2722	Buss Otto R 1-----	CE 5-2015
Browe Harry 114 16th-----	CE 5-5442		
Browe Leonard R 2-----	CE 5-5712		

Buss Walter 1502 9th-----CE 5-7302  
 Butler Fred 1302 Main-----CE 5-5848  
 Butler Ida R 1-----CE 5-3384

## C

C W H Co 112 13th-----CE 5-7667  
 Cain Harry 1121 Broadway S-----CE 5-7237  
 Cale George Oren 1702 2nd W-----CE 5-3487  
 Cale Richard R 6-----CE 5-2963  
 Callahan Gertrude L 703 3rd-----CE 5-5675  
 Camerer Paul O 103 17th N-----CE 5-7692  
 Camp Harold Shorewood Drive-----CE 5-2831  
 Campbell H C 1001 Wilson av-----CE 5-2079  
 Campbell's Daylite Store 1101 7th-----CE 5-2300  
**CAMP'S TV SALES & SERVICE** radio reprg.  
 104 6th av-----CE 5-5033

Cantrell A R ofc 17th-----CE 5-7522  
 Res 519 12th av W-----CE 5-2541  
**Cantrell Vernon A** 460 Elm av W-----CE 5-7624  
 Capps Willis 1121 3rd-----CE 5-7953  
 Carey Ronald J Iwy 147 Main-----CE 5-2166  
 Res 1115 2nd E-----CE 5-5672

Carole's Beauty Salon 603½ Wilson av-----CE 5-3840  
 Carson Lillian 814 4th-----CE 5-3714  
 Carswell Allan Mrs 517 Birch-----CE 5-5854  
 Carswell John 873 Hopwood av-----CE 5-7509  
 Carswell Tom 814 3rd-----CE 5-2292  
 Carter John E 111 12th-----CE 5-7505  
 Carter John Lumber Co 108 6th av-----CE 5-2161

**CARTER LUMBER & FUEL CO**-----CE 5-2161  
 Main ofc 108 6th av-----CE 5-2161  
 Yard ofc West Side-----CE 5-5789  
**Cartwright Donald R 2**-----CE 5-5292  
**Cartwright Gerald R 6**-----CE 5-5253  
 Casino Bar 613 Broadway-----CE 5-9975  
 Casper Edwin R 1-----CE 5-7818  
 Casper Louis R 1-----CE 5-5965  
 Casper Martin R 1-----CE 5-3323  
 Casper Wm R 1 Knapp-----CE 5-7165  
 Cassel Frank A 301 2nd W-----CE 5-7914  
**CASSEL'S APPAREL SHOP** 244 Main-----CE 5-2244

Catura Alfred 323 2nd av W-----CE 5-7668  
 Catura's Food Market 1920 Broadway-----CE 5-2060  
 Cedar Falls School R 2-----CE 5-2402  
**CENTRAL CAB CO** 720 Crescent-----CE 5-2200  
**CENTRAL HOTEL** 600 Broadway-----CE 5-9938

Chaffee David 214½ 2nd av W-----CE 5-3264  
 Chaffee Eugene E 1403 Wilson av-----CE 5-7382  
 Chaffee Orville R 1-----CE 5-7846  
 Chaffee Ray E Mrs R 1-----CE 5-3606  
 Chamberlain Ella Mrs 1415 10th-----CE 5-7308

Chamberlain George H 1312 Main-----CE 5-5332  
 Chamberlain Clara Mrs 803 Wilson av-----CE 5-3815  
 Champney A G 1715 10th-----CE 5-5604  
 Chase D C 1210 10th av-----CE 5-2382  
**CHASTAN JEWELERS** 420 Main-----CE 5-2210  
 Chastan Joseph D 109 4th av W-----CE 5-5834  
 Chatt Clara 422 9th av-----CE 5-3867  
 Chatt William 1425 Wilson-----CE 5-3008  
 Cherrier Laurence 1808 8th-----CE 5-5626  
 Cherry Carol 1502 7th-----CE 5-7009  
 Chicago Milwaukee St Paul & Pacific  
 Railroad depot West Side-----CE 5-7611

Chicago & North Western Railway Co  
 passngr depot R 6-----CE 5-2033

Chilson Donald Rusk Wis-----CE 5-2472  
 Chinnock Dwight D 914 7th-----CE 5-2794

**CHIPPEWA FALLS RENDERING CO**  
 1302 Broadway-----CE 5-3811

**CHIPPEWA MOTOR FREIGHT INC**  
 Stout rd-----CE 5-3522

Chrislaw Geo O 1104 Wilson av-----CE 5-3545

**Christ Lutheran Church** 1601 Tainter-----CE 5-5778  
**Christensen C L** 215 Wilson ct-----CE 5-7284  
 Christianson Elmer R 1-----CE 5-5955  
 Christianson Gilbert R 1-----CE 5-7426  
 Christianson Peter F 1010 13th-----CE 5-2773  
 Christopher M R 4-----CE 5-5279  
 Christopersen J C 1423 2nd-----CE 5-7936  
 Christopherson Philip R 2-----CE 5-5200  
 Chryst N C 1109 9th-----CE 5-2265  
 Chudacoff Herman L 1221 3rd av-----CE 5-2821  
 Chudacoff Norman 1220 1st av-----CE 5-7552  
 Churchill Lillian 1208 Broadway N-----CE 5-5868  
**CHURCHILL TIRE SERVICE** 816 6th av-----CE 5-7911  
 Cincoski Everett 1902 Wilson-----CE 5-5244  
 Cincoski Garage 1902 Wilson-----CE 5-3050  
**CirkI Hardware & Sheet Metal**  
 633 Broadway-----CE 5-5177  
**CirkI J J** 119½ Main W-----CE 5-3708  
 Cities Service Oil Co whlse 701 Main-----CE 5-7000  
 City Drug Store 214 Main-----CE 5-3855  
 Clack William 1208 Tainter-----CE 5-3849  
 Clark Clinton L R 1-----CE 5-3649  
 Clark Donald 106A 1st av W-----CE 5-3247  
 Clark F V R 1-----CE 5-3306  
 Clark Farnham A atty 643 Broadway-----CE 5-5011  
 Res 815 6th-----CE 5-5451  
 Cottage R 6-----CE 5-7116  
 Clark Mike 1632 Wilson-----CE 5-5436  
 Clark Milford 319 15th av W-----CE 5-3193  
 Clarke Clayton D 1520 2nd-----CE 5-3439  
**CLARK'S D-X SERVICE** 444 Main-----CE 5-9968  
 Cleasby E W 1206 Main-----CE 5-5823  
 Clement A M 1001 Tainter-----CE 5-2073  
 Clements Donald 502 16th av-----CE 5-7006  
 Clements Fred 1407 3rd-----CE 5-5129  
 Clementson Ole 1010 Wilson av-----CE 5-7347  
 Clemmons Stanley 1421 Stout rd-----CE 5-2758  
 Close Fred W R 3-----CE 5-2487  
 Close Steve 1131 Knapp-----CE 5-7081  
 Clough James F-16 Fowler ct-----CE 5-3026  
 Clough Mabel Mrs 1015 8th-----CE 5-3102  
 Clough Myrtle E 902 Stout-----CE 5-2271  
 Clure Dorothy 221 2nd W-----CE 5-3142  
 Coast To Coast Store 145 Main-----CE 5-5122  
 Coates Blanche 2011 9th-----CE 5-2364  
 Cockeram Harry R 1-----CE 5-5994  
 Cockeram Harvey R 5-----CE 5-5887  
 Cockeram Herbert G 1313 Mathews-----CE 5-3552  
 Cockeram Willis 1213 Stout-----CE 5-5105  
 Coffin Stanley E 720 15th-----CE 5-2180  
 Cole Duane 202 23rd av-----CE 5-3534  
 Cole Nels 617½ Broadway-----CE 5-3275  
 Colonial Pines R 6-----CE 5-9927  
 Congregational Church 420 Wilson av-----CE 5-5838  
 Connell's Sunridge Orchards Inc Spring Lake Wis  
 Call long distance Spring Lake-----SPruce 2-4555  
 Connor Frank 518 13th av-----CE 5-7527  
 Conrad Bonnie 502 13th av-----CE 5-5643  
 Considine June 1103 Broadway S-----CE 5-2148  
 Convent St Joseph 812 9th-----CE 5-2029  
 Conway Charles M cottage R 2-----CE 5-5267  
 Conway J M Mrs R 2-----CE 5-2928  
 Cook Albert Mrs 1203 13th av-----CE 5-5395  
 Cook Donald R 3-----CE 5-5461  
 Cook Edmund R 2-----CE 5-2413  
 Cook Fred R 2-----CE 5-2412  
 Cook Gerald J R 2-----CE 5-2984  
 Cook Henry F R 5-----CE 5-7803  
 Cook John R 2-----CE 5-2401  
 Cook Lavern R 5-----CE 5-5662  
 Cook Leonard R 1 Elk Mound-----CE 5-2456  
 Cook Norman R 2-----CE 5-5902  
 Cook Raleigh 614½ Main-----CE 5-3409  
 Cook Ward 2508 Broadway-----CE 5-3857

Cook William R 1 Elk Mound-----	CE 5-5989	Dake E J Mrs 1212 Broadway-----	CE 5-2888
Co-op Consumers Assn Of		Dale John P Oaklawn-----	CE 5-7041
Eau Claire shopping center		Dale Louis R 6-----	CE 5-3601
2221 Highland av Eau Claire Wis		Dale Richard A R 2-----	CE 5-7961
Call long distance Eau Claire-TEmple 2-8311		Daley Frank 1307 Wilson-----	CE 5-2644
Cooper Donald 815 11th-----	CE 5-5812	Dalle Robert R 2 Colfax-----	CE 5-5961
Corbin John 1201 3rd-----	CE 5-2100	Damgaard Knute R 5-----	CE 5-3349
Cordahl Larry 302 11th-----	CE 5-2571	Danovsky Joe Jr R 1-----	CE 5-7157
Cornellier Euclid R 1-----	CE 5-3682	Dan's Cafe 424 Main-----	CE 5-9926
Cotter Frank 1002 2nd-----	CE 5-5652	Davey May Mrs 410 9th av-----	CE 5-2325
Cotts Darrell R 5-----	CE 5-5203	Davey Naomi 1221 1/2 7th-----	CE 5-3773
Cotts Don 2102 2nd-----	CE 5-7319	Deauer Richard L 1209 7th-----	CE 5-3830
Cotts John R 5-----	CE 5-5214	Debee Helmer R 5-----	CE 5-3637
Cotts Richard 2216 3rd-----	CE 5-5621	Debee Helmer C Jr 1615 9th-----	CE 5-3206
Cotts Stanley 861 Hopwood-----	CE 5-2098	Debee Miles L 208 13th av W-----	CE 5-2852
Countryman Delbert 1903 10th-----	CE 5-7031	Debee Richard R 2-----	CE 5-5278
Covey James 1119 North Shore dr-----	CE 5-5471	Decker Earl 308 16th av W-----	CE 5-5398
Cox Eleanor H 120 12th-----	CE 5-5704	Decker Gertrude Mrs 1302 6th-----	CE 5-2724
<b>COX FORD MOTORS</b> 444 Broadway-----	CE 5-2133	Decker Jennie A 103 4th W-----	CE 5-2710
Cox Roger Shorewood dr-----	CE 5-7523	Decker Paul 103 4th W-----	CE 5-2710
Cox Roland 335 Park-----	CE 5-5181	Dehnhoff August R 2-----	CE 5-3312
Cramer Joe Jr R 2-----	CE 5-5952	Dehnhoff Paul R 1 Elk Mound-----	CE 5-5258
Cramer Joe Sr R 2-----	CE 5-5608	Dehnhoff Robert 310 14th N-----	CE 5-5158
Cramer Robert 1500 2nd-----	CE 5-5785	Dejardin Conrad 812 17th-----	CE 5-5067
Crandall Barney 921 14th av-----	CE 5-7604	Deller Joseph N Mrs 1231 Golf View dr-----	CE 5-2561
Creaser Richard R 3-----	CE 5-5918	De Long Archie R 5-----	CE 5-5924
<b>CREDIT BUREAU OF MENOMONIE</b>	708 2nd--CE 5-2192	De Long Raymond 1602 7th-----	CE 5-2767
<b>CRESCENT CREAMERY CO</b>	516 Broadway--CE 5-5650	Delta Kappa Fraternity 504 Wilson av-----	CE 5-7231
<b>CRESCENT DAIRY CO</b> 516 Broadway-----CE 5-3483		Denning Charles R 5-----	CE 5-3390
Crippen Donald A Dr genl surg		Denning Clarence W 414 12th av E-----	CE 5-7618
103 1st av W--CE 5-5565		Denning Robert 1102 10th-----	CE 5-5616
If no answer call-----	CE 5-5531	Dennis Henry 115 13th av-----	CE 5-7925
Res 2003 Broadway-----	CE 5-3243	Deutsch Edwin R 2106 Stout rd-----	CE 5-5487
Crist F W 316 18th av-----	CE 5-3284	<b>DEUTSCH IMPLEMENT CO</b>	
Crites Bertha Mrs 2503 Broadway-----	CE 5-7375	2012 Stout rd-----CE 5-5559	
Crombie Amanda Mrs 903 1/2 Main-----	CE 5-5327	Dew Drop Inn 438 Crescent-----CE 5-9917	
Cronk Edward 914 8th-----	CE 5-7997	Diamond Club R 6-----CE 5-7185	
Cronk Elizabeth Mrs 1008 8th-----	CE 5-3587	Dickman Esther 1417 Tainter-----CE 5-3723	
Cronk Leslie R 2-----	CE 5-2943	Dicks Archie Jr 1314 10th-----CE 5-7926	
Cronk Wally R 2-----	CE 5-7178	Dicks Archie Sr R 2-----CE 5-2972	
Cropp Herman D R 4-----	CE 5-3216	Diedrich Richard Mrs 1310 1/2 Main-----CE 5-3128	
Cropp Loren 116 15th S-----	CE 5-3848	Dierauer David 1708 5th-----CE 5-7749	
Cropp Marrow R 1-----	CE 5-2423	Dietrichson Dagney 260 Elm W-----CE 5-3168	
Cropp Roy R 3-----	CE 5-2452	Diffendorfer Hattie Mrs R 6-----CE 5-7448	
Crum Ethel Mrs 816 5th-----	CE 5-5679	Diffendorfer Irvin J R 6-----CE 5-5773	
<b>CRYSTAL BEAUTY SHOP</b> 917 5th-----CE 5-7955		Diffendorfer Leroy 1426 Wilson-----CE 5-3377	
<b>CULLIGAN WATER CONDITIONING SERVICE</b>	837 Tainter--CE 5-3844	Diller Herman 1220 Douglas-----CE 5-3259	
Cummings Gladys Mrs 221 3rd W-----CE 5-3431		Dinnies Ben Mrs 1011 1/2 Broadway-----CE 5-2163	
Cummings Ray 1600 10th-----CE 5-7625		Dinnies William 1121 13th av-----CE 5-3440	
Curran Edward M 1308 11th-----CE 5-2223		<b>DIVEN E W</b> 204 S Barstow Eau Claire Wis	
Curran Geo F 1203 2nd E-----CE 5-3572		Call long distance Eau Claire--TEmple 4-4141	
Curry Conrad C 1107 2nd W-----CE 5-2276		Dix Harry C R 2-----CE 5-2936	
Curtis Arlo 1509 3rd W-----CE 5-2287		Dix Willis Rusk Wis-----CE 5-2996	
<b>D</b>		Dixon H W 1020 2nd-----CE 5-5084	
Dahl Donald R 1-----CE 5-2453		Doane Leroy R 5-----CE 5-5936	
Dahl Ever 1509 7th-----CE 5-2516		Doane Milford 208 17th av-----CE 5-5358	
Dahl John 1501 Stout-----CE 5-7517		Dockar Minda 918 10th av-----CE 5-7915	
Dahl Malcolm 1515 9th-----CE 5-5864		Dodge C O Wilson ct-----CE 5-7545	
Dahlberg Leland 1015 9th-----CE 5-5653		Dodge Jack Mrs R 2-----CE 5-7154	
Dahlby A C R 2-----CE 5-7895		Dodge Milford 1403 2nd av E-----CE 5-3072	
Dahlby Arvid O R 4-----CE 5-3387		<b>DODGE'S ELEVATOR</b> West Side-----CE 5-2633	
Dahlby Rudolph A R 4-----CE 5-3378		Dolan Richard 700 Broadway N-----CE 5-5830	
Dahms Clarence W 1108 Stout-----CE 5-3078		Dole Donald 1225 Knapp-----CE 5-2160	
Dahms Junior 1502 Stout rd-----CE 5-2752		Domke A J 1301 2nd-----CE 5-5881	
Dahms La Verne R 2-----CE 5-5242		Donaldson Engineering Co	
Dahms Wm R 2-----CE 5-3818		Point Comfort rd-----CE 5-3077	
Dairy Queen 1301 Broadway N-----CE 5-3190		Donaldson James R Point Comfort rd-----CE 5-3077	
		Donaldson Marvin Rev 420 17th av-----CE 5-7718	
		<b>DONALDSON &amp; SCHMUTZ</b> contrs	
		Point Comfort rd-----CE 5-3077	
		Donicht Leonard 2600 Broadway S-----CE 5-2196	
		Donley Chas L R 1-----CE 5-2428	
		Donley Mary 520 13th av-----CE 5-3498	

Donley-Muza D J 347 Main-----CE 5-3422  
 Donley Willis E Iwy 347 Main-----CE 5-3422  
     Res 100 2nd av NW-----CE 5-2627  
 Donovan James M 1203 Wilson av-----CE 5-5184  
 Don's Barber Shop 420 Main-----CE 5-7330  
 Don's Super Valu 808 Main-----CE 5-5377  
 Doubek Albert 1316 Main E-----CE 5-7902  
 Dow Russell R 2-----CE 5-2462  
 Draeger Fred R 6-----CE 5-2990  
 Draeger Leo R 6-----CE 5-2998  
 Drake Chas Mrs 1002½ 10th-----CE 5-5627  
 Drake Kenneth 1508 Broadway-----CE 5-3104  
     Barbr 341 Main-----CE 5-7272  
 Dreis Robert 1320 8th-----CE 5-5774  
 Drescher A A Dr eye ear nose & throat  
     103 1st av W-----CE 5-5565  
     Res 1415 Wilson av-----CE 5-5441  
     If no answer call-----CE 5-5531  
 Drew George 1313 Knapp-----CE 5-2706  
 Drinkman Joe 1420½ 9th-----CE 5-2108  
 Drinkman LeRoy R 2-----CE 5-5079  
 Driscoll John J 1615 6th-----CE 5-5145  
 Drowatzky Elmer 1412 Main-----CE 5-7906  
 Drury Mayme Mrs R 3-----CE 5-5949  
 Dudley Kline 1001 Stout-----CE 5-3182  
**DUDLEY'S AUTO BODY SERVICE**  
     1202 Tainter-----CE 5-3577  
 Duellman Fred 700 Broadway N-----CE 5-2851  
 Duenkel Helen 616½ Broadway-----CE 5-7526  
 Dueringer Douglas 102 3rd W-----CE 5-7275  
 Duesing Donald J 204 13th-----CE 5-5309  
**DUESING INSURANCE AGENCY**  
     224½ Main-----CE 5-7711  
 Duesing J E 109 2nd NW-----CE 5-3124  
 Duesing Otto A 1412 Broadway-----CE 5-7321  
 Duffy Francis 1322 Kausrude-----CE 5-7316  
 Duffy Robert J 417 2nd W-----CE 5-5101  
 Duffy Robert J Cleaners 535 Broadway-----CE 5-7688  
**DUFFY'S DRY CLEANERS** 1015 2nd-----CE 5-2655  
 DuFour William 1305 7th-----CE 5-2004  
 Dunahee Eva Mrs 1525 Tainter-----CE 5-3096  
 Duncan Wm Jr R 2 Colfax-----CE 5-5947  
 Duncan Wm B 420 12th av-----CE 5-2041  
 Dundas Jack 1515 Broadway-----CE 5-2669  
**DUNN COUNTY ART BREEDERS CO-OP**  
     See Tri-State Breeders Co-op

**DUNN COUNTY ELECTRIC COOPERATIVE**  
     main ofc 912 Crescent-----CE 5-3481  
     After 5:00 PM & before 8:00 AM & Sundays  
     & Holidays call Service Dept-----CE 5-5311  
**Dunn County Farmers Mutual Insurance Co**  
     333 Main-----CE 5-5077  
**Dunn County Loan & Service Co Inc**  
     618½ 3rd-----CE 5-7055

**DUNN COUNTY NEWS** 300 Wilson av-----CE 5-3411  
**Dunn County Of**  
     Circuit Court Court House-----CE 5-5744  
     County Agent Court House-----CE 5-5551  
     County Clerk Court House-----CE 5-5456  
     County Extension Ofc Court House-----CE 5-5551  
     County Judge Court House-----CE 5-5553  
     County Nurse Court House-----CE 5-5633  
     D H I A Court House-----CE 5-5551  
     Dist Atty 603½ Broadway-----CE 5-7511  
     Highway Commission Court House-----CE 5-5022  
     Highway Machine Shop 621 17th-----CE 5-7244  
     Hospital R 2-----CE 5-3166  
     Jail 903 10th-----CE 5-5678  
     Juvenile Court Worker Court House-----CE 5-5044  
     Public Welfare & Pension Depts  
         603 Wilson av-----CE 5-3495  
     Register Of Deeds Court House-----CE 5-3424  
     Supt Of Schools Court House-----CE 5-5622

**Dunn County Of**—Continued  
     Traffic Officer Court House-----CE 5-5022  
     Treasurer Court House-----CE 5-2727  
     Veterans' Serv Ofc Court House-----CE 5-7211  
**DUTCH'S D-X STATION** 1302 Broadway-----CE 5-3811  
 Dyas E W 1902 3rd W-----CE 5-5384

**E**

**Eau Claire Boiler & Welding Co**  
     303 E Madison Eau Claire Wis  
     Call long distance Eau Claire---TEmple 5-8315  
**EAU CLAIRE BOOK & STATIONERY CO**  
     320 S Barstow Eau Claire Wis

Call long distance Eau Claire---TEmple 5-5121  
**Eau Claire Leader** 708 2nd-----CE 5-2277  
**Eau Claire Sand & Gravel Co** R 5-----CE 5-2696  
 Ebert Gust R 3-----CE 5-3394  
**Ebert Insurance Agency** 618½ 3rd-----CE 5-3778  
 Ebert Walter 1108 11th-----CE 5-2876  
 Ebert Walter F Jr 1108½ 11th-----CE 5-2886  
 Eckert Gust A Jr R 2-----CE 5-2993  
 Eckert Robert R 3-----CE 5-3658  
 Eckhardt Roger 903 Fair Oaks rd-----CE 5-7369  
 Edeberg Edith Mrs 1314 7th-----CE 5-2650  
 Eder William 1221 9th-----CE 5-3853  
 Edgeberg Thor 1421 9th-----CE 5-2014  
 Edmonds Alice Mrs R 2-----CE 5-3670  
 Edmonds Elva Mrs 113½ 11th av W-----CE 5-2236  
 Edmonds Robert R 2-----CE 5-7458  
 Edwards Harvey H 1209 2nd-----CE 5-2842  
 Edwards Russell H 608 9th-----CE 5-7383  
 Egan Harry W 420 11th-----CE 5-7572  
 Eick Walter 812 3rd-----CE 5-7638  
 Eick Wm H 209 13th-----CE 5-7626  
 Eighmy Lawrence R 3-----CE 5-5956  
 Eighmy Percy 208 15th-----CE 5-2547  
 Einum Helen Mrs 616½ Broadway-----CE 5-7535  
 Einum Raymond G 1531 Tainter-----CE 5-3784  
 Eiseth Arthur R 6-----CE 5-7891  
 Eiseth Carl 1502 Wilson-----CE 5-3798  
 Eiseth Donald 308 20th av W-----CE 5-5325  
 Eiseth Ed Point Comfort rd-----CE 5-5727  
 Eiseth Francis R 1-----CE 5-2994  
 Eiseth Lloyd 315 12th-----CE 5-5323  
 Eleason Vincent R 6-----CE 5-2992  
**ELLEN'S BAR** 709 Broadway-----CE 5-9984  
 Emmert Richard 108 4th W-----CE 5-3527  
 Emmert Richard A 2003 2nd-----CE 5-3581  
 Enersen Burton D 921 11th-----CE 5-5695  
 Enersen C G 320 2nd av W-----CE 5-7295  
 Eng G M 1302 6th-----CE 5-7097  
 Eng Oscar R 4-----CE 5-5288  
 Engel Harvey store R 1-----CE 5-5975  
 Engeldinger C J 2202 Broadway-----CE 5-3005  
 Engen Bernhard J 1502 8th-----CE 5-3246  
 Englund Harold R 5-----CE 5-3657  
**Equitable Life Assurance Society Of The U S**  
     706 2nd-----CE 5-3055  
 Erdlitz Irene 221 2nd W-----CE 5-2815  
 Erickson Anton 214 12th av W-----CE 5-2895  
 Erickson Barbara Mrs 1618 Wilson-----CE 5-5150  
 Erickson Carl 1132 Tainter-----CE 5-2768  
 Erickson Donald 907 6th av-----CE 5-5807  
 Erickson Elmer 2202 Wilson-----CE 5-3139  
 Erickson Julia R 6-----CE 5-7477  
 Erickson Leon C R 1-----CE 5-3693  
 Erickson Orville C 1531 Wilson-----CE 5-7726  
 Erickson Oscar R 6-----CE 5-3391  
 Erickson Ross R 6-----CE 5-2485  
**ERICKSON SERVICE STATION**  
     319 Broadway-----CE 5-9925

Erv's Cafe 416 Main-----CE 5-9905  
 Evan Jerome 1119 Wilson-----CE 5-2042  
 Evenson Charles 1232 Knapp-----CE 5-2170  
 Evenson Cyril R 3-----CE 5-7462  
 Evenson Edmund R 3-----CE 5-7472  
 Evenson Harold 2218 9th-----CE 5-5072  
 Evenson Jerome R 6-----CE 5-5229  
 Evenson Milton R 6-----CE 5-7416  
 Evergreen Cemetery Assn Cemetery rd-----CE 5-7033

## F

Face Wesley 311 Wilson av-----CE 5-2668  
**FAIR DEPARTMENT STORE**

644 Broadway-----CE 5-5445  
 Farley Donald C Jr Rev 819 5th-----CE 5-7122  
 Farley Milford 1413 Tainter-----CE 5-2867  
 Farm Dairy Supplies ofc 1003 7th-----CE 5-5866  
 Farmers Beer Garden 801 Main-----CE 5-9994  
 Farmers Equipment Co

2121 Broadway S-----CE 5-3222

Farmers Home Administration

517 Broadway-----CE 5-7011  
**FARMERS MUTUAL AGENCY** 417 12th-----CE 5-2366

Farmers Store Co

Ofc 441 Broadway-----CE 5-2066  
 Dry Goods Dept 441 Broadway-----CE 5-2066  
 Grocery Dept 441 Broadway-----CE 5-5591

Farmers Store Co

Ofc 534 Main-----CE 5-5561  
 Groc 534 Main-----CE 5-5561  
 Meat Dept 534 Main-----CE 5-5561

**FARMERS UNION CO-OP**

Ofc & Hrdwr Store 709 Main-----CE 5-2177  
 Serv Sta 521 2nd E-----CE 5-2351

Feed Mill 403 1st av W-----CE 5-3717

Farnham Leon 1321 3rd W-----CE 5-2398

Farnum Emily 413 Wilson av-----CE 5-5402

Fauks Ruben 407 2nd W-----CE 5-3229

Fedderly Donald 1414 Stout-----CE 5-7246

Fedderly Wm 1721 10th-----CE 5-5685

Feldt E A Jr 616½ Broadway-----CE 5-2747

Feldt Genevieve M 1114 Wilson av-----CE 5-7357

Fencl Kate Mrs 1015 10th av-----CE 5-3519

Fenske Gordon R 6-----CE 5-3343

Farb R L Rev 1215 7th-----CE 5-3832

Feyen Donald 1615 2nd av SE-----CE 5-7289

Feyen Geo J R 2-----CE 5-5997

**FIFTH ST LOCKER PLANT** 1105 5th-----CE 5-7696

Fillman Margaret 1203 6th-----CE 5-5130

Finder Emil R 1-----CE 5-7407

Finder Lyle R 1-----CE 5-7103

Finney Chas T 121 13th av W-----CE 5-2315

Fire Department Crescent

To Report a Fire Call-----CE 5-2345

For All Other Purposes Call-----CE 5-3535

**First Federal Savings & Loan Assn**

133 Main-----CE 5-5855

First Natl Bank 200 Main-----CE 5-5511

Fisher Allen 1303 6th-----CE 5-5634

Fisher Augusta Mrs 616 10th-----CE 5-2642

Fisher Edna M Mrs 1103 14th av-----CE 5-7768

Fisher Herbert W 1508 10th-----CE 5-2572

Fisher Hubert 317 14th N-----CE 5-2149

Fisher Jerry Mrs 1121 Main-----CE 5-7561

Fisher Louie D 1303 3rd-----CE 5-3242

Fisher William R 1-----CE 5-3616

Fizel John 1330 Kausrude av-----CE 5-3808

Fjerum Ingwald R 1421 3rd W-----CE 5-7519

Flaa Harold S 1232 Douglas-----CE 5-3551

Fladoes K R 2-----CE 5-5275

Flame Lounge 619 Broadway-----CE 5-9993

Flat Top Truck Stop 1909 Stout rd-----CE 5-7240

Fleming Thomas 1021 9th av-----CE 5-2056  
 Cottage R 2 Colfax-----CE 5-3375

Fletcher Construction Co R 6-----CE 5-5844

Fletcher George W R 6-----CE 5-7283

Fletcher Movers ofc 223 17th av W-----CE 5-7651

Flick Dorothy E 1409 2nd av-----CE 5-7754

Flick H G R 2-----CE 5-7811

Flick Irene 1320 3rd W-----CE 5-5114

**FLICK MOTOR SALES** 422 Crescent-----CE 5-2101

Flint J W 919 9th-----CE 5-3523  
 Cottage R 2 Colfax-----CE 5-3348

Fober Raylan R 1-----CE 5-3734

Fodness Ole R 6-----CE 5-2405

Foote A W 920 3rd-----CE 5-7579

Ford Clarence R 6-----CE 5-2488

Ford Hartzel 215 3rd av W-----CE 5-5171

Forester Wis Conservation

515 Broadway-----CE 5-2840

Forster Geo 1202 6th av-----CE 5-2371

Forster S H 921 Broadway-----CE 5-5408

Forster William R 2-----CE 5-2745

Fort Roger 515 10th-----CE 5-3079

Fortin James A cottage R 6-----CE 5-7874

Fortin James C 1109 11th-----CE 5-7200

Fortney Lillian Mrs 119 Main W-----CE 5-7798

Foss John R 1-----CE 5-7435

Foss Lillian 209 14th av W-----CE 5-5601

Four Hundred Club R 6-----CE 5-3322

Foust Bernie 112 13th av-----CE 5-7959

Frank Edwin C 1526 Stout-----CE 5-3854

Frank Eugene R 6-----CE 5-2463

Frank Gerald 1020 17th av-----CE 5-3239

Frank Glenn R Dr dentst 400½ Main-----CE 5-5700

Res R 4-----CE 5-2808

Frank James C R 1-----CE 5-3316

Frank Louis 1103 13th av-----CE 5-2247

Frank Martin 1120 Knapp-----CE 5-2107

Frank Richard 1403 2nd-----CE 5-5182

Frank Robert W 502 15th-----CE 5-7916

Frank Tena Mrs 1707 8th-----CE 5-7087

Frank Walter 1021 3rd-----CE 5-3031

Frasl Edward 1508 Douglas-----CE 5-2053

**FREDERICK CLARENCE D** 1413 Stout-----CE 5-2838

Fredrickson Ralph R 1-----CE 5-2774

Fregine David R 6-----CE 5-7438

Freiberg Delores 1506 6th-----CE 5-2208

Friede Henry A 600 Elm av W-----CE 5-5696

Fritz Robert R 1 Elk Mound-----CE 5-7402

Froelich Warren H R 5-----CE 5-7381

Froeschle James 700 Broadway N-----CE 5-5639

Froggatt Lillian 1024½ 3rd-----CE 5-2658

Fruit Lester Rusk Wis-----CE 5-3681

Fruit Richard R 6-----CE 5-3653

Fryklund Verne C 102 4th av W-----CE 5-2612

Fuhrman L C 1702 5th-----CE 5-7735

Fuhrman Lorn 1520 2nd av S-----CE 5-3540

Fuller C A Dr ofc 330 Main-----CE 5-3122

Res 303 12th av W-----CE 5-3846

Fuller Clarence T 1221 3rd W-----CE 5-7775

Fuller J H R 2-----CE 5-3663

Funk B M Mrs 816 5th-----CE 5-3824

## G

G & R Grill 512 Crescent-----CE 5-9946

**G & R TERRAZZO TILE CO** flng

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire-----TEmple 2-3105

Gabrilksa Irving 1305½ 7th-----CE 5-2734

Gage Kenneth N 1215 6th-----CE 5-7576

Galep Harry A 309 12th av W-----CE 5-3219

Galep John 1401 Stout rd-----CE 5-2645

Gallagher Kathleen	914½ 8th	CE 5-2809	Gotlibson Gordon	R 1 Elk Mound	CE 5-7455
Gallman John W Jr	1215 10th	CE 5-2512	Govin C O	612 13th	CE 5-7224
Gallman Marshall	102 14th	CE 5-2256	Govin Leah	1311½ Main	CE 5-3719
Gallman Walter	1112 15th av	CE 5-2563	Govin Neil R	Rusk Wis	CE 5-7453
Galoff Edward J	503 13th av	CE 5-3488	Graff Clebourne	R 1	CE 5-7897
Galoff Gordon E	R 6	CE 5-7833	Graff Ira C	Mrs-R 1	CE 5-3332
Galvin Aloysius W	atty 224 Main	CE 5-7777	<b>GRAFF NURSING HOME</b>	R 2	CE 5-2088
Res 1321 7th		CE 5-3241	Graham Bernard	103 2nd W	CE 5-2692
<b>GAMBLE'S</b>	436 Main	CE 5-2560	Gralow Richard	1029 North Shore dr	CE 5-2513
Gane Gertrude Mrs	718½ 5th	CE 5-5346	Gralow Sadie	910 12th av	CE 5-5703
Gane Jennie	1317 8th	CE 5-7337	Grambo Richard	1411 10th	CE 5-5092
Gane Thomas G	R 4	CE 5-7303	Grambo Richard F	R 1 Elk Mound	CE 5-5979
Gansberg Herbert	308 9th av	CE 5-2878	Grambo Wilfred O	R 2	CE 5-3382
Gansberg Ida Mrs	902½ 7th	CE 5-3196	Grambo William F	Jr 1109 11th	CE 5-5705
Garfield Edward	1303 4th W	CE 5-7795	Granoien Ole	R 1	CE 5-7195
Garrison Angela Mrs	709 13th av	CE 5-2117	Graske Arthur	R 6	CE 5-5973
Garton LaVern	1415½ Stout	CE 5-5649	Graske Charles	317 13th av W	CE 5-2506
Garton Leonard H	180 Elm W	CE 5-3187	Graske Lavern	1526 Wilson	CE 5-7923
Gary's Sport Shop	707 Broadway	CE 5-3821	<b>GRAVEN &amp; WILCOX</b>	shoes 336 Main	CE 5-5816
Gasteyer Christ	2216 9th	CE 5-5850	Greeley Dorothy Mrs	1010½ Wilson av	CE 5-7067
Gauvin Alice	R 6	CE 5-2430	Greeley John L	207 12th av W	CE 5-5277
Gauvin John J	Dr dentst 414½ Main	CE 5-5322	Greeley Martin	1024 3rd	CE 5-2521
Res 1303 10th av E		CE 5-2603	Greeley Thomas	819 4th	CE 5-7291
Cottage R 2 Colfax		CE 5-3368	Green Byron I	204 16th av W	CE 5-5001
Geberl Allen	1914 2nd	CE 5-7057	Green Ila Mrs	2302 4th	CE 5-5094
Geberl Mary Mrs	907 9th	CE 5-7554	Green Maynard S	1008 Broadway N	CE 5-5767
Gehrke Walter Mrs	1221 13th	CE 5-5624	Green Vernon N	1020 13th av	CE 5-5434
Geisert Leo	1321 Main	CE 5-3512	<b>GREENHOUSE OF MENOMONIE</b>		
Geissler Arnold R	6	CE 5-3314	817 Broadway	-	CE 5-5529
Gergen A Milton	1209 Wilson av	CE 5-7528	Greuel Erwin J	1211 Main	CE 5-5462
Germany H Danny	1120 2nd	CE 5-3785	<b>GREYHOUND BUS DEPOT</b>	544 Broadway	CE 5-2288
Gerth Arnold R	1	CE 5-5941	Griffin Walter	R 1	CE 5-2030
Gerth Ed	902 11th	CE 5-5006	Griffith Raymond W	R 2	CE 5-7498
Gerth Herbert R	1	CE 5-2937	Grimme Alvin R	5	CE 5-2939
Gerth Laverne	1217 9th	CE 5-2703	Grimme Clayton R	5	CE 5-2909
Gesche Clarence R	5	CE 5-7859	Grimme Francis R	5	CE 5-2959
Gibson Wendall R	2	CE 5-3388	Grimme Leonard	1532 Douglas	CE 5-3486
Giere Martin S	1221 10th	CE 5-2818	Grimme Ray R	3	CE 5-5931
Giere Raymond R	3	CE 5-5967	Grimme William H	1608 7th	CE 5-2817
Giertz Henry F	1208 13th av	CE 5-5104	Griswold Blanche Mrs	2802 Wilson	CE 5-5477
Giertz William	1302 9th	CE 5-5820	Groepper Herbert	R 2 Colfax	CE 5-2407
Giese Evelyn	518 12th	CE 5-5012	<b>GROEPER TRUCKING SERVICE</b>	R 6	CE 5-5151
Giese Ida Mrs	1021 5th av	CE 5-7358	Grogg Albert	1601 Stout	CE 5-5879
Giese Leonard W	310 17th N	CE 5-7974	Grotte Phillip	1432 Mathews	CE 5-5782
Gifford Charles M	R 6	CE 5-3686	Grudt Gerhardt E	215 14th av W	CE 5-3703
Gifford Kenneth	1736 Wilson	CE 5-7079	Grundgriper Edw	320 11th	CE 5-5137
Gilberts Arthur C	1803 7th	CE 5-3633	Grutt Alfred A	1121 14th av	CE 5-2691
Gilbertson Oscar C	114 Pine	CE 5-9966	Grutt Ed R	2	CE 5-7835
Gilbertson Roger A	515 15th	CE 5-2001	Grutt Galen R	R 3	CE 5-5962
Giles Maurice	Shorewood dr	CE 5-5453	Grutt George G	R 6	CE 5-2988
Gilgenbach W H Jr	351 20th av W	CE 5-2863	Grutt Kenneth C	1120 3rd	CE 5-5123
Gilgenbach Wm J	1403 6th	CE 5-5734	Grutt Merlin R	2	CE 5-7405
Gilsdorf John Mrs	907 Fair Oaks rd	CE 5-7659	Grutt Walter R	2	CE 5-5263
Girl Scout Area Office	224½ Main	CE 5-2811	Grutt Wm R	3	CE 5-7637
Givney Stewart L	R 4	CE 5-5485	Gubbin Ed R	2	CE 5-7873
Glen Mar Studio	224 Main	CE 5-5755	Gubbin Wm	1111 10th	CE 5-7212
Gobel Inga Mrs	F-4 Fowler ct	CE 5-2142	Guenther Emma Mrs	Rusk Wis	CE 5-2481
Godfreson Hazel	1514 Broadway N	CE 5-2504	Guenther Frances Mrs	523 2nd W	CE 5-5419
Godfreson Rose Mrs	1716 6th	CE 5-5437	Guenther Harry R	1 Elk Mound	CE 5-5249
<b>GOEHRING BROS</b>	R 2	CE 5-2866	Gugel Alfred	1215 Wilson av	CE 5-3489
If no answer call res		CE 5-2966	Gugel Marcus	616½ Broadway	CE 5-2545
Goehrung Milton E	1014 North Shore dr	CE 5-2966	Gullick Byrl	1123 3rd av	CE 5-7548
Golden B E	R 1	CE 5-5222	Gunderson Rubena Mrs	914½ 10th	CE 5-3506
<b>GOLF YU MOTEL</b>	1421 Broadway N	CE 5-9967	Gunderson Verne Mrs	320 20th av W	CE 5-3201
Goodell C L	1121½ 10th	CE 5-5406	Guntner Harold C	603 15th	CE 5-5414
Goodrich Donald Jr	1502 Wilson av	CE 5-3125	Guptill Lillian Mrs	616½ Broadway	CE 5-2285
Goodrich Donald Sr	342 Main	CE 5-3255	Guptill Robert E	R 1	CE 5-3626
Cottage R 6		CE 5-3333			
<b>GOODRICH FUNERAL HOME</b>	342 Main	CE 5-3255			
Goodrich Furniture Store	342 Main	CE 5-3255			
Gordon George R	3	CE 5-7141			
Gordon Lafe	803 Wilson av	CE 5-3825			
Gordon Wilbur	915 11th av	CE 5-7512			
Goss LeRoy R	5	CE 5-2904			

Haase Herbert W R 1-----	CE 5-7135	Hansen Owen R R 2-----	CE 5-7156																																																																																																																																												
Haffelder Charles R 1-----	CE 5-3321	Hansen Reba E 51½ Wilson av-----	CE 5-3067																																																																																																																																												
Haffelder Fred O 1308 Knapp-----	CE 5-2688	Hansen Robert R 2-----	CE 5-7258																																																																																																																																												
Hagen Alice Mrs 1503½ 6th-----	CE 5-7510	Hansen Robert F R 2-----	CE 5-7886																																																																																																																																												
Hagen Earl T 1202 Main-----	CE 5-7607	Hansen's Electric Shop 206 6th av-----	CE 5-7530																																																																																																																																												
Hagen Gilmer 402 14th N-----	CE 5-2737	Hanson Arthur Oscar 1309 Stout rd-----	CE 5-3877																																																																																																																																												
Hagen Henry 1012 5th-----	CE 5-2172	Hanson Carlton L 121 21st av W-----	CE 5-2225																																																																																																																																												
Hagen Joyce 120 3rd av W-----	CE 5-3158	Hanson Construction Co 2020 2nd-----	CE 5-2828																																																																																																																																												
Hagen Ronald 401 Cedar-----	CE 5-3716	Hanson Hannah R 4-----	CE 5-3638																																																																																																																																												
Hagen W G 1018 11th av-----	CE 5-2049	Hanson Herman A R 4-----	CE 5-7419																																																																																																																																												
Hageseth Frank 515 13th-----	CE 5-7983	Hanson John I Mrs 1425 Stout-----	CE 5-3739																																																																																																																																												
<b>HAGESETH OIL CO</b> 815 6th av-----	CE 5-9976	Hanson Josephine Mrs 714 3rd-----	CE 5-5026																																																																																																																																												
Haigh Herbert 1208 7th-----	CE 5-3018	Hanson Lude 413 13th av-----	CE 5-5387																																																																																																																																												
Hain Robert C Sr 240 Elm W-----	CE 5-7942	Hanson Merlin 512 11th-----	CE 5-5134																																																																																																																																												
Hairdahl Karlyle 220 12th-----	CE 5-5818	Hanson Oscar E 1303 8th-----	CE 5-7089																																																																																																																																												
Hake Ira 1602 Broadway-----	CE 5-2725	Hanson Raymond R 4-----	CE 5-2464																																																																																																																																												
Hake Loren L 1721 7th-----	CE 5-7248	Hanson Sylvester 2020 2nd-----	CE 5-2828																																																																																																																																												
Hake Oscar J R 6-----	CE 5-7962	Hanson Vernon 823 6th av-----	CE 5-2684																																																																																																																																												
Hake Ralph R 3-----	CE 5-7123	<b>HARBOR INN INC</b> R 1-----	CE 5-9964																																																																																																																																												
Hake Wilbur 505 14th av-----	CE 5-5311	Harbour Myron 303 12th-----	CE 5-5381																																																																																																																																												
Halama Bernard 1632 Douglas-----	CE 5-7951	Hardies Harold A R 1-----	CE 5-2034																																																																																																																																												
Halberg Laura 1114 2nd-----	CE 5-7056	Hardy Dorothy 1209½ 14th av-----	CE 5-2035																																																																																																																																												
Haldeman Arnold W R 2-----	CE 5-5329	Hardy Francis R 3-----	CE 5-7745																																																																																																																																												
Hale Earl E 1520 Knapp-----	CE 5-3780	Hardy Helen 821½ Main-----	CE 5-5028																																																																																																																																												
Halfin Harold H 326 11th-----	CE 5-7905	Hardy Irene Mrs 1402 Douglas-----	CE 5-2501																																																																																																																																												
<b>HALGREN J A DR</b> ofc 143 Main-----	CE 5-5422	Hardy Wilbert 1603 10th-----	CE 5-2576																																																																																																																																												
Res 114 12th-----	CE 5-2013	Hardy Willard 222 15th av W-----	CE 5-7305																																																																																																																																												
Hall Don Barber Shop 420 Main-----	CE 5-7330	Harmon Guy 1503 Broadway-----	CE 5-5318																																																																																																																																												
Hall Donald 1102 11th-----	CE 5-5794	Harmon Rose E 702 Main-----	CE 5-7681																																																																																																																																												
Hall Henry M 1408 Broadway-----	CE 5-7296	Harmston Glenn 509 11th-----	CE 5-5310																																																																																																																																												
Hall Pauline B 203 Shorewood dr-----	CE 5-5845	Harnisch Chas J 1110 7th-----	CE 5-7673																																																																																																																																												
Halphide Ralph R 3-----	CE 5-5927	Harnisch Louis C R 3-----	CE 5-3635																																																																																																																																												
<b>HALVERSON AGENCY</b> ins 517 Broadway-----	CE 5-2717	Harper James P R 2-----	CE 5-2952																																																																																																																																												
<b>HALVERSON BROS PLUMBING &amp; HEATING</b>		Harper Margaret 413 Wilson av-----	CE 5-7034																																																																																																																																												
<b>CONTRACTORS</b> 1020 Broadway N-----	CE 5-3155	Harr Laurel J 908 Fair Oaks rd-----	CE 5-5164																																																																																																																																												
Halverson E V 308 13th av W-----	CE 5-5111	Harrington W W Dr dentist-----																																																																																																																																													
Halverson H C 422 12th av W-----	CE 5-2643	603½ Broadway-----	CE 5-2577																																																																																																																																												
Halverson Harold E 420 Elm W-----	CE 5-3178	Res 105 12th-----	CE 5-3814	Halverson Irving 220 Elm W-----	CE 5-3064	Harrington Wm R 1220 8th-----	CE 5-7223	Halverson James 1402 Broadway N-----	CE 5-2086	Harris Gustav A 1308 Wilson-----	CE 5-5305	Halverson O L 1431 Knapp-----	CE 5-5837	Harrison Herbert R R 2-----	CE 5-2369	<b>HALVORSON BUS LINE</b>		Harrison Hoie Jr R 1-----	CE 5-2419	1302 Broadway N-----	CE 5-7088	Harshman Frank 313 14th N-----	CE 5-2614	Halvorson Garfield R 6-----	CE 5-3327	Harshman Verne R 3-----	CE 5-5226	Halvorson George H R 6-----	CE 5-5775	Hart Ethel Mrs 1009 9th-----	CE 5-7654	Halvorson Herman 815 Wilson av-----	CE 5-2891	Hart H E R 2-----	CE 5-7413	Halvorson John L R 4-----	CE 5-7151	Hartfield Walter R 5-----	CE 5-2454	Halvorson Lawrence		Hartle Marvin 120 14th av-----	CE 5-2327	1001 North Shore dr-----	CE 5-3161	Hartman Eugene 415 12th av E-----	CE 5-5873	Halvorson Manley 603½ 2nd W-----	CE 5-5371	Hartz Wm O R 3-----	CE 5-7467	Halvorson Merlin 314 11th-----	CE 5-3105	Harvey David 1307 Knapp-----	CE 5-3109	Halvorson Ole C 1002 North Shore dr-----	CE 5-2665	Harvey Gilbert D 1402 5th av-----	CE 5-3594	Hamann G L 521 13th-----	CE 5-2254	Hasse Walter R 3-----	CE 5-7111	Hamann Robert 2017 2nd-----	CE 5-3015	Hastay Clifford R 2 Colfax-----	CE 5-5271	Hamerly Louis P 321 12th-----	CE 5-3225	Hatch Gena 1506½ 9th-----	CE 5-5443	<b>HAMERLY MONUMENT CO</b> 335 Main-----	CE 5-2670	Hathaway Bryant R 5-----	CE 5-2484	Hamerly P H Mrs 321 12th-----	CE 5-3225	Hathaway Earl 1720 10th-----	CE 5-5302	Hamm Philander 915 6th-----	CE 5-2502	Hathaway Farril R 5-----	CE 5-7869	Hammer Charles W 2215 4th-----	CE 5-7573	Hathaway Hillary 1314 Tainter-----	CE 5-5183	Hammer Eugene R 5-----	CE 5-3613	Hathaway Richard R 5-----	CE 5-7479	Hammond Jack 216 12th av E-----	CE 5-7065	Hawes Hannah Mrs 1816 3rd-----	CE 5-5896	Hammond Maurice R 360 Elm W-----	CE 5-7286	Hawkinson Alvin 1401 Wilson-----	CE 5-2759	<b>HAMMOND'S BARBER SHOP</b> 139 Main-----	CE 5-7620	Hawkinson Ben 1126 Stout-----	CE 5-3882	Hanke Arthur 916 17th-----	CE 5-2837	Hawkinson Henry R 2-----	CE 5-7804	Hanke R W 403 Wilson-----	CE 5-5131	Hawkinson Home Grocery-----		Hannack Agnes 1325 Stout-----	CE 5-5449	1014 Broadway N-----	CE 5-3820	Hannack Betty 1315 Kausrude-----	CE 5-5664	Hawkinson J A 1326 Wilson-----	CE 5-3164	Hanschel V L 513 9th av-----	CE 5-2151	Hawkinson Oscar 837 Hopwood av-----	CE 5-3198	Hansen Curtis 302 3rd av W-----	CE 5-5027	Hayes Harley 1220 Main-----	CE 5-5835	Hansen H M 214 12th-----	CE 5-5715	Haynes Boots 1308 Stout-----	CE 5-3287	Hansen Harold E R 6-----	CE 5-2965	Hazen Jesse 115 2nd W-----	CE 5-2884	Hansen Hulda 1626 Wilson-----	CE 5-2659	Heagle Jack R 4-----	CE 5-7474	Hansen J T 919 13th-----	CE 5-3183	Hansen Martin Col 321 2nd W-----	CE 5-2755
Res 105 12th-----	CE 5-3814																																																																																																																																														
Halverson Irving 220 Elm W-----	CE 5-3064	Harrington Wm R 1220 8th-----	CE 5-7223																																																																																																																																												
Halverson James 1402 Broadway N-----	CE 5-2086	Harris Gustav A 1308 Wilson-----	CE 5-5305																																																																																																																																												
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<b>HAMERLY MONUMENT CO</b> 335 Main-----	CE 5-2670	Hathaway Bryant R 5-----	CE 5-2484																																																																																																																																												
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<b>HAMMOND'S BARBER SHOP</b> 139 Main-----	CE 5-7620	Hawkinson Ben 1126 Stout-----	CE 5-3882																																																																																																																																												
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Hedin G E 1515 Mathews-----	CE 5-7035	Hintzman Emil 210 15th N-----	CE 5-7242
Hegna Thomas 120 3rd av W-----	CE 5-5458	Hintzman Fred 1107 Wilson-----	CE 5-5175
Hehli Edw 118 Wilson av W-----	CE 5-2525	Hintzman Herman 1802 9th-----	CE 5-5397
Hein Alvern R 6-----	CE 5-2085	Hintzman James R 6-----	CE 5-7457
Hein Arthur R 2-----	CE 5-3345	Hintzman James E 221 15th N-----	CE 5-3037
Hein Clarence 120 13th av W-----	CE 5-2214	Hintzman Kenneth 108 16th-----	CE 5-7215
Heintz Arthur R 1-----	CE 5-3367	Hintzman Laverne R 6-----	CE 5-3642
Heintz Marshall 222 13th N-----	CE 5-2320	Hintzman Leo R 6-----	CE 5-3328
Heisa Fred 1421 1st av E-----	CE 5-7529	Hintzman Leonard Jr 1416 12th-----	CE 5-3743
Heisa Harry 1302 8th-----	CE 5-2171	Hintzman Leonard Sr 1614 Douglas-----	CE 5-5355
Heitkamp Fred Jr R 2-----	CE 5-3607	Hintzman Rhine R 5-----	CE 5-2548
Heitkamp Leona M Mrs R 1-----	CE 5-5382	Hintzman Robert R 6-----	CE 5-2404
Heitkamp Merton 532 20th av W-----	CE 5-3248	Hintzman Robert B 1414 Wilson-----	CE 5-7713
Heitkamp Ray R 1-----	CE 5-5768	Hintzman Roy Mrs R 6-----	CE 5-7429
Helgeson Alan R 1220 Tainter-----	CE 5-2275	Hintzman Victor Shorewood dr-----	CE 5-7306
Helgeson Leonard V R 2-----	CE 5-2865	Hintzman Vida Mrs R 6-----	CE 5-2969
Helland Harry 809 Main-----	CE 5-2832	Hintzman Walter 1614 7th-----	CE 5-2168
Heller Donald R 2-----	CE 5-3695	Hinzman Elmer 1415 13th-----	CE 5-2685
Heller Louis 1015 10th av-----	CE 5-2883	Hinzman Harvey R 1507 Wilson-----	CE 5-2765
Heller Otto 1425 Wilcox-----	CE 5-5157	Hinzman Larry L 932 Broadway N-----	CE 5-2381
Helletvedt Ray R 5-----	CE 5-2934	Hinzman Trucking Co 1115 Tainter-----	CE 5-5884
Hellum George 1631 Wilson-----	CE 5-7697	Hirayama Robert 1020½ 4th-----	CE 5-2348
Hellum J H 1608 Broadway-----	CE 5-3712	Hitz Ervin J R 3-----	CE 5-7025
Hellum John C Mrs 1523 10th-----	CE 5-7939	Hitz Gustav A R 3-----	CE 5-3879
Hellum Lina Mrs 120 3rd av W-----	CE 5-7778	Hitz John R 3-----	CE 5-3277
Hellum Mary Ann 1121 11th-----	CE 5-7653	Hobbrick Edward R 6-----	CE 5-5231
Hellum Oscar J 1108 3rd E-----	CE 5-3252	Hobbrick Marcella F R 1-----	CE 5-3748
Henderson Alfred R 2-----	CE 5-7493	Hoegger Marlene 1402½ 2nd-----	CE 5-2267
Henderson Arnold R 2-----	CE 5-3337	Hoegger Esther Mrs 403 14th av W-----	CE 5-7901
Henderson Herman O R 2-----	CE 5-3697	Hoehn Henry R 4-----	CE 5-3617
Hendricks Ray L 1307 Stout-----	CE 5-3141	Hofacker Ann Mrs 1332 Tainter-----	CE 5-2068
Hendrickson Helmer B 1432 Tainter-----	CE 5-7592	Hofland Paul R 5-----	CE 5-5810
Hendrickson Orville E 218 13th N-----	CE 5-5875	<b>HOFLAND'S MILL</b> R 1-----	CE 5-7670
Hendrickson Orville E Jr 1214 Main-----	CE 5-2138	Hohlbiel William R 2-----	CE 5-7805
Hendrikson Helmer 1032 Tainter-----	CE 5-2518	Hoimir Clifford A 1023 15th av-----	CE 5-2335
Hendrikson Lynos C 1120 11th-----	CE 5-5842	Hoimir Edna M 1023 15th av-----	CE 5-2335
Henjum Raymond 820 6th-----	CE 5-7542	Hoimir John R 2-----	CE 5-5265
Henkel Herman 1120 4th-----	CE 5-5179	Hoimir Raymond H 1306 10th-----	CE 5-5162
Herger Alfred 1722 7th-----	CE 5-7601	Hoitomt Dora Mrs 820 3rd-----	CE 5-3049
Herger Henry 2020 5th-----	CE 5-3156	Holden Arthur R 5-----	CE 5-2490
Hermann David J R 3-----	CE 5-5976	Holden Otto 1225 Wilson-----	CE 5-3269
Hermann Ed Mrs 115 4th av W-----	CE 5-3217	Holden Roy 502 22nd-----	CE 5-3813
Hermann Elmer Mrs R 2-----	CE 5-7841	Holden Russell R 1-----	CE 5-7019
Hermann Elmer A 1508 Stout-----	CE 5-2440	Holleque Richard Rev 921 10th-----	CE 5-3870
<b>HERMANN'S SALES &amp; SERVICE</b>			
1419 Tainter-----			
Hermanson Clifford R 1-----	CE 5-2362	Holt Freeman R 6-----	CE 5-7174
Herrem John M 1018½ 6th-----	CE 5-2591	Holten Lloyd 1917 2nd W-----	CE 5-2857
Herrem Walter 307 Park av-----	CE 5-7514	Holten Ray 2203 3rd-----	CE 5-7907
Herrmeyer Geo C 1009 Wilson av-----	CE 5-2735	Holzhueter August W 1720 8th-----	CE 5-5143
Hexum Anna 1502 Douglas-----	CE 5-2383	Holzhueter Emily Mrs R 6-----	CE 5-3688
Hickcox Bruce 409 11th av-----	CE 5-7917	Holzhueter Ethel Mrs 1408 7th-----	CE 5-5871
Hickcox Robert 1020 4th-----	CE 5-2003	Holzhueter Herman R 5-----	CE 5-3335
Hickey J H 103 12th N-----	CE 5-5053	Holzhueter Paul R 1-----	CE 5-2968
Hicks Donald H R 1-----	CE 5-7464	Homer Vernon R 4-----	CE 5-7020
Hicks Harvey R 1-----	CE 5-2495	<b>HOMER'S MOTEL</b> R 4-----	CE 5-7020
<b>HIDE-A-WAY THE</b> R 4-----	CE 5-3387	Homestead Restaurant 803 Main-----	CE 5-9904
Hilborn James 1017 Tainter-----	CE 5-2536	Homme Gilman R 2-----	CE 5-7864
Hill April 922 7th-----	CE 5-7515	<b>HOMME PLUMBING &amp; HEATING CO</b> R 2-----	CE 5-7864
Hill Wm 700 Broadway N-----	CE 5-7967	Horman Carl W 112 13th-----	CE 5-7667
Hilleslad Clarence 121 12th av E-----	CE 5-3835	Horn Fern 1515 Main E-----	CE 5-5034
Hillman John 203 12th av W-----	CE 5-5415	Horstick W W Rt Rev R 1-----	CE 5-7761
Cottage R 2-----	CE 5-5285	Hosford Ada 1115 8th-----	CE 5-5017
Hillstead Charles R 403 11th-----	CE 5-2701	<b>HOSFORD REFRIGERATION &amp; ELECTRIC CO</b>	
Hilson Carl 603 9th-----	CE 5-7401	420 14th av W-----	CE 5-7622
Hilson Sylvester R 4-----	CE 5-7162	Hosford Robert 316 14th av W-----	CE 5-7271
Hinn Robert 1332 Wilson-----	CE 5-3573	Hosford Victor 315 14th av W-----	CE 5-2657
Hintz Ed 207 14th-----	CE 5-5116	<b>HOSPITAL</b> 1209 12th av-----	CE 5-5531
Hintz Geo L 1420 2nd av-----	CE 5-7707	<b>HOTEL CENTRAL</b> 600 Broadway-----	CE 5-9938
Hintz John R 2-----	CE 5-3615	<b>HOTEL MARION</b> 544 Broadway-----	CE 5-5571
Hintz Robert R 1-----	CE 5-3095	Hotter Joseph 1703 2nd av S-----	CE 5-2687
Hintz Willard R 6-----	CE 5-7403	Houg George Mrs 1103 8th-----	CE 5-3195
Hintzman David A 926 Stout-----	CE 5-3007	Houle H 202 12th av E-----	CE 5-5152
Hintzman Donald R 1402 Wilson-----	CE 5-2376	House Edward Jr 332 20th av W-----	CE 5-2278
		House Fred V R 6-----	CE 5-3628
		House Melvin R 6-----	CE 5-2977

## HOUSE OF MUSIC INC

507 Walker av Eau Claire Wis

Call long distance Eau Claire - TEMple 4-2641  
 House Roger L 1018 8th - CE 5-5657  
 Houser Robert G Dr 529 12th av W - CE 5-2385  
 Hovind Egbert 1114 Stout - CE 5-2284  
 Hovind Ekmand G R 2 - CE 5-3341  
 Hovind Otto R 6 - CE 5-7198  
 Hovland Chris 321 14th av W - CE 5-7954  
 Hovlid Donald 1431 Wilson - CE 5-2748  
 Hovlid Helmer 1310 2nd E - CE 5-2897  
 Hovlid Milton R 1 - CE 5-7433  
 Howe Andrew R 4 - CE 5-5273  
 Howe Geo M R 6 - CE 5-2443  
 Howe M Chub R 1 - CE 5-5266  
 Howe Matilda 1022 Wilson av - CE 5-3504  
 Howe Maurice 920 18th av - CE 5-7362  
 Howe Wilbur 1320 1/2 3rd W - CE 5-2843  
 Howell Deanna 1015 1/2 6th - CE 5-7994  
 Howell Viola 414 1/2 Main - CE 5-3537  
 Howison Wm K 714 3rd - CE 5-2314  
 Hoyt Earl 716 1/2 12th av - CE 5-3016  
 Hoyt Galen B 1814 7th - CE 5-7017  
 Hoyt James 719 19th av - CE 5-5317  
 Hoyt Mike 1203 15th av - CE 5-2305  
 Hubbard Folding Box Co  
 603 1/2 Broadway - CE 5-2588  
 Hubbard Frederick A 1310 Main - CE 5-3851  
 Huber Fred 108 2nd W - CE 5-2875  
 Huber James R 2 - CE 5-2422  
 Huber Merrill A R 2 Colfax - CE 5-2468  
 Huey Duncan 1503 4th W - CE 5-5847  
 Huftel Harold 115 4th W - CE 5-5455  
 Huftel Stanley 1408 Wilson - CE 5-5725  
 Hugdahl Louis 403 20th av - CE 5-5682  
 Hughes D P 339 Park - CE 5-2258  
 Hughes John A R 1 Knapp - CE 5-2916  
 Hughes Phil R 1 Knapp - CE 5-2433  
 Hulback Inga Mrs 1304 6th - CE 5-3417  
 Hulback James R 6 - CE 5-7854  
 Hulback Selmer R 6 - CE 5-7424  
 Hullberg Chester R 2 - CE 5-3376  
 Hullberg John Mrs 1720 6th - CE 5-5457  
 Hunt David C R 1 - CE 5-7943  
 Hurlburt Anna Mrs R 5 - CE 5-3214  
 Hurlburt Carleton R 1 - CE 5-5212  
 Hurlburt Herbert R 1 - CE 5-7588  
 HURLBURT LUMBER CO R 1 - CE 5-7588  
 Hurtley Gary 1624 Wilson - CE 5-2523  
 HUSBY BILL trckg R 1 - CE 5-5539  
 Res R 1 - CE 5-5061  
 Husby C W 203 3rd W - CE 5-7782  
 Husby Donald R 1 - CE 5-3041  
 Husby Earl R 1 - CE 5-3609  
 Husby Ed R 1 - CE 5-7172  
 Husby Francis C 1115 2nd av S - CE 5-2704  
 Husby John M Mrs R 5 - CE 5-3111  
 Husby Larry 1301 Broadway - CE 5-3238  
 Husby Lawrence R 5 - CE 5-7114  
 Husby Marvin L R 1 - CE 5-7645  
 Husby Richard 121 18th N - CE 5-2556  
 Husby Ronald Jr 102 16th N - CE 5-7207  
 Husby Ronald E 105 15th - CE 5-3245  
 Husby Vaughn L 409 9th av - CE 5-3747  
 Hylland John 421 13th av W - CE 5-7324  
 Hylland Louis O 107 12th av W - CE 5-2283

Irvine John R 5 - CE 5-2473  
 Irvington Feed Store R 5 - CE 5-5205  
 IRVINGTON GARAGE R 5 - CE 5-7439  
 Isaacson Alfred R 4 - CE 5-2483  
 Ishii Hank 1120 Tainter - CE 5-2792  
 Iverson Ingvol 202 14th N - CE 5-2130  
 Iverson John 1721 2nd av S - CE 5-2089  
 Iverson Nels R 6 - CE 5-7108  
 Iverson Ralph G 900 13th - CE 5-7023

## J

Jackson Charlotte 520 1/2 10th av - CE 5-3831  
 Jackson Conrad 310 13th N - CE 5-5159  
 Jackson J T 513 10th - CE 5-5127  
 Jacobs George 1015 3rd - CE 5-3407  
 Jacobson Andrew R 5 - CE 5-7809  
 Jacobson Edward 807 18th E - CE 5-7281  
 Jacobson Gary R 1 - CE 5-5658  
 Jacobson Gordon 520 15th - CE 5-2632  
 Jacobson Julia 1109 1/2 3rd - CE 5-2389  
 Jacobson Julius R 5 - CE 5-3646  
 Jacobson Russel R 3 - CE 5-7849  
 Jacobson Thomas R 5 - CE 5-2914  
 Jaeger Frank R 1 Knapp - CE 5-7163  
 Jaeger Lorn C 1903 2nd - CE 5-3163  
 Jaeger's Bakery 222 Main - CE 5-7066

## JAMIESON &amp; CO brkrs

204 S Barstow Eau Claire Wis  
 Call long distance Eau Claire - TEMple 4-4141  
 Jamieson Ruby E 903 9th - CE 5-2836  
 Jarvis John A 1414 Wilson av - CE 5-7621  
 Jatnieks Janis R 1 - CE 5-5613  
 Jax John J 1220 Wilson av - CE 5-5071  
 Jeatran James 1414 Douglas - CE 5-2356  
 Jeatran Peter 814 9th av - CE 5-2343  
 Jeatran Robert O 1521 6th av - CE 5-2261  
 JEATRAN'S SUPPER CLUB R 6 - CE 5-3755  
 Jenny Donald J 817 1/2 Broadway - CE 5-7049  
 Jensen Alma 1008 9th - CE 5-7952  
 Jensen Clifford 1325 Tainter - CE 5-2312  
 Jensen Dora Mrs 1912 Broadway - CE 5-2246  
 Jensen Emil R 5 - CE 5-7492  
 Jensen Emil J 1103 6th - CE 5-2083  
 Jensen Lawrence 1315 Broadway - CE 5-5039  
 Jensen Martin R 5 - CE 5-7421  
 Jensen Mary Mrs 605 13th - CE 5-7985  
 Jenson Edward D W-30 Wakanda ct - CE 5-3571  
 Jenson Ethel Mrs 714 3rd - CE 5-2224  
 Jenson H H R 5 - CE 5-3624  
 Jents Charles R 2 - CE 5-2226  
 Jents Ida Mrs 515 Wilson av - CE 5-2307  
 Jepson Hattie Mrs R 2 - CE 5-3691  
 Jess Arno R 2 - CE 5-2879  
 JESSE'S POULTRY MARKET 2226 9th - CE 5-7544  
 Jeter Lillian 814 4th - CE 5-7263  
 Jewett Ray 408 9th av - CE 5-2394  
 Jimos George 111 1/2 6th av W - CE 5-2206  
 Johansen Alfred 2120 3rd - CE 5-5702  
 Johansen Emil R 1 Elk Mound - CE 5-7469  
 John Leroy 509 13th - CE 5-2636  
 Johnson Albert A 602 16th av E - CE 5-7708  
 Johnson Art 1615 Broadway - CE 5-5339  
 Johnson Carl H 1202 10th - CE 5-2635  
 Johnson Cora Mrs 314 Wilson av - CE 5-5492  
 Johnson Don L 1607 Broadway - CE 5-3427  
 Johnson Edward 2019 4th - CE 5-2598  
 Johnson Edwin O R 6 - CE 5-2403  
 Johnson Elias 1902 2nd W - CE 5-3234  
 Johnson Elsie Mrs 216 15th av W - CE 5-7307  
 Johnson Garland 1703 10th - CE 5-7628  
 Johnson Gerald C 327 1/2 Main - CE 5-3143

Johnson Ida Mrs R 6-----	CE 5-2492	Keith Floyd L 1415 Broadway-----	CE 5-2352
Johnson J Ed 310 Wilson av-----	CE 5-5097	Kellam Gerald R 1 Elk Mound-----	CE 5-2475
Johnson John D 1503 10th-----	CE 5-5647	Keller Algot B 321 3rd av W-----	CE 5-7032
Johnson Lester 1532 Stout-----	CE 5-2228	Keller Anna Mrs 1320 2nd W-----	CE 5-2263
Johnson Marion G R 2-----	CE 5-5252	Keller Donald 906 17th-----	CE 5-3797
Johnson Martin 1419 Knapp-----	CE 5-3749	Keller George 1015 2nd-----	CE 5-2655
Johnson Marvin 1025 Stout-----	CE 5-5857	Keller John R 105 12th av E-----	CE 5-5686
Johnson Nels Construction Co Inc		<b>KELLER'S BLACKSMITH SHOP</b>	
	215 Broadway-----	511 Crescent-----	CE 5-5610
Johnson Olaf L R 6-----	CE 5-5914	Kelley Alice 902 7th-----	CE 5-7213
Johnson Orville R 6-----	CE 5-3622	Kelley Arthur 508 10th av-----	CE 5-3426
Johnson Oscar M 1509 10th-----	CE 5-3864	Kelley Arthur J 902 7th-----	CE 5-7213
Johnson Pete 2009 2nd-----	CE 5-2204	Kelley James R 1-----	CE 5-3347
Johnson Phil Standard Service		Kelley Thomas R 1-----	CE 5-2419
	624 Main-----	Kelley William R 1-----	CE 5-7827
Johnson Philip J 902 Main-----	CE 5-3043	Kelley William Jr 1107 7th-----	CE 5-3783
Johnson Ray C 316 12th av E-----	CE 5-3721	Kelling Albert R 3-----	CE 5-2421
Johnson Raymond 1500 Wilson-----	CE 5-7385	Kelling Geo 1618 Broadway-----	CE 5-3101
Johnson Reynold 2919 Wilson N-----	CE 5-5942	<b>KELLY FURNITURE CO</b> 603 Broadway-----	CE 5-3000
Johnson Richard A 839 Hopwood av-----	CE 5-3517	Kelm William R 6-----	CE 5-7884
Johnson Russell J 910 Main-----	CE 5-2341	Kelsey Harold 812½ 3rd-----	CE 5-2631
Johnson Vernon R 1-----	CE 5-7193	Kelton Katherine Mrs 210 3rd av W-----	CE 5-2641
Johnson W R 802 6th av-----	CE 5-2218	Kennedy A D R 6-----	CE 5-7871
If no answer call-----	CE 5-2611	Kenney Alice 515½ 2nd-----	CE 5-2273
Johnson Wesley W 602 15th-----	CE 5-2804	Ken's Barber Service 341 Main-----	CE 5-7272
Johnson William C R 1-----	CE 5-2929	Kent H W Rusk Wis-----	CE 5-2426
Johnston Clare 1708 7th-----	CE 5-5351	Kent Margaret Rusk Wis-----	CE 5-2426
Johnston Fred Mrs 121 14th N-----	CE 5-5858	Kern Sidney 1615 8th-----	CE 5-3563
Johnston Vernon N 308 18th av W-----	CE 5-5103	Kersey Robert 1421 4th W-----	CE 5-5719
Joncas Henry 1523 9th-----	CE 5-5301	Kess Helen E 1215 14th av-----	CE 5-2707
Jones Forrest D 1426 Tainter-----	CE 5-7996	Kess Robert B 1215 14th av-----	CE 5-2707
Jones Lawrence J 1232 Golf View dr-----	CE 5-7516	Kessler Henry A 307 2nd W-----	CE 5-7682
Jones Lene Mrs 1404 7th-----	CE 5-5367	Kettner Joe Jr R 2-----	CE 5-3289
Jones Lucy Mrs 1108 4th-----	CE 5-2036	Keyes Paul 115 17th N-----	CE 5-7785
<b>JONES MENOMONIE PHARMACY</b>		Killian Clara 502 13th av-----	CE 5-5824
	400 Main-----	Kincade Bert 1632 Tainter-----	CE 5-3295
Jordan Ruth Mrs 510 11th-----	CE 5-5146	King Donovan S 1003 7th-----	CE 5-5866
Josephson A R 619½ Broadway-----	CE 5-5494	King Edna Mrs 2203 Broadway-----	CE 5-5031
Josephson Wm 1521 Main-----	CE 5-5024	King Martha Mrs 1414 2nd E-----	CE 5-2569
Joyce J E Jr 409 Wilson av-----	CE 5-2023	King Victor H 904 13th-----	CE 5-2616
Joyce Sales & Service 409 Wilson av-----	CE 5-7292	Kingsley L 1018 6th-----	CE 5-2542
Junction Grocery 2802 Wilson-----	CE 5-5477	Kinney George Dairy Supply 1509 Main-----	CE 5-7779
Jungerberg Clarence 1015 15th av-----	CE 5-5476	Kirby Mabel Mrs R 2-----	CE 5-7159
Junkins Myron B ofc 720 3rd-----	CE 5-5501	Kirk Robert A 104 3rd av W-----	CE 5-7640
Res 909 7th-----	CE 5-3883	Kirk W R 421 Wilson av-----	CE 5-5049

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Kabot Byron L 1115 7th-----	CE 5-2801	Kirkland Wm R 3-----	CE 5-2491
Kadinger Alex 520 Wilson av-----	CE 5-2131	Kirscher Mary Mrs 1100½ 3rd-----	CE 5-7547
Kadinger Leo R 1-----	CE 5-5944	Kistner Delbert R 3-----	CE 5-2970
Kain Jerry 916 18th-----	CE 5-3406	Kistner Donald 1021 10th-----	CE 5-5497
Kaiser John A 415 11th-----	CE 5-7253	Kistner Freeman R 5-----	CE 5-2474
Kaliher Lawrence 380 Elm-----	CE 5-7616	Kistner Glenn R 5-----	CE 5-7808
Kallenbach Jack 914 Fair Oaks rd-----	CE 5-3405	Kistner Herbert R 5-----	CE 5-7889
Kamish Edna Mrs 1221 Broadway-----	CE 5-2347	Kistner Phil 109 15th-----	CE 5-5738
Kamrath Leo 301 Elm E-----	CE 5-2078	Kizer Eugene 2004 2nd-----	CE 5-5728
Kane Bernard 810 17th-----	CE 5-2829	Kizer Gustave 320 15th av W-----	CE 5-2578
Karlen LeRoy 1317 10th-----	CE 5-3167	Kizer Leonard 2203 2nd-----	CE 5-5407
Karnatz Wm 1810 6th-----	CE 5-5378	Klaenhammer Carl F 1514 8th-----	CE 5-2574
Karnes Dorothy 416 13th av W-----	CE 5-3091	Klamm Raymond A 310 13th-----	CE 5-3874
Katusky Lloyd E 1320 Wilson-----	CE 5-5856	Klatt Alfred R 1-----	CE 5-2957
Kaunzner Lloyd V 221 13th av W-----	CE 5-7765	Klatt Christine Mrs 630½ Broadway-----	CE 5-2694
Kausrud Donald C Mrs 1014 Tainter-----	CE 5-5015	Klatt Dick G R 5-----	CE 5-2415
Kausrud Helmer 931 Tainter-----	CE 5-3574	Klatt Emil 417 11th-----	CE 5-7582
Kausrud O C 903 Wilson av-----	CE 5-7315	Klatt Ernest 1402 Broadway-----	CE 5-7931
Kausrud Robert R 2-----	CE 5-5295	Klatt James B R 6-----	CE 5-7265
Keck Don R 1-----	CE 5-2471	Klatt Jane 410½ 9th av-----	CE 5-2709
Keck Myrle F 1120 15th av-----	CE 5-2825	Klatt Norman W 1821 6th-----	CE 5-5065
Keck Ralph R 1-----	CE 5-7807	Klatt Paul R 1 Elk Mound-----	CE 5-2933
Keck Robert 1409 2nd-----	CE 5-5786	Klatt Richard R 3-----	CE 5-7112

Klingenberg Ivan R 4-----CE 5-5929

Klingman John W 103 2nd NW-----	CE 5-3768	Kregness Lillian Mrs 803½ Wilson av--	CE 5-7314
Klosowski John 1314 Broadway N-----	CE 5-2559	Krenn Robert 420 Elm av-----	CE 5-5126
Klosser Anna Mrs 1419 Stout-----	CE 5-2549	Kreutzer Melvin 921 6th-----	CE 5-7956
Klug William 903 Main-----	CE 5-3736	Krogstad Clyde R 5-----	CE 5-7459
Knaack Herbert 1632 Knapp-----	CE 5-7521	Krogstad Martin N R 5-----	CE 5-2995
Knaack Martha Mrs 920½ 11th-----	CE 5-3056	Krueger Amundus 1002 14th av-----	CE 5-2573
Knapp Cy 309 14th av W-----	CE 5-3884	Krueger Arthur R 5-----	CE 5-5969
Knight Earl 713 11th-----	CE 5-3731	Krueger Fern 921 5th-----	CE 5-2757
<b>KNIGHT INSURANCE AGENCY</b> 708 2nd-----	CE 5-3113	Krueger Harry 1407 Wilcox-----	CE 5-7276
Knight L Pierce 718 13th-----	CE 5-7602	Krueger Henry R 3-----	CE 5-5943
Knippel Robert R 2-----	CE 5-2441	Krueger Otto R 2-----	CE 5-2057
Knoble Herbert 715 12th av-----	CE 5-7229	Krueger Paul Mrs 1008 Tainter-----	CE 5-2713
Knoble Robert 509 15th av-----	CE 5-3476	Krueger Paul R 414 9th av-----	CE 5-2174
Knopp Andrew C store R 5-----	CE 5-5916	Kruger E A 120 16th av W-----	CE 5-2719
Knopp Arthur 816 5th-----	CE 5-5669	Krumheuer Martin 1302 Knapp-----	CE 5-3770
Knopp Ben R 1-----	CE 5-2938	Krumheuer Minnie M 422 9th av-----	CE 5-7904
Knopp Dan 410 12th av W-----	CE 5-5642	Krumrie Harry 854 Stout-----	CE 5-2562
Knopp Frank 1900 2nd W-----	CE 5-2238	Kubly O Clifford 809 11th-----	CE 5-7053
Knopp Hannah Mrs R 1-----	CE 5-5995	Kueneke Paul L 1410 Main-----	CE 5-7725
Knopp L J R 5-----	CE 5-7890	Kuester Allan 308 3rd W-----	CE 5-3132
Knopp W G R 2-----	CE 5-7865	Kuester Ed R 6-----	CE 5-7867
Knutson Andrew 1107 Tainter-----	CE 5-3081	Kuester Gust R 6-----	CE 5-7153
Knutson Anton 1216 10th-----	CE 5-7569	Kuester Lyle R 6-----	CE 5-3683
Knutson Clifford 2720 5th-----	CE 5-5793	Kuester Mabel 521½ 2nd W-----	CE 5-7317
Knutson Dorothy 614½ Wilson av-----	CE 5-2795	Kuester Walter R 6-----	CE 5-7428
Knutson Eugene 321 18th av-----	CE 5-7750	Kufahl Marvin 1510 Main-----	CE 5-5142
Knutson James 1412 5th-----	CE 5-7594	Kuhn Howard 1332 Mathews-----	CE 5-3554
Knutson Robert 308 12th av W-----	CE 5-3046	Kvoal H G R 6-----	CE 5-7813
Kochendorfer James Ray 312 12th av W-----	CE 5-2257	Kyle Chas C R 4-----	CE 5-5208
Kochendorfer Nellie 1308 Broadway-----	CE 5-5701	<b>KYLE CHAS T DR</b> osteo phys	
Kochendorfer Ricka Mrs 1008 2nd-----	CE 5-5161	809 Wilson av-----	CE 5-7600
Koehler Eleanor 503 13th-----	CE 5-2604	Kyle Harry L Riverview-----	CE 5-2652
Koehler Herbert R 2-----	CE 5-7187	<b>L</b>	
Koehler Raymond 1606 10th-----	CE 5-3547	LaBarre E W 913 Tainter-----	CE 5-7371
Koepnick Robert G 1209 10th-----	CE 5-7751	Laberee Richard 1620 Wilson-----	CE 5-5336
Koepnick Willis 1209½ 10th-----	CE 5-2243	Labs Alfred R 3-----	CE 5-7829
Koepsell Markus Rev R 2-----	CE 5-2414	Labs Martin R 5-----	CE 5-2493
Kohlman Lawrence 2400 Broadway S-----	CE 5-7363	Labs Robert 1220 2nd E-----	CE 5-2198
Kohnke Ira R 2-----	CE 5-7842	Labs William R 5-----	CE 5-2439
Kolkind Anton E 1218½ 9th-----	CE 5-2537	Lackner Anton R 1-----	CE 5-3386
Kolkind Carl R 1-----	CE 5-7881	Lackner Simon L 500 Crescent-----	CE 5-3034
Koranski Al 1420 Main-----	CE 5-2317	LaForte James R 6-----	CE 5-3318
Korbin Anna Mrs 1213 Wilson-----	CE 5-7686	Lahti Toivo 1520½ 7th-----	CE 5-2638
Kordahl Edwin O 1302 Douglas-----	CE 5-7327	Lakeside Bar 524 Main-----	CE 5-9974
Kosman John 1425 Tainter-----	CE 5-5459	Lakeview Floral & Greenhouses	
Kostos Alex 339 20th av W-----	CE 5-5125	1330 Stout rd-----	CE 5-7700
Kothlow Clarence R 2-----	CE 5-2482	Nights Sundays & Holidays call-----	CE 5-2317
Kothlow Herman Mrs 1216 4th av-----	CE 5-3448	Lakeview Grocery 1220 4th av-----	CE 5-7788
Kothlow Howard R 3-----	CE 5-7496	Lambert R L 321 13th-----	CE 5-2051
Kothlow James R 2-----	CE 5-7039	Lammer James 708 North Shore dr-----	CE 5-5481
Kothlow Kenneth R 2-----	CE 5-5243	Lammer John F Shorewood dr-----	CE 5-2350
Kothlow Lloyd R 2-----	CE 5-3363	Lammer John L Sr 1408 9th-----	CE 5-2721
Kothlow Russell R 2-----	CE 5-3652	<b>LAMMERS GROCERY</b> 1400 9th-----	CE 5-5877
Kothlow Victor 1415 4th W-----	CE 5-2593	Lande Willis R 1-----	CE 5-7888
Kraemer Eugene R 6-----	CE 5-3621	Lane Russel 819 7th-----	CE 5-3110
Kraft Clarence 531 20th av W-----	CE 5-2819	<b>LANE TANK CO</b> 819 7th-----	CE 5-3110
Kraft Cyril 121 3rd W-----	CE 5-7632	Lange Canning Corp 900 Tainter-----	CE 5-7993
Kraft John E ofc 618½ 3rd-----	CE 5-7055	Langford John G 2704 5th-----	CE 5-7073
Res 1006½ 7th-----	CE 5-5352	LaPean Geo 1126 Knapp-----	CE 5-5169
Kraft John S Mrs 1006 7th-----	CE 5-5356	<b>LAPEAN IMPLEMENT CO</b> R 2-----	CE 5-7909
Kraft Lyle 2217 3rd-----	CE 5-3418	LaPean Tom R 2-----	CE 5-2017
<b>KRAFT POWER CLEANING CO</b>		LaPointe George W Mrs Wilson ct-----	CE 5-7313
	713 19th av-----	LaRose Lester 1301 Knapp-----	CE 5-2739
Kraft Roger 1008 7th-----	CE 5-5882	Larry's Bar 932 Broadway N-----	CE 5-9948
Kraft Sam P 1315 7th-----	CE 5-2251	Larsen Thomas 201 14th N-----	CE 5-3027
<b>KRAFT STATE BANK</b> 516 Main-----	CE 5-5521	Larson A J 120 24th av-----	CE 5-3281
Kraft W R 209 13th av W-----	CE 5-5743	Larson Andrew O 820 5th-----	CE 5-5659
Kraft Wm F 521 Wilson av-----	CE 5-5412	Larson Arnold M 1213 Broadway-----	CE 5-5359
Krall Patrick 1121½ 7th-----	CE 5-2293	Larson Clarence R 6-----	CE 5-2982
Kranzusch Ray F Oakwood hts-----	CE 5-2048	Larson Claude J 321 13th av W-----	CE 5-5676
Krause Otto 302 13th av-----	CE 5-2587	Larson Eldon R 5-----	CE 5-3685
Krause Richard W F-15 Fowler ct-----	CE 5-3579		
Krause Robert 1125 Wilson-----	CE 5-2152		
Krause Roland R 3-----	CE 5-7152		

Larson Elton 2109 2nd W-----	CE 5-5498	Lemke Otto R 6-----	CE 5-3589
Larson George 521 15th-----	CE 5-3294	Lemke Robert 1607 Wilson-----	CE 5-3473
<b>LARSON HARLAN S</b> acctnt		Lemler Fay 1332 Stout-----	CE 5-2565
610 Broadway-----	CE 5-7794	Lengfeld Lorna Mrs 316 12th av-----	CE 5-3591
Res 1701 Stout-----	CE 5-2606	Len's Phillips 66 Station 815 6th av-----	CE 5-9976
Larson Herman R 3-----	CE 5-5297	Lentz Gerald R 6-----	CE 5-7445
Larson Ivan 2016 Broadway-----	CE 5-2608	Lentz Theodore W Jr 608 12th-----	CE 5-3528
Larson J C R 3-----	CE 5-7447	Lentz William R R 2-----	CE 5-7168
Larson J William R 6-----	CE 5-7107	Leschensky E J Rev 915 7th-----	CE 5-3126
Larson Karl 2409 Broadway S-----	CE 5-2754	Lewis Mark R 1-----	CE 5-7965
Larson Lavern E 1007 3rd-----	CE 5-7068	Lewis Ronald V R 6-----	CE 5-2731
Larson Lawrence M 2301 5th-----	CE 5-5706	Lewis Wilbur 2216 Broadway S-----	CE 5-7671
Larson Lillian 1518 Broadway-----	CE 5-7298	Liddy Marie Mrs 2020 2nd av N-----	CE 5-7507
Larson Lois 700 Broadway N-----	CE 5-5096	Lien Andrew Mrs 608½ 9th-----	CE 5-7209
Larson Louis J 203 13th av W-----	CE 5-2248	Lierman Carl 1414 10th-----	CE 5-2387
Larson Oscar A R 1 Knapp-----	CE 5-5259	Lierman Chester R 1 Knapp-----	CE 5-5289
Larson Roy S 217 16th av W-----	CE 5-5306	Lierman Martin R 3-----	CE 5-7181
Larson Selmer R 1-----	CE 5-7861	Lierman Milton 2220 Broadway S-----	CE 5-2839
Larson Upholstering Shop 1003 3rd-----	CE 5-2322	Liermann Leo Mrs 1716 7th-----	CE 5-5376
Larson William M R 6-----	CE 5-7883	Liermann Walter R 1 Knapp-----	CE 5-5269
Latham Florence Mrs 514½ 9th-----	CE 5-7975	Lind Donald 320 16th N-----	CE 5-7396
Lauber Elizabeth Mrs 1717 4th-----	CE 5-7577	Lindholm Ralph 303 Park-----	CE 5-3231
Lausted Ed 306 14th N-----	CE 5-2028	Lindow William 1114 Tainter-----	CE 5-2873
Lausted Helen D 408 13th-----	CE 5-5746	Lindsay Hattie Mrs 1304 Mathews-----	CE 5-7274
Lausted Norman R 2-----	CE 5-3636	Link Chas 402 10th av-----	CE 5-2505
Lausted Rob 420 12th-----	CE 5-7597	Link Ernest J R 2-----	CE 5-5998
Lawrence Henry J 1420 2nd-----	CE 5-5042	Link Henry 1208 8th-----	CE 5-3802
Lawson Carl R 1-----	CE 5-5201	Link Herbert 2014 9th-----	CE 5-5726
Leach Darold R 2-----	CE 5-5907	Link L Richard 1310 Mathews-----	CE 5-7666
Leach Roger 1620 9th-----	CE 5-3742	Link Leonard 1602 5th av E-----	CE 5-7204
Leach Ward R 3-----	CE 5-2461	Link Louis R 2-----	CE 5-3373
Leach William 920 10th-----	CE 5-2397	Link Sam 1820 9th-----	CE 5-3842
Leavens Arthur 421 12th av E-----	CE 5-7239	Link Sherman R 1-----	CE 5-3671
LeBrun Raphael 905 18th-----	CE 5-3115	Link Walter R 2-----	CE 5-3303
Lecander Vern 1211 Golf View dr-----	CE 5-3781	Link Wm C Mrs 902 6th av-----	CE 5-2647
Lecheler Geo A R 1-----	CE 5-5211	Linse Gary 1201 3rd-----	CE 5-2100
Lee Anna Mrs 320 13th av-----	CE 5-7674	Lippert Margaret Mrs 1421½ Stout rd-----	CE 5-5431
Lee Clifford R 4-----	CE 5-3627	Littlefield Sarah W 903 Wilson av-----	CE 5-3118
Lee J P 1001 13th-----	CE 5-2221	Litzkow Donald R 2 Colfax-----	CE 5-5922
Lee Jeptha D Mrs 1119 3rd av-----	CE 5-2848	Lokken Arthur 308 12th av E-----	CE 5-7743
Lee Joy R R 3-----	CE 5-7491	Loomis Don J R 6-----	CE 5-5928
Lee Myrtle A 106 5th av W-----	CE 5-3047	Lotwin Hide & Fur Co 802 Main-----	CE 5-3722
Lee Robert W 1001 13th-----	CE 5-2221	Lotwin Sam 113 2nd N-----	CE 5-5933
Lee Sherman R Dr phys & surg		Lotz Eloise 1100 3rd-----	CE 5-7351
103 1st av W-----	CE 5-5565	Lovaas Irvin 519 20th av W-----	CE 5-3297
If no answer call-----	CE 5-5531	Lowry E M 920 8th-----	CE 5-5404
Res 1405 11th av-----	CE 5-5753	Lowry Howard J atty 224½ Main-----	CE 5-5537
Leedom Mabel H 108 12th-----	CE 5-7003	Lowry Wallace L 1021½ 10th-----	CE 5-7903
<b>LEE'S DRUG STORE</b> 149 Main-----	CE 5-2121	Lumsden Wm Dr R 4-----	CE 5-7719
<b>LEE'S PHARMACY</b> 103 1st av W-----	CE 5-3588	Lund Bert H 1703 8th-----	CE 5-5465
Lehman Elmer O 203 2nd W-----	CE 5-7642	Lund Edward 1421 8th-----	CE 5-3578
Lehman Herman 1114 North Shore dr-----	CE 5-2826	Lund Einer P 340 Elm W-----	CE 5-5683
Lehman Irvin 2609 9th-----	CE 5-3881	Lund Garfield R 6-----	CE 5-3338
Lehman Paul 1607 7th-----	CE 5-5403	Lundberg Rose Mrs 1620 6th-----	CE 5-3254
Lehmann Eugene 503 18th av-----	CE 5-5178	Lundquist Ray 1007 2nd-----	CE 5-3065
Lehmann Herbert 2226 Wilson-----	CE 5-7543	<b>LUND'S CLOTHING STORE</b>	
Lehmann Kenneth 1403 9th-----	CE 5-2466	606 Broadway-----	CE 5-3020
Lehmann Myrle R 5-----	CE 5-2489	Lunke Harvey 1519 Knapp-----	CE 5-3575
Lehr Joseph R 3-----	CE 5-2217	Luther Herman 1210 12th av-----	CE 5-7038
Leistico Albert 1214 Golf View dr-----	CE 5-7705	Lutheran Student Foundation 708 2nd-----	CE 5-5345
Lemke Albert A 1625 Knapp-----	CE 5-2205	Lynch Glen 1215 2nd-----	CE 5-2802
Lemke Arthur 1602 Knapp-----	CE 5-3220	Lynch Marvin R 1-----	CE 5-2932
Lemke Emil 1102 14th av-----	CE 5-7014	Lyon Harriett 843 Hopwood-----	CE 5-7201
Lemke Fred W 1132 Knapp-----	CE 5-7036		<b>M</b>
Lemke George 1307 Tainter-----	CE 5-5751		
Lemke Gilbert 537 20th av W-----	CE 5-5316		
Lemke Harold W 1416 8th-----	CE 5-2186		
Lemke Harry 902 10th-----	CE 5-2527		
Lemke Julius W R 1-----	CE 5-2453		
Lemke Louis R 5-----	CE 5-7815		
Lemke Martin 1601 Knapp-----	CE 5-7774		
Lemke Olga Mrs 809 19th av-----	CE 5-2742		

**M & L MOTOR SUPPLY CO** 501 Broadway-CE 5-5549  
**MADSEN OLE** jwlr 301 Main-----CE 5-2233  
 Res 1020 7th-----CE 5-5041  
**Madsen Orville & Son Inc** 907 3rd-----CE 5-7655

Madson Melvin Mrs R 6-----	CE 5-5058	McGee Harry R 1-----	CE 5-3659
Maier Paul E 915½ Main-----	CE 5-5331	McGilton Merton 2222 4th-----	CE 5-7538
MAJOR CLEANERS 1323 Broadway N-----	CE 5-5488	McIntyre Stanley R 2-----	CE 5-2431
Malhus Arnold R 2-----	CE 5-7139	McKahan Elizabeth Mrs 102 12th av W-----CE 5-5051	
Malison O G 1821 Broadway S-----	CE 5-2272	McKanna Agnes 1121 6th-----CE 5-7335	
Malzahn George 1314 Knapp-----	CE 5-2586	McKanna Wm F 1002 Wilson av-----CE 5-7074	
Mann Esther 1520 Main-----	CE 5-7251	McKay L G 1212 Broadway-----CE 5-2888	
Mann William 509 12th-----	CE 5-2082	McKillip Donald 115 15th N-----CE 5-3897	
MAPLE HILL FARMS DAIRY R 3-----	CE 5-3277	McLain M C Mrs 1108 Tainter-----CE 5-7969	
Marine Donald E 1614 Tainter-----	CE 5-5718	McLean F J Mrs 508 Wilson av-----CE 5-5693	
Marine Harold R 1314 Broadway-----	CE 5-2515	McLean J P 611 2nd W-----CE 5-7061	
Marine Robert R 1220 Broadway-----	CE 5-7564	McLeod G E 1217 5th av-----CE 5-5741	
MARION HOTEL 544 Broadway-----	CE 5-5571	McLeod Lyda Mrs 815 4th-----CE 5-3823	
Marion Hotel Coffee Shop		McLeod M F 1002 Main-----CE 5-5064	
544 Broadway-----	CE 5-5491	McLin Peter F R 6-----CE 5-7126	
Markham Emma Mrs 316 9th av-----	CE 5-3796	McLin Sylvester 2420 Wilson-----CE 5-3557	
Marlette Lloyd 503½ 18th av-----	CE 5-5646	McMahon A E Dr ofc 406 Main-----CE 5-5516	
Marsh Mary Lou 920½ 6th av-----	CE 5-2197	If no answer call-----CE 5-5531	
Marshall Abe 2701 5th-----	CE 5-5651	Res 1204 Wilson av-----CE 5-5851	
Marshall Stanley 1221 7th-----	CE 5-7062	McMartin T H R 5-----CE 5-7189	
Martell Eldon 1508 8th-----	CE 5-3135	McMartin Willard L R 2-----CE 5-7587	
Martin Galen 903 2nd-----	CE 5-2824	McNaughton Gene probation ofcr	
Martin Raymond 1420 10th-----	CE 5-2219	Court House-----CE 5-2323	
Martineau Earl T 700 Broadway N-----	CE 5-2779	Res 1515 Wilson av-----CE 5-3889	
Martinson Axel C 121 12th av W-----	CE 5-3765	Medtlied Bud Oakwood hts-----CE 5-5124	
Marunda Arnold R 6-----	CE 5-7853	Medtlied Edna C Mrs 1220½ 4th av-----CE 5-7005	
Mason Lillian 1319 Stout-----	CE 5-2860	Cottage R 6-----CE 5-7837	
Mason Wm 1721 2nd-----	CE 5-5068	Meier Alfred R 6-----CE 5-7872	
Masonic Lodge 118 Main W-----	CE 5-2667	Meier Arthur R 6-----CE 5-7183	
Massey George R 1221 1st av E-----	CE 5-5638	Meier Otto 1132 North Shore dr-----CE 5-3706	
Mathison O M 816 5th-----	CE 5-2602	Meiller Ella Jane 814 4th-----CE 5-3776	
Matter Joseph 903 7th-----	CE 5-7398	Meisner C M atty 603½ Broadway-----CE 5-7511	
Mattison Alfred 202 13th av-----	CE 5-5121	Res 1008½ 7th-----CE 5-3775	
Mattison Arnold R 2-----	CE 5-5257	Meisner Rose Mrs 816 5th-----CE 5-3003	
Mattison Charles A 1526 Tainter-----	CE 5-7989	Mello Dorothy 1316 Kausrude-----CE 5-3451	
Mattison Clara Mrs 1816 5th-----	CE 5-3464	Mello Otto 1525 Knapp-----CE 5-3529	
Mattison Clarence R 1-----	CE 5-7838	Melrose Robert 1416 6th av-----CE 5-2885	
Mattison Irvin 1531 Stout-----	CE 5-3237	Melville Louis 108 13th-----CE 5-5119	
Mattison M A 716 15th-----	CE 5-2211	MEMORIAL HOSPITAL 1209 12th av-----CE 5-5531	
Mattison Oscar Mrs 1201 Wilson-----	CE 5-2216	Memorial Library 205 Main-----CE 5-7366	
Mattison Phillip 103 Pine av-----	CE 5-3159	MENOMIN BOWL INC R 1-----CE 5-2355	
Mattison Russell L 501 20th av W-----	CE 5-3518	Menomin Motel 1201 Broadway N-----CE 5-2544	
Maves Emil R 2-----	CE 5-7158	MENOMONIE BAKING CO 222 Main-----CE 5-7066	
Maves Herbert 1616 1st av E-----	CE 5-5035	Menomonie Bottling Works	
Maves Melvin 1009 8th-----	CE 5-7945	914 Broadway-----CE 5-3556	
Maves Theresa R 2-----	CE 5-3612	Menomonie Brick Co West Side-----CE 5-2330	
Maves Wm H 1114 10th-----	CE 5-7793	MENOMONIE CABINET & MILLWORKS	
May Douglas 403 13th av W-----	CE 5-7662	1220 Broadway N-----CE 5-3788	
May Kelly 325 Elm W-----	CE 5-2291	Menomonie Cash Egg Station	
May Russell 2303 3rd-----	CE 5-3701	116 6th av-----CE 5-2240	
McCalmont Mary M 111 11th-----	CE 5-5062	Menomonie Chamber Of Commerce	
McClellan Clarence F 1308 10th av-----	CE 5-7614	119 6th av W-----CE 5-2555	
McClellan E L 2202 3rd-----	CE 5-5475	Menomonie City Of-----	
McClellan John 1820 8th-----	CE 5-2889	Bldg Insp 205 Main-----CE 5-2733	
McClellan Marlin J 1115 3rd-----	CE 5-5684	City Assessor 205 Main-----CE 5-2332	
McClellan O R 2001 3rd-----	CE 5-3023	City Clerk 205 Main-----CE 5-2313	
McClellan Welding & Radiator Repairing		City Engineer City Hall-----CE 5-7977	
512 5th av-----CE 5-2807		City Shops Riverside dr-----CE 5-7919	
McCLELLAN WHEEL ALIGNMENT SERVICE		City Treas 205 Main-----CE 5-2733	
504 Broadway-----CE 5-2050		Disposal Plnt Riverside dr-----CE 5-7739	
McClelland Alvin R 3-----	CE 5-5986	Dog Pound R 5-----CE 5-7639	
McClelland Virgil R 3-----	CE 5-7475	Health Ofc 205 Main-----CE 5-2332	
McClellan Agnes Mrs 1021 6th av-----	CE 5-3764	Housing Authority 643 Broadway-----CE 5-5011	
McColpin Lynn R 1-----	CE 5-5248	Main Pump Sta 518 Crescent-----CE 5-5655	
McCulloch Gordon 1113 North Shore dr-----CE 5-3786		Police Dept 222 Crescent-----CE 5-3456	
McCulloch Oren 1314 Stout-----	CE 5-2729	Water Dept 518 Crescent-----CE 5-5655	
McDonald Catherine Mrs 2001 4th E-----CE 5-5078		MENOMONIE CLINIC phys & surg	
McDonald Edith Mrs 1308½ 9th-----CE 5-2528		406 Main-----CE 5-5516	
McDonald Keith 316 12th av E-----CE 5-2342		If no answer call-----CE 5-5531	
McDonald Roy 1421 Main-----	CE 5-2682	Menomonie Club Cafe 545 Broadway-----CE 5-9995	
McDonald Thomas B 714 3rd-----CE 5-2649		Menomonie Country Club 608 Elm W-----CE 5-3595	
McDougal George 616½ Broadway-----CE 5-2601		MENOMONIE DYE HOUSE 617 Broadway-----CE 5-7500	
McEneaney Thomas 1408 Douglas-----CE 5-7789			

<b>MENOMONIE FARMERS CREDIT UNION</b>	
Ofc 712 5th-----	CE 5-3403
Mgr 712 5th-----	CE 5-3404
<b>MENOMONIE GREENHOUSE</b>	
817 Broadway-----	CE 5-5529
<b>MENOMONIE HUDSON INC</b>	
2021 Broadway S-----	CE 5-7377
<b>MENOMONIE INSURANCE AGENCY</b>	
343 Main-----	CE 5-7266
<b>MENOMONIE LIQUOR STORE</b>	
545 Broadway-----	CE 5-2020
<b>MENOMONIE LOAN &amp; SALES AGENCY INC</b>	
533 Broadway-----	CE 5-3011
<b>MENOMONIE MARINE SALES INC</b>	
1102 Broadway N-----	CE 5-3833
Menomonie Oil Co 1909 Stout rd-----	CE 5-7240
<b>MENOMONIE PAINT &amp; WALLPAPER CO</b>	
718 5th-----	CE 5-2789
Menomonie Pharmacy 400 Main-----	CE 5-3461
<b>MENOMONIE PRODUCE CO</b> 512 Crescent-----	
<b>MENOMONIE READY MIX DIV OF EAU CLAIRE</b>	
SAND & GRAVEL CO R 5-----	CE 5-2696
<b>MENOMONIE REFRIGERATED LOCKER CO</b>	
121 6th av W-----	CE 5-5800
Menomonie School Of Music & Dance	
517½ Broadway-----	CE 5-5007
<b>MENOMONIE SHELL SERVICE</b>	
501 Crescent-----	CE 5-9934
Menomonie Slaughtering Service R 2-----	CE 5-5708
Mense Ed Mrs 1621 9th-----	CE 5-7737
Mense Fred H 1309 Kausrude-----	CE 5-5673
Mense Herman 1115 13th av-----	CE 5-7513
Mense Hugo 1609 9th-----	CE 5-7304
Mense James F 1621 6th-----	CE 5-3274
Mense Robert 1709 7th-----	CE 5-7734
Menster Albert 711 8th-----	CE 5-3181
<b>MERLE NORMAN COSMETIC STUDIO</b>	
710 2nd-----	CE 5-2700
Mertes Floyd E R 1 Knapp-----	CE 5-7104
Methodist Church 604 Wilson av-----	CE 5-7037
Methodist Parsonage 608 Wilson av-----	CE 5-2624
Metling Clarence 409 13th av-----	CE 5-5063
Metling Irene K 1614 5th-----	CE 5-3262
Metling Paul T 1614 5th-----	CE 5-3262
Metling Wm 421 13th av E-----	CE 5-2105
Mettome Margaret 1319 Wilson-----	CE 5-5413
Metzger George 1720 12th-----	CE 5-5707
Metzger Hazel R 6-----	CE 5-2931
Metzger Leonard 1609 8th-----	CE 5-3754
Metzger Walter Mrs 1609 10th-----	CE 5-5448
Meyer Music 417 S Barstow Eau Claire Wis	
Call long distance Eau Claire-----	TEmple 5-3614
Michaud Lloyd 831 Hopwood av-----	CE 5-2008
Michelbook Everett 1532 Broadway N-----	CE 5-7508
Michelbook F S 819½ 6th-----	CE 5-2141
Michelbook L J 703 Wilson av-----	CE 5-7422
Cottage R 2-----	CE 5-5282
Michelbook M E 614 Wilson av-----	CE 5-7534
Cottage R 6-----	CE 5-7101
<b>MICHELBOOK MARINA</b> 716 Main-----	
Michelbook Nick 703 Wilson av-----	CE 5-7422
<b>MICHELBOOK SERVICE CO</b> 720 Main-----	
Mickelson Juel 1308 Mathews-----	CE 5-3474
Mickelson Merlin R 6-----	CE 5-5904
Mickelson Stanley 1620 Knapp-----	CE 5-3553
Midwestern Block Co West Side-----	CE 5-2510
Mikesell Landis R 6-----	CE 5-3602
Mikesell Ray 1232 Tainter-----	CE 5-7728
Milady's Beauty Shop 610 Broadway-----	CE 5-5811
<b>MILAVITZ LLOYD DR</b> optmtrst 330 Main-----	
Res 1414 Messenger-----	CE 5-2922
<b>MILDRED'S BRIDAL SHOP</b> 718 5th-----	
Miles H W 1109 3rd-----	CE 5-3533
Millar Gordon D R 2-----	CE 5-5618
Millar Jeptha R 2-----	CE 5-2945
Millar Jerry R 2-----	CE 5-2935
Millar William A R 1 Elk Mound-----	CE 5-5286
Miller Arnold R 4-----	CE 5-5209
Miller Aug 1308 7th-----	CE 5-2071
Miller Elmer R 3-----	CE 5-7489
Miller George 115 3rd W-----	CE 5-3194
Miller Guy A 1702 8th-----	CE 5-3146
Miller Harold T R 3-----	CE 5-7409
Miller Herman G 808 Broadway N-----	CE 5-7170
<b>MILLER JAMES</b> ofc 533 Broadway-----	
Res 1204 Golf Vu dr-----	CE 5-3011
Farm R 3-----	CE 5-7137
Miller James R R 3-----	CE 5-7192
Miller LaVern 2021 3rd-----	CE 5-3152
Miller Lester 220 21st av E-----	CE 5-2378
Miller Louis 1114 13th av-----	CE 5-7663
Miller Loyd W 1019 9th-----	CE 5-3852
Miller Lyle R 1 Elk Mound-----	CE 5-7473
Miller Mabel Mrs 403 12th-----	CE 5-3538
Miller Nettie Mrs 510 12th-----	CE 5-5021
Miller Norman M 1702 10th-----	CE 5-5681
Miller Otto R 1-----	CE 5-3045
Miller Robert H 602 Elm av W-----	CE 5-5373
Miller Ronald 1321 2nd W-----	CE 5-3705
Miller Walter R 3-----	CE 5-7436
Miller's Electronic Supply	
1329 Broadway N-----	CE 5-3401
Miller's Texaco Service 1016 4th av-----	CE 5-9986
Milliren Caryll 700 Broadway N-----	CE 5-2286
Milliren George 804 9th av-----	CE 5-7558
Milnes H C 1115 3rd av-----	CE 5-5814
Miner Thomas 507 20th av W-----	CE 5-7024
Minert K Ray 1702 11th-----	CE 5-7329
Mitchell Robert 815½ Main-----	CE 5-2165
Mitchell Walter A R 2-----	CE 5-3398
Mityng Axel R 1-----	CE 5-2961
Mityng Louis R 1-----	CE 5-3396
Mittelstadt Albert Rusk Wis-----	CE 5-2446
Mittelstadt E G Lakeview-----	CE 5-5468
Mittelstadt Robert 411 12th-----	CE 5-7683
Mittlestadt Laurel 101 Cedar-----	CE 5-5787
<b>MOBIL OIL CO INC</b> 1714 8th-----	
Mobley Ben H 921 4th-----	CE 5-5747
<b>MODERN BEAUTY SHOP</b> 710 2nd-----	
Moe Anne 420 13th av-----	CE 5-5815
Moe Carl R 6-----	CE 5-5903
Moe Henry C R 1-----	CE 5-5932
Moe Herman 1408 Stout-----	CE 5-2065
Moe Louie 1413 Wilson-----	CE 5-2720
Moe Manville R 6-----	CE 5-2903
Moe Maynard 515 9th-----	CE 5-3873
Moedy Olga E 1414 7th-----	CE 5-5821
Moen Ernest J Rev 218 3rd av W-----	CE 5-2535
Moen James 1614 Wilson-----	CE 5-7250
Moessner Arnold 821 Main-----	CE 5-7973
Moessner Rudolph R 6-----	CE 5-7810
Moffat Catherine 1515 6th-----	CE 5-5463
Molner Lillian 2814 Mathews-----	CE 5-7437
Monahan Frank F 209 3rd W-----	CE 5-7732
<b>MONTGOMERY WARD &amp; CO</b>	
Catalogue Order Dept 500 Main-----	CE 5-2522
Dept Stores 500 Main-----	CE 5-5525
Tire Serv Dept 143 6th av-----	CE 5-2234
Moore Calvin R 1-----	CE 5-2448
Moore Milton 1312 6th-----	CE 5-5839
Moore Veronica Mrs 115 13th-----	CE 5-2241
Morgan Chester R 1-----	CE 5-5919

Morgan Henry R 5-----CE 5-7698  
 Morical Edward 1221 2nd-----CE 5-7771  
 Moritz Alfred R 1-----CE 5-5945  
 Moritz LeRoy R 1-----CE 5-5251  
 Moritz Louis J 1203 9th-----CE 5-3057  
 Moritz Vernon R 5-----CE 5-3364  
 Mork Arnold 1501 Wilson-----CE 5-7565  
 Mork Harold 1221 1/2 3rd-----CE 5-5348  
 Morner J D 1615 10th-----CE 5-3273  
 Moroni Charles 909 18th-----CE 5-7217  
 Morris M L R 2-----CE 5-3331  
 Morrison Eva Mrs 1503 Stout rd-----CE 5-5692  
 Morschek Emma 1103 11th av-----CE 5-5891  
 Mortwedt Don Oakwood hts-----CE 5-2334  
**MOTEL MENOMIN** 1201 Broadway N-----CE 5-2544  
 Mowers Agnes Mrs 407 12th av W-----CE 5-3593  
 Mowers Jake 115 12th av E-----CE 5-7361  
**MUELLER WAREHOUSE CO INC** movrs  
 910 Broadway Eau Claire Wis  
 Call long distance Eau Claire -- TEMple 2-1394  
 Muenich L O 1220 13th av-----CE 5-5417  
 Mulheron James 1715 8th-----CE 5-7098  
 Murray Frank T 1501 5th av E-----CE 5-2231  
 Mutual Of Omaha ins agency  
 603 1/2 Broadway-----CE 5-3822  
 Mutual Service Insurance Co 712 5th-----CE 5-3403  
 Muza Robert F atty 347 Main-----CE 5-3422  
 Res 1320 10th av-----CE 5-2653  
 Myers Dolard W 523 2nd W-----CE 5-2237  
 Myers John W 1313 Tainter-----CE 5-3279  
 Myers Joseph E R 2-----CE 5-7843  
 Myers W W 1200 Broadway-----CE 5-2892  
 Myers William J R 2 Colfax-----CE 5-2458

**N**

Nathness Albert 320 13th av W-----CE 5-3042  
 Natl Tea Co 1118 Broadway S-----CE 5-5366  
 Neldner Kenneth H Dr phys & surg

103 1st av W-----CE 5-5565

If no answer call-----CE 5-5531  
 Res 1407 Main-----CE 5-5771  
 Nelson Alice Mrs 219 14th-----CE 5-3508  
 Nelson Arthur 855 Tainter-----CE 5-3147  
 Nelson Christ R 5-----CE 5-7736  
 Nelson Don R 1-----CE 5-3794  
 Nelson E L Dr dentst 143 Main-----CE 5-2800  
 Res 902 13th-----CE 5-5326  
 Nelson George W 1508 Knapp-----CE 5-3562  
 Nelson Irvin J 814 10th-----CE 5-3470  
 Nelson James 809 Fair Oaks rd-----CE 5-5037  
 Nelson Joe groc 1220 6th-----CE 5-7090  
 Nelson Mart R 1-----CE 5-7138  
 Nelson Nels P 1210 15th av-----CE 5-2087  
 Nelson Orville L 2208 Wilson-----CE 5-2769  
 Nelson Richard W-21 Wakanda ct-----CE 5-3568  
 Nelson Stanton 1432 Wilcox-----CE 5-5452  
**NELSON'S AUTO ELECTRIC SERVICE**

504 2nd W-----CE 5-7044

Nerby Gilbert 208 Shorewood dr-----CE 5-3052  
 Nerison Elvira Mrs 2104 4th-----CE 5-3112  
 Nesser I W 514 9th-----CE 5-7394  
 Nesser Minnie A 1407 6th-----CE 5-5745  
 Nesselth Anna C 918 10th av-----CE 5-7915  
 Neubauer August H R 5-----CE 5-2424  
 Neubauer Clara Mrs 214 14th-----CE 5-5454  
 Neubauer Dean R 5-----CE 5-3611  
 Neubauer Emil G 1012 7th-----CE 5-3068  
 Neubauer Harold L R 5-----CE 5-7129  
 Neubauer Wayne R 5-----CE 5-2424  
 Neubauer Wm 1309 9th-----CE 5-3400

Neverdahl Alfred Mrs 920 Stout-----CE 5-2250  
 Neverdahl James 1126 North Shore dr-----CE 5-3756  
 Nevin Anthony 1125 Stout-----CE 5-7052  
 Nevin Dewayne A 1432 Stout-----CE 5-7784  
 Nevin Donald L 1501 Tainter-----CE 5-7391  
 Nevin's Home Beautifiers 1501 Tainter-----CE 5-7722  
 Newman Albert F 1402 Tainter-----CE 5-2854  
 Newman Fred 1407 Knapp-----CE 5-7027  
 Ney Frank 1020 Main-----CE 5-7657  
 Ney Leo 1214 15th av-----CE 5-5617  
 Ney Leonard 526 20th av W-----CE 5-5197  
 Nielsen Herluf 1420 11th av-----CE 5-7328  
 Nihart Fred W 1402 Stout-----CE 5-7071  
 Nilssen David 1209 Broadway-----CE 5-2153  
 Ninas Floyd 1709 6th-----CE 5-5401  
 Ninas Harry A 1703 6th-----CE 5-7332  
 Ninas Harry Service Station  
 300 Crescent-----CE 5-5890

Ninas Valjean 1802 12th-----CE 5-7678  
 Nitz O W 1103 3rd av-----CE 5-7293  
 Nixon John R 2-----CE 5-7892  
 Nolan James L Dr phys & surg  
 103 1st av W-----CE 5-5565

If no answer call-----CE 5-5531  
 Res 202 12th-----CE 5-7503

Noll Donald 211 Broadway-----CE 5-5438  
 Nordstrom Sharon 1316 Main-----CE 5-3898  
 Noreen John 315 13th-----CE 5-3253  
**NORTH SIDE BEAUTY SHOP** 1308 Knapp-----CE 5-2688  
**NORTHERN STATES POWER CO**

Ofc 102 Main W-----CE 5-5556  
 Construction Dept R 6-----CE 5-7300  
 Gas & Elec Serv 102 Main W-----CE 5-5557  
 Gas Plnt West Side-----CE 5-5344  
 Power Hse Menomonie Broadway N-----CE 5-5688  
 Power Hse Cedar Falls R 2-----CE 5-5000

**NORTHSIDE LIQUOR STORE**

1321 Broadway N-----CE 5-2010

Northside Paint & Wall Paper Store  
 1329 Broadway N-----CE 5-2644

Northwest Realty 133 Main-----CE 5-5353

Northwestern Credit Bureaus

1 S Barstow Eau Claire Wis

Call long distance Eau Claire -- TEMple 5-3185

Norton E B R 5-----CE 5-3604  
 Norton Jack R 1-----CE 5-7082  
 Norton Ransom R 1-----CE 5-7822  
 Novotney Robert 214 4th W-----CE 5-2871  
 Nowaskey Charles R 1-----CE 5-5220  
 Nussbaum G P 803 Wilson av-----CE 5-2841  
 Nute Charles R 6-----CE 5-3559  
 Nutter Catherine Mrs 322 12th av W-----CE 5-2893  
 Nutter L L 504 10th-----CE 5-3893

**O****O & N LUMBER CO**

Genl Ofc 718 Broadway N-----CE 5-5584

North Menomonie Yard  
 712 Broadway N-----CE 5-5588

Retail Yard 712 Broadway N-----CE 5-5587  
 Oas Leonard 1102 15th av-----CE 5-7647  
 Oas Lucile R 2 Colfax-----CE 5-5939  
 Oberle A R 1-----CE 5-2534  
 Oberle Charles R 1-----CE 5-3634  
 Oberle James R 1-----CE 5-7806  
 Oberle Susan R 1-----CE 5-5076  
 Oberpriller John 1021 2nd-----CE 5-5656  
 O'Brien Geo H 1020 9th-----CE 5-7524  
 Ockler Sam R 5-----CE 5-3369  
 O'Connell B F 514 15th-----CE 5-2753  
 O'Connell Francis G R 1-----CE 5-7136

## O'CONNELL'S TV &amp; RADIO SERVICE

210 Main - CE 5-2882  
 Odden C T 2302 Broadway S - CE 5-5602  
 Odegard Edfield A 1314 Wilson - CE 5-7776  
 Odness Herman R 1 - CE 5-7876  
 Odness James R 1 Elk Mound - CE 5-2289

Oebser Emma Mrs R 1 - CE 5-5995  
 Oebser Ervin 322 14th N - CE 5-5894  
 Oebser Herman J R 2 - CE 5-3684  
 Oebser Marlin R 5 - CE 5-7848

## OEBSER ROOFING &amp; SIDING CO R 2 - CE 5-3684

Oebser Walter R 5 - CE 5-7868  
 Oelke Floyd 308 Wilson av - CE 5-2625  
 Oetting E R 224 13th - CE 5-3013  
 O'Flanagan Stuart 1301 9th - CE 5-3480

Ofstie Isaac S 1411 Main - CE 5-7214

Ohnstad Manilla Mrs 1014 Wilson av - CE 5-2517

Oldaker Thelma 1002 Tainter - CE 5-2061

Olds Alvin 1105 Main - CE 5-5911

Olesen Rollin 1220 1/2 Wilson av - CE 5-2880

Olsen Equipment Co Wash hts Eau Claire Wis

Call long distance Eau Claire - TEMple 2-4122

Olsen K T 208 12th - CE 5-5093

Olsen Lars Rev 108 15th - CE 5-3763

Olson Alice R Mrs 1515 10th - CE 5-7339

Olson Alton 1210 6th - CE 5-3532

Olson Alvin O 1513 Wilson - CE 5-2584

## OLSON AMBULANCE SERVICE

615 Wilson av - CE 5-2154

Olson Arnold 220 3rd W - CE 5-3421

Olson Arnold E R 3 - CE 5-7839

Olson Arnold E Rev 905 Tainter - CE 5-7444

Olson Carl 701 Wilson av - CE 5-7241

Olson Clarence 516 11th - CE 5-7279

Olson Dennis 2502 Wilson N - CE 5-3258

Olson Edward A 350 20th av W - CE 5-7312

Olson Elmer R 3 - CE 5-3305

## OLSON FUNERAL HOME 615 Wilson av - CE 5-2154

Olson Funeral Home 615 Wilson av - CE 5-2155

Olson H C 515 12th av W - CE 5-2654

Olson Henry R 1 - CE 5-3372

Olson James A R 5 - CE 5-3354

Olson John 908 Stout - CE 5-3715

Olson Joseph C 1120 11th av - CE 5-5874

Olson Kenneth M 1720 9th - CE 5-7568

Olson Lawrence 1637 Knapp - CE 5-3054

## OLSON MOBIL SERVICE STATION

430 Crescent - CE 5-9903

Olson Raymond R 3 - CE 5-3668

Olson Richard D 615 Wilson av - CE 5-3845

Olson Richard L R 5 - CE 5-2974

Olson Roger 1026 Northshore dr - CE 5-7042

Olson Simon A 1121 Broadway - CE 5-5074

Olson Walter 1116 11th - CE 5-7203

Olson Wilfred 309 15th av W - CE 5-5813

Olson Willis R 2 - CE 5-3645

Olsted Fred 1818 Broadway S - CE 5-5195

O'Neill Jean H Mrs 421 12th - CE 5-3582

Onstad L E R 2 - CE 5-5792

Ooley William H R 6 - CE 5-5996

Opsal Doris 1413 6th - CE 5-3437

Ordeman Chas T 1513 7th - CE 5-3561

Ormson Dean 1520 Wilson - CE 5-3203

Orth Raymond 1121 1/2 7th - CE 5-2118

Osborn Herbert 2103 Broadway - CE 5-7578

Oscar's Direct Service 114 Pine - CE 5-9966

Otis William 1104 7th - CE 5-3494

Ott Wm R 304 13th - CE 5-3863

Otto Elmer R 6 - CE 5-7418

Otto Fred Mrs 408 13th av W - CE 5-3189

Our Saviour Lutheran Church 920 9th - CE 5-2991

Outdoor Theatre Pine - CE 5-2756

Overby Eugene W 2308 Broadway S - CE 5-5186

Overby George R 2 - CE 5-7821

Overby LaMoyne 1710 2nd - CE 5-7763  
 Overby Marlin R 2 - CE 5-3351  
 Overby Simon R 6 - CE 5-7831  
 Owen Ralph W Jr 601 12th av W - CE 5-7912  
 Owen W E 205 14th - CE 5-3758  
 Owens Carl 316 13th N - CE 5-2662

## P

Packer M A R 2 - CE 5-5972  
 Palmer James R 2 Colfax - CE 5-5937  
 Palmer William R 1 - CE 5-3724

Pankow H A Rev 1120 9th - CE 5-5023  
 Pape Catherine 1021 Wilson av - CE 5-3106

**PARAMOUNT CLEANERS DYERS & RENOVATORS** 535 Broadway - CE 5-7688  
 Parker Edw E 1420 Tainter - CE 5-5185

Parkview Skelly Service 902 Broadway N - CE 5-9977  
 Patridge Nellie Mrs R 4 - CE 5-7482

Pat's Standard Service 1231 Broadway N - CE 5-9918

Patterson Edyth 1308 8th - CE 5-5828  
 Patterson L F Mrs ofc 343 Main - CE 5-7266

Res 109 13th - CE 5-7345  
 Pauly Fred C 1011 Broadway - CE 5-5357

Pax Ted R 1 - CE 5-5202  
 Peabody Laurence R 6 - CE 5-2915

Peace Lutheran Church 915 7th - CE 5-2500

Pease W H 1803 6th - CE 5-5379  
 Pechmiller Donald R 2 - CE 5-7118

Pechmiller Lawrence R 2 - CE 5-7179  
 Pechmiller Louis 1300 10th - CE 5-7219

Peck Delbert 813 Tainter - CE 5-3019  
 Pecore John 1202 4th av - CE 5-3436

Peddycoart E L 614 11th - CE 5-2384  
 Peden Howard Rev 832 Broadway N - CE 5-5187

Farm R 1 - CE 5-7147  
 Peil Wilmer H 111 3rd av W - CE 5-7769

Pellett Paul R 6 - CE 5-7871  
**PELTO MOTORS** 1032 Broadway N - CE 5-7333

Pelto T A Golf View Acres - CE 5-2281  
 Perman Margaret 614 1/2 Wilson av - CE 5-2795

Perry Carl 117 14th - CE 5-5117  
 Petel Joseph 2107 4th - CE 5-7747

Peter Carl A 1507 Tainter - CE 5-3136  
 Peters Robert 1402 2nd - CE 5-2868

Petersen Martha Mrs 2021 Stout rd - CE 5-5754  
 Petersen P T 1221 3rd - CE 5-5694

Peterson A Edward Rev 2126 Wilson - CE 5-2264  
 Peterson Bert 1112 19th av E - CE 5-7063

Peterson Carl E judge Oakwood hts - CE 5-5714  
 Peterson Carl Latty 224 1/2 Main - CE 5-5537

Res 1414 10th av - CE 5-2063  
 Peterson Curtis 1602 Douglas - CE 5-2094

Peterson Edward R 1 - CE 5-3669  
 Peterson Fred 1314 8th - CE 5-7238

Peterson Glenn L 509 15th - CE 5-5361  
 Peterson H Arthur 2221 2nd - CE 5-2806

Peterson Herman 610 9th av - CE 5-7261  
 Peterson Louie P 1101 4th - CE 5-2339

**PETERSON LUMBER CO** Stout rd - CE 5-5711  
 Peterson Lyle R 1501 9th av E - CE 5-3787

Peterson Morris 1225 Stout - CE 5-2716

Peterson Myrle Mrs 613 13th - CE 5-3564  
 Peterson Nettie 716 12th av - CE 5-5772

Peterson P O 1600 9th - CE 5-3249  
 Peterson R Kent 520 12th - CE 5-5167

Peterson Ray R 3 - CE 5-3654  
 Peterson Robert Mrs 619 1/2 13th av - CE 5-2358

Peterson Russel 1921 3rd - CE 5-5735  
 Peterson Wally 114 14th N - CE 5-2096

Peterson Walter B 215 14th S - CE 5-2125  
 Pettibone F G Mrs 411 Wilson av - CE 5-3472

Phelan Edward 1125 Broadway N-----	CE 5-7643	Quality Rug Co 507 S Barstow Eau Claire Wis	
Phi Sigma Epsilon Fraternity 915 6th-----	CE 5-5892	Call long distance Eau Claire-----	Temple 2-3845
Phillips Jess R 5-----	CE 5-3673	Quevillon Wilfred 2401 Knapp-----	CE 5-7294
Piatkiewicz Marjorie Mrs		Quilling Alvin L R 1 Elk Mound-----	CE 5-2435
1320½ Broadway-----	CE 5-2503	Quilling Arnold 1616 6th-----	CE 5-5405
Pieper Frank 1120 7th-----	CE 5-7593	Quilling Clinton 2320 5th-----	CE 5-5641
Pierce Ora J R 6-----	CE 5-5218	Quilling Earl C R 3-----	CE 5-7182
Pierce Robert L 1217 9th av-----	CE 5-3145	Quilling Earl J 1121 4th-----	CE 5-5635
Pierson Robert 1708 10th-----	CE 5-7619	Quilling Erwin A Oakwood-----	CE 5-5966
Pinch Howard 820 18th av-----	CE 5-3558	Quilling F A 918 5th-----	CE 5-5193
<b>PINE POINT LODGE R 2</b>	CE 5-7819	Quilling Gary 109 14th-----	CE 5-3729
Pinkepank Elizabeth 1114 6th-----	CE 5-3503	Quilling Harold 120 Cherry-----	CE 5-3076
Pinkepank Fred 722 14th av-----	CE 5-3828	Quilling James D Oakwood-----	CE 5-5666
Pittman Roger R 5-----	CE 5-7898	Quilling John R 3-----	CE 5-7495
Plantiko Walter R 2-----	CE 5-3383	Quilling Larry 2004 2nd av E-----	CE 5-2835
Plemon James R 6-----	CE 5-2975	Quilling Lawrence 1109 4th-----	CE 5-3711
Plutshack A H 501½ Broadway-----	CE 5-2581	Quilling Leonard R 1 Elk Mound-----	CE 5-7145
Plutshack Robert F 402 12th av W-----	CE 5-3429	Quilling Marshall L R 2-----	CE 5-2927
Podoll Richard R 1-----	CE 5-5246	Quilling Martha Mrs 609 11th-----	CE 5-7225
Pollock Lyle C 707 10th av-----	CE 5-7992	Quilling Marvin R 1-----	CE 5-2973
Ponto Gerhardt L R 5-----	CE 5-2989	Quilling Otto R 3-----	CE 5-5951
Ponto Gilbert 121 4th W-----	CE 5-5138	<b>QUILLING PHIL A DR</b> ofc 710 2nd-----	CE 5-3244
Ponto Lawrence E 414 12th av W-----	CE 5-3012	Res 1114 11th av-----	CE 5-2331
Ponto Wm 1621 8th-----	CE 5-2672	Quilling Ralph W 202 14th-----	CE 5-2012
Poole Gertrude 1021½ 7th-----	CE 5-2674	Quilling Richard 111 2nd W-----	CE 5-7571
Popple Gordon 2003½ 2nd E-----	CE 5-5057	Quilling V W 1703 9th-----	CE 5-3702
Post Office 235 Main-----	CE 5-2055	<b>QUILLING'S DAIRY</b> dairy prod Oakwood-----	CE 5-5666
Potter Fred Jr R 5-----	CE 5-5254		
Potter Harry R 5-----	CE 5-3309		
Potthast H C 308 11th-----	CE 5-7323		
Pracht August E 1408 Knapp-----	CE 5-2344		
Presler A F 2820 Wilson-----	CE 5-3171		
Price Arthur 179 Elm W-----	CE 5-7348	<b>R</b>	
Price Emma Mrs 1627 Broadway N-----	CE 5-5779	Radke Earl 1432 Wilson-----	CE 5-7756
Price Fred Jr 414 13th av-----	CE 5-5607	Radke George W 1313 Wilson-----	CE 5-5421
Price Irene 1502 7th-----	CE 5-2663	Radle Kenneth R 4-----	CE 5-2444
Price Jewelers 216 Main-----	CE 5-5444	Rafferty Vernon G 1301 Mathews-----	CE 5-2567
Price M M 1203 4th av-----	CE 5-3154	Raile Hermann J Dr optmtrsts	
Price Murrell 409 13th av W-----	CE 5-7353	327 Main-----	CE 5-3838
Price P Richard 1627 Broadway N-----	CE 5-5779	Res 229 Elm av W-----	CE 5-7343
Price Robert 1220 15th av-----	CE 5-5628	<b>Railway Express Agency Inc</b>	
Price Robert J 820 10th-----	CE 5-5032	815 Crescent-----	CE 5-5135
Price Willard A 122 11th av E-----	CE 5-7553	Rajotte Frank 318 12th av W-----	CE 5-7738
Prince Mildred 1220 6th av-----	CE 5-3428	Ralitz John C 1625 Stout-----	CE 5-2092
Probst A E ofc 133 Main-----	CE 5-5353	Randall Katherine M 609 13th-----	CE 5-3843
Res 1237 Golf View dr-----	CE 5-7556	Ranke Edward 302 12th av W-----	CE 5-3002
Prochaska Douglas 1310 Kausrude-----	CE 5-2139	Ranney Carrie Mrs R 2 Colfax-----	CE 5-7131
Prochnow A F Rusk Wis-----	CE 5-2436	Ranney Morris J 1515 2nd-----	CE 5-7094
Prochnow Alfred H Rusk Wis-----	CE 5-3651	Ranney Oil Co 300 Crescent-----	CE 5-5890
Prochnow Alvin 408½ 13th-----	CE 5-7086	Ranney Roy L 710 12th av-----	CE 5-5321
Prochnow Ben J R 2-----	CE 5-5283	Rapraeger Richard R 1-----	CE 5-5245
Prochnow Elmer G R 2-----	CE 5-3643	Rasmussen O B 115 12th av W-----	CE 5-2372
Prochnow Elsie Mrs Rusk Wis-----	CE 5-5921	Rasmussen Nellie Mrs 408 20th av-----	CE 5-3179
Prochnow Leonard R 2-----	CE 5-2921	Rasmussen Harry E R 3-----	CE 5-5207
Prochnow Ray R 2-----	CE 5-7404	Rassbach Arthur Mrs 1201 Tainter-----	CE 5-3576
Prochnow Stanley R 2-----	CE 5-2962	Rassbach Fred A 1132 Douglas-----	CE 5-7714
Prochnow Walter R 2-----	CE 5-7432	Rassbach Gerald C R 2-----	CE 5-7106
Production Credit Assn Field Office		Rassbach Richard 414½ 13th-----	CE 5-5385
715 6th-----	CE 5-5300	Rassbach Rudolph 302 12th av-----	CE 5-3713
Prong Alfred Mrs 1215 13th av-----	CE 5-2242	Rathke Mary Jo 421 Wilson av-----	CE 5-2159
Proper May Mrs 533 Broadway-----	CE 5-2081	Ray J E Oakwood hts-----	CE 5-5483
Proudlock Delma 1603 2nd av N-----	CE 5-2896	Reckin Flovd 1211 5th av-----	CE 5-3812
Proudlock Thad J 1201 3rd-----	CE 5-5629	<b>RED CEDAR CLINIC</b> 103 1st av W-----	CE 5-5565
Proudlock Walter R 1-----	CE 5-3395	If no answer call-----	CE 5-5531
Pryor Marjorie Mrs 915 Main-----	CE 5-3771	Red Cedar Lounge 544 Broadway-----	CE 5-9914
Puhl Howard V Dr dentst 224½ Main-----	CE 5-5833	<b>RED CEDAR SAND &amp; GRAVEL DIV OF</b>	
Res 215 Shorewood dr-----	CE 5-7466	<b>EAU CLAIRE SAND &amp; GRAVEL CO</b> R 6-----	CE 5-5108
Puhl Robert D 1401 Stout-----	CE 5-5082	Red Cross Dunn County Chapter	
		Courthouse-----	CE 5-3700

**Q**

Quaderer Clyde A 407 Cedar----- CE 5-3718  
**QUALITY BOX CO** R 2----- CE 5-2866

		<b>RED OWL AGENCY GROCERY</b>	
		1311 Broadway N-----	CE 5-7595
		Redgren Jim 717 12th av-----	CE 5-2337
		<b>RED'S TV SALES &amp; SERVICE</b>	
		705 Broadway-----	CE 5-3515
		Reed's Shoe Store 320 Main-----	CE 5-3733
		<b>REGISTER J W DR</b> ofc 1513 5th av-----	CE 5-2611

Reid Wm R 4-- CE 5-3307  
 Reidt Galen R 1 CE 5-3603  
 Reidt Jack R 1 CE 5-7896  
 Reidt Janice Mrs 1419 3rd CE 5-2110  
 Reikowski Fred R 6 CE 5-7574  
 Reinecke Bernie 1231 Tainter CE 5-2274  
 Reinecke Christ 208 14th CE 5-2005  
 Reinecke Edna 1003 6th CE 5-2597  
 Reinecke Martin R 2 CE 5-2941  
 Rembowski Leo 1516 Main CE 5-5748  
 Reminder 104 3rd av W CE 5-7640  
 Rendezvous Room 631 Broadway CE 5-9935  
 Reneson Matthew W 1315 11th av CE 5-3169  
 Renz Harold R 6 CE 5-7356  
 Reppe Ingwald 1520 Douglas CE 5-3869  
 Reppe Palmer 1626 Tainter CE 5-3205  
 Reppe Peter 1220 Knapp CE 5-3817  
 Retelsdorf Alma L 1608 9th CE 5-3127  
 Retzloff Arnold M 1603 7th CE 5-3501  
 Retzloff Carl R 6 CE 5-2437  
 Retzloff Earl 1714 8th CE 5-2711  
 Retzloff Fred Jr R 6 CE 5-2907  
 Retzloff Gordon J 1026 Stout CE 5-3085  
 Retzloff Harry R 6 CE 5-3352  
 Retzloff Harry Rusk Wis CE 5-5913  
 Retzloff Lorn R 2 CE 5-5274  
 Retzloff Melvin Rusk Wis CE 5-3317  
**RETZLOFF & RYDER** 1120 Broadway N CE 5-5144  
 Reynolds Lucille Mrs 109 Cedar CE 5-7948  
**RHEAD CANDY CO** 2235 Broadway CE 5-5808  
 Rhead E M 2235 Broadway CE 5-5808  
 Rhead N I R 2 CE 5-7149  
 Rhead Ross R 2 CE 5-5237  
 Rhodes Edward 1320 Knapp CE 5-2845  
 Rhodes Lawrence 1325 Wilson CE 5-5153  
 Rhodes Victor 319 Cedar CE 5-3071  
 Rich & Zelph's Bar 1321 Broadway N CE 5-2010  
 Rich C L R 6 CE 5-7127  
 Richardson L A 1109 3rd av CE 5-7623  
**RICHARTZ IMPLEMENT CO**  
     Ofc 118 Main W CE 5-5589  
     Parts Dept 118 Main W CE 5-5580  
     Whse R 2-- CE 5-2766  
 Richartz Ted Jr 404 11th CE 5-2681  
 Riley C L 320 3rd av CE 5-5324  
 Riley John E 909 9th CE 5-3088  
 Ritter Lloyd R 6 CE 5-7487  
 Ritter Siegfried R 5 CE 5-3662  
 Ritzaur Chas 855 Stout CE 5-5763  
 Riverview Bar R 5 CE 5-7442  
 Roach Alta R 2 Colfax CE 5-2905  
 Roach F R R 2-- CE 5-7196  
 Roach G S R 2-- CE 5-2442  
 Robelia Francis R 3 CE 5-7133  
 Robelia Richard R 6 CE 5-7197  
 Robinson Earl R 1 Knapp CE 5-5236  
 Robinson Morris L 1708 9th CE 5-7762  
 Rodell Margaret 1103 8th CE 5-2011  
 Rodey David C 504 10th av CE 5-3465  
 Rodey Lloyd H 1516 2nd CE 5-7691  
 Rodey Louis R 2-- CE 5-5983  
 Rodey Willis R 6 CE 5-2978  
 Roen Arthur J 1314 2nd W CE 5-2093  
 Roen Rudolph 215 12th av W CE 5-3511  
 Rogers Edith 703 3rd-- CE 5-5667  
 Rogers Harold E 1203 14th av CE 5-5102  
 Rogers LeRoy R 1 CE 5-5985  
 Rogers Lloyd H 1202 12th av CE 5-3862  
 Rogness Imbert 1608 Douglas CE 5-5467  
 Rognstad Clarence R 4-- CE 5-7446  
 Rogstad Earl 1107½ 7th-- CE 5-5883  
 Rogstad Maurice 116 16th av W CE 5-5003  
 Rogstad Oscar 423 2nd W CE 5-2531

**ROGSTAD STANDARD SERVICE**  
     426 Broadway CE 5-9944  
 Rohde Fred 1318 11th av CE 5-3061  
 Roland John G 1508 2nd CE 5-2568  
 Roland Walter 400 18th av CE 5-2368  
 Rollay A K 1820 11th CE 5-5797  
 Rollay Clayton 508 15th CE 5-2027  
 Rollay Paul R 1 Elk Mound CE 5-2509  
 Rommelmeyer Emil R 6 CE 5-3051  
 Rommelmeyer R A ofc 603½ Broadway CE 5-7311  
 Rone Norman 1901 Broadway S CE 5-3738  
 Rosseter Delbert R 1-- CE 5-7173  
 Rossler F W Jr R 2-- CE 5-2486  
 Rossler Frank J Sr Mrs 1414 7th CE 5-5821  
 Roth Martin 1507 Stout CE 5-2629  
 Rothbarth Walter 102 13th S CE 5-2675  
 Rotnem Dorothea Mrs 504 11th CE 5-2613  
 Rowe F W Mrs 1321 Wilson av CE 5-2064  
 Rowe W J 312 13th av CE 5-7684  
 Rowley Albert L 1232 Broadway N CE 5-5878  
 Rowley Lyle 914 13th av CE 5-3526  
**RUBY'S BEAUTY SHOP** 544 Broadway CE 5-2566  
 Rude Henry L R 1-- CE 5-7273  
 Rudiger Arthur 412 10th av CE 5-5132  
 Rudiger Eugene R 1-- CE 5-2026  
 Rudiger Harvey R 1-- CE 5-7634  
 Rudiger L R 1-- CE 5-2617  
 Rudiger Robert R 3-- CE 5-2164  
 Rudow H W 1121 12th CE 5-7921  
 Rue K L 815 7th-- CE 5-2564  
 Ruehl Philip W Oakwood hts CE 5-7772  
 Ruff Irving 514 20th av W CE 5-7908  
 Running LeMoine 1216 Douglas CE 5-7781  
 Rusk Farmer's Store & Locker Plant  
     Rusk Wis CE 5-5677  
 Russ Neil 1307 Kausrude CE 5-2252  
 Russell C M 505 12th av W CE 5-3829  
 Russell John M R 2-- CE 5-5261  
**RUSSELL JOHN M PHOTOGRAPHER**  
     600 Broadway CE 5-2833  
 Ruud Helmer R 3-- CE 5-7431  
 Ruud Nels Mrs 121½ 12th av W CE 5-3073  
 Ryan Perry 2320 Wilson CE 5-3430  
 Rybak Delores Mrs 1509½ 6th CE 5-5895  
 Ryder Ralph W 1215 1st av N CE 5-7054  
 Rye Paul 1508 2nd W CE 5-5045

## S

Saalsaa Nelmar 1101 Tainter CE 5-5338  
 Sabatke Donald 110B 1st av W CE 5-3463  
 Sabatke Lloyd 1331 Stout CE 5-7617  
 Sager Alfred 2019 5th CE 5-5482  
 Sagstetter Matt R 3-- CE 5-2187  
**ST CLAIR-BILLEHUS CLOTHING CO**  
     326 Main CE 5-5066  
 St Joseph Rectory 910 Wilson av CE 5-5004  
 St Joseph's School 813 9th av CE 5-3033  
 St Paul's Lutheran School 1114 9th CE 5-7373  
 Salow Roy 802 Broadway N CE 5-3107  
 Salyer Guy 401 2nd W CE 5-3174  
 Samdahl Allan E 501 Cherry av E CE 5-5886  
 Samdahl Alvin R 4-- CE 5-5900  
 Samdahl Arthur Mrs 1219 Wilson CE 5-7695  
 Samdahl Carl R 2 Colfax CE 5-2497  
 Samdahl Selmer R 3-- CE 5-3614  
 Sampson Jack 901 8th CE 5-7504  
 Sampson Julius Mrs 1121 10th CE 5-3819  
 Sanasac R L Rev 1420 Broadway S CE 5-5766  
 Sand John M 1504 Main CE 5-5472  
 Sanderson Donald 208 12th av W CE 5-5172  
 Sandvig Arthur P 1509 2nd CE 5-7963

Sandvig Carl G 1021 8th-----	CE 5-7586	Schoknecht Paul W 1102 14th av-----	CE 5-7014
Sandvig Leonard 214 21st av-----	CE 5-7342	Schofield James 113 Cedar-----	CE 5-3120
Sanna Bartel J 1412 Oakwood av-----	CE 5-2543	Schofield Wayne E 214 16th av W-----	CE 5-2678
Sanna Chas A Oakwood hts-----	CE 5-5341	Schools Public-----	
Cottage R 2 Colfax-----	CE 5-7121	Supt Ofc High School Main-----	CE 5-7922
<b>SANNA DAIRIES INC</b> ofc West Side-----	CE 5-5575	High School Principals Ofc Main-----	CE 5-7322
Sargent Robert N 1321 6th-----	CE 5-5737	Vocational School Main-----	CE 5-7322
Sarvis J T Mrs Oakwood hts-----	CE 5-5495	Nurses Ofc Main-----	CE 5-5388
Saxton Raleigh Mrs F-18 Fowler ct-----	CE 5-3280	Music Dept Main-----	CE 5-5388
Scapple Maurice R 6-----	CE 5-7397	Gym High School 820 Broadway-----	CE 5-5115
Scapple Myron 513 11th-----	CE 5-2021	Elementary Schools-----	
Scapple Nels 1326 Douglas-----	CE 5-7336	Central 820 Broadway-----	CE 5-5115
Schadney Harold 1902 Broadway-----	CE 5-2306	Coddington 6th -----	CE 5-3212
Schaefer Arthur C 708 10th av-----	CE 5-2796	East Main -----	CE 5-3744
Schaefer Ben R 3-----	CE 5-5912	North North Menomonie-----	CE 5-3791
Schaefer Edgar O 1015 6th-----	CE 5-7984	<b>Schrader C O R 6</b> -----	CE 5-3887
Schaefer Edwin 1115 9th-----	CE 5-5489	Schrader R W 502 14th av-----	CE 5-5426
Schaefer Eugene 308 19th av W-----	CE 5-5742	Schrader Robert R 6-----	CE 5-3801
Schaefer Fern 209 4th W-----	CE 5-7664	Schreiner Frank 1009 Wilson av-----	CE 5-2735
Schaefer Francis W R 3-----	CE 5-3666	Schroeder Donald R 4-----	CE 5-5298
Schaefer Lawrence R 3-----	CE 5-7816	Schroeder E C 1307 11th-----	CE 5-7083
Schaefer Marshall 1015 Main-----	CE 5-2736	Schroeder Gailon Point Comfort rd-----	CE 5-5736
Schafer Arthur W Mrs 609 12th-----	CE 5-2262	Schroeder Gordon 321 16th av W-----	CE 5-5749
Schanen Harry R 1 Elk Mound-----	CE 5-7414	Schroeder Lawrence R 2-----	CE 5-7186
Scharlau William 1818 6th-----	CE 5-5464	Schroeder Richard R 3-----	CE 5-7456
Scharr Irvin 511 2nd W-----	CE 5-5136	Schroeder Ted Jr 1212 4th av-----	CE 5-2365
Schauer Wm R 2-----	CE 5-7167	Schroeter Frank F 1403 12th-----	CE 5-5386
Schauf Edward R 6-----	CE 5-2924	Schubert Ronald 700 Broadway N-----	CE 5-5089
Schauf Ronald 2120 Broadway-----	CE 5-5623	Schultz Albert W 1202 13th av-----	CE 5-3757
Scheel Edward 1208 9th-----	CE 5-7069	Schultz Bros Co 306 Main-----	CE 5-9996
Scheel Ernest 1609 6th-----	CE 5-3286	Schultz Carl O 619 13th av-----	CE 5-5637
Scheel Gearld R 6-----	CE 5-2987	Schultz Eldon R 1-----	CE 5-7987
Scheel Harland 1410 8th-----	CE 5-5758	Schultz Elizabeth Mrs 524½ Broadway-----	CE 5-7374
Scheel Waldo R 1-----	CE 5-3690	Schultz Elmer 1402 Main-----	CE 5-7957
Schellin John 2013 Wilson-----	CE 5-5337	Schultz Emma Mrs R 5-----	CE 5-5674
Schemansky Gerald 715 Wilson av-----	CE 5-5721	Schultz Eugene 420 13th av W-----	CE 5-2137
Schendel Dan T 209 Shorewood dr-----	CE 5-2881	Schultz Gerald J R 2-----	CE 5-5984
Schill Matt 1502 Knapp-----	CE 5-7563	Schultz Harold 615 17th-----	CE 5-7783
Schilling J E 1015 10th-----	CE 5-5095	Schultz Herbert R 1-----	CE 5-2316
Schlegelmilch Donald 1426 Mathews-----	CE 5-5148	Schultz Herman F 1132 Stout-----	CE 5-3885
Schleusner Ernest R 2-----	CE 5-5934	Schultz Hugo 608 2nd W-----	CE 5-5762
Schleusner Frank R 2-----	CE 5-7164	Schultz John R 1515 8th-----	CE 5-2318
Schleusner Ray 1714 9th-----	CE 5-3021	Schultz Leonard 1512 9th-----	CE 5-3117
Schleusner Rudolph R 2-----	CE 5-7855	Schultz Louie R 5-----	CE 5-5668
Schlosser Matt R 2-----	CE 5-5954	Schultz Lyle W R 4-----	CE 5-7411
Schlottman Louren R 1 Boyceville-----	CE 5-3698	Schultz Merlin 2014 3rd-----	CE 5-5836
Schlottman Norman 1031 Stout-----	CE 5-7384	Schultz Nellie I 1008 Stout-----	CE 5-5354
Schlottman Raymond 2314 Broadway S-----	CE 5-7206	Schultz Robert Sr 1415 3rd-----	CE 5-7773
Schlottman Richard R 6-----	CE 5-5993	Schultz Robert F 1103 8th-----	CE 5-5091
Schlottman Wm J 1014 9th-----	CE 5-3569	Schultz Robert L 312½ 12th av W-----	CE 5-3004
Schlough Edwin R 1-----	CE 5-2913	Schultz Roy A 1008 Stout-----	CE 5-5354
Schlough Howard 501 12th-----	CE 5-7386	Schultz Wayne 1119 Stout-----	CE 5-2097
Schlough Jerome R 6-----	CE 5-2971	Schultz Willard R 2-----	CE 5-7148
Schlough John R 1-----	CE 5-7828	Schultz Wm R 6-----	CE 5-5935
Schlough Sam R 1 Elk Mound-----	CE 5-7478	Schulze Winifred Mrs 706 18th av-----	CE 5-5139
Schluter Otto 1525 Stout-----	CE 5-7727	Schumacher Joseph R 2 Colfax-----	CE 5-2447
Schlytter Carl 321 16th N-----	CE 5-3036	Schuster Charles A 1316 Main-----	CE 5-3497
Schmidt Henry L R 6-----	CE 5-7857	Schutt Gardiner R 6-----	CE 5-3385
Schmutz Robert R 3-----	CE 5-2201	Schutt Roger R 6-----	CE 5-3385
Schneck Geo A 112 2nd NW-----	CE 5-7947	Schutte Wm 332 11th-----	CE 5-7685
Schneck Herbert P R 2-----	CE 5-5293	Schutts Joseph 1415 Stout rd-----	CE 5-2702
Schneeburg Melvin 816 Fair Oaks rd-----	CE 5-7257	Schutz Herb D 1214 6th av-----	CE 5-2016
Schneider E L 1308 7th-----	CE 5-2071	Schwartz Ben 1702 6th-----	CE 5-7724
Schneider Frances Mrs 603 12th-----	CE 5-2392	Schwartz Clarence W R 2-----	CE 5-2912
Schneider Peter 111 Cedar-----	CE 5-3048	Schwartz Joe 1320 2nd-----	CE 5-2143
Schnieder Richard R 6-----	CE 5-2958	Schwartz William 1002 9th-----	CE 5-7221
Schoeder W J Mrs 1202½ 9th-----	CE 5-2689	Schweger Marvin R 6-----	CE 5-7194
Schoenoff Alfred E 1103 10th-----	CE 5-5225	Soggins Distributors Inc 606 Lake dr Eau Claire Wis	
Schoenoff Norman W R 2-----	CE 5-7709	Call long distance Eau Claire -- TEMple 5-9011	
<b>SCHOENOFF PLUMBING &amp; HEATING CO</b> 515 2nd E-----	CE 5-3232	Score Jerry 1315 9th-----	CE 5-3450
Schoepp E J 415 12th av W-----	CE 5-3419	Score Leland M 1427 Mathews-----	CE 5-5446
Schoepper Charles 318 12th av E-----	CE 5-5418	Score Sig 1514 Stout-----	CE 5-7227
		<b>SCORE'S PONTIAC CO</b> 119 6th av W-----	CE 5-2555

Scott Dale 1326 Knapp-----	CE 5-2793	Sitzman Edna Mrs 1220 Wilson av-----	CE 5-7352
Scott Henry 1620 Tainter-----	CE 5-3449	Sjaggerud Milton 607 13th av-----	CE 5-3447
Scott Robert 1814 Wilson-----	CE 5-3038	Skaare James R 6-----	CE 5-5905
Searles Hugh D 1125 Tainter-----	CE 5-5806	Skelgas Sales & Service 837 Tainter-----	CE 5-3844
<b>SEARS ROEBUCK &amp; CO</b> catalog sales ofc-----	305 Main-----	Skelton Eugene 1101 Main E-----	CE 5-2651
Seckow Casper R 3-----	CE 5-3675	Skjegstad Eugene R 6-----	CE 5-3121
Seger Walter R 5-----	CE 5-2546	Skogmo Store 230 Main-----	CE 5-5088
Seipel Charles 1909 3rd-----	CE 5-7043	Skouge Carol L 1210 Wilson av-----	CE 5-2524
Seiser Otto 1407 12th av E-----	CE 5-7226	Slade Charles R 1509 10th-----	CE 5-2338
Seiser Otto Jr 1401 12th av E-----	CE 5-3129	Sloan L H R 1-----	CE 5-5239
Seitz Earl 1109 6th-----	CE 5-3826	Slocum S B 1221 Main-----	CE 5-5862
Seitz Gerald E 211 Shorewood dr-----	CE 5-5479	Cottage R 6-----	CE 5-3362
Sell Dora Mrs R 1 Elk Mound-----	CE 5-2039	Slocumb Anita Mrs 706 11th av-----	CE 5-7932
Sell Louie A R 2-----	CE 5-5213	<b>SLOCUMB BUNDY CAREY &amp; SOLBERG</b> attys-----	
Selph Denzile D R 4-----	CE 5-3140	147 Main-----	CE 5-2166
Senn Mark 105 16th av W-----	CE 5-2301	Smeltzer Russell R 2-----	CE 5-7836
Severson Helmer 1513 Knapp-----	CE 5-7937	Smeltzer Wilmer 1331 Kausrude-----	CE 5-5365
Shafer Archie A 502 12th-----	CE 5-5713	Smetana Wallace 527 12th av W-----	CE 5-2585
Shafer Elmer R 5-----	CE 5-2944	Smith Alfred R 1 Elk Mound-----	CE 5-3374
Shafer Jerry 920 Main-----	CE 5-7541	Smith Amos R 5-----	CE 5-7823
Shafer Lloyd 1522 9th-----	CE 5-3795	Smith Arthur 504 Wilson av-----	CE 5-2622
Shafer Robert R 5-----	CE 5-3674	Smith Barbara Mrs 115 Main W-----	CE 5-5312
Shafer Victor E R 1-----	CE 5-5216	Smith Benita G 816 5th-----	CE 5-2718
Shane Elmer R 2-----	CE 5-2432	Smith Bernard C R 4-----	CE 5-2954
Shay Delbert R 6-----	CE 5-7832	Smith Byron 921 5th-----	CE 5-2823
Shearer Richard R 2-----	CE 5-3324	Smith C E R 6-----	CE 5-7423
Shelley Harold R 2-----	CE 5-7376	Smith Charles E 1509 8th-----	CE 5-2173
Shellhouse Lawrence R 2-----	CE 5-2953	Smith Clara Mrs R 6-----	CE 5-5923
Shellhouse Reuben R 2-----	CE 5-5206	Smith Clarence E atty 143 Main-----	CE 5-7234
Sherburne V K Rusk Wis-----	CE 5-5990	Res 1215 3rd av-----	CE 5-2661
Shern C A 1420 7th-----	CE 5-2120	Smith Clifford R 4-----	CE 5-7190
Shern William 902 11th-----	CE 5-3858	Smith Donald G R 5-----	CE 5-3389
Shervey Alfred 1213 Tainter-----	CE 5-3153	Smith Douglas 2103 5th-----	CE 5-5803
Shock Frederick 1222 12th av-----	CE 5-7029	Smith Floyd R 6-----	CE 5-7417
Shoemaker Otto 814 11th-----	CE 5-7051	Smith Geo F 2233 Broadway S-----	CE 5-5147
Shranken F C 1214 Tainter-----	CE 5-7924	Smith Gilbert R 4-----	CE 5-7109
<b>SHANKLEN INSURANCE AGENCY</b> -----	715 5th-----	Smith Gunda Mrs 216 14th N-----	CE 5-7080
Siebert Edwin W R 6-----	CE 5-5926	Smith Henry J R 2-----	CE 5-7814
Sievert Ray W 2009 Wilson-----	CE 5-2637	Smith Howard 1521 8th-----	CE 5-2074
Sievert Rudolph R 6-----	CE 5-3028	Smith LaVern 117 Cedar-----	CE 5-3058
Sigma Tau Gamma Fraternity-----	118 4th av W-----	Smith Lawrence R 5-----	CE 5-7858
Siler Harry 122 23rd av-----	CE 5-3525	Smith Leona Mrs 414 11th-----	CE 5-5432
Silver Dollar Tavern 315 Main-----	CE 5-9915	Smith Louis A 222 15th N-----	CE 5-2367
Silverberg Leland 802 6th av-----	CE 5-5374	Smith Mabel Mrs 721½ Wilson av-----	CE 5-2116
Simmons Albert R 1-----	CE 5-3641	Smith Marshall 508 20th av-----	CE 5-2751
Simmons William W R 1-----	CE 5-2781	Smith Marvin R 1519 Broadway N-----	CE 5-3661
Simonsen A O R 6-----	CE 5-5957	Smith Miles 1010½ 6th av-----	CE 5-3137
Simonsen Martin R 6-----	CE 5-2948	Smith Neil 1225 Tainter-----	CE 5-3086
Simonsen Oscar H R 1-----	CE 5-7875	Smith Olga Mrs 1320 9th-----	CE 5-3556
Sims Charlotte Mrs 421½ Wilson av-----	CE 5-5059	Smith Olive C 1008 8th-----	CE 5-3587
Singerhouse Alfred W R 5-----	CE 5-2409	Smith Robert E 205 15th N-----	CE 5-7075
Singerhouse Hugo R 5-----	CE 5-3304	Smith Robert H 503 20th Av W-----	CE 5-2791
Singerhouse Ronald F-21 Fowler ct-----	CE 5-5756	Smith Robert R 2 Colfax-----	CE 5-3365
Sinz August R 2-----	CE 5-3660	Smith Wilbur G 1309 2nd-----	CE 5-3185
Sinz Jerry R 2-----	CE 5-7166	Smith Willis E 505 16th av-----	CE 5-3541
Sinz La Verne 1714 2nd-----	CE 5-3704	Smith Willis O 110 3rd W-----	CE 5-3208
Sipple Earl R 2-----	CE 5-2942	Sneen Anna L 1222 6th av-----	CE 5-2671
Sipple Fred 1014 5th av-----	CE 5-7349	Sneen Emil A 1202 Golf View dr-----	CE 5-3807
Sipple G E 620 Wilson av-----	CE 5-2749	Sneen Leonard 606 15th av-----	CE 5-5416
Sipple Insurance Agency 331 Main-----	CE 5-5510	Sneen Louis A R 3-----	CE 5-7476
Sipple Insurance Agency 331 Main-----	CE 5-5519	Sneen Louis L 1601 Broadway-----	CE 5-3408
Sipple Jerry R 2-----	CE 5-5908	Sneesby J T Dr dentst 224 Main-----	CE 5-5822
Sipple Melvin 502 10th-----	CE 5-7395	Res 919 Oakwood blvd-----	CE 5-5391
Sipple William H 308 12th-----	CE 5-7254	Snider Leonard 815 Main-----	CE 5-5025
<b>SIRIANNI FRED A</b> -----		Snively James R 2-----	CE 5-7365
204 S Barstow Eau Claire Wis-----		<b>SNIVELY SEWING CENTER</b> 600 Main-----	CE 5-7633
Call long distance Eau Claire-----	TEmple 4-4141	<b>SNO-FLAKE FOODS</b> 1519 Broadway N-----	CE 5-5722
		<b>SNOW-CAP DRIVE-IN</b> 1401 Broadway N-----	CE 5-2605
		Snow P C R 2-----	CE 5-7826
		Snow Roland 1321 Broadway-----	CE 5-5349
		Snyder Joe 208 10th av-----	CE 5-3894
		Socha Jerome 901 Fair Oaks rd-----	CE 5-3790
		Socony Mobil Oil Co Inc Wadham Div-----	
		See Mobil Oil Co Inc	

Soderberg George 1020 13th-----	CE 5-7252	Steinmeyer Einer R 5-----	CE 5-3644
<b>SODERBERG'S DECORATING CENTER</b>		Steinmeyer Ernest R 5-----	CE 5-3359
525 Broadway	CE 5-3177	Steinmeyer Harold R 5-----	CE 5-7130
Soil Conservation Service 517 Broadway	CE 5-3753	Steinmeyer Lena Mrs 1218 9th-----	CE 5-2816
Sol Kenneth R 5-----	CE 5-5987	Steinmeyer Telmer R 5-----	CE 5-7879
Solberg Carl 1408 Main-----	CE 5-2853	Stene Norvald 1619 Broadway N-----	CE 5-3149
Solberg James G atty 147 Main-----	CE 5-2166	Stensland Anna Lee 413 Wilson av-----	CE 5-2771
Res Shorewood dr-----	CE 5-2772	Stentz Oren 611 2nd W-----	CE 5-2596
Solberg Louis R 2-----	CE 5-2708	Stephens Arthur 2121 2nd W-----	CE 5-7338
Solberg Oscar 220 13th-----	CE 5-5363	Sterry John R 1-----	CE 5-2686
Solem Herman 1615 7th-----	CE 5-3772	Sterry Ronald J 1520 6th av E-----	CE 5-5805
Solem Jeannette Mrs 106 5th av W-----	CE 5-2786	Stetler Ida J R 6-----	CE 5-7834
Solie Dean 348 20th av W-----	CE 5-5069	Stetzer Helen 1202 14th av-----	CE 5-7934
Solie Marie 1514 Wilson-----	CE 5-3539	Stevens Alice 1506 6th-----	CE 5-2538
Solie Ole J 1203½ 14th av-----	CE 5-3029	Stevens Blodwen Mrs R 2-----	CE 5-3381
Solstad E 213 14th N-----	CE 5-2126	Stevens Earl E 303 15th N-----	CE 5-2018
Sommerfeld Keith 1413 Mathews-----	CE 5-3173	Stevens Elmer R 6-----	CE 5-7143
Sommers Wesley 705 Wilson av-----	CE 5-2072	Stevens Odell 1514 Mathews-----	CE 5-7935
Sommervold Melvin J 222 11th av W-----	CE 5-3175	Stewart Alvin 305 14th N-----	CE 5-7085
Somsen Melvin 319 Elm av-----	CE 5-3092	Stewart Frank L Jr R 1-----	CE 5-2408
Sorensen Gerald 807 Fair Oaks rd-----	CE 5-2176	Stewart Fred 120 Main W-----	CE 5-3097
Sorenson Arnold R 1-----	CE 5-7412	Stewart Thomas H 414 13th-----	CE 5-5375
Sorenson George B 1214 Knapp-----	CE 5-3017	Stock Garfield 615 11th-----	CE 5-3089
Sorenson Judy 1506 6th-----	CE 5-2208	Stocks C R Electric Co	
Sorenson Nels 2303 3rd-----	CE 5-3701	1303 Western av Eau Claire Wis-----	
<b>SOUTH SIDE MENOMONIE BODY SHOP</b>		Call long distance Eau Claire-----	TEmple 2-1676
2021 Broadway S-----	CE 5-7377	Stoecken Lloyd R 3-----	CE 5-7490
Southend Grocery 2103 Broadway-----	CE 5-7578	Stoecken Louie R 5-----	CE 5-2479
<b>SOUTHSIDE MOTORS</b> 2021 Broadway S-----	CE 5-2600	Stoffer Frances R 2-----	CE 5-5247
Sparger Max 1011 7th-----	CE 5-7392	Stokes Joseph W Rusk Wis-----	CE 5-2457
Spartan Trailer Sales 1102 Broadway N-----	CE 5-3833	Stokes Levi F 1801 Stout rd-----	CE 5-2830
Sperstad Bert 1103 2nd W-----	CE 5-5424	Stokke Carl R 6-----	CE 5-3678
Sperstad Marlowe 107 Cedar-----	CE 5-2887	Stokke Edwin R 3-----	CE 5-7486
Spielman Richard 1426 Douglas-----	CE 5-3583	Stoll Angie Mrs 113½ Main-----	CE 5-2396
Spindler Robert 1532 Knapp-----	CE 5-5843	Stoll Clara Mrs 402 13th av-----	CE 5-5817
Spinti Robert 1422 11th-----	CE 5-2253	Stoll Dan R 1-----	CE 5-5256
Spot The tavern 414 Main-----	CE 5-9985	Stoll Donald R 1-----	CE 5-3172
Sprague K G 221 12th av W-----	CE 5-2763	Stoll James 844 Broadway N-----	CE 5-2329
Spreiter Chas J 303½ 12th av W-----	CE 5-3834	Stoll John R 5-----	CE 5-2949
Springer Alex 721 Wilson av-----	CE 5-7372	Stoll Pete R 5-----	CE 5-5958
<b>SPRINGER AUTO SUPPLY</b> 620 Main-----	CE 5-3477	Stoll Walter 2913 Wilson N-----	CE 5-7877
Springer C A 721 Wilson av-----	CE 5-2411	Stori A M 212 Crescent-----	CE 5-2213
Stai Allen 823 Broadway-----	CE 5-3442	Storing Frances Mae Mrs 2021 2nd-----	CE 5-5739
Stai Olaf 823 Broadway-----	CE 5-3442	Stouff Pearl Mrs 1521 7th-----	CE 5-7715
Stai William R 1-----	CE 5-5234	Stouff Sam R 5-----	CE 5-3664
Stainer Charles R R 5-----	CE 5-7449	Stout State College Wilson av-----	CE 5-5541
Stamper Silas S 400 9th av-----	CE 5-7641	Strand Harold 921 8th-----	CE 5-7059
Standard Oil Co 624 Main-----	CE 5-9965	Strand Myrtle 1108 8th-----	CE 5-7753
Stansbury Gordon C R 6-----	CE 5-3803	Strand Oscar A R 3-----	CE 5-3647
<b>STANTON FUNERAL HOME</b> 1104 6th-----	CE 5-2181	Strand Vernon 1905 9th-----	CE 5-3727
Stanton Robert F funrl dir 1104 6th-----	CE 5-2181	Strand William 1203 Main-----	CE 5-2575
Stark Ed 114 4th W-----	CE 5-5128	Stratton C J 112 12th av W-----	CE 5-3114
Stark Eileen C R 2-----	CE 5-2926	Stratton Clarence R 5-----	CE 5-5284
Stark George 1514 Tainter-----	CE 5-3218	Stratton Francis 209 2nd W-----	CE 5-2067
Stark Walter H R 2-----	CE 5-2926	Stratton Harold 612 2nd W-----	CE 5-7013
Stark William 1621 10th-----	CE 5-5867	Stratton Laverne R 5-----	CE 5-2494
State Farm Insurance Agency		Stratton Lyle 1302 Mathews-----	CE 5-7941
517 Broadway-----	CE 5-2717	Stratton Milton A 1238 Golf View dr-----	CE 5-7672
State Farm Insurance Agency		Stratton's Radio & TV 527 Broadway-----	CE 5-5600
1331 Knapp-----	CE 5-7766	Stratton's 66 Service 1428 Broadway N-----	CE 5-9958
State Highway Engineers R 1-----	CE 5-2514	Strawn Nelleoan Ross 606 9th av-----	CE 5-3827
State Theatre 639 Broadway-----	CE 5-5733	Strehlau Adolph R 1 Elk Mound-----	CE 5-7885
Staverlok A Mrs 218½ 3rd av W-----	CE 5-7091	Strehlau Arnold R 1 Elk Mound-----	CE 5-3839
Stavholt Mabel 204 3rd W-----	CE 5-3165	Stringer Ed 1021 4th-----	CE 5-3063
Steiles Elizabeth 803 Wilson av-----	CE 5-3207	Stringer James R 5-----	CE 5-5909
Stein Ed 1808 5th-----	CE 5-5054	Strom Almer M 502 20th av W-----	CE 5-7958
Steinbring Martin W 1203 10th-----	CE 5-7703	Strong Janet F Mrs 414½ 12th av W-----	CE 5-5308
Steinbring Robert 914 6th-----	CE 5-3516	Strozinsky H O 1620 8th-----	CE 5-3261
Steinke Alfred R 1-----	CE 5-5901	Stubb Oscar R 2-----	CE 5-7169
Steinke Carl 1022 15th av E-----	CE 5-7646	Stubbs Anna Mrs 1108 Tainter-----	CE 5-7969
Steinke Elvin R 2-----	CE 5-7825	Studebaker Garages 1120 Broadway N-----	CE 5-5144
Steinke Herbert R 1-----	CE 5-3679	Styer Bernard 121 16th av W-----	CE 5-3438
Steinke Otto 1318 7th-----	CE 5-7669	Styer Ernest V R 1-----	CE 5-5223
Steinke Robert 1609 5th-----	CE 5-7627	Styer Grant C R 1 Knapp-----	CE 5-7844

Styer John R 2	Colfax	CE 5-7125
Styer Joseph R 4		CE 5-5224
Style Shop	332 Main	CE 5-5788
Suckow A W	1431 Tainter	CE 5-2715
Suckow Alfred R 2	Colfax	CE 5-3379
Suckow Edward C	1502 10th	CE 5-2232
Suckow Leonard C	1613 Stout	CE 5-2354
Suckow Norman	1620 7th	CE 5-3543
Suckow Patricia M	101 16th N	CE 5-7631
Suckow Phillip	1721 6th	CE 5-3265
Suckow Volney	416 21st av	CE 5-7549
Suckow William	202 18th	CE 5-3184
<b>SUCKOW'S SHEET METAL SHOP</b>		
	110 6th av W	CE 5-5611
Sumter Otto Mrs	1203 7th	CE 5-5893
Sunby Caleb	1015 4th	CE 5-7309
Sundby Willis R 1		CE 5-2901
Sunderlin Ross E	1323 3rd	CE 5-2741
Sundstrom John	1302 Douglas	CE 5-7327
Sutten John R R 1		CE 5-2648
Swank John W R 5		CE 5-5287
Swanson A F	1107 2nd	CE 5-3082
Swanson Richard R 1		CE 5-5963
Swanson Robert S	Oakwood hts	CE 5-7731
Swartz Clarence L	1301 Broadway	CE 5-7262
Sweeney Lester	123 Cedar	CE 5-2778
Swenby Selmar R 6		CE 5-3608
Swenson Caroline	1020 9th av	CE 5-2814
Swenson Thos	1109 Broadway	CE 5-7712
Swonger Ralph W	920 6th av	CE 5-7609
Sylvester John R 6		CE 5-2427

**T**

Talen C	1220 Golf View dr	CE 5-3103
Tande Floyd	W-31 Wakanda ct	CE 5-2002
Tande Orin	307 18th av	CE 5-5865
Tangen Ivan	1420 2nd	CE 5-5776
Tangen Roy	1603 8th	CE 5-5473
Tappon Milo	1520 5th av	CE 5-3432
Taufman Harvey	1003 Main	CE 5-2245
Taufman Robert Mrs	1003 Main	CE 5-2245
Taylor B K ins	707 Locust	CE 5-5055
Taylor Maurice	115 Cedar	CE 5-7584
Taylor Pearl Mrs	1120 19th av	CE 5-5369

**TEEGARDEN CO-OP CHEESE FACTORY**

R 6 - CE 5-2498

Teegarden Levi R 6		CE 5-7863
Teeters Una Mrs	1502 Broadway	CE 5-5784
Teigen Oscar	1514 Douglas	CE 5-3891

**TELEPHONE PIONEERS OF AMERICA**

301 S Farwell Eau Claire Wis

Dial Operator and

ask for Eau Claire - TEMple 5-5109

Terkelsen John	2310 2nd	CE 5-5149
Terrill William L	2701 9th	CE 5-3151
Tetzloff Elizabeth Mrs	805 Wilson av	CE 5-3257
Tetzloff Herman Mrs	R 2 Colfax	CE 5-7171
Tetzloff W A	116 Main W	CE 5-5112
Theddinga Clara	814 3rd	CE 5-7001
Theddinga Howard F atty	224½ Main	CE 5-5537

Res 1302 Wilson

CE 5-3531

Theddinga & Peterson	attys 224½ Main	CE 5-5537
Thibado Grace Mrs	908 11th	CE 5-2714
Thibado Leroy R 4		CE 5-7465
Thibado Max Mrs	718 18th av	CE 5-3555
Thoeny Ed	1509 6th	CE 5-2628
Thomas Harry W R 1		CE 5-5343
Thompson Adolph R 5		CE 5-5262
Thompson Arland J	1226 Golf View dr	CE 5-7704
Thompson Don	1314 11th	CE 5-2031

**Thompson E Kathleen Mrs**

1321 Kausrude - CE 5-5687

Thompson Eugene	1020 Tainter	CE 5-3268
Thompson Irma	921 5th	CE 5-2757
Thompson James D	1416 11th	CE 5-3502
Thompson Myrtle Mrs	1020 Stout	CE 5-7979
Thompson Oscar R 6		CE 5-5328

Thompson Reuben R 4		CE 5-5281
Thompson Rosie Mrs	1903 1st av N	CE 5-3186
Thoreson Irvine	114 14th av W	CE 5-5156
Thorne Edgar	1709 5th	CE 5-5885
<b>THORP FINANCE CORP</b> 719 Broadway		

Thorson Alfred R 6		CE 5-7427
Thorson Arthur W	1226 Stout	CE 5-3726
Thorson Axel Mrs	1202 Stout	CE 5-3565
Thorson Morris	855 Hopwood	CE 5-5192
Thorud Odin R 3		CE 5-3665

Three Sister's Cafe	511 Broadway	CE 5-9924
Tibbets Charles A R 1		CE 5-2615
Tibbets Edward	509 16th av	CE 5-3233
Tibbets Elmer	502 18th av	CE 5-5165
<b>TIBBETTS FURNACE &amp; OIL BURNER</b>		

SERVICE	509 16th av	CE 5-3233
Tietz Albert R 1		CE 5-7866
Tietz Clarence Knapp	Wis	CE 5-3302
Tietz Donald	1109 North Shore dr	CE 5-2874
Tietz Paul Mrs	1420 Wilson	CE 5-5396

Tietz Robert	327 20th av W	CE 5-5490
Tiller Edwin I	1432 Knapp	CE 5-7656
Tiller Juleen	1010½ 3rd	CE 5-5364
Tilleson Jay R 2		CE 5-2902
Tilleson Kenneth A R 2		CE 5-5228

Tilleson Orion L	R 2	CE 5-7893
Tilseth A E	contr 816 5th	CE 5-7944
Tilseth Allen R 2		CE 5-7144
Tilseth Louis R 6		CE 5-7894
Timmerman C A	1216 12th av	CE 5-3024

Topdahl O H	1503 2nd	CE 5-5802
<b>Topdahl's Standard Service</b>		
	1024 Broadway S	CE 5-9916
Torgerson John E	R 3	CE 5-7406
Torgerson Norman L	115 16th	CE 5-2319

Torrey F A	1108 Wilson av	CE 5-3816
<b>TOT'N TEEN TOGS</b> 214 Main		
<b>TOURIST HOTEL</b> 702 Main		
Town & Country Bar 715 Broadway		
Townsend Vernon 1308 Broadway N		

<b>TOWNSEND'S RADIO &amp; LOCK SERVICE</b>		
	518 Broadway	CE 5-5420
Trainor Elbert R 1		CE 5-5925
Trainor John R 1		CE 5-5276
Trainor Robert R 1		CE 5-5974

Trainor Tom	320 3rd av W	CE 5-3059
Trainor William R 1		CE 5-5255
Trask Al R 1		CE 5-7124
Trask Maurice R 1		CE 5-7341
Traxler Ed R 6		CE 5-3667

Traxler Eugene R 6		CE 5-2469
Traxler Henry	825 Hopwood av	CE 5-7792
Traxler John H R 6		CE 5-2469
Traxler Leona	1107 7th	CE 5-5048
Traxler Leonard R 6		CE 5-3696

Tremble John E	1409 Broadway	CE 5-3725
Trinh Nguyen-hoang	816 5th	CE 5-2379
Trinko Bruce	1502 7th	CE 5-3291
Trinko Carl R 1		CE 5-5272
Trinko Edward R	420 10th av	CE 5-3872

Trinko Edwin C	1320 Broadway	CE 5-7721
Cottage R 6		CE 5-2923
Trinko John	1132 Wilson	CE 5-2673
Trinko Leone	616½ Broadway	CE 5-7205
Trinko's Tap R 1		CE 5-7856

<b>TRI-STATE BREEDERS CO-OP</b>		
	541 Broadway	CE 5-2877

Trullinger Gladys	411 Wilson av	CE 5-2712	Voight Axel	921 6th av	CE 5-5804
Tubbs Harold J	1616 8th	CE 5-5394	Voight Axel	Mrs 118 4th av W	CE 5-5474
Tunks Lloyd R	2	CE 5-3366	Voigtschild Wilmer L	R 1	CE 5-5219
Turek Frank A	2021 2nd W	CE 5-2336	Volstad Eugene	1214 3rd	CE 5-7562
Turner Martin	1520 8th	CE 5-3236	Vriesacker Albert	607 Pine	CE 5-2046
Turner Vera Mrs	1102½ 8th	CE 5-5313	Vrieze John	119 4th av W	CE 5-5752
Tuthill A	C 534 20th av W	CE 5-5198			
Tweeten J B	Dr ofc 406 Main	CE 5-5516			
If no answer call		CE 5-5531			
Res 1502	Mathews	CE 5-5083			
Twin-Springs Stable	R 6	CE 5-3310			
Tylee Al R	2	CE 5-3311	WMNE	ofc 603½ Broadway	CE 5-2112
Tylee Eugene E	1408 Mathews	CE 5-3586	W W DRAY LINE	Stout rd	CE 5-3522
Tylee Robert	714 18th av	CE 5-2553	Wagner Albert J	R 3	CE 5-7191
Tylee Tom G	2206 5th	CE 5-5632	Wagner Alfred	1632 Broadway N	CE 5-7636
Tyler's Tavern	1918 5th	CE 5-9936	Wagner Dave A	R 3	CE 5-5982
Tyrrell Vernon	R 2	CE 5-3308	Wagner Donald	Rush Wis	CE 5-3326

## U

Uetz Margaret	607 13th	CE 5-2607
Uetz Wm R	1 Elk Mound	CE 5-7463
Underland A M	603 2nd W	CE 5-5428
U S Gov't Farmers Home Administration		
517 Broadway	CE 5-7011	
U S Gov't Of Selective Service Board		
143 Main	CE 5-7900	
Upthegrove Maxine L	816 5th	CE 5-5612
Utpadel Ralph	1420 Stout rd	CE 5-2106

## V

V F W Memorial Clubhouse	R 6	CE 5-9956	WAGNER'S UPHOLSTERY CO		
Valaske Albert	R 2	CE 5-2956	1014 15th av	CE 5-2861	
Valaske Merlin A	R 2	CE 5-2956	Wahl A H	508 15th av	CE 5-2084
VanAmber George	601 2nd W	CE 5-7702	Wahl Daniel	2020 Broadway	CE 5-2554
VanBlaricom Wayne	R 6	CE 5-7018	Wahl Harold A	R 2	CE 5-2981
VanBlaricom Wylie	R 2	CE 5-7176	Wahl Harold L	R 4	CE 5-5290
Vande Berg Gordon A	1203 1st av N	CE 5-7710	Wahl Herman	R 2	CE 5-5268
Vandermoon Curtis	R 1	CE 5-3204	Wahl Leonard R	4	CE 5-2434
Vanek H J	Dr dentst 330 Main	CE 5-2511	Wait Clifford	R 6	CE 5-3339
Res 317 Park		CE 5-5732	Waite Stanley	206 24th av E	CE 5-7378
VANITY BEAUTY SALON	909 9th	CE 5-3088	Wakefield S R	2315 2nd	CE 5-5435
VanNess Hazel	814 4th	CE 5-7354	Wald Eastern	1520 Tainter	CE 5-5196
VanNorman Richard	2238 Wilson	CE 5-7076	Wald William	1408 2nd	CE 5-3876
VanNostrand Fred	1421 Broadway S	CE 5-2698	Walhood Sanford	216 19th av W	CE 5-3875
VanRite Harry	908 17th	CE 5-5056	Walker Shirley	R 6	CE 5-3319
VAN'S APPLIANCE STORE	316 Main	CE 5-2666	Wall G S	603 12th av W	CE 5-3263
Vasey Bertha Mrs	R 3	CE 5-7612	Wallace Herbert	R 2	CE 5-7134
Vasey Chas K	Shorewood dr	CE 5-3871	Waller Curtis	R 5	CE 5-5971
Vasey Clarence Jr	2015 3rd av N	CE 5-7364	Waller Gene	1909 Broadway	CE 5-5372
Vasey Clarence Sr	1614 10th	CE 5-3296	Waller John	1326½ Stout	CE 5-7095
Vasey Paul L	323 Park	CE 5-5631	Waller Norman E	1120 Wilson	CE 5-2058
Vasey Robert	1913 3rd av N	CE 5-5750	Waller Otto H	1120 13th av	CE 5-3735
VASEY & VASEY AGENCY	616 Broadway	CE 5-2266	Waller Rosella	Mrs 502 2nd W	CE 5-7325
Vasey Winston O	118 12th N	CE 5-7878	Wallis I Dwelle	105 11th	CE 5-3251
VASEY'S TRAILER COURT & SALES			Walstad Gerald	1219 8th	CE 5-5314
		R 2	Walter Christine A	1702 1st av E	CE 5-3228
Vehrs E W	Rusk Wis	CE 5-5959	Walter Clarence C	1702 1st av E	CE 5-3228
Vehrs Irene	1920 3rd	CE 5-3597	Cottage R	3	CE 5-2477
Verdon Lawrence J	1226 Tainter	CE 5-5194	Walters Martin	301 20th av W	CE 5-2357
Verdon Walter	1116 4th	CE 5-2589	Wang Marvin	2403 3rd	CE 5-2045
Verkuilen Vern	802 17th	CE 5-5047	Wanta A J	309 20th av W	CE 5-7096
Vieth Harold	R 2	CE 5-3371	Ward Flossie	Mrs 1216 14th av	CE 5-7964
Vigerust A	J 214 13th av W	CE 5-3224	Waterman Connie	1113 Wilson N	CE 5-2834
Vigerust Laundry	214 13th av W	CE 5-7744	Weaver Harold	1114 3rd	CE 5-5362
Vlies Milton G	Dr optmtrst 244 Main	CE 5-2855	Weaver Nick	802 6th av	CE 5-2746
Res 317 Park		CE 5-2052	Webb Donavon	1121 15th av S	CE 5-2864
Vogtsberger A	R ins 603½ Broadway	CE 5-3822	Webb Lester	1209 9th	CE 5-7368
Res 808 9th av		CE 5-7177	Weber Eugene	520 20th av W	CE 5-5841

Webster Nathan J	1917 2nd	CE 5-3202	Williams David	1002½ 2nd	CE 5-3001
Wedam Alvin A	R 5	CE 5-3689	Williams Donald	818½ 9th av	CE 5-5876
Wedam John	1021 14th av	CE 5-5731	Williams Eugene G	R 6	CE 5-5938
Wedam Joseph	1210 14th av	CE 5-5615	Williams Fred E	Mrs 1415 8th	CE 5-3804
Weier Fred	Sp 402 17th av	CE 5-2683	Williams Leo L	Mrs 909 Wilson av	CE 5-2175
Weiking Mary	422 8th av E	CE 5-5141	Williams Mary	Belva Mrs Oakwood hts	CE 5-5495
Weinkauf G E	1508 7th	CE 5-5409	Williams Richard	820 Broadway N	CE 5-5717
Weinke Advertising Co			Williams S A	Point Comfort rd	CE 5-3211
1305 Woodland av	Eau Claire Wis		Wilsey Donald O	R 2	CE 5-3687
Call long distance	Eau Claire	TEmple 5-6189	Wilsey E H	1303 Main	CE 5-3892
Weiss J Newell	611 2nd W	CE 5-7787	Wilson J T	R 2	CE 5-5964
Weiss John	221 3rd W	CE 5-5036	Wilson Robert	2220 5th	CE 5-2782
Weiss Julius F	11 Fowler ct	CE 5-5154	<b>WILSON'S CLOVER LEAF SHELL</b>		
Welch Alma	Mrs 1203 7th	CE 5-3513	SERVICE	1600 Broadway N	CE 5-9947
Welch Boyd	1007 Tainter	CE 5-7986	Wing Bert	R 2	CE 5-5217
Welch Edward	2114 2nd	CE 5-2732	Wingert Mike J	122 13th N	CE 5-2349
Welch Lyman	313 13th av W	CE 5-5605	Winoske Arnold	1311 Broadway	CE 5-5043
Welch T E	710 10th	CE 5-7537	Winston Rose E	1310 Main	CE 5-3851
Welch's Northside Eat Shoppe			Wis Conservation Dept	Dist Headquarters	
1319 Broadway N		CE 5-9937	710 5th	CE 5-5400	
Welcome Florence	1614 Tainter	CE 5-5718	<b>WIS CO-OP DAIRIES INC</b>	Wilson av W	CE 5-3433
Welcome James R	5	CE 5-5238	Wis Crop Improvement Assn	Seed	
Welk Ed	515 Wilson av	CE 5-5335	Certification Service	815 6th av	CE 5-7070
Welke Frank	203 2nd av W	CE 5-3060	<b>WIS MILLING CO INC</b>	feed mill	
<b>WELL-DONE CLEANERS</b>			Broadway N	CE 5-3223	
1028 N6 Eau Claire Wis			<b>WIS MILLING CO INC</b>	ofc Broadway N	CE 5-2123
Call long distance	Eau Claire	TEmple 2-4731	Wis Natl Guard Armory	901 Broadway	CE 5-7733
Wendt Clifford	1815 12th	CE 5-2618	<b>WIS TELEPHONE CO</b>		
Wendt Evelyn M	1512 6th	CE 5-7603	Bus Ofc	720 3rd	CE 5-5501
Wendt Roy R	3	CE 5-7461	For subscribers not listed		Dial 113
Wendt S J	1012 10th	CE 5-3256	For assistance in completing		
Cottage R	2	CE 5-7408	calls	Dial "Operator"	
Wenner Pat	921 5th	CE 5-2757	To report a telephone out of order		Dial 114
Wensel John R	6	CE 5-7706	Wiseman Dean	1703 1st av E	CE 5-2294
Wenstadt J L	1108 13th	CE 5-5113	Wiseman G E	401 12th av W	CE 5-2634
Wentlandt Herman	812 6th	CE 5-3836	Wisher Lewis	1107 8th	CE 5-7675
Werner Loretta	Mrs 115 11th av W	CE 5-7940	Wisner Donald	1207 Stout	CE 5-7021
Werner R J Dr	dentst 643 Broadway	CE 5-7566	Wisner Vernon C	R 1	CE 5-3629
Res 203 Wilson ct		CE 5-5801	Woerth John	Mrs 1020 6th av	CE 5-2728
Werth Henry	1003 11th	CE 5-2812	Woinowski Harold	1202 Douglas	CE 5-7913
Westberg John	819 6th	CE 5-3469	Wolbert Fred R	1 Knapp	CE 5-7184
Westerlund Don	Oakwood hts	CE 5-2188	Wolbert Leo R	1	CE 5-7812
Western Union Telegraph Co	117 Main		Wolbert Russell R	6	CE 5-7175
To Send a Telegram	Cablegram or		Wolbert William R	1	CE 5-7812
Radiogram from			Wold Anna R	1	CE 5-3692
Dial Telephones (except coin)	CE 5-7933		Wold Arthur	1531 Knapp	CE 5-2189
Coin Telephones Ask Operator			Wold Bessie	1426 Knapp	CE 5-3098
for	Western Union		Wold Chas	300 18th av	CE 5-3162
Westphal John E	R 1 Elk Mound	CE 5-5978	Wold Corinne	1414 Knapp	CE 5-5087
Wheeler Ervin	1801 12th	CE 5-5073	Wold Emil	1020 5th	CE 5-7796
Whinnery Everett	913 8th	CE 5-5085	Wold Florence	Mrs 405 17th av	CE 5-5759
Whinnery Galen R	4	CE 5-3397	Wold Loren	119 13th av W	CE 5-2158
White Alonzo R	1	CE 5-7978	Wold Myrtle	Mrs 1620 5th	CE 5-7583
White Eddie R	1	CE 5-7161	Wold Norman	1903 2nd W	CE 5-5427
White Glass Co			Wold Vernon	R 402 Locust E	CE 5-2268
315 Eau Claire	Eau Claire Wis		Wolf Bernard A	1120 2nd E	CE 5-3035
Call long distance	Eau Claire	TEmple 2-8323	Wolf Everett R	1	CE 5-7415
White John R	1	CE 5-5235	Wolf Henry	R 1	CE 5-7484
Whittier David A	R 1	CE 5-2783	Wolf Joseph	R 1608 6th	CE 5-3793
Whydotski Lloyd	1400 11th av	CE 5-3006	Wolf R	W 1308½ 3rd E	CE 5-5429
Wick Gerald	915 Fair Oaks rd	CE 5-2150	<b>WOLF R W CHIROPRACTIC OFFICES</b>		
Wiehe Theodore E	325 12th	CE 5-7557	614 Main	CE 5-2533	
Wieland Ardell R	2 Colfax	CE 5-3355	Wolfe Clyde R	5	CE 5-5992
Wieland F W	1420 5th av	CE 5-3130	Wolfgram Alfred A	910 6th	CE 5-2894
Wieman Arthur H	1301 Stout	CE 5-7613	Wolfgram Aug	210 14th	CE 5-2132
Wieman Emil R	1	CE 5-3336	Wolfgram Ed	307 Wilson av	CE 5-2062
Wieman Lawrence	2002 Broadway	CE 5-5005	Wolfgram Emil	Mrs 819 Broadway	CE 5-5889
Wieman Roger	321 Cherry av	CE 5-2787	Wolford Eva Mae	815 4th	CE 5-5304
Wigdahl Henry	1508 Wilson	CE 5-3094	Wolske Francis	520 Locust E	CE 5-3585
Wigen Ray A	Oakwood hts	CE 5-2191	Wolske Fred R	1	CE 5-7887
Wilcox Harry	R 2	CE 5-5215	Wolske Reinold	1513 Stout	CE 5-5826
Wildner James F	R 3	CE 5-3083			
Williams Clifford J	1001 6th av	CE 5-3192			

Wolske Rudolph D 602 Locust E ----- CE 5-5173  
 Wood Joseph B 208 13th ----- CE 5-3267  
**WOODWARD REFRIGERATION & ELECTRIC**  
**SERVICE** 131 Main ----- CE 5-5569  
 After 6:00 Sundays & Holidays Call  
 long distance Knapp Wis - MOrris 5-2563  
 Wrobel Charles 112-C 2nd W ----- CE 5-7946  
 Wyss Alfred 203 4th W ----- CE 5-5723  
 Wyss Carl R 1 ----- CE 5-2918

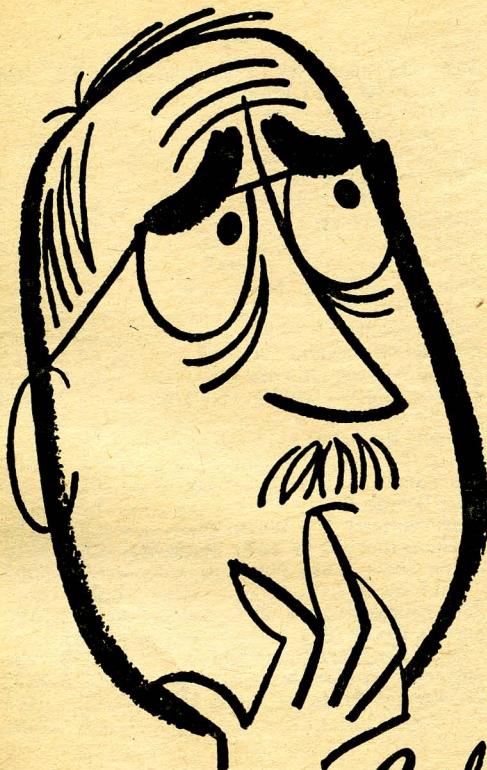
**Y**

Yaeger Raymond R 2 ----- CE 5-3346  
 Yamasaki Rex 215 Broadway S ----- CE 5-2676  
 Yaun Fred R 1 ----- CE 5-3334  
 Yaun Nettie Mrs 615 11th av ----- CE 5-7387  
 Yoder Delbert 1815 5th ----- CE 5-2227  
 Yoder Hattie 721 19th av ----- CE 5-3728  
 Yoder Marvin 1715 6th ----- CE 5-7048  
 Young Benjamin 712 15th ----- CE 5-5493  
 Young Budd 1417 Main ----- CE 5-3062  
 Young Delmar R 6 ----- CE 5-5232  
 Young Perry 315 12th ----- CE 5-3542  
 Young R D 1400 12th av ----- CE 5-5625  
 Farm R 2 ----- CE 5-3356  
 Farm R 2 Colfax ----- CE 5-7845  
 Young Rachel Mrs 1320 6th ----- CE 5-5783  
 Young Shirley 209 14th N ----- CE 5-5648  
 Younger R A 1317 Main ----- CE 5-3546  
 Youngren Clarence 216 Crescent ----- CE 5-2239

**Z**

Zalewski Sigmund Rev 113½ Main ----- CE 5-2386  
 Zavada Peter 1301 Wilson ----- CE 5-5118  
 Zeilinger Edward 1108 2nd ----- CE 5-2127  
 Ziehl Adolph 1315 6th ----- CE 5-2558  
 Ziehl Allie 1608 2nd ----- CE 5-7998  
 Ziehl Ervin 1114 7th ----- CE 5-2075  
 Ziehl Harry R 1 Elk Mound ----- CE 5-5689  
 Ziehl Henry W 1505 8th ----- CE 5-2621  
 Ziehl Herman 1721 8th ----- CE 5-2374  
 Ziehl Lawrence 1102 Tainter ----- CE 5-5390  
 Ziehl Reuben B 868 Stout ----- CE 5-7267  
 Ziehme Della Mrs 221½ 12th av W ----- CE 5-2639  
 Ziehme Glenn 715 19th av ----- CE 5-5340  
 Ziehme Lorraine Mrs 2003 9th ----- CE 5-5016  
 Ziehme William 1303 4th W ----- CE 5-5038  
 Ziehme's Sinclair Service 400 13th ----- CE 5-2393  
 Zieleke Arthur R 5 ----- CE 5-2983  
 Ziemann Norman C 1110 6th av ----- CE 5-3767  
 Zilisch Martin O 1220 3rd ----- CE 5-3282  
 Zimmerman A J 1208 Broadway ----- CE 5-7938  
 Zipse George R 5 ----- CE 5-2780  
 Zitelman Harry 209 Wilson ct ----- CE 5-7155  
 Zitelman Harry W Sr 1421 Mathews ----- CE 5-3210  
 Zitlow Gloria 715½ Wilson av ----- CE 5-5002  
 Zittel Elton R 6 ----- CE 5-5241  
 Zoliver Richard 1214 2nd ----- CE 5-2169  
 Zuehlke Emil R R 2 ----- CE 5-3656  
 Zuehlke Mary Mrs 1008 Main ----- CE 5-7256  
 Zutter Albert Elevators Rusk Wis ----- CE 5-2425  
 Zwicker E W Dr dentst 516½ Main ----- CE 5-5166  
 Res 205 20th av E ----- CE 5-2455





**DON'T  
WONDER  
DON'T  
WORRY**

*Call*  
**LONG DISTANCE  
and BE SURE**

CALL BY NUMBER  
when you  
CALL OUT-OF-TOWN  
and get  
F-A-S-T-E-R SERVICE

*The*  
**COST is SMALL  
wherever you call**  
*Remember-*  
most rates are reduced  
after 6 P. M. and  
All Day Sunday

# smartest HOME IMPROVEMENT— a phone for every “zone”



IN THE LIVING ZONE

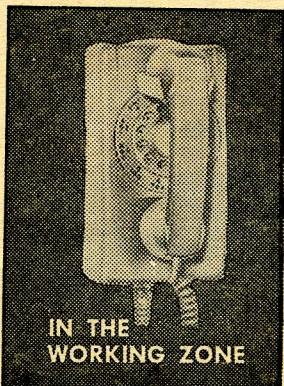
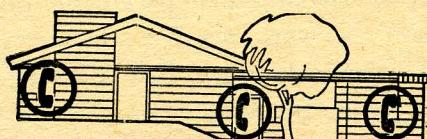


IN THE SLEEPING ZONE

Smartest thing you can do to *modernize* any home is to order *plenty* of phones—  
one in each “zone,” at *least!* Why?  
Because you *owe yourself* this common-sense

freedom from millions of useless, hurried  
steps. Stop *running* to answer the phone.

*Reach* for it instead. Life will be  
easier and happier.



IN THE  
WORKING ZONE

## modern homes have PLENTY of phones!



WISCONSIN TELEPHONE COMPANY

ABOUT 3 PENNIES A DAY! That's all  
it takes to enjoy another phone in your  
home. Just call our Business Office.



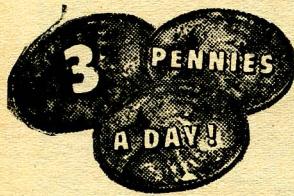
## "musts" for modern living

- plenty of "elbow room"
- plenty of closet space
- plenty of wall space
- plenty of light
- plenty of ventilation
- plenty of insulation
- plenty of hot water
- and—



## ...plenty of Telephones!

the cost?  
ABOUT



gets you another telephone  
anywhere in the house.  
Order your additional  
telephones now. Just  
call our Business Office.

How much *smarter*, to just *reach* when your telephone rings, instead of having to scurry off to some distant room, hoping your caller doesn't hang up before you can get there! For really modern living, you *need* a handy telephone in each main part of your house—one where you work, another where you sleep and a third where you rest or relax—in the living area. Put another telephone at the very top of your next shopping list, the cost is small.



WISCONSIN TELEPHONE COMPANY

*Working always to serve Wisconsin better*

# MENOMONIE YELLOW PAGES

## Classified Telephone Directory

July, 1960

For Information Concerning  
This Section Call CE 5-5501

**Accordions—See Musical Instruments**

**Accountants**

LARSON HARLAN S 610 Broadway --- CE 5-7794

**Acetylene Apparatus**

See Welding Equipment & Supplies

**Adding & Calculating Machines**

**ADDING MACHINE & TYPEWRITER CO**

Victor Adding Machines  
1421 State Eau Claire Wis  
Call long distance  
Eau Claire--TEmple 5-9108

**MAC'S TYPEWRITER CO**

311 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-5910

**Advertising—Newspapers**

DUNN COUNTY NEWS 300 Wilson av --- CE 5-3411

**Advertising—Radio**

W M N E 603½ Broadway ----- CE 5-2112

**Aged—Homes for,**

See Homes; Also Nursing Homes

**Agricultural Implements**

See Farm Equipment

**Air Conditioners—Room**

**SUCKOW'S SHEET METAL SHOP**

See Ad at Furnaces-Heating  
110 6th av W ----- CE 5-5611

**Air Conditioning Contractors**

**HOMME PLUMBING & HEATING CO**

R 2---CE 5-7864

**HOSFORD REFRIGERATION & ELECTRIC CO**

See Advertisement at Refrigerating  
Equipment-Commercial  
420 14th av W ----- CE 5-7622

**Airline Ticket Agencies**

Higgins' Travel Service

See Ad at Travel Bureaus

114 E Grand av Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-5403

**Airports**

**BADGER AVIATION SERVICE**

AIR TAXI

**"LET US TEACH YOU TO FLY"**

STUDENT INSTRUCTIONS

Cessna Sales and Service

Starr av Eau Claire Wis Call long  
distance Eau Claire--TEmple 5-3396

**Ale—See Beer & Ale**

**Alteration Contractors**

See Contractors-General

**Ambulance Service**

**OLSON AMBULANCE SERVICE**

615 Wilson av -- CE 5-2154

**STANTON FUNERAL HOME**

Oxygen Equipped  
1104 6th ----- CE 5-2181

**Animal Hospitals**

See Dog & Cat Hospitals; Also Veterinarians

**Antennas—Television**

See Television Antenna Systems

**Apartments**

Averill Apartments 711 4th ----- CE 5-9906

**Appliances—Electric**

See Electric Appliances—Household

**Appliances—Gas—See Gas Appliances**

**Architectural Iron**

See Iron—Ornamental

**Artificial Breeding—See Livestock Breeders**

**Associations**

Masonic Lodge 118 Main W-----CE 5-2667

Menomonie Chamber Of Commerce

119 6th av W---CE 5-2555

Menomonie Country Club 608 Elm W---CE 5-3595

**Athletic Goods—See Sporting Goods**

**Attorneys-At-Law**

Bundy W H 147 Main-----	CE 5-2166
Carey Ronald J 147 Main-----	CE 5-2166
Clark Farnham A 643 Broadway-----	CE 5-5011
Donley-Muza D J 347 Main-----	CE 5-3422
Donley Willis E 347 Main-----	CE 5-3422
Galvin Aloysius W 224 Main-----	CE 5-7777
Lowry Howard J 224½ Main-----	CE 5-5537
Meisner C M 603½ Broadway-----	CE 5-7511
Muza Robert F 347 Main-----	CE 5-3422
Peterson Carl L 224½ Main-----	CE 5-5537
Slocumb Bundy Carey & Solberg 147 Main-----	CE 5-2166
Smith Clarence E 143 Main-----	CE 5-7234
Solberg James G 147 Main-----	CE 5-2166
Thedinga Howard F 224½ Main-----	CE 5-5537
Thedinga & Peterson 224½ Main-----	CE 5-5537

**Auctioneers**

Hansen Martin Col 321 2nd W-----CE 5-2755

**Automatic Merchandisers**

See Vending Machines

**Automobile Agencies & Dealers—  
New Cars**

Berg Chevrolet Co Inc 716 5th-----CE 5-3466

**CHEVROLET AUTHORIZED SALES  
AND SERVICE**

More people drive  
Chevrolets than any  
other car!  
More value . . . that's why!

**"WHERE TO BUY IT"**

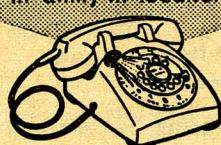
Berg Chevrolet Co Inc 716 5th-----CE 5-3466

Cox Ford Motors 444 Broadway-----CE 5-2133

Distance, once a barrier to spoken words, has lost its power to limit the human voice. Today words defy intervening miles, and two friends with an ocean or continent between them talk as if face to face. In thus extending the range of man's voice, the telephone performs a modern miracle. It is a part of the miracle that this is done so swiftly, so easily and so cheaply.

**Dial Easier**

in dimly-lit locations



and at night with an

**Illuminated Dial Phone**

for details call

your Telephone Business Office

**Automobile Agencies & Dealers—  
New Cars—(Cont'd)****DODGE AUTHORIZED  
SALES & SERVICE**

America's most

Dependable car

**"WHERE TO BUY THEM"****DEALER**

Flick Motor Sales 422 Crescent-----CE 5-2101

Flick Motor Sales 422 Crescent-----CE 5-2101

**FORD AUTHORIZED SALES & SERVICE**

BRING YOUR  
FORD  
BACK HOME  
FOR SERVICE

**"WHERE TO BUY IT"**

COX FORD MOTORS 444 Broadway-CE 5-2133

**OLDSMOBILE SALES & SERVICE**

THERE'S A ROCKET  
TO FIT  
YOUR POCKET!



Quality Built! Quality Sold! Quality Serviced!

**"WHERE TO CALL"**

Berg Chevrolet Co Inc 716 5th-----CE 5-3466

Pelto Motors 1032 Broadway N-----CE 5-7333

**PONTIAC SALES AND SERVICE**

THE ONLY CAR  
WITH  
WIDE-TRACK  
WHEELS

**PONTIAC!****"WHERE TO BUY THEM"**

Score's Pontiac Co 119 6th av W---CE 5-2555

**RAMBLER SALES AND SERVICE**

RAMBLER  
6 or V-8  
AMBASSADOR  
METROPOLITAN

**RAMBLER****"FOR INFORMATION CALL"**

PELTO MOTORS 1032 Broadway N-CE 5-7333

**STUDEBAKER**

—for your new dimension  
in motoring,  
The LARK

—for sports car fun  
for the family,  
The SILVER HAWK

**"WHERE TO BUY THEM"****AUTHORIZED SALES & SERVICE**

RETZLOFF & RYDER

1120 Broadway N--CE 5-5144

## Automobile Agencies &amp; Dealers-

## New Cars-(Cont'd)

VOLKSWAGEN AUTHORIZED  
SALES & SERVICE

Passenger Cars  
Station Wagons  
Pick-Up Trucks and  
Delivery Vans  
Today's Low Priced  
Prestige Automobile



"WHERE TO BUY THEM"

## IMPORT MOTORS OF EAU CLAIRE

R 19 Eau Claire Wis  
Call long distance

Eau Claire--TEmple 4-2741

Automobile Agencies & Dealers-  
Used Cars

SOUTHSIDE MOTORS 2021 Broadway S-CE 5-2600  
(See Advertisement This Page)

## Automobile Bodies-Repairing

Dudley's Auto Body Service 1202 Tainter-CE 5-3577  
(See Advertisement This Page)

## MENOMONIE HUDSON INC

2021 Broadway S-CE 5-7377  
(Continued Next Page)

Stranger in town? The Yellow Pages will help you in your buying.

## SOUTH SIDE



MOTORS

"DOUG"

MAY



• WE BUY  
USED CARS

• HIGHEST  
PRICES  
PAID

• We Buy Coffee Anytime

• All Cars Personally  
Selected By Us

CALL

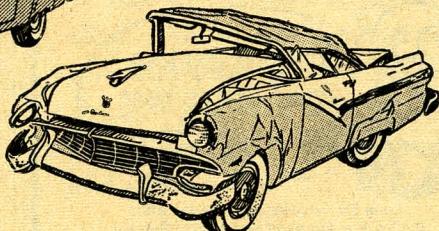
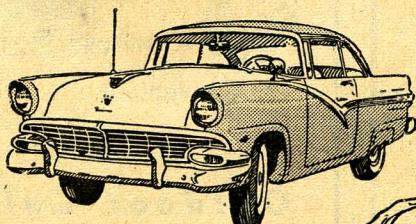
CE 5-2600

2021 BROADWAY S.

30 YEARS EXPERIENCE



# DUDLEY'S AUTO BODY SERVICE



- Glass Installation
- Welding
- Insurance Estimates Gladly Given
- Auto Painting
- All Our Expert Workmanship Is Guaranteed

1202  
TAINTER ST.

Dial CE 5-3577

## South Side Menomonie Body Shop

- Painting
- Glass Installation
- Welding

*Complete Body Shop*

24 HOUR

### WRECKER SERVICE

2021 Broadway S.

CE 5-7377

## COMPLETE AUTO ELECTRIC SERVICE

TUNE UP

### Specialist in Carburetion

MAGNETO - SPEEDOMETERS  
SMALL ENGINES  
BRIGGS and CLINTON

AUTO SUPPLIES  
AUTO LITE - DELCO REMY  
HOLLEY and CARTER  
ROCHESTER

*Retail and Wholesale*

**CE 5-7044**

## NELSON'S AUTO ELECTRIC

504 2nd W. St.



Someone you love  
would love to hear  
your voice--right now

Long Distance rates are lower after  
6 o'clock every night and all day Sunday.

## DON'T WONDER DON'T WORRY

*Call Today and Be Sure*

## Automobile Bodies-Repairing-- (Cont'd)

### SOUTH SIDE MENOMONIE BODY SHOP

2021 Broadway S--CE 5-7377

(See Advertisement This Page)

## Automobile Electrical Service

Nelson's Auto Electric Service

504 2nd W--CE 5-7044

(See Advertisement This Page)

## Automobile Fender Repairing

See Automobile Bodies-Repairing

## Automobile Finishes--See Paint

## Automobile Garages--See Garages

## Automobile Insurance--See Insurance

## Automobile Key Service

See Keys; Also Locksmiths

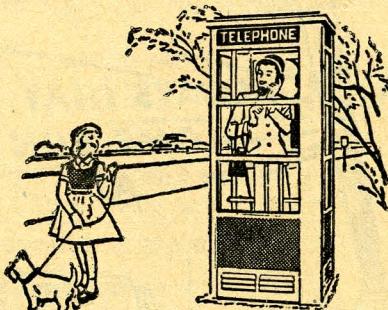
## Automobile Paint--See Paint

## Automobile Painting

SOUTH SIDE MENOMONIE BODY SHOP

2021 Broadway S--CE 5-7377

Check the Yellow Pages for WHO  
sells WHAT.



Convenient . . .

Pleasant . . .

## Outdoor Calling

New telephone booths conveniently located, alongside highways and in towns throughout Wisconsin, are pleasant invitations to come right in and call.

Attractive and comfortable, they are well-lighted day and night. These booths are never closed — available for your calls 24 hours a day, every day in the year.

## Automobile Parts & Supplies

### M & L MOTOR SUPPLY CO

COMPLETE STOCK OF  
NEW and REBUILT PARTS  
*Also Accessories*  
DUPONT AUTOMOBILE PAINT  
Brake Drum and Surface Grinding

501 Broadway ----- CE 5-5549

Springer Auto Supply 620 Main-----CE 5-3477  
(See Advertisement This Page)

## Automobile Parts & Supplies— Used

### KARON AUTO PARTS CO

1167 Menomonie Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-5419

### NORM'S WEST SIDE AUTO PARTS

Late Wrecks - Bought - Parts Sold  
591 Concord St Paul Minn  
Call long distance St Paul--CApital 4-9449

## Automobile Parts & Supplies— Whlse & Mfrs

M & L Motor Supply Co 501 Broadway---CE 5-5549

## Automobile Radiators & Repairing

MCLELLAN WELDING & RADIATOR  
REPAIRING 512 5th av-----CE 5-2807

## Automobile Rental

RENTAL SERVICE CO  
505 S Dewey Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-3493

## Automobile Seat Covers

Larson Upholstering Shop  
Custom Made Covers  
1003 3rd ----- CE 5-2322  
Nevins Home Beautifiers 1501 Tainter---CE 5-7722

## Automobile Towing Service

See Towing Service; Also Garages

## Automobile Transmissions

See Transmissions—Automotive

## Automobile Truck Agencies & Dealers

See Truck Agencies & Dealers—New

## Automobile Truck Rental

See Truck Rental & Lease Service

## Automobile Wheel Service

MCLELLAN WHEEL ALIGNMENT  
SERVICE 504 Broadway-----CE 5-2050

## EXTENSION BELL

Keeps the whole household within earshot of the telephone whether they're indoors or out. The loud ringing bell is best for patios, workshops and garages. An extension bell of normal volume is usually suitable for indoor locations.

## SPRINGER AUTO SUPPLY

*"Quality is Remembered  
Long After Price is Forgotten"*

### SOME OF OUR BRANDS ARE:

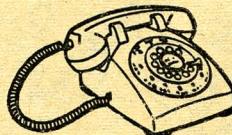
- McQuay Norris Automobile Parts
- Champion, AC, Auto-Lite Spark Plugs
- Master Fuel and Water Pumps
- National Batteries
- Ditzler Auto Paints
- Automobile Glass
- Grizzly Brake Shoes
- A. P. Mufflers
- G. P. Ignition
- Pedrick Piston Rings
- Perfection Gears
- McCord Gaskets
- Wagner Brake Parts

CALL

**CE 5-3477**

NEW LOCATION - 620 MAIN ST.

**A New Look**

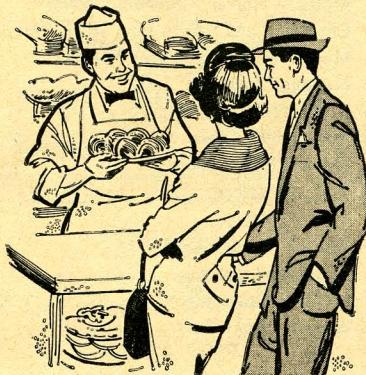


**Telephones in Color**

to match, harmonize, or contrast with home decorations are available in nine smart shades — yellow, blue, ivory, red, beige, gray, green, pink and white.

for details call your  
Telephone Business Office

# BARK'S BAKE SHOPPE



COMPLETE LINE OF  
BAKERY GOODS

Visit Our Fine Restaurant  
CALL

**CE 5-3544**

228 MAIN ST.

## Awnings

C W H CO 112 13th-----CE 5-7667  
ZEPHYR REDWOOD & ALUMINUM AWNINGS-----  
NEVINS HOME BEAUTIFIERS  
1501 Tainter--CE 5-7722

## Baby Wear

See Children & Infant's Wear

## Baggage Transfer—See Transfer Companies

Bags—Sleeping—See Sporting Goods

Bail Bonds—See Bonding Companies

## Bakers

**BARK'S BAKE SHOPPE** 228 Main-----CE 5-3544  
(See Advertisement This Page)  
Menomonie Baking Co 222 Main-----CE 5-7066  
(See Advertisement This Page)

## Band Instruments

See Musical Instruments

Ever get behind on orders . . .  
need new supplies fast? Let "Classified" come to the rescue! Those  
handy YELLOW PAGES list nearly  
every supplier in town. Wise buy-  
ers turn there first!



Quality **BAKING**

**CE 5-7066**

'Good baking speaks for itself'  
*Jaeger's*  
**MENOMONIE  
BAKING CO.**



Arcade Bldg.

222 Main St.

**Banks**

**BANK OF MENOMONIE** 630 Broadway--CE 5-2144  
**KRAFT STATE BANK** 516 Main-----CE 5-5521  
 (See Advertisement This Page)

**Barbers**

**Don's Barber Shop**  
 Appointments Six Days A Week  
 420 Main -----CE 5-7330  
**Hammond's Barber Shop**  
 Open 8-5:30 - Fri to 9:00  
 Phone for Appointment  
 139 Main -----CE 5-7620  
**Ken's Barber Service** 341 Main-----CE 5-7272

**Bathroom Fixtures—See Plumbing Supplies****Beauty Shops**

**Carole's Beauty Salon** 603½ Wilson av--CE 5-3840  
**Crystal Beauty Shop** 917 5th-----CE 5-7955  
**Milady's Beauty Shop** 610 Broadway-----CE 5-5811

**MODERN BEAUTY SHOP**

PERMANENT WAVING and TINTING  
 EXPERT HAIR STYLING  
*Open Mon. Through Sat.*  
 AIR CONDITIONED SHOP  
 710 2nd -----CE 5-2700

**NORTH SIDE BEAUTY SHOP**

1308 Knapp--CE 5-2688

(See Advertisement This Page)

**VANITY BEAUTY SALON** 909 9th-----CE 5-3088

**RUBY'S BEAUTY SHOP**

Complete Beauty Service

Closed Mondays

CE 5-2566

Located in Hotel Marion

544 Broadway -----CE 5-2566

**Bedding**

**KELLY FURNITURE CO** 603 Broadway--CE 5-3000

**Beer & Ale****BROWN & LEHMANN**

Leinenkugel's - Miller - Old Style - Distributors  
 814 14th av-----CE 5-3230

Campbell's Daylite Store 1101 7th-----CE 5-2300

Menomonie Bottling Works

Hamms Beer - Royal Crown - Nehi  
 914 Broadway -----CE 5-3556

Menomonie Liquor Store 545 Broadway--CE 5-2020

**NORTHSIDE LIQUOR STORE**

LIQUOR - WINE - BEER - SODA - ICE

*Where Prices Are Right*

CE 5-2010

Rich and Zelph Bar

1321 Broadway N -----CE 5-2010

**SCHLITZ BEER—**

SCOGGINS DISTRIBUTORS INC

606 Lake dr Eau Claire Wis

Call long distance Eau Claire-TEmple 5-9011

# KRAFT STATE BANK

## "ALL BANK SERVICES"

OVER 45 YEARS OF SERVICE

### Convenient Nite-N-Day Depository With Envelope Drop

- Savings - Loans
- Safe Deposit Boxes
- Checking Accounts for
- Individuals and
- Business
- Traveler's Checks
- Money Orders
- Bank by Mail

# PHONE CE 5-5521

516 Main St.

MEMBER F.D.I.C.

### NORTH SIDE BEAUTY SHOP

SPECIALIZING IN

- ★ HAIR STYLING
- ★ PERMANENT WAVING
- ★ TINTING and BLEACHING

MARGE BUSHENDORF - Mgr.

COMPLETELY  
MODERN SHOP



**CE 5-2688**

1308 KNAPP ST.

CLOSED MONDAYS

### Push Button Ease

button  
keys  
let you  
answer  
many  
lines



### Push Button Telephones

for details call  
your Telephone Business Office

**Beverage Dispensers**  
See Vending Machines

**Beverages—Non-Alcoholic**

MAPLE HILL FARMS DAIRY R 3-----CE 5-3277

**Bicycle Repairing**

Hermann's Sales & Service 1419 Tainter-CE 5-3044

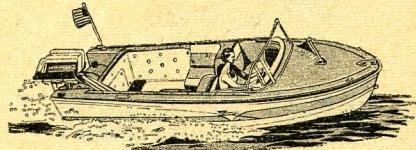
**Blacksmiths**

Breitzman's Blacksmith Shop R 2-----CE 5-5439

**Blinds—Venetian—See Venetian Blinds**

Advertisers in these pages get telephone trade.

# MICHELBOOK MARINA



## LARSON DORSETT - STARCRAFT

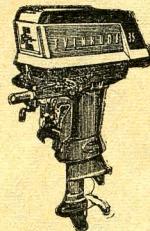
Complete Marine Supplies  
Tee Nee and Balko Trailers

### EVINRUDE MOTORS

*Sale and Service*

White Bear Water Skis  
PHONE

**CE 5-7007**



716 Main St.

## BOATS ★ CRESTLINER ★ THOMPSON

### Outboard Motors

MERCURY - SCOTT ATWATER

*Sales and Service*

## MENOMONIE MARINE SALES INC.

CE 5-3833 — 1102 Broadway N.

**Boat Motors**

See Outboard Motors; Also Engines—Gasoline

**Boat Trailers—See Trailers—Boat**

**Boats**

**AUTO TOP SHOP**

*A Complete Service*  
BOAT COVERS and CONVERTIBLE  
BOAT TOPS - BOAT CUSHIONS  
CUSTOM MADE FOR ALL BOATS

221 W Madison Eau Claire Wis Call  
long distance Eau Claire—TEMple 5-3388

**MENOMONIE MARINE SALES INC**

1102 Broadway N—CE 5-3833

(See Advertisement This Page)

**MICHELBOOK MARINA** 716 Main-----CE 5-7007

(See Advertisement This Page)

**Boiler Lining—See Fire Brick**

**Bonding Companies**

**VASEY & VASEY AGENCY**

616 Broadway—CE 5-2266

**Bonds—Investment**

See Investment Securities; Also Brokers—Stock & Bond

**Bonds—Surety—See Bonding Companies**

**Bookkeeping Service**

**LARSON HARLAN S**

*11 Years Experience  
in Public Accounting*

610 Broadway -----CE 5-7794

**Bottled Gas—See Gas—Bottled**

**Bottlers—See Beverages—Non-Alcoholic**

**Bowling Lanes**

**MENOMIN BOWL INC**

12 AUTOMATIC PINSPOTTERS

*Air Conditioned*

COCKTAIL LOUNGE

Managed by

WALT, RAY and ANDY MICEK

R 1 -----CE 5-2355

HOTEL MARION 544 Broadway-----CE 5-5571

**Boxes—Wooden**

Hubbard Folding Box Co 603½ Broadway—CE 5-2588  
Quality Box Co R 2-----CE 5-2866

**Brazing—See Welding**

Shopping is as simple as A-B-C if you use  
the Yellow Pages.

**Brazing Alloys**

See Welding Equipment &amp; Supplies

**Brick-Fire-See Fire Brick****Brick-Manufacturers**

Menomonie Brick Co West Side ----- CE 5-2330

**Bridal Shops****MILDRED'S BRIDAL SHOP** 718 5th---CE 5-3533  
(See Advertisement This Page)**Briquets-See Coal****Brokers-Investment****BLAIR & CO INC**204 E Grand av Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-1633**JAMIESON & COMPANY**204 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmple 4-4141  
(See Advertisement This Page)**Brokers-Real Estate-See Real Estate****Brokers-Stock & Bond****BLAIR & CO INC**204 E Grand av Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-1633**Building & Loan Associations**

See Savings &amp; Loan Assns

**Building Material****BADGER STATE YARD**Building Materials - Lumber  
Mule Hide Roofing & Shingles  
Sherwin Williams Paints  
Builder's Hardware

717 Main-----CE 5-3491

**CARTER LUMBER & FUEL CO**Weyerheuser Lumber - Redwood  
Ruberoid Roofing - USG Siding  
Zonolite Insulation - Paneling  
Gold Bond Sheetrock - All Building Materials  
"Build with Carter's and Save!"

108 6th av-----CE 5-2161

**O & N LUMBER CO**Complete Building Service  
JOHNS-MANVILLE ROOFING  
Flooring - Siding - Insulation - Sheeting  
Lumber - Paint - Builders' Hardware  
Coal712 Broadway N-----CE 5-5587  
CE 5-5588**PETERSON LUMBER CO**See Our Ad at Lumber  
Stout rd -----CE 5-5711Courtesy and a pleasant voice  
are good telephone habits.**Mildred's  
Bridal Shop**

"Menomonie's Only Exclusive Bridal Shop"

COMPLETE LINE OF ADVERTISED  
BRIDAL AND FORMAL WEARWedding Parties Custom Made  
To Suit Your Requirements

OPEN EYES. BY APPOINTMENT

**CE 5-3533**

718 5TH ST.

**JAMIESON & COMPANY****STOCKS — BONDS  
COMMODITIES****Private Wire System**"Member New York Stock Exchange  
and Other Principal Exchanges"E. W. Diven, Mgr. - Fred A. Sirianni, Rep.  
Ronald D. Lind, Rep.

Call Long Distance Eau Claire

**TEMple 4-4141**

204 S. Barstow St.

Eau Claire, Wis.

**Look—No Hands!****Speakerphone**talk and listen  
without picking up phonefor details  
call your Telephone Business Office

**Building Movers**

See House Raisers &amp; Movers

**Buildings—See Apartments****Built-In Appliances**See Specific Headings such as Refrigerators; Also  
Freezers—Food Storage Units**Bus Lines**

Greyhound Bus Depot 544 Broadway---CE 5-2288

**GREYHOUND LINES**CHARTER  
SERVICE

"FOR INFORMATION CALL"

**GREYHOUND BUS DEPOT**At Marion Hotel  
544 Broadway -----CE 5-2288**HALVORSON BUS LINE**

1302 Broadway N---CE 5-7088

**Buses—Charter Service****HALVORSON BUS LINE****CHARTER SERVICE**

Fully Insured

1302 Broadway N-----CE 5-7088

**Business Systems****BELL SYSTEM SERVICE**Originate and Transmit Integrated  
Data Processing Anywhere  
Multi-copies and Tapes Compatible  
With All Office MachinesConsult Your Communication Counsellor  
"WHERE TO CALL"**WISCONSIN TELEPHONE CO**

720 3rd---CE 5-5501

**The New Look...**nine  
smart  
shadesand  
two-tones  
too**Telephones in Color**for details call  
your Telephone Business Office**Butchering—Custom****FIFTH ST LOCKER PLANT**

HOME MADE SAUSAGE

Custom Slaughtering  
Processing and Smoking

LOCKERS FOR RENT

1105 5th -----CE 5-7696

Menomonie Slaughtering Service R 2---CE 5-5708

**Cabarets**

See Restaurants; Also Night Clubs

**Cabinet Makers****MENOMONIE CABINET & MILLWORKS**

1220 Broadway N---CE 5-3788

**Cabs—See Taxicabs****Cafes—See Restaurants; Also Night Clubs****Cafeterias—See Restaurants****Calculating Machines**

See Adding &amp; Calculating Machines

**Calling Systems****BELL SYSTEM SERVICE**Locate Hard to Reach Personnel From  
Any Telephone by Integrating Your  
Own or Bell System Calling Sys-  
tems With Your Regular Telephone  
Service

Consult Your Communication Counsellor

"WHERE TO CALL"

**WISCONSIN TELEPHONE CO**

720 3rd---CE 5-5501

**Candy—Whlse**Rhead Candy Co 2235 Broadway-----CE 5-5808  
Sno-Flake Foods 1519 Broadway N-----CE 5-5722**Canners**

Lange Canning Corp 900 Tainter-----CE 5-7993

**Canopies—See Awnings****Cards—Greeting—See Greeting Cards****Carpet Cleaners**

See Rug &amp; Carpet Cleaners

**Carpet Dealers—See Rug & Carpet Dealers****Carpet Laying**

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

**Carpets—See Rug & Carpet Dealers**Good party-line neighbors get  
better party-line service.

## Cartage

See Trucking; Also Transfer Companies

## Cash Registers

### ADDING MACHINE & TYPEWRITER CO

Victor - McCaskey Cash Registers  
1421 State Eau Claire Wis  
Call long distance

Eau Claire--TEmple 5-9108

## Castings—See Foundries—Iron

## Cement Blocks—See Concrete Blocks

## Cemeteries

Evergreen Cemetery Assn Cemetery rd--CE 5-7033

## Cesspool Cleaning

### BECKWITH OSCAR

See Ad at Septic Tank Cleaning  
R 6 -----

CE 5-5221

## Chain Saws—See Saws

## Chairs—Office—See Furniture

## Chambers Of Commerce—See Associations

## Cheese—Retail

Teegarden Co-op Cheese Factory R 6---CE 5-2498  
(See Advertisement This Page)

## Chicken—Ready to Serve

See Foods—Ready To Serve; Also Restaurants

## Children & Infants Wear

TOT'N TEEN TOGS 214 Main-----CE 5-5333

## Chinaware

### MADSEN OLE

See Ad at Jewelers  
301 Main -----

CE 5-2233

## Chiropractors

### ALLEN RALPH O CHIROPRACTIC OFFICE

#### HOURS

9 A.M. to 12 Noon - 1 to 5 P.M.  
Open Tuesday and Friday Evenings

614 9th -----CE 5-3810

### WOLF R W CHIROPRACTIC OFFICES

#### HOURS - 9 TO 5

Closed Afternoons Thurs. and Sat.  
Tues. and Fri. Eve. by Appointment

CALL CE 5-2533

614 Main -----CE 5-2533

## Church Organizations

Lutheran Student Foundation 708 2nd---CE 5-5345

## Churches

Christ Lutheran Church 1601 Tainter---CE 5-5778  
Congregational Church 420 Wilson av---CE 5-5838  
Immanuel Baptist Church

1420 Broadway S---CE 5-5766  
Methodist Church 604 Wilson av-----CE 5-7037  
Our Saviour Lutheran Church 920 9th---CE 5-2991

Peace Lutheran Church  
Rev E J Leschensky - Pastor  
Sept Thru May Worship 8:30 AM & 11 AM  
Sunday School 9:45 AM

June - August Worship 8:30 AM & 10 AM  
915 7th -----CE 5-2500

## Cinder Blocks

See Concrete Blocks; Also Building Material

It's share-and-share alike on a party-line.

# CHEESE

*Gift Wrapped for Mailing*

## COLBY CHEESE

WHOLESALE - RETAIL

## Teegarden Co-op Cheese Factory

Located 7 Miles West of Menomonie on Hy. 12

R. 6

**CE 5-2498**



You can

bring them

home often by

**LONG DISTANCE**

**DON'T WONDER**

**DON'T WORRY**

**Call TODAY and be SURE**

Rates are lower every night  
after 6 and All Day Sunday.

IF IT LOOKS LIKE  
NEW IT'S BEEN  
CLEANED AT

## DUFFY'S

*A Distinctive Cleaning Service*

1015 2ND ST.  
MENOMONIE

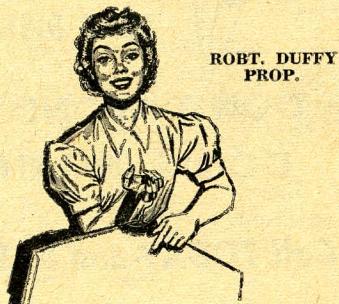
HARRY E. DUFFY - Owner

FOR PICK-UP and  
DELIVERY

**CE 5-2655**



FEATURING The All New  
Electronically Controlled  
Dry Cleaning Equipment  
• FREE MOTHPROOFING  
• PICK-UP and DELIVERY



**CE 5-7688**

535 BROADWAY

## Cleaners & Dyers

ANDERSON CLEANERS 713 3rd-----CE 5-3888  
DUFFY ROBERT J CLEANERS  
535 Broadway---CE 5-7688  
DUFFY'S DRY CLEANERS 1015 2nd---CE 5-2655  
(See Advertisement This Page)  
Major Cleaners 1323 Broadway N-----CE 5-5488  
(See Advertisement This Page)

## MENOMONIE DYE HOUSE

**CE 5-7500**

CLEANING - PRESSING - REPAIRING  
UPHOLSTERY and RUG CLEANING

617 Broadway -----CE 5-7500

PARAMOUNT CLEANERS DYERS &  
RENOVATORS 535 Broadway-----CE 5-7688  
(See Advertisement This Page)

## Clinics

MENOMONIE CLINIC 406 Main-----CE 5-5516  
RED CEDAR CLINIC 103 1st av W-----CE 5-5565

Clothes Dryers—See Dryers—Clothes

Clothing Mending—See Textile Menders

Daily, as upon a magic loom, the  
world is bound together by tele-  
phone.

## MAJOR CLEANERS



**CE 5-5488**

On the Miracle Mile N. Menomonie

**Are You Listed?**

family or busi-  
ness members are  
more easily found



with  
**EXTRA Directory Listings**  
for details call  
your Telephone Business Office

**Clothing—Men's****LUND'S CLOTHING STORE**

606 Broadway--CE 5-3020  
 St Clair-Billehus Clothing Co 326 Main--CE 5-5066  
 (See Advertisement This Page)

**Clothing—Women's—See Women's Apparel****Clubs**

Menomonie Country Club 608 Elm W---CE 5-3595  
 V F W Memorial Clubhouse R 6-----CE 5-9956

**Coal**

**BADGER STATE YARD** 717 Main-----CE 5-3491

**GREAT HEART COAL**

"LESS THAN A  
 BUSHEL OF ASH  
 TO THE TON"  
 For Hand or Stoker Firing



"WHERE TO BUY IT"

**CARTER LUMBER & FUEL CO**  
 108 6th av--CE 5-2161

**SAHARA COAL**

A high grade fuel  
 for all purposes.  
 Unexcelled for  
 stokers.



"WHERE TO BUY IT"

0 & N Lumber Co 712 Broadway N--CE 5-5587

**Coffee Shops—See Restaurants****Coin Machines—See Vending Machines****Cold Storage**

See Freezers—Food Locker Plants

**Collection Agencies**

Bonded Collections 708 2nd-----CE 5-2192

**Colleges—See Schools****Commercial Agencies**

See Credit Reporting Agencies

**Concrete Blocks**

Midwestern Block Co West Side-----CE 5-2510

**Concrete—Ready Mixed****EAU CLAIRE SAND & GRAVEL CO**

READY MIXED CONCRETE  
*Heated in Winter*  
 Deliveries Up to 50 Miles  
 General Industrial Abrasives  
 BLAST SAND

104 Gibson Eau Claire Wis  
 Call long distance  
 Eau Claire--TEmple 4-4164

**MENOMONIE READY MIX DIV OF EAU  
 CLAIRE SAND & GRAVEL CO** R 5--CE 5-2696  
 (See Advertisement This Page)

**ST. CLAIR - BILLEHUS  
 MEN'S WEAR**

- PENDLETON WOOLENS
- ARROW SHIRTS
- OSHKOSH WORK CLOTHES
- TIMLEY CLOTHES
- STETSON and RESISTOL HATS
- MUNSINGWEAR
- MCGREGOR
- SAMSONITE LUGGAGE

**CE 5-5066**

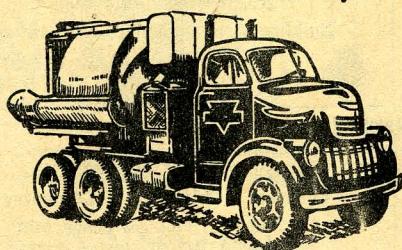
326 MAIN ST.

**MENOMONIE READY MIX DIV.  
 EAU CLAIRE SAND & GRAVEL CO.****Ready Mixed Concrete**

Economical—

Higher Strength

Better Workability



**Deliveries Up to 50 Miles**

Regular and Air Entrained Concrete

Washed Sand and Gravel

PHONE

**CE 5-2696**

MAIN OFFICE

Call Long Distance Eau Claire TEMple 4-4164



Miss somebody  
 miles away? Talk  
 to them now by  
 Long Distance

Rates are lower after 6 o'clock  
 every night and all day Sunday.

**DON'T WONDER  
 DON'T WORRY**

*Call Today and Be Sure*



PASTEURIZED

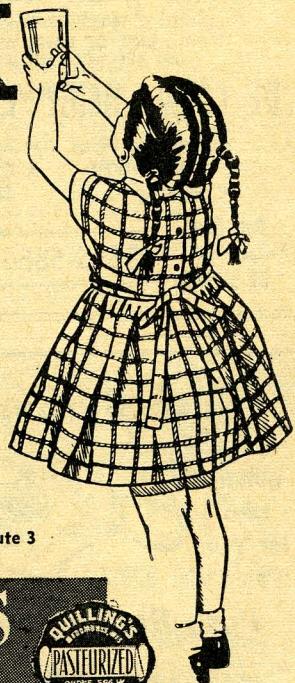
and quality

# MILK

## GRADE A DAIRY PRODUCTS

- MILK
- HALF and HALF
- COTTAGE CHEESE
- CHOCOLATE
- COFFEE CREAM
- ORANGE
- WHIPPING CREAM

for WHOLESALE and  
RETAIL HOME DELIVERY



Call **CE 5-5666**

14th Ave. East - Route 3  
Oakwood

## QUILLING'S DAIRY

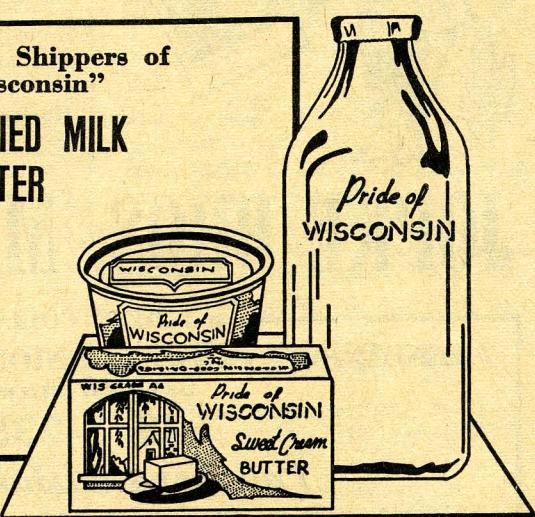


## WISCONSIN CO-OP DAIRIES, INC.

Manufacturers and Shippers of  
"Pride of Wisconsin"

- ★ CONDENSED and DRIED MILK
- ★ SWEET CREAM BUTTER
- ★ SWEET CREAM
- ★ FLUID MILK
- ★ COTTAGE CHEESE

Phone **CE 5-3433**



FACTORIES AT  
MENOMONIE and  
ELMWOOD

## ≡ FARM DAIRY SUPPLIES ≡

1003 7TH ST.

FULL LINE OF DAIRY SUPPLIES  
and REPLACEMENT PARTS

## DE LAVAL DAIRY EQUIPMENT

- ★ Combine Pipe Line Systems
- ★ Bulk Tanks
- ★ Milking Parlors
- ★ Clay Barn Equipment

Don King  
Res. Phone  
CE 5-5866

CE 5-5866

Ed. Hermann  
Res. Phone  
CE 5-3217

button  
keys  
let you



answer  
many  
lines

## Push Button Telephones

for details call  
your Telephone Business Office

## Dairy Equipment &amp; Supplies

Farm Dairy Supplies 1003 7th-----CE 5-5866

(See Advertisement This Page)

JAMESWAY BULK MILK TANKS

HOSFORD REFRIGERATION &amp;

ELECTRIC CO 420 14th av W---CE 5-7622

Kinney George Dairy Supply 1509 Main--CE 5-7779

SOLAR BULK MILK TANKS

BORDEN HENRY W 1331 Knapp---CE 5-7766

## Dairy Products

WIS CO-OP DAIRIES INC Wilson av W--CE 5-3433

## Dairy Products-Wholesale

SANNA DAIRIES INC West Side-----CE 5-5575

## Dancing Schools

ARTHUR MURRAY DANCE STUDIO

316½ Eau Claire Eau Claire Wis

Call long distance Eau Claire--TEmple 4-1571

## Dead Animal Stock Removers

CHIPPEWA FALLS RENDERING CO

1302 Broadway--CE 5-3811

(See Advertisement Opposite Page)

## ILLUMINATED DIAL TELEPHONE

The dial is lighted for ease in dialing  
in a dark or dimly lit room—when  
handset is picked up.

DEAD STOCK  
HIGH PRICES

For Dead or Down Horses and Cows  
Suitable for Mink Food

We Also  
BUY LIVE HORSES

Horses Killed on Premises if Desired  
If Dead Call at Once

## JOPKE BROS. MINK FARMS

PHONE COLLECT

MENOMONIE FARMERS UNION SERVICE STATION  
521 2nd Street E.

CE 5-2351

*Call Long Distance Collect*  
Eau Claire TEMple 2-3388 or TEMple 2-7303

R. 5—EAU CLAIRE, WIS.

## Dead Animal Stock Removers-- (Cont'd)

### JOPKE BROS MINK FARM

R 5 Eau Claire Wis

Call long distance Eau Claire--TEmple 2-3388  
(See Advertisement Opposite Page)

## Dentists

Frank Glenn R 400½ Main-----	CE 5-5700
Fuller C A 330 Main-----	CE 5-3122
Gauvin John J 414½ Main-----	CE 5-5322
Harrington W W 603½ Broadway-----	CE 5-2577
Nelson E L 143 Main-----	CE 5-2800
Puhl Howard V 224½ Main-----	CE 5-5833
Sneesby J T 224 Main-----	CE 5-5822
Vanek H J 330 Main-----	CE 5-2511
Werner R J 643 Broadway-----	CE 5-7566
Zwicker E W 516½ Main-----	CE 5-5166

## Department Stores

### EMPORIUM DEPT STORE

EMPORIUM

24 HOUR ANSWERING SERVICE

121 E 7 St Paul Minn Call long  
distance St Paul--CAPital 2-1515

Fair Dept Store 644 Broadway-----CE 5-5445  
Montgomery Ward & Co 500 Main-----CE 5-5525

## Depots

See Bus Lines; Also Railroad Lines

## Diamonds--See Jewelers

## Dictating Machines

### BELL SYSTEM SERVICE

Get Maximum Usage From Your  
Dictating Machines by Integrating  
With Your Regular Telephone  
Service



Consult Your Communication Counsellor

"WHERE TO CALL"

WISCONSIN TELEPHONE CO  
720 3rd--CE 5-5501

### O'CONNELL'S TV & RADIO SERVICE

De Jur Stenophone  
210 Main -----CE 5-2882

## Do-It-Yourself

See Specific Headings; i.e. Hardware; Also  
Linoleum; Also Lumber; Also Paint; Etc.

## Doctors

See Specific Headings Chiropractors; Also  
Dentists; Also Optometrists (O.D.); Also  
Physicians & Surgeons--Doctors Of Medicine  
(M.D.); Also Physicians & Surgeons--Doctors  
Of Osteopathy (D.O.); Also Veterinarians; Etc.

## Dog & Cat Hospitals

Register J W 1513 5th av-----CE 5-2611  
(See Advertisement This Page)

## Doors--Combination

C W H CO 112 13th-----CE 5-7667  
Nevins Home Beautifiers 1501 Tainter-----CE 5-7722

Doors--Wood--See Millwork

Dramatic Instruction--See Schools

## Draperies & Curtains

### KEEGAN'S DRAPERY SHOP

DECORATIVE HOME FURNISHINGS  
CUSTOM MADE DRAPERIES  
CARPETS and VENETIAN BLINDS  
UPHOLSTERING

105 E Grand av Eau Claire Wis  
Call long distance  
Eau Claire--TEmple 5-8029

NEVINS HOME BEAUTIFIERS

1501 Tainter--CE 5-7722

## Draying--See Trucking

# WANTED DEAD STOCK

Dead or Disabled Horses and Cows

We Also Pick-Up  
CALVES, HOGS and SHEEP, Etc.

COURTEOUS  
EFFICIENT  
DRIVERS

NEW SANITARY  
TRUCKS  
ALL STEEL

We Pay Telephone Charges  
and Give Immediate Service

Prompt - Sanitary - Courteous

## Chippewa Falls Rendering Co.

Local Station--1302 Broadway

**CE 5-3811**

Main Office at Chippewa Falls, Wis.  
(call long distance)  
Chippewa Falls PArk 3-5759

REGISTER, J. W. & BARCUS, W.

## VETERINARIANS

LARGE and SMALL ANIMAL PRACTICE  
SMALL ANIMAL APPOINTMENTS  
APPRECIATED

COMPLETE CARE and SUPPLIES  
FOR ALL YOUR PETS and LIVESTOCK

DIAL  
**CE 5-2611**

1513 5th AVE.

# DRUGS

## Prescriptions

For 24 Hr. Emergency  
Service Call

L. J. Jones ..... CE 5-7516  
L. John ..... CE 5-2636  
O. B. Rasmussen ..... CE 5-2372

*jones*  
MENOMONIE  
PHARMACY



Dial

**CE 5-3461**

400 Main St.



### Dress Suit Rental

**INDEPENDENT DRESS SUIT RENTAL—  
INDEPENDENT CLEANERS & DYERS**

For Weddings - Dances - Etc  
402 Bellinger Eau Claire Wis  
Call long distance

Eau Claire—TEmple 2-2392

### Dresses

Cassel's Apparel Shop 244 Main-----CE 5-2244

### Drilling Contractors

**WISCONSIN TESTING LABORATORIES INC**

Caisson Drilling - Soil Boring  
101 W Abert pl Milwaukee Wis  
Call long distance Milw--EDgewood 2-1682

### Driveway Contractors

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

### Drug Stores

City Drug Store 214 Main-----CE 5-3855  
**JONES MENOMONIE PHARMACY**

400 Main--CE 5-3461

(See Advertisement This Page)

**LEE'S DRUG STORE** 149 Main-----CE 5-2121

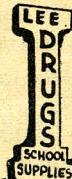
(See Advertisement This Page)

**LEE'S PHARMACY**

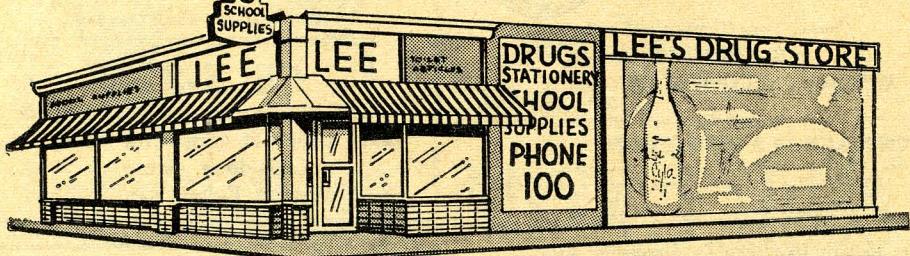
*A New Service For Our Customers*

A LEE PHARMACY  
IN THE RED CEDAR CLINIC BUILDING  
Complete Prescription Service

103 1st av W-----CE 5-3588



# LEE'S WALGREEN DRUG STORE



**PRESCRIPTION HEADQUARTERS - SICK ROOM SUPPLIES**

Drugs  
Sundries  
Camera Supplies  
School Supplies  
Stationery  
Cosmetics

CALL

**CE 5-2121**

149 Main St.

Now

*A New Service . . .*

**LEE'S PHARMACY**

Located in the Red Cedar

Clinic Building

**COMPLETE PRESCRIPTION FACILITIES**

CALL

**CE 5-3588**

103 1st Ave. W.

## Dry Cleaners—See Cleaners & Dyers

## Dryers—Clothes

VAN'S APPLIANCE STORE

See Ad - Electric Appliances-Household  
316 Main -----CE 5-2666

## Dyers & Cleaners—See Cleaners & Dyers

## Dynamos—See Electric Contractors

## Ear Phones For The Deaf—See Hearing Aids

## Eggs

Menomonie Cash Egg Station 116 6th av-CE 5-2240  
Menomonie Produce Co 512 Crescent---CE 5-3131

## Electric Appliances—Household

See Also Specific Headings, Dishwashing  
Machines; Ranges; Refrigerators; Sewing  
Machines; Washing Machines; Etc.

Gamble's 436 Main-----CE 5-2560

**HALVERSON BROS PLUMBING & HEATING  
CONTRACTORS** 1020 Broadway N---CE 5-3155  
Montgomery Ward & Co 500 Main-----CE 5-5525

## NORGE APPLIANCES

REFRIGERATORS  
RANGES  
WASHERS  
DRYERS

**NORGE**

*"WHERE TO CALL"*  
**O'CONNELL'S TV & RADIO SERVICE**  
210 Main---CE 5-2882

## RED'S TV SALES & SERVICE

*Authorized Sales and Service*

ADMIRAL and PHILCO  
REFRIGERATORS - FREEZERS  
WASHER and DRYER - AIR CONDITIONING  
HUMIDIFIERS

705 Broadway -----CE 5-3515

Van's Appliance Store 316 Main-----CE 5-2666  
(See Advertisement This Page)

## Electric Contractors

**HOSFORD REFRIGERATION & ELECTRIC  
CO** 420 14th av W-----CE 5-7622

**WOODWARD REFRIGERATION &  
ELECTRIC SERVICE**

Tel. Answering Ser. - After Hrs. and Holidays  
**CE 5-5569**

Ben Woodward Res. - Knapp, Wis.  
Call long distance Knapp MORris 5-2563  
COMMERCIAL - RESIDENTIAL - RURAL  
131 Main -----CE 5-5569

Many businessmen turn to Classified first. The YELLOW PAGES are easy to use . . . no stack of guides to wade through . . . no fretting over out-of-date data.

## Electric Heating Contractors

See Heating Contractors

## Electric Light & Power Companies

**DUNN COUNTY ELECTRIC COOPERATIVE**

COMMERCIAL - RESIDENTIAL  
RURAL - ELECTRIC POWER

AFTER HOURS CALL  
Wilbur Hake CE 5-5311

912 Crescent -----CE 5-3481

## NORTHERN STATES POWER CO

102 Main W-----CE 5-5556  
Ofc 102 Main W-----CE 5-5557  
Construction Dept R 6-----CE 5-7300  
Hydro Plant Broadway N-----CE 5-5688  
Power House R 2-----CE 5-5000

## Electric Motors

Hansen's Electric Shop 206 6th av-----CE 5-7530

## MALLUM ELECTRIC MOTOR SERVICE

ELECTRIC MOTORS  
SOLD - INSTALLED  
REPAIRED - REWOUND  
*"24 Hour Emergency Service"*

5 E Canal Chippewa Falls Wis Call long  
distance Chippewa Falls--PArk 3-6766

Use the latest directory. Get the right number . . . right away.

# FRIGIDAIRE APPLIANCES

- Refrigerators
- Freezers
- Washing Machines
- Dryers

AUTHORIZED DEALER FOR  
**MAYTAG WASHERS**

LARGE SELECTION OF  
USED APPLIANCES

**CE 5-2666**

**VAN'S  
APPLIANCE STORE**

316 Main St.

**Electric Motors—Repairing****BOLEY K H ELECTRIC CO**

Electric Motors Repairing  
Rewinding - Repairing - Rebuilding  
Electrical Contractors

Washington Heights Eau Claire Wis  
Call long distance  
Eau Claire--TEmple 5-8171

**STOCKS & R ELECTRIC CO**

Complete Electric Motor  
Repair Department  
Electric Contractors

1303 Western av Eau Claire Wis  
Call long distance  
Eau Claire--TEmple 2-1676

**Electric Organs—See Organ Business****Electric Refrigerators—See Refrigerators****Electric Service**

Woodward Refrigeration & Electric Service  
131 Main--CE 5-5569

**Electric Wiring—See Electric Contractors****Electricians—See Electric Service****Enamels—See Paint****Engineers—Communication**

WISCONSIN TELEPHONE CO 720 3rd--CE 5-5501

**Engineers—Consulting**

Donaldson James R Point Comfort rd----CE 5-3077

**Engines—Gasoline**

**BRIGGS & STRATTON**  
GASOLINE ENGINES

FACTORY APPROVED  
SALES-SERVICE



Easy starting — Extra Reliability  
1 to 9 hp. For farm, home, and industry  
NO. 1 IN THE WORLD

**"FOR INFORMATION CALL"**  
SERVICE DEALERS

**McCLELLAN WELDING & RADIATOR**  
REPAIRING 512 5th av-----CE 5-2807  
**MICHELBOOK SERVICE CO**  
720 Main--CE 5-2255

**CLINTON GASOLINE ENGINES**  
McCLELLAN WELDING & RADIATOR  
REPAIRING 512 5th av-----CE 5-2807  
MICHELBOOK SERVICE CO 720 Main--CE 5-2255  
**NELSON'S AUTO ELECTRIC SERVICE**  
504 2nd W--CE 5-7044

**Engravers—Jewelry**

Chastan Jewelers 420 Main-----CE 5-2210

**Excavating Contractors**

Donaldson & Schmutz Point Comfort rd--CE 5-3077  
If no answer call-----CE 5-2201  
Fletcher Construction Co R 6-----CE 5-5844  
Fletcher Construction Shop R 6-----3-W  
Hanson Construction Co

See Information at Contractors-General  
2020 2nd -----CE 5-2828

**Excavating Contractors—(Cont'd)****LEEHÉ BROS EXCAVATING**

Trenching - Cesspools - Back Filling  
Basements and All Other Types of Digging

Henry or Frederick Leehe

Call Collect - After Hours  
Call Long Distance Elmwood NEWton 9-4564

Elmwood Wis Call  
long distance Elmwood--NEWton 9-3381

**Express Companies**

Railway Express Agency Inc 815 Crescent-CE 5-5135

**Eyeglasses**

See Oculists; Also Optometrists (O.D.)

**Fan Belts—See Automobile Parts & Supplies****Farm Equipment**

**ALLIS CHALMERS FARM EQUIPMENT**

Distributors for

Allis Chalmers

Farm Equipment



**"WHERE TO BUY THEM"**

**DEUTSCH IMPLEMENT CO**

2012 Stout rd--CE 5-5559

**DEUTSCH IMPLEMENT CO**

2012 Stout rd--CE 5-5559

(See Advertisement Opposite Page)

**DOTSETH SALES**

Authorized Dealer - New Holland  
Massey-Ferguson And Gehl Farm Equipment

Hy 12 Knapp Wis

Call long distance Knapp--MOrris 5-2264

Farmers Equipment Co 2121 Broadway S-CE 5-3222

Farmers Machine Co

Your J I Case Dealer

301 5th av W Durand Wis

Call long distance Durand--ORange 2-4255

**FARMERS UNION CO-OP** 709 Main----CE 5-2177

(See Advertisement Opposite Page)

**HOSFORD REFRIGERATION & ELECTRIC**

CO 420 14th av W-----CE 5-7622

LaPear Implement Co R 2-----CE 5-7909

**MINNEAPOLIS-MOLINE FARM MACHINERY**

RUSK FARMER'S STORE & LOCKER

PLANT Rusk Wis-----CE 5-5677

**NEW HOLLAND FARM MACHINERY**

RUSK FARMER'S STORE & LOCKER

PLANT Rusk Wis-----CE 5-5677

**NEW IDEA FARM EQUIPMENT**

The Best Idea Yet

... Get a NEW IDEA

**NEW IDEA**

**"WHERE TO BUY THEM"**

**DEUTSCH IMPLEMENT CO**

2012 Stout rd--CE 5-5559

**RICHARTZ IMPLEMENT CO**

118 Main W-----CE 5-5580

118 Main W-----CE 5-5589

(See Advertisement Opposite Page)

**Farm Machinery—See Farm Equipment**



"Everything for Modern Farm Life"

# FARM IMPLEMENTS COMMERCIAL TRUCKS FARM



## TRUCK and IMPLEMENT PARTS and SERVICE

SPECIALISTS IN OVERHAULING  
YOUR FARM EQUIPMENT

Jamesway Barn - Poultry - Hog Equipment

McCulloch Power Chain Saws

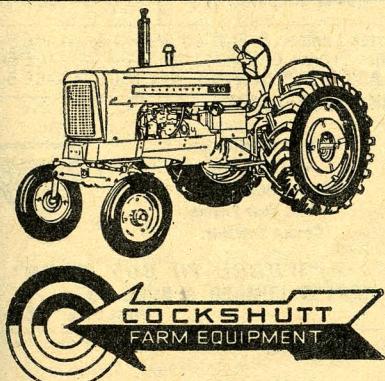
Full Line of Batteries

## RICHARTZ IMPLEMENT CO.

CE 5-5589

118 Main St. W.

Menomonie



Authorized COCKSHUTT  
FARM IMPLEMENT

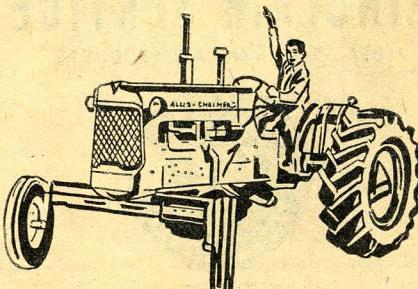
*Sales and Service*

MENOMONIE  
FARMERS UNION  
CO-OP

709 MAIN ST.

phone CE 5-2177

Deutsch Implement Co.



ALLIS CHALMERS  
NEW IDEA

Authorized Sales and Service

CALL

CE 5-5559

2012 STOUT RD.  
MENOMONIE

# FARMERS UNION CO-OP FEED - SEED FERTILIZER

Custom Grinding - Mixing  
Corn Shelling - Cracking  
Grading - Seed Cleaning

LET US SOLVE  
ALL OF YOUR  
FEED and SEED  
PROBLEMS



Phone

403 1st Ave. W.      **CE 5-3717**

## ZIEHME'S SINCLAIR SERVICE

DEALER IN SINCLAIR PRODUCTS



GLEN ZIEHME, Prop.

- LUBRICATION
- GOODYEAR TIRES
- WASHING
- BATTERIES
- POLISHING
- ACCESSORIES
- BATTERY CHARGING
- TIRE REPAIRING
- MOTOR TUNE UPS

PICK-UP and  
DELIVERY  
SERVICE

DIAL  
**CE 5-2393**

OPEN FOR  
EMERGENCIES  
ANYTIME

400 13TH ST.

MENOMONIE

ON HY. 12 EAST - STOUT ROAD

## Farm Supplies

Farm Dairy Supplies  
See Advertisement at Dairy Equipment  
1003 7th ----- CE 5-5866  
**FARMERS UNION CO-OP** 709 Main ----- CE 5-2177  
**RICHARTZ IMPLEMENT CO**  
118 Main W ----- CE 5-5589

Faucets—See Plumbing Supplies

## Feed Stores

**BEGUHN'S FEED MILL** 1620 Stout rd ----- CE 5-3200  
Dodge's Elevator West Side ----- CE 5-2633  
Farmers Union Co-Op 403 1st av W ----- CE 5-3717  
(See Advertisement This Page)  
**HOFLAND'S MILL** R 1 ----- CE 5-7670  
Irvington Feed Store R 5 ----- CE 5-5205  
Wisconsin Milling Co Inc  
Ofc Broadway N ----- CE 5-2123  
Feed Mill Broadway ----- CE 5-3223  
Zutter Albert Elevators Rusk Wis ----- CE 5-2425

## Fences

**BADGER STATE YARD** 717 Main ----- CE 5-3491

## Fertilizers

Hofland's Mill R 1 ----- CE 5-7670  
**WISCONSIN MILLING CO INC**  
Broadway N ----- CE 5-3223

## Filling Stations

**AMBERG'S MOBIL SERVICE STATION**

### MOBILGAS PRODUCTS

SPECIALIZED WHEEL BALANCING  
TUNE-UPS - BRAKE SERVICE - WASHING  
MUFFLERS and TAILPIPES  
U-HAUL TRAILER SERVICE

1431 Broadway N ----- CE 5-2077

Carter Lumber & Fuel Co West Side ----- CE 5-5789  
Cities Service Oil Co 701 Main ----- CE 5-7000  
**CLARK'S D-X SERVICE** 444 Main ----- CE 5-9964

### CONOCO GASOLINE

N-Tane Gasoline has  
that z-z-z-zip  
Conoco Nth Oil Oil-  
Plates Your Engine  
Conoco Touraide.



**"WHERE TO BUY THEM"**  
**CARTER LUMBER & FUEL CO**  
West Side ----- CE 5-5789

## DX PRODUCTS

LUBRICATING  
GASOLINES

SUPERIOR  
MOTOR OILS



**"WHERE TO BUY THEM"**  
**DUTCH'S D-X STATION**  
1302 Broadway ----- CE 5-3811

## DUTCH'S D-X STATION

LUBRICATION

TIRES — WASHING

Your Friendly Dealer for 10 Years

1302 Broadway ----- CE 5-3811

## Filling Stations—(Cont'd)

### ERICKSON SERVICE STATION

319 Broadway--CE 5-9925  
 Farmers Union Co-Op 521 2nd E-----CE 5-2351  
**HAGESETH OIL CO** 815 6th av-----CE 5-9976  
 (See Advertisement This Page)

### JOHNSON PHIL STANDARD SERVICE

624 Main--CE 5-9965  
 Menomonie Shell Service 501 Crescent--CE 5-9934

### MICHELBOOK SERVICE CO

FIRESTONE TIRES and BATTERIES  
 Brake Service - Wheel Balancing  
 Muffler and Tail Pipe Service  
 Motor Tune-Up - Minor Repairs

720 Main -----CE 5-2255

Miller's Texaco Service 1016 4th av---CE 5-9986  
**NINAS HARRY SERVICE STATION**

300 Crescent--CE 5-5890  
 Olson Mobil Service Station 430 Crescent--CE 5-9903  
 (See Advertisement This Page)

### Oscar's Direct Service

Motor Tune-Up - Hwy 12 North  
 114 Pine -----CE 5-9966

Parkview Skelly Service 902 Broadway N--CE 5-9977  
 Pat's Standard Service 1231 Broadway N--CE 5-9918

**RANNEY OIL CO** 300 Crescent-----CE 5-5890  
 Rogstad Standard Service 426 Broadway--CE 5-9944

### SHELL OIL PRODUCTS

SHELL PREMIUM GASOLINE

WITH T.C.P.

SHELL X-100 MOTOR OIL



"WHERE TO BUY THEM"  
 DEALERS

### MENOMONIE SHELL SERVICE

Bob Novotny - Owner & Operator  
 501 Crescent -----CE 5-9934

### WILSON'S CLOVER LEAF SHELL

SERVICE 1600 Broadway N-----CE 5-9947

### STANDARD OIL PRODUCTS

For the finest products and service you can depend on, patronize your nearby Standard Oil Dealer!



"FOR SERVICE CALL"

Johnson Phil Standard Service  
 624 Main--CE 5-9965  
 Rogstad Standard Service  
 426 Broadway--CE 5-9944

**TOPDAHL'S STANDARD SERVICE**  
 1024 Broadway S--CE 5-9916

### STRATTON'S 66 SERVICE

1428 Broadway N--CE 5-9958  
 (See Advertisement This Page)

Topdahl's Standard Service  
 1024 Broadway S--CE 5-9916

Wilson's Clover Leaf Shell Service  
 1600 Broadway N--CE 5-9947

Ziehme's Sinclair Service 400 13th-----CE 5-2393

(See Advertisement Opposite Page)

One thing about the telephone, it plays no favorites. Everybody gets the same kind of telephone service—the only kind we have—the best we can provide. And it's second to none.

## FUEL OIL

GAS



OIL

FUEL OIL

DISTRIBUTORS

PHILLIPS PETROLEUM PRODS.  
**HAGESETH OIL CO.**

**CE 5-9976**

815 6th AVE.

## OLSON MOBIL SERVICE STATION

DENNIS R. OLSON, Prop.



- ★ Brake Service and Motor Tune Ups
- ★ Complete Mobil Lubrication
- ★ Mobil Batteries and Tires
- ★ Washing and Polishing

**CE 5-9903**

Junction Hys. 12 and 25

430 CRESCENT ST.

## STRATTON'S 66 SERVICE

CARROL J. STRATTON, Prop.

- SEAT COVERS
- BRAKE SERVICE
- TUNE-UPS
- ACCESSORIES

Full Line of Mufflers and Pipes

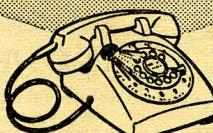
PICK-UP and DELIVERY

**CE 5-9958**

1428 BROADWAY N.

*Dial Easier*

in dimly-lit locations



and at night with an

**Illuminated Dial Phone**

for details call  
 your Telephone Business Office

**Financing**

Dunn County Loan & Service Co Inc 618½ 3rd--CE 5-7055  
 Menomonie Farmers Credit Union  
 Ofc 712 5th-----CE 5-3403  
 Mgr 712 5th-----CE 5-3404  
**MENOMONIE LOAN & SALES AGENCY**  
 INC 533 Broadway-----CE 5-3011  
 Production Credit Assn Field Office  
 715 6th--CE 5-5300  
 Thorp Finance Corp 719 Broadway-----CE 5-3444

**Fire Brick**

**GREEN A P REFRACTORY PRODUCTS**  
**GREEN A P FIRE BRICK CO OF WIS**  
 INC Ogden Marinette Wis  
 Call long distance  
 Marinette--REdwood 2-2640

**FLOWERS***for any occasion*

Weddings • Birthdays  
 Corsages • Cut  
 Flowers • Floral  
 Decorations  
 Pot Plants and Gifts

Flowers Sent  
 Worldwide



We Deliver

CE 5-5529

**Menomonie Greenhouse**

817 BROADWAY

**LAKEVIEW FLORAL**

and GREENHOUSES

1330 Stout Rd.

**FLOWERS**

for Every Occasion

WE TELEGRAPH

FLOWERS ANYWHERE

Phone

CE 5-7700



Nights - Sun. - Holidays  
 Call CE 5-2317

**First Aid Supplies**

Lee's Drug Store 149 Main-----CE 5-2121

**Fish-Ready To Serve**

See Foods-Ready To Serve; Also Restaurants

**Five Cent to One Dollar Stores**

Ben Franklin Variety Store 220 Main---CE 5-2000  
 Schultz Bros Co 306 Main-----CE 5-9996

**Floors-Materials & Laying**

**ARMSTRONG TILE & LINOLEUM**  
 NEVINS HOME BEAUTIFIERS

1501 Tainter--CE 5-7722

**CARTER LUMBER & FUEL CO**

JOHNS-MANVILLE - ARMSTRONG  
 GOODYEAR - MATICO  
 Vinyl - Vinyl Asbestos  
 Cork and Asphalt Tiles

108 6th av-----CE 5-2161

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

**ROBBINS FLOOR PRODUCTS**

**ROBBINS' FABULOUS FLOOR TILES**  
 Choice of leading decorators! Vinyl,  
 Rubber, Cork tiles in modern colors,  
 famous designs—Terra-tile, Geometile,  
 Ceramatile, Polkatile, Chipstone, Met-  
 altones, Pompeian — with Peel 'n  
 Stick backs (no adhesive needed).

**"FOR INFORMATION CALL"**

DEALERS

PETERSON LUMBER CO Stout rd--CE 5-5711

**Florists****FTD-FLORISTS' TELEGRAPH DELIVERY****FLOWERS BY WIRE**

These FTD florists deliver flowers  
 world-wide. Absolute satisfaction  
 guaranteed or your money cheerfully  
 refunded.

**"WHERE TO CALL"**

Lakeview Floral &amp; Greenhouses

1330 Stout rd--CE 5-7700

Menomonie Greenhouse

817 Broadway--CE 5-5529

Lakeview Floral &amp; Greenhouses

1330 Stout rd--CE 5-7700

(See Advertisement This Page)

**MENOMONIE GREENHOUSE**

817 Broadway--CE 5-5529

(See Advertisement This Page)

**Food Lockers-Refrigerated**

See Freezers-Food Locker Plants

**Food Preservation Equip & Supplies**

See Freezers-Food Storage Units

**Food Products****SNO-FLAKE FOODS** 1519 Broadway N--CE 5-5722**Food Supplement-See Vitamins**

## Foods—Ready to Serve

Erv's Cafe 416 Main ----- CE 5-9905

## Foundation Soundings

See Drilling Contractors

## Foundries—Iron

### BADGER IRON WORKS

Manhole Tops - Catch Basins Etc

915 Broadway ----- CE 5-3655

## Fraternities—See Associations

## Freezers—Food Locker Plants

### FIFTH ST LOCKER PLANT

Smoking - Wrapping - Home Made Sausage

1105 5th ----- CE 5-7696

### MENOMONIE REFRIGERATED LOCKER CO

PROCESSING MEATS - SMOKING  
HOME MADE ICE CREAM

*Lockers For Rent*

SNOW CROP FROZEN FOODS

Custom Slaughtering - CE 5-5708

121 6th av W ----- CE 5-5800

### RUSK FARMER'S STORE & LOCKER PLANT

FOOD LOCKERS

Meat Curing - Groceries

Fruits - Meats - Dry Goods

Hardware

*"Everything From a Needle to a Silo"*

Rusk Wis ----- CE 5-5677

## Freezers—Food Storage Units

### HOSFORD REFRIGERATION & ELECTRIC

CO 420 14th av W ----- CE 5-7622

### VAN'S APPLIANCE STORE

See Ad - Electric Appliances-Household

316 Main ----- CE 5-2666

## Frozen Food Locker Plants

See Freezers—Food Locker Plants

## Fuel—See Coal; Also Oils—Fuel

## Fuel Oil—See Oils—Fuel

## Funeral Directors

### GOODRICH FUNERAL HOME

RELIABLE

COURTEOUS SERVICE

321 Wilson Av.

342 Main ----- CE 5-3255

### OLSON FUNERAL HOME

40 Years of  
Dignified Service

24 HR. AMBULANCE SERVICE

Oxygen Equipped

PHONE CE 5-2154

615 Wilson av-----CE 5-2154

## Funeral Directors—(Cont'd)

### STANTON FUNERAL HOME

Robert F. Stanton, Director

"A Service for All Faiths"

24 HOUR

Oxygen Equipped Ambulance Service

1104 6th ----- CE 5-2181

## Fur Business—Retail

### GERSHCOW FUR CO

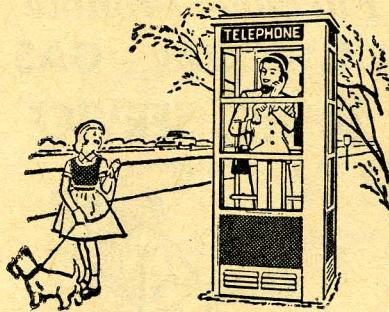
26 E6 St Paul Minn

Call long distance St Paul--CAPital 2-8822

## Furnace Lining Materials—See Fire Brick

## SPEAKERPHONE TELEPHONE

Gives telephoning a "new dimension." Speak from a distance of several feet into the microphone in the telephone's base . . . hear perfectly through small speaker on desk. It is not necessary to touch or lift the hand-set even when dialing . . . or the telephone can be used in the conventional manner when preferred.



Convenient . . .

Pleasant . . .

## Outdoor Calling

New telephone booths conveniently located, alongside highways and in towns throughout Wisconsin, are pleasant invitations to come right in and call.

Attractive and comfortable, they are well-lighted day and night. These booths are never closed — available for your calls 24 hours a day, every day in the year.

# FURNACE & BOILER CLEANING

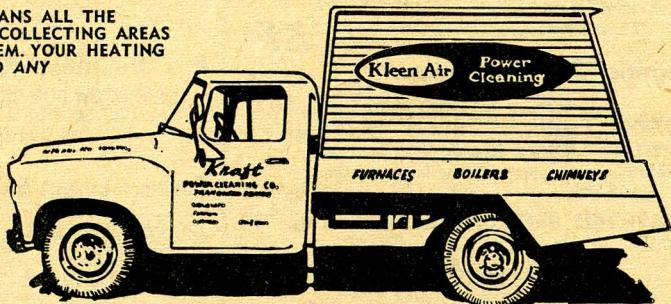
## GAS - OIL - STOKER

KLEEN-AIR METHOD CLEANS ALL THE VITAL DUST AND SOOT COLLECTING AREAS IN YOUR HEATING SYSTEM. YOUR HEATING PLANT CAN BE CLEANED ANY TIME OF THE YEAR

CALL

**CE 5-7755**

Locally Owned and  
Operated by Dan Kraft



Soot On Inside of Your Furnace Will Add as Much as 25%  
To Your Fuel Bill!

WE DO NOT TEAR YOUR FURNACE APART — WE DO NOT SELL FURNACES  
CLEANING IS OUR ONLY BUSINESS

## KRAFT POWER CLEANING CO.

SERVING 3 COUNTIES

*Furnace Trouble*  
**OIL - COAL - GAS**  
**24 HR. SERVICE**

*Anywhere*



CLEANING - REPAIRING - INSTALLATIONS

*Sales and Service*

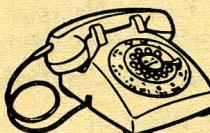
# TIBBETTS

FURNACE & OIL BURNER SERVICE

**CE 5-3233**

509 16th Ave.

**Save Steps**



**Extension Telephones**

In any home today — large or small — properly placed extension telephones are part of modern living. They give you more comfort, convenience, privacy and protection. An extension telephone costs only 3 pennies a day.

Inquire today about the Efficiency, Suburban and Cosmopolitan Plans. One of these plans will fit the telephone needs of your family.

**for details call your  
Telephone Business Office**

**Furnaces-Cleaning****KRAFT POWER CLEANING CO**

713 19th av--CE 5-7755

(See Advertisement Opposite Page)

**Tibbets Furnace & Oil Burner Service**

509 16th av--CE 5-3233

(See Advertisement Opposite Page)

**Furnaces-Heating****CIRKL HARDWARE & SHEET METAL**

633 Broadway--CE 5-5177

**HOMME PLUMBING & HEATING CO**

CE 5-7864

**TIMKEN WARM AIR FURNACES**Gas - Oil - Coal and Wood Heating  
Complete Heating Service

R 2 ----- CE 5-7864

**RHEEM CENTRAL HEATING EQUIPMENT****RELY ON RHEEM**for fully automatic warm air heat.  
Rheem "Fire-Tested" furnaces  
filter and circulate warmth to  
every room.

Available for all gases.

**"WHERE TO BUY THEM"**Schauls Gas Co 212 W Main Durand Wis  
Call long distance Durand--ORange 2-8658**Schauls Gas Co**

212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

**SUCKOW'S SHEET METAL SHOP**

110 6th av W--CE 5-5611

(See Advertisement This Page)

**Furniture****Bargain House**

Unclaimed Freight - Factory Close-Outs

Surplus - Items of All Kinds

Tracksides at Menomonie Junction

R 6 ----- CE 5-3566

**GOODRICH FURNITURE STORE****Complete Household Furnishings**Featuring Bigelow and  
Mohawk Carpeting

Wall Paper

342 Main ----- CE 5-3255

**KELLY FURNITURE CO***Where Quality Is King***COMPLETE HOME FURNISHINGS**FURNITURE - RUGS  
BEDDING - APPLIANCES*"You'll Do Better at Kelly's"*

603 Broadway ----- CE 5-3000

Montgomery Ward &amp; Co 500 Main-----CE 5-5525

**Furniture Cleaning**

Menomonie Dye House 617 Broadway----CE 5-7500

**Furniture Movers-See Movers****Furniture Upholstering-See Upholsterers****Furriers-See Fur Business-Retail****Garages****A A A EMERGENCY ROAD SERVICE**

SCORE'S PONTIAC CO

119 6th av W--CE 5-2555

Cincoski Garage 1902 Wilson-----CE 5-3050

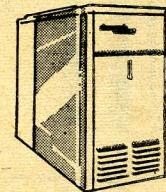
COX FORD MOTORS 444 Broadway-----CE 5-2133

IRVINGTON GARAGE R 5-----CE 5-7439

(Continued Next Page)

You can sell more nationally advertised goods by listing the brand names in these **YELLOW PAGES** and identifying yourself as a dealer.

*Everything*  
in **HEATING**  
**AIR CONDITIONING**

**RESIDENTIAL****COMMERCIAL****ARMSTRONG  
FURNACES**

★ SALES

★ SERVICE

★ INSTALLATION

FREE ESTIMATES

**CE 5-5611**

**SUCKOW'S**  
**SHEET METAL SHOP**

110 6TH AV. W.

**CUSTOM WINCH SERVICE****24 HOUR TOWING****CARS - TRUCKS - SEMI-TRAILERS**

ANYWHERE - ANY TIME

We Specialize in Handling Heavy Equipment

STUMP REMOVAL and HAULING

Call Long Distance Eau Claire

Day Phone

**TEMple  
5-3956**

Night Phone

**TEMple  
2-2796****MUELLER SERVICE**

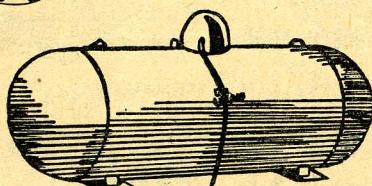
818 BROADWAY EAU CLAIRE, WIS.

**Garages-(Cont'd)****KING & KERN AUTO SERVICE**

COMPLETE OVERHAULING

Specialists on  
Automatic Transmissions

WALKER EXHAUST SYSTEM SERVICE

2351 Spooner av Altoona Wis Call  
long distance Eau Claire--TEmple 2-8222**MCCLELLAN WHEEL ALIGNMENT  
SERVICE** 504 Broadway-----CE 5-2050Long Distance CALLS go through  
FASTER when you CALL by  
NUMBER.**FARMERS UNION  
CO-OP**GAS  
BOTTLED  
OR  
BULK

CALL

**CE 5-2177**  
709 MAIN ST.  
LP GAS

LP GAS HEADQUARTERS

**S K E L G A S**

FOR

WATER HEATING - COOKING  
HOME HEATING - BROODERING  
CLOTHES DRYING

FREE SERVICE - FREE HOOKUPS

**CALL CE 5-3844**

HARRY ZITELMAN - Owner

**S K E L G A S  
SALES & SERVICE**

837 TAINTER ST.

**Garages-(Cont'd)****MENOMONIE SHELL SERVICE**ENGINE TUNE-UP and OVERHAUL  
CARBURETOR and IGNITION WORKSpecializing in  
Automatic Transmission Repairing  
WRECKER SERVICE

501 Crescent-----CE 5-9934

**MUELLER SERVICE**

818 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3956

(See Advertisement Preceding Page)

Nelson's Auto Electric Service 504 2nd W-CE 5-7044

Oscar's Direct Service 114 Pine-----CE 5-9966

PELTO MOTORS 1032 Broadway N-----CE 5-7333

Retzloff &amp; Ryder 1120 Broadway N-----CE 5-5144

Score's Pontiac Co 119 6th av W-----CE 5-2555

**SOUTH SIDE MENOMONIE BODY SHOP**24 HOUR  
WRECKER SERVICE

Complete Body Shop

At Night Call CE 5-2046

2021 Broadway S-----CE 5-7377

Garden Implements--See Farm Equipment

Garment Mending--See Textile Menders

**Gas Appliances**See Also Specific Headings Dryers-Clothes; Also  
Refrigerators; Also Water Heaters; Etc.**NORTHERN STATES POWER CO**

102 Main W--CE 5-5556

**Gas-Bottled**Farmers Union Co-Op 709 Main-----CE 5-2177  
(See Advertisement This Page)**MENOGAS BOTTLED GAS**

NORTHERN STATES POWER CO

102 Main W--CE 5-5556

**SCHAULS BOTTLED GAS**BULK OR BOTTLED  
FOR COOKING,  
HOT WATER,  
HEATING and  
TRACTOR FUEL

20 YRS. CONTINUOUS SERVICE

**"WHERE TO CALL"**Schauls Gas Co 212 W Main Durand Wis  
Call long distance Durand--ORange 2-8658**SKELGAS SALES & SERVICE**

837 Tainter--CE 5-3844

(See Advertisement This Page)

**SKELGAS SERVICE**Over 30 Years Specializing In:  
CYLINDER & BULK SYSTEMSRanges, Water Heaters, Freezers, Re-  
frigerators, Furnaces, Heaters For  
Skelgas and Natural Gas. . . . Engi-  
neering Services; Industrial Propane-  
Motor Fuel.**"WHERE TO CALL"****SKELGAS DIV-SKELLY OIL CO**

4695 S108 Hales Corners Wis

Call long distance Milw--GArden 5-3600

**Gas Companies**

**NORTHERN STATES POWER CO**  
102 Main W--CE 5-5556

**Gas Engines—See Engines—Gasoline****Gasoline—Retail—See Filling Stations****General Merchandise**

Farmers Store Co  
Ofc 441 Broadway-----CE 5-2066  
Grocery Dept 441 Broadway-----CE 5-5591  
Farmers Store Co 534 Main-----CE 5-5561  
Skogmo Store 230 Main-----CE 5-5088

**Gift Shops**

Lakeview Floral & Greenhouses  
1330 Stout rd--CE 5-7700  
Lee's Drug Store 149 Main-----CE 5-2121  
**MENOMONIE GREENHOUSE**  
Say It With a Gift of Flowers  
817 Broadway-----CE 5-5529  
**VAN'S APPLIANCE STORE** 316 Main--CE 5-2666

**Ginger Ale—See Beverages—Non-Alcoholic****Government Offices**

**CITY**  
City Shops Riverside dr-----CE 5-7919  
Clerk 205 Main-----CE 5-2313  
Disposal Plant Riverside dr-----CE 5-7739  
Engineer City Hall-----CE 5-7977  
Fire Dept  
  Crescent -----CE 5-2345  
  Crescent -----CE 5-3535  
Health Office 205 Main-----CE 5-2332  
Housing Authority 643 Broadway-----CE 5-5011  
Police Dept 222 Crescent-----CE 5-3456  
Treasurer 205 Main-----CE 5-2733

**COUNTY**  
Agent Court House-----CE 5-5551  
Circuit Court Court House-----CE 5-5744  
Clerk Court House-----CE 5-5456  
District Attorney 603½ Broadway-----CE 5-7511  
Highway Commission Court House-----CE 5-5022  
Highway Machine Shop 621 17th-----CE 5-7244  
Hospital R 2-----CE 5-3166  
Jail 903 10th-----CE 5-5678  
Judge Court House-----CE 5-5553  
Juvenile Court Worker Court House-----CE 5-5044  
Nurse Court House-----CE 5-5633  
Public Welfare & Pension Depts  
  603 Wilson av--CE 5-3495  
Register Of Deeds Court House-----CE 5-3424  
Supt Of Schools Court House-----CE 5-5622  
Treasurer Court House-----CE 5-2727  
Veterans' Service Office Court House-----CE 5-7211

**FEDERAL**  
Agricultural Stabilization & Conservation  
  Office 515 Broadway-----CE 5-7533  
Farmers Home Administration  
  517 Broadway-----CE 5-7011  
Post Office 235 Main-----CE 5-2055  
Selective Service Board 143 Main-----CE 5-7900  
Soil Conservation Service  
  517 Broadway-----CE 5-3753

**STATE**  
McNaughton Gene Court House-----CE 5-2323  
Wisconsin National Guard Armory  
  901 Broadway-----CE 5-7733

**Gravel—See Sand & Gravel**

The oldest of all the telephone industry's traditions is service.

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**GREENHOUSE OF MENOMONIE**  
817 Broadway--CE 5-5529  
Lakeview Floral & Greenhouses  
1330 Stout rd--CE 5-7700  
**MENOMONIE GREENHOUSE**  
817 Broadway--CE 5-5529

**Greeting Cards**

Lee's Drug Store 149 Main-----CE 5-2121

**Grocers**

Ben's Corner Market 1124 Broadway----CE 5-5661  
Brad's Highway Grocery  
Open Evenings - Sundays & Holidays  
Complete Line - Groceries & Meats  
R 6-----CE 5-7443  
Broadway Food Market  
Open Evenings - Sundays & Holidays  
  541 Broadway-----CE 5-2722  
Campbell's Daylite Store  
Delivery - Open Evenings - Sundays - Holidays  
  1101 7th-----CE 5-2300  
Caturia's Food Market 1920 Broadway--CE 5-2060  
Don's Super Valu 808 Main-----CE 5-5377  
Engel Harvey R 1-----CE 5-5975  
Hawkinson Home Grocery  
Open Evenings - Sundays & Holidays  
  1014 Broadway N-----CE 5-3820  
Junction Grocery 2802 Wilson-----CE 5-5477  
Knopps Andrew C R 5-----CE 5-5916  
Lakeview Grocery  
Open Evenings - Sundays - Holidays  
  1220 4th av-----CE 5-7788  
Lammers Grocery  
Quality Meats & Groceries  
  1400 9th-----CE 5-5877  
National Tea Co 1118 Broadway S-----CE 5-5366  
Nelson Joe 1220 6th-----CE 5-7090  
Red Owl Agency Grocery  
Open Evenings & Sunday Forenoon  
  1311 Broadway N-----CE 5-7595  
**SOUTHEND GROCERY** 2103 Broadway--CE 5-7578

**Gutters & Down Spouts**

See Sheet Metal Work

**Haberdashers—See Clothing—Men's****Hair Dyeing—See Beauty Shops****Hairdressing—See Beauty Shops****Hardboard—See Wall Board****Hardware**

Coast To Coast Store 145 Main-----CE 5-5122  
Farmers Union Co-Op 709 Main-----CE 5-2177  
**GAMBLE'S** 436 Main-----CE 5-2560  
Rusk Farmer's Store & Locker Plant  
  Rusk Wis--CE 5-5677

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See Floors—Material & Laying

**Harmonicas—See Musical Instruments****Hauling—Heavy**

See Movers—Heavy Hauling

**Hay Tools—See Farm Equipment**

Use the latest directory. Get the right number . . . right away.

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Drescher A A

Offices - Red Cedar Clinic

103 1st av W

CE 5-5565

**WISCONSIN HEARING AID CO**QUALITONE And Other Make  
HEARING AIDS

STEREOPHONIC OPTICAL EAR GLASSES

Frieda M. Keller Distributor

Certified Hearing Aid Audiologist

213 S Barstow Eau Claire Wis Call  
long distance Eau Claire--TEmple 2-5650**Hospital Service Plans**

KNIGHT INSURANCE AGENCY

708 2nd--CE 5-3113

**Hospitals****MEMORIAL HOSPITAL**

VISITING HOURS

12:00 - 8:30 PM Daily

MATERNITY WARD

2-4 and 7:00-8:30

1209 12th av-----CE 5-5531

**Heaters—Oil—See Oil Heaters****Heating Apparatus—Retail**See Specific Kinds, Such as Boilers; Also  
Furnaces—Heating; Also Heaters—Unit; Also  
Water Heaters**Heating Contractors****HALVERSON BROS PLUMBING & HEATING****CONTRACTORS** 1020 Broadway N---CE 5-3155**HOMME PLUMBING & HEATING CO**

R 2--CE 5-7864

Joyce Sales &amp; Service 409 Wilson av---CE 5-7292

**SCHOENOFF PLUMBING & HEATING CO**

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Suckow's Sheet Metal Shop

See Ad at Furnaces—Heating

110 6th av W-----CE 5-5611

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Meyer Music

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Call long distance Eau Claire--TEmple 5-3614

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210 Main--CE 5-2882

**Hockey Clubs—See Clubs****Homes**

See Also Nursing Homes

**GRAFF NURSING HOME** R 2-----CE 5-2088

(See Advertisement This Page)

**Horse Collectors**

See Dead Animal Stock Removers

**Horseshoers—See Blacksmiths****GRAFF  
NURSING HOME**

Pleasant, Restful Surroundings

Nervous Cases - Convalescents

Chronic Invalids - Aged

Bed-Ridden and Ambulatory Patients

Excellent Food - Prepared Diets

24 Hour Nurse Attendance

Phone **CE 5-2088** Day or  
Night

(Located 1 1/2 Mi. East on Hy. 12)

R. 2 - Menomonie - Write or Phone

**Hospital Service Plans**

KNIGHT INSURANCE AGENCY

708 2nd--CE 5-3113

**Hospitals****MEMORIAL HOSPITAL**

VISITING HOURS

12:00 - 8:30 PM Daily

MATERNITY WARD

2-4 and 7:00-8:30

1209 12th av-----CE 5-5531

**Hotels**

See Also Apartments

**CENTRAL HOTEL** 600 Broadway-----CE 5-9938**GOLF VU MOTEL**

12 NEW BEAUTIFUL UNITS

Steam Heated - Individual Thermostats

NO HIGHWAY NOISES

COMMERCIAL MEN WELCOME

TELEVISION AVAILABLE

1421 Broadway N -----CE 5-9967

**HOTEL MARION**Newly Remodeled - Family Rates  
Restaurant - Red Cedar Lounge  
Bowling Lanes - Beauty Parlor  
Private Parties - Meetings and Banquets  
"E. W. LaBarre - Prop."

544 Broadway -----CE 5-5571

**TOURIST HOTEL** 702 Main-----CE 5-9954**House Raisers & Movers**

MacDonald Wrecker Service

Specializing in Small House Moving

626 Irvine Chippewa Falls Wis

Call long distance

Chippewa Falls--PArk 3-6309

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Crescent Creamery Co 516 Broadway---CE 5-5650

**Ice Hockey Clubs—See Clubs****Iceboxes—See Refrigerators****Income Tax Specialists**

See Accountants; Also Tax Return Preparation

**Industrial Tires—See Tires****Infant Wear**

See Children &amp; Infant's Wear

Modern construction methods  
make it essential that telephone  
service be planned for at the time  
the plans for houses are drawn, so  
that conduit and outlets can be  
built in during construction.

**Insurance****BODOH LARRY FARMERS MUTUAL AGENCY***All Types of Insurance*

AUTOMOBILE

FIRE - WIND - CASUALTY

SUMMER HOMES - COTTAGES - FARMS

CONTENTS

417 12th-----CE 5-2366

**BORDEN HENRY W** 1331 Knapp-----CE 5-7766

(See Advertisement This Page)

**DOUESING INSURANCE AGENCY**

224½ Main-----CE 5-7711

Dunn County Farmers Mutual Ins Co

333 Main-----CE 5-5077

Ebert Insurance Agency 618½ 3rd-----CE 5-3778

Equitable Life Assurance Society Of The

United States 706 2nd-----CE 5-3055

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Insurance for your

FAMILY HOME

AUTOMOBILE

Broad policy provisions  
fast coast-to-coast claims service.  
Rated A+ by Best's, Insurance  
authority.

"The Company with the Low Renewal Rate."

**"FOR INFORMATION CALL"**

AGENT

**BODOH LARRY FARMERS MUTUAL**  
AGENCY 417 12th-----CE 5-2366

Halverson Agency 517 Broadway-----CE 5-2717

(See Advertisement This Page)

(Continued Next Page)

**ROCK BOTTOM RATES****STATE FARM**

SAVE WITH QUALITY INSURANCE

CE 5-7766

**HENRY BORDEN**

1331 KNAPP ST.

**INSURANCE**

OF ALL KINDS

LIFE • ACCIDENT • HOSPITAL  
• MARINE • FIRE • AUTO • BONDS

All Casualty Lines

**CALL CE 5-7233****SHRANKLEN INSURANCE AGENCY**

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**INSURANCE***"We Prescribe Complete Protection"***HOME**

- Fire and Extended Coverage
- Home Owners Insurance
- Burglary and Theft
- Inland Marine

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- Accident and Health
- Personal Liability
- Hospitalization
- Travel and Hunting Liability

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- Fire and Allied Lines and Business Interruption
- Workmen's Compensation
- Comprehensive - General Liability
- Bond - Burglary - Robbery and Theft
- Also Miscellaneous Forms

**AUTO**

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- Medical Expense
- Collision
- Comprehensive

FOR INFORMATION

CALL

**CE 5-2717**

"JIM HALVERSON"

**HALVERSON AGENCY**

517 Broadway

**Insurance-(Cont'd)**

**HARDWARE MUTUAL INSURANCE CO**  
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Call long distance River Falls--HAMilton 5-5212

**KNIGHT INSURANCE AGENCY**

**OLD LINE LIFE INSURANCE CO.**  
Complete Insurance Service  
Home Insurance Co. of New York  
Milwaukee Automobile  
"PIERCE" "EARL"  
708 2nd -----CE 5-3113

**MENOMONIE INSURANCE AGENCY**

Mrs Louis F Patterson - Donley Building  
Wisconsin Assn Insurance Agents  
343 Main -----CE 5-7266

**Mutual Of Omaha**

A R Vogtsberger - Dist Agent  
603½ Broadway -----CE 5-3822

**MUTUAL SERVICE INSURANCE CO**

712 5th--CE 5-3403

**Northwest Realty** 133 Main-----CE 5-5353**SHRANKLEN INSURANCE AGENCY**

715 5th--CE 5-7233  
(See Advertisement Preceding Page)

**SIPPLE INSURANCE AGENCY**

G. E. Sipple L. E. Running W. H. Sipple  
Res. CE 5-2749 Res. CE 5-7781 Res. CE 5-7254

**COMPLETE INSURANCE SERVICE**

Real Estate and Investment Service

For Information Call Us

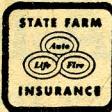
331 Main -----CE 5-5519

Sipple Insurance Agency 331 Main-----CE 5-5510

**STATE FARM INSURANCE**

Famous careful-driver auto insurance  
at rock-bottom rates. We insure more  
cars than any other company.

Fast, fair claim service. 7000 agents  
In U.S. and Canada.  
Also fire and residence liability insurance.

**"FOR INFORMATION CALL"**

AGENT

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Taylor B K 707 Locust-----CE 5-5055

Check the Yellow Pages for WHO  
sells WHAT.

**JAMIESON & COMPANY**

**STOCKS — BONDS  
COMMODITIES**

**Private Wire System**

*"Member New York Stock Exchange  
and Other Principal Exchanges"*

E. W. Diven, Mgr. — Fred A. Siriannt, Rep.  
Ronald O. Lind, Rep.

*Call Long Distance Eau Claire*

**Temple 4-4141**

204 S. Barstow St.

Eau Claire, Wis.

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All forms of personal and business

Insurance including:

Life • Accident • Group

Fire • Marine • Automobile

Casualty • Bonds

**"WHERE TO CALL"****DUESING INSURANCE AGENCY**

224½ Main--CE 5-7711

If no answer call-----CE 5-3124

If no answer call-----CE 5-5309

**VASEY & VASEY AGENCY**

616 Broadway--CE 5-2266

**Insurance Consultants****BODOH LARRY FARMERS MUTUAL**

AGENCY 417 12th-----CE 5-2366

**Intercommunicating Systems****BELL SYSTEM SERVICE**

Complete Intercommunicating Service

Home and Office

Integrated With Your Regular

Telephone

Economical Reliable Service For

Over 75 Years

Consult Your Communication Counsellor

**"WHERE TO CALL"****WISCONSIN TELEPHONE CO**

720 3rd--CE 5-5501

**WISCONSIN TELEPHONE CO** 720 3rd--CE 5-5501**Interior Woodwork—See Millwork****Investment Securities****BLAIR & CO INC****STOCKS — BONDS**

Member of

**NEW YORK STOCK EXCHANGE**  
and Other Important Exchanges  
Suite 301-302 - S.A.F. Bldg.

204 E Grand av Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-1633

**JAMIESON & COMPANY**

204 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 4-4141

(See Advertisement This Page)

**Investments**

See Brokers—Investment; Also Brokers—Stock &  
Bond; Also Investment Securities; Also Savings  
& Loan Association; Etc.

**Iron Foundries—See Foundries—Iron****Iron—Ornamental**

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Free: handy telephone-list booklets in two  
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the Business Office.

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Diamonds - Watches - Sterling - China and Crystal  
 COMPLETE JEWELRY SERVICE  
 Phone for Personal Council  
 ELECTRONIC WATCH REPAIRING  
 JEWELRY REPAIRING - DIAMOND RESETTING  
 300 Main ----- CE 5-2220

**CHASTAN JEWELERS** 420 Main ----- CE 5-2210  
 Madsen Ole 301 Main ----- CE 5-2233  
 (See Advertisement This Page)

Price Jewelers 216 Main ----- CE 5-5444

**Junior & Misses Ready-to-Wear**

See Women's Apparel

**Keys**

Townsend's Radio & Lock Service  
 518 Broadway -- CE 5-5420

**Kindergarten Supplies**

See School Supplies

**Kindling—See Wood****Kitchen Cabinets**

MENOMONIE CABINET & MILLWORKS  
 1220 Broadway N -- CE 5-3788

**Knitting Machines**

Snively Sewing Center  
 Speed-O-Knit Sales & Service  
 600 Main ----- CE 5-7633

**Laboratories—See Laboratories—Testing****Laboratories—Testing****WISCONSIN TESTING LABORATORIES INC**

TESTING and INSPECTION of  
 SOILS - CONCRETE - ASPHALT  
*Foundation Investigation  
 Soil Borings*

101 W Abert pl Milwaukee Wis  
 Call long distance Milw -- EDgewood 2-1682

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Vigerust Laundry 214 13th av W ----- CE 5-7744

**Lawn Mowers**

McCLELLAN WELDING & RADIATOR  
 REPAIRING 512 5th av ----- CE 5-2807

**Lawyers—See Attorneys-At-Law****Lenses—Contact**

Drescher A A  
 Offices - Red Cedar Clinic  
 103 1st av W ----- CE 5-5565  
 Milavitz Lloyd 330 Main ----- CE 5-2844  
 Vlies Milton G 244 Main ----- CE 5-2855

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EAU CLAIRE LETTER SERVICE  
 317 S Farwell Eau Claire Wis  
 Call long distance Eau Claire -- TEMple 2-6161  
 Reminder 104 3rd av W ----- CE 5-7640

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**Lightning Rods**

C W H CO 112 13th ----- CE 5-7667

**Lime**

Hinzman Trucking Co 1115 Tainter ----- CE 5-5884

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Nevins Home Beautifiers 1501 Tainter -- CE 5-7722

**Liquor—Retail****CAMPBELL'S DAYLITE STORE**

GROCERIES - LIQUORS - COLD BEER

Open Sundays - Holidays and Evenings

DRIVE DOWN 7th STOP at 11th

*Free Daily Deliveries*

1101 7th ----- CE 5-2300

Menomonie Liquor Store 545 Broadway -- CE 5-2020  
 (See Advertisement This Page)

A RELIABLE GUIDE to thrifty  
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 PAGES.

**MADSEN Jewelers**

Elgin - Hamilton  
 Bulova - Gruen  
 Whitnauer and Wyler  
 Longines and Other  
 Fine Watches  
 Keepsake and Princess  
 Diamonds  
 Gifts - Jewelry  
 Silverware

*Stainless and Silverplate*

301 MAIN ST.

**CE 5-2233**

**MENOMONIE LIQUOR STORE**

LIQUORS - WINES  
 COLD BEER

*Menomonie's Complete  
 Liquor Store*

"WE DELIVER"

Residence Phone CE 5-5119

PHONE

**CE 5-2020**

545 BROADWAY

**Live Stock Breeders****AMERICAN BREEDERS SERVICE**

624 Main--CE 5-3100

(See Advertisement This Page)

**TRI-STATE BREEDERS CO-OP****DAIRY BREEDS**HOLSTEIN - GUERNSEY - JERSEY  
M-SHORTHORN - BROWN SWISS**BEEF BREEDS**

ANGUS - HERFORD

541 Broadway -----CE 5-2877

**Loans****BANK OF MENOMONIE** 630 Broadway--CE 5-2144**FARMERS CREDIT UNION LOANS**

Member of  
Wisconsin Credit Union League  
and  
Credit Union National Ass'n.  
Loans and Saving Insured  
Through Cuna Mutual  
Insurance Society

**"WHERE TO CALL"****MENOMONIE FARMERS CREDIT UNION** 712 5th-----CE 5-3403

First Federal Savings & Loan Assn 133 Main--CE 5-5855

First National Bank 200 Main-----CE 5-5511

Long Distance CALLS go through FASTER  
when you CALL by NUMBER.

**AMERICAN BREEDER SERVICE**  
FROZEN SEMEN EXCLUSIVELY**Dairy**HOLSTEIN GUERNSEY JERSEY  
M-SHORTHORN AYERSHIRE**Beef**

SHORTHORN ANGUS HERFORD  
POLLED HEREFORD CHAROLAIS  
BRAHMAN SANTAGERTRUDIS  
LE ROY GOSS TECH.

624 Main St. CE 5-3100  
If No Answer Call CE 5-2904

**Save Steps**

comfort protection



convenience

**with Extension Telephones**  
for details call  
your Telephone Business Office

**Loans-(Cont'd)****HOUSEHOLD FINANCE LOANS**

For fast, courteous, understanding  
loan service up to \$2000, with up  
to 30 months to repay, phone House-  
hold Finance. The principal require-  
ment for a loan at HFC is ability  
to repay monthly.

**"WHERE TO CALL"****Household Finance Corp**130 S Barstow Eau Claire Wis  
Call long distance

Eau Claire--TEmple 5-5129

**KRAFT STATE BANK**Auto - Mortgage - Life Insurance - Loans  
See Our Ad at Banks

516 Main -----CE 5-5521

**MENOMONIE LOAN & SALES AGENCY INC**FARM AUCTIONS A SPECIALTY  
Auto - Livestock - Furniture  
and Signature LoansREAL ESTATE  
JAMES F. MILLER, Mgr.

533 Broadway -----CE 5-3011

Sipple Insurance Agency 331 Main-----CE 5-5519

**THORP PERSONAL LOANS**

\$50 to \$5,000 Or More Person-  
al Loans on Signature, Car or  
Furniture . . . Installment Fi-  
nancing on Automobiles, Home  
Appliances, Agricultural, Indus-  
trial & Construction Equipment . . . Farm & Business  
Auction Sales.



**"FOR INFORMATION CALL"**  
Thorp Finance Corp 719 Broadway--CE 5-3444

**Lockers-Refrigerated**

See Freezers-Food Locker Plants

**Locksmiths**TOWNSEND'S RADIO & LOCK SERVICE  
518 Broadway--CE 5-5420**Lodges-See Associations; Also Clubs****Lumber****BADGER STATE YARD**

LUMBER	MILLWORK
INSULATION	WALL BOARD
SIDING	GLASS

717 Main -----CE 5-3491

**CARTER LUMBER & FUEL CO**

108 6th av--CE 5-2161

(See Advertisement Opposite Page)

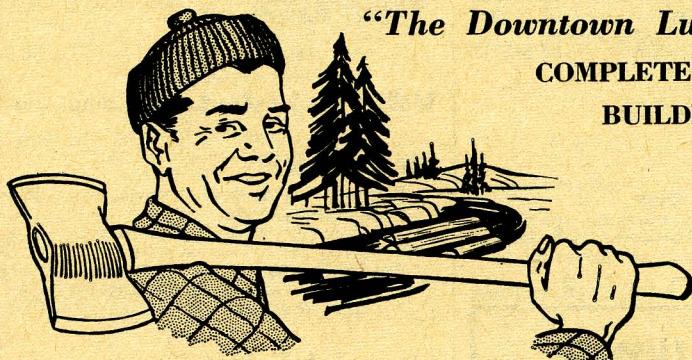
**HURLBURT LUMBER CO** R 1-----CE 5-7588

(See Advertisement Page 36)

(Continued on Page 36)

Advertisers in these pages get  
telephone trade.

# CARTER LUMBER & FUEL CO.



*"The Downtown Lumber Mart"*

COMPLETE LUMBER AND  
BUILDING MATERIAL  
SUPPLIES FOR  
ANY JOB!

Lumber  
Millwork  
Windows  
Doors  
Storm Sash  
Paint  
Roofing  
Siding  
Insulation  
Cabinets

— PANELINGS (WEYERHAUSER) REDWOOD —

DIAL THE  
LUMBER NUMBER  
**CE 5-2161**

— FUEL OIL - SAND and GRAVEL - COAL -  
CONCRETE BLOCKS

Plywood  
Nails  
Wallboard  
Tile  
Builders  
Hardware  
Fencing  
Fence Posts  
Flooring  
Screens

~~~~~ BUY AT CARTER'S AND SAVE ~~~~~

108 6th AVE.

*Menomonies*

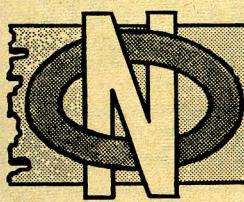
**LUMBER**  
AND  
BUILDING SUPPLY

*Headquarters*

*"Everything to Build Anything"*

ROOFING - SIDING  
INSULATION - SHEETING  
PLYWOOD - PANELING

TILE - LINOLEUM  
PAINTS - VARNISH  
HARDWARE - PLASTIC



**LUMBER**  
*Company*



phone

**CE 5-5587**

OR

**CE 5-5588**

712 BROADWAY N.

**Lumber-(Cont'd)****O & N LUMBER CO**Genl Ofc 718 Broadway N-----CE 5-5584  
North Menomonie Yard712 Broadway N---CE 5-5588  
Retail Yard 712 Broadway N-----CE 5-5587  
(See Advertisement Preceding Page)**PETERSON LUMBER CO** Stout rd-----CE 5-5711

(See Advertisement This Page)

**Lunch Rooms—See Restaurants****Machine Shops****KELLER'S BLACKSMITH SHOP**

511 Crescent--CE 5-5610

Reach out for more business. Advertise in  
the Yellow Pages.**HURLBURT LUMBER  
CO.**

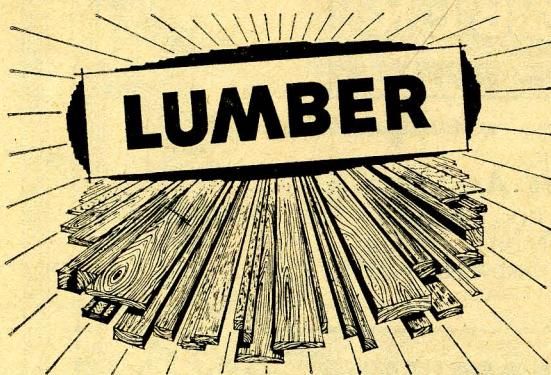
- Commercial
- Hardwood
- Rough Lumber
- Dimensioned Oak and Elm

CALL

**CE 5-7588**

Hy. 29 -

8 Mi. W. of Menomonie and 1/2 Mi. South

**PERSONALIZED PLANNING SERVICE**

FINANCING AVAILABLE

LOW OVERHEAD PRICES ALWAYS  
PLENTY OF PARKING SPACE

- Siding
- Insulation
- Glass Block
- Kitchen Cabinets
- Floor and Wall Tile
- Plywood
- Flooring
- Roofing
- Hardware
- Formica
- Paint
- Millwork
- Louden Barn Equipment

OR

CALL

**CE 5-5711**

STOUT RD.

**Machinists—See Machine Shops****Mail Order Houses**Montgomery Ward & Co 500 Main-----CE 5-2522  
**SEARS ROEBUCK & CO**  
Catalog Sales Office  
305 Main -----CE 5-5581**Mailing Service—See Letter Companies****Meat Markets**Broadway Food Market 541 Broadway---CE 5-2722  
Jesse's Poultry Market  
Poultry Custom And Fresh Dressed  
2226 9th -----CE 5-7544  
Red Owl Agency Grocery  
Open Evenings & Sunday Forenoon  
1311 Broadway N-----CE 5-7595**Memorial Tablets**

HAMERLY MONUMENT CO 335 Main--CE 5-2670

**Men's Furnishings—See Clothing Men's****Milk Companies**CRESCENT DAIRY CO 516 Broadway---CE 5-3483  
MAPLE HILL FARMS DAIRY R 3-----CE 5-3277  
Quilling's Dairy Oakwood-----CE 5-5666  
WIS CO-OP DAIRIES INC Wilson av W---CE 5-3433**Milk Coolers**

See Dairy Equipment &amp; Supplies

## Milking Machines

### CHORE-BOY MILKING MACHINES & PARLORS

You Make More Money  
Milking with a Chore-Boy  
Low Vacuum PIPELINE  
Milking System. Take the  
walk and work out of  
milking.



MILK A COW PER MINUTE

"WHERE TO CALL"

**HOSFORD REFRIGERATION &  
ELECTRIC CO** 420 14th av W-----CE 5-7622

### Farm Dairy Supplies

DeLaval Dairy Equipment - See Advertisement  
at Dairy Equipment & Supplies

1003 7th -----CE 5-5866

**UNIVERSAL MILKING MACHINES-DAIRY  
HEATERS AND SUPPLIES**  
FARMERS UNION CO-OP 709 Main-CE 5-2177

## Millwork

**BADGER STATE YARD** 717 Main-----CE 5-3491  
**CARTER LUMBER & FUEL CO**

108 6th av-----CE 5-2161

**MENOMONIE CABINET & MILLWORKS**  
1220 Broadway N-----CE 5-3788

**O & N LUMBER CO** 712 Broadway N-----CE 5-5587

**PETERSON LUMBER CO**  
See Our Ad at Lumber

Stout rd -----CE 5-5711

## Mimeographing Service

See Letter Companies

## Mobile Homes—See Trailers—House

## Monuments

**HAMERLY MONUMENT CO** 335 Main--CE 5-2670

**OLSON FUNERAL HOME**

Otto M. Shoemaker - Representative

Residence Phone CE 5-7051

MONUMENTS - MARKERS - CEMETERY  
LETTERING - ARCHITECTURAL GRANITES

615 Wilson av -----CE 5-2154

### ROCK OF AGES MONUMENTS & MARKERS

Only when your monument, or  
marker, bears this seal is it  
guaranteed by Rock of Ages

Sold only by authorized dealers  
listed below.



"WHERE TO BUY THEM"

**HAMERLY MONUMENT CO**

335 Main--CE 5-2670

Modern construction methods  
make it essential that telephone  
service be planned for at the time  
the plans for houses are drawn, so  
that conduit and outlets can be  
built in during construction.

## Motels

**GOLF VU MOTEL** 1421 Broadway N----CE 5-9967  
(See Advertisement This Page)

**HOMER'S MOTEL**

OPEN YEAR 'ROUND  
Peaceful - Quiet - Picturesque

3 Minutes From Downtown

Menomonie on Hy. 25

COMMERCIAL MEN WELCOME

R 4 -----CE 5-7020

Motel Menomin 1201 Broadway N-----CE 5-2544

## Motor Bus Lines—See Bus Lines

## Motor Freight Companies

**BRUNN TRANSFER CO** 1809 2nd av S--CE 5-3288  
HUSBY BILL R 1-----CE 5-5539

## Motor Trucks—See Truck Classification

## Motor Tune-Up

See Automobile Electrical Service; Also Filling  
Stations; Also Garages

## Motors—Electric—See Electric Motors

Long Distance CALLS go through  
FASTER when you CALL by  
NUMBER.



## GOLF VU MOTEL

- 12 New Deluxe Units
- Steam Heated
- Individual Thermostats
- Television Available
- No Highway Noises
- Commercial Men Welcome

CALL

**CE 5-9967**

1421 BROADWAY N.

# W-W DRAY LINE

Agent — **UNITED STATES** Van Lines Inc.

## Local - Long Distance

**OUR TARIFF RATES  
SAVE YOU MONEY**

**PACKING  
CRATING  
STORAGE**

*Your U.S. Agent Saves You Moving Day Work and Worry By Pre-Planning Every Detail Before You Move*

**CE 5-3522**

Stout Rd.

**BETTER MOVE ALL WAYS  
The NORTH AMERICAN WAY  
PHONE CE 5-3288  
BRUNN TRANSFER CO.**

*Agent for*



**DISPLAYS  
EXHIBITS  
OFFICES**

**SERVING U.S., CANADA  
ALASKA and HAWAII**

**EDWARD HAASE - DONALD HAASE  
For Full Information and Free Estimate  
Local and Long Distance Moving, Storage,  
Packing of Household Goods**



**1809 Second Ave. S.**

**OFFICE and WAREHOUSE AT STOUT RD. — Across From the Fairgrounds**

## Movers

### AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

America's Finest! Standard ICC rates. Service everywhere. Modern vans, careful drivers. Expert packing. Undivided responsibility. Finance plan available. Warehouse agents in all key cities. Easy, safe, dependable.



**"FOR INFORMATION CALL"**

**AUTHORIZED AGENT**

**HIGHLAND PARK VAN & STORAGE CO**

1043 Grand av St Paul Minn  
Call long distance St Paul -- CApital 4-2853

### ALLIED VAN LINES

"You can always trust your Allied Man for dependable, safe, courteous service. 'The World's Largest Mover, No. 1 specialist in long-distance moving, local moving, packing and storage.' Over 800 agents in 50 states and throughout the world."



**"FOR INFORMATION CALL"**

**Mueller Warehouse Co Inc**

910 Broadway Eau Claire Wis  
Call long distance

Eau Claire -- TEEmple 2-1394

**PEVAN TRANSFER & STORAGE CO**  
320 S Main Chippewa Falls Wis

Call long distance

Chippewa Falls -- PArk 3-6851

**BRUNN TRANSFER CO** 1809 2nd av S ----- CE 5-3288  
(See Advertisement This Page)

**CHIPPEWA MOTOR FREIGHT INC**

2645 Harlem av Eau Claire Wis

Call long distance Eau Claire -- TEEmple 2-8347

**Movers—(Cont'd)****MUELLER WAREHOUSE CO INC**

910 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmple 2-1394

**NORTH AMERICAN VAN LINES**

"WIFE-APPROVED" MOVES  
 Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.

**"FOR INFORMATION CALL"****BRUNN TRANSFER CO**

1809 2nd av S--CE 5-3288

**W W DRAY LINE** Stout rd-----CE 5-3522

(See Advertisement Opposite Page)

**Movers—Heavy Hauling****Fletcher Movers**

House Moving - Excavating - Crane Service  
 223 17th av W-----CE 5-7344

**MacDonald Wrecker Service**

Heavy Duty Wrecker And Trailer  
 626 Irvine Chippewa Falls Wis  
 Call long distance  
 Chippewa Falls--PArk 3-6309

**Mufflers—Exhaust**

Springer Auto Supply 620 Main-----CE 5-3477  
**STRATTON'S 66 SERVICE**  
 Power Master Lifetime Mufflers  
 1428 Broadway N-----CE 5-9958

**Multigraphing Service**

See Letter Companies

**Music Instruction—Instrumental****DAY'S MUSIC STORE**

112 E Grand av Eau Claire Wis  
 Call long distance Eau Claire--TEmple 2-5564  
 Menomonie School Of Music & Dance  
 517½ Broadway--CE 5-5007

**Musical Instruments**

Amanda Bacon Music Co 517½ Broadway--CE 5-5007  
 (See Advertisement This Page)

**HOUSE OF MUSIC INC**

507 Walker av Eau Claire Wis

Call long distance Eau Claire--TEmple 4-2641

**MENOMONIE SCHOOL OF MUSIC & DANCE**

517½ Broadway--CE 5-5007

**Meyer Music** 417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3614

**TORP'S MUSIC STORE**

528 Rice St Paul Minn

Call long distance St Paul--CApital 4-7621

**Newspapers**

Dunn County News 300 Wilson av-----CE 5-3411  
 Eau Claire Leader 708 2nd-----CE 5-2277

**Night Clubs**

Colonial Pines R 6-----CE 5-9927  
 Four Hundred Club R 6-----CE 5-3322  
 Jeatran's Supper Club R 6-----CE 5-3755  
 Riverview Bar R 5-----CE 5-7442

**Notions—Retail**

Lee's Drug Store 149 Main-----CE 5-2121

**Nursing Homes**

See also Homes

**GRAFF NURSING HOME**

See Our Ad at Homes

R 2 -----

CE 5-2088

**Oculists**

Drescher A A

Offices - Red Cedar Clinic

103 1st av W-----

CE 5-5565

**Office Supplies**

BOOTHBY PRINT SHOP 102 Main W---CE 5-7555

**EAU CLAIRE BOOK & STATIONERY CO**

320 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-5121

**ST PAUL OFFICE SUPPLY & EQUIPMENT**

E 6 &amp; Cedar St Paul Minn

Call long distance St Paul--CApital 2-8421

**Oil Burners—Service**

Tibbets Furnace &amp; Oil Burner Service

509 16th av--CE 5-3233

**Oil Distributors**

Menomonie Oil Co 1909 Stout rd-----CE 5-7240

Michelbook Service Co 720 Main-----CE 5-2255

**PURE FUEL OIL**

RANNEY OIL CO 300 Crescent-----CE 5-5890

RANNEY OIL CO 300 Crescent-----CE 5-5890

Standard Oil Co 624 Main-----CE 5-9965

**Oil Heaters****JUNGERS SALES & SERVICE**

TOWNSEND'S RADIO &amp; LOCK

SERVICE 518 Broadway-----CE 5-5420

**INSTRUCTION**  
 Private - Class - Bands  
*All Instruments*  
*Guitar - Accordion*

**INSTRUMENTS**  
 Sales - Repairs - Rentals  
 Franchised Representative  
 Gretsch - Harmony - Nat'l Supro  
*Esharp - Rickenbacker*  
*Kinsman - Estey Organs*

**"Everything for the Musician"**  
 FOR ALL LEAD NAMES AS  
 ORGANS - Estey - Kinsman - Thomas  
 GUITARS - Rickenbacker - Gretsch - Esharp -  
*Nat'l Supro - Harmony*  
 ACCORDIONS - Band Instruments

**THE AMANDA BACON MUSIC CO.**  
 Second Floor  
 517½ Broadway **CE 5-5007**

PHILLIPS 66

**FUEL OIL**

FUEL OIL BUDGET PLAN  
AUTOMATIC KEEP FILL SERVICE

Complete Heating Service

Sales - Service - Installations

SERVING MENOMONIE  
OVER 27 YEARS

DIAL  
**CE 5-9976**

Saves You Up  
to 20% on  
Fuel Oil Costs**HAGESETH OIL CO.**

815 6th Ave. — Corner of 8th &amp; Hy. 12

**FUEL OILS**DON'T SUFFER AGAIN  
FROM LACK OF HEAT

For Information Call

**FARMERS UNION CO-OP**

Office 709 Main St., CE 5-2177

Serv. Sta. 521 2nd St. E., CE 5-2351

**MICHELBOOK  
SERVICE CO.**Prompt - Metered  
Delivery**CLEAN UNIFORM HEAT**Use Our "Keep Full  
System Without  
Charge"

CALL

**CE 5-2255**

720 Main St.

**Oils-Fuel****CONOCO FUEL OILS**

EXTRA COMFORT  
AT LOWER COST  
Keep Fill Service  
AUTOMATIC  
STAMPED RECEIPT



CONOCO GAS & OIL PRODUCTS  
"FOR SERVICE CALL"

**CARTER LUMBER & FUEL CO**

108 6th av--CE 5-2161

Farmers Union Co-op 709 Main-----CE 5-2177  
(See Advertisement Opposite Page)

**HAGESETH OIL CO** 815 6th av-----CE 5-9976  
(See Advertisement Opposite Page)

Michelbook Service Co 720 Main-----CE 5-2255  
(See Advertisement Opposite Page)

**MOBILHEAT****MOBIL  
HEATING OIL**

Now . . . Fuel oil that cleans  
as it heats — New Mobilheat  
with amazing RT-98. Depend-  
able supply for all types of  
burners — automatic delivery.



"WHERE TO BUY IT"

**DEALER**

Retzloff Earl 1714 8th-----CE 5-2711  
If no answer call-----CE 5-9903

**PURE FUEL OIL**

**RANNEY OIL CO** 300 Crescent-----CE 5-5890

**RANNEY OIL CO** 300 Crescent-----CE 5-5890**STANDARD HOME HEATING OIL**

WITH —

**STA-CLEAN**

For clean, safe, dependable heat  
... you can count on heating com-  
fort when you count on Standard Oil.



"FOR SERVICE CALL"

**BULK PLANT**

**JOHNSON PHIL STANDARD SERVICE**  
624 Main--CE 5-9965

**Optometrists O.D.**

Milavitz Lloyd 330 Main-----CE 5-2844  
Raile Hermann J 327 Main-----CE 5-3838  
Vlies Milton G 244 Main-----CE 5-2855

**Orchards**

Connell's Sunridge Orchards Inc  
R 1 Menomonie Wis  
Call long distance Spring Lake--SPruce 2-4555

**Organ Business**

**AMANDA BACON MUSIC CO**  
Kinsman - Estey - Thomas  
517½ Broadway -----CE 5-5007  
**LOWERY ORGANS**  
**HOUSE OF MUSIC INC**  
507 Walker av Eau Claire Wis  
Call long distance  
Eau Claire--TEmple 4-2641

**Oriental Rugs—See Rug & Carpet Dealers****Ornamental Iron Work**

See Iron—Ornamental

**Orphanages**

See Welfare Organizations; Also Homes

**Osteopathic Physicians & Surgeons**

See Physicians & Surgeons—Doctors Of  
Osteopathy (D.O.)

**Outboard Motors****EVINRUDE OUTBOARD MOTORS**

FIRST NAME in outboard  
boating! Let us show you  
the latest advances in  
smooth operation and "Whis-  
pering Power" quiet. Complete line — the right motor  
for every boat. Famed Starlite V-4 and Lark models.  
Electric Starting. Convenient time payments.

**EVINRUDE**

"WHERE TO BUY THEM"

**MICHELBOOK MARINA** 716 Main--CE 5-7007

**MERCURY OUTBOARD MOTORS**

The World Record Line — CERTI-  
FIED 50,000-mile dependability,  
100 + mph durability! Bonus-per-  
formance twins, fours and sixes for  
fishing, skiing, cruising. More  
than 70 Mercury "firsts" prove  
engineering leadership!



"WHERE TO CALL"

**DEALERS****MENOMONIE MARINE SALES INC**

Exclusive Representative - Complete  
Authorized Sales & Service  
1102 Broadway N-----CE 5-3833

**MERCURY OUTBOARD MOTORS****MENOMONIE MARINE SALES INC**

Authorized Sales & Service  
1102 Broadway N-----952-W

**SCOTT OUTBOARD MOTORS****MENOMONIE MARINE SALES INC**

Authorized Sales & Service  
1102 Broadway N-----CE 5-3833

**Overhead Doors**

See Doors—Overhead Type

**Packaging Material—See Boxes—Wooden****Packing & Crating Materials**

Quality Box Co R 2-----CE 5-2866

**Packing & Crating Service**

BRUNN TRANSFER CO 1809 2nd av S--CE 5-3288

**MUELLER WAREHOUSE CO INC**

910 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmple 2-1394

**Paging Systems—See Calling Systems**

Party-line telephone users—please  
be careful not to interrupt a con-  
versation if the line is being used.  
If you call in an emergency, ex-  
plain to those using the line and  
ask them if you can make your call.

**Paint****LOWE BROTHERS PAINTS**SUPER  
KEM-TONE  
Wall PaintKEM-GLO  
Enamel to Match

CUSTOM COLOR MIXING

**"WHERE TO BUY IT"****CARTER LUMBER & FUEL CO**

108 6th av--CE 5-2161



Menomonie Paint &amp; Wallpaper Co

718 5th--CE 5-2789

(See Advertisement This Page)

Northside Paint &amp; Wall Paper Store

1329 Broadway N--CE 5-2644

**MENOMONIE PAINT &  
WALLPAPER CO.***Your Decorating Headquarters***PAINT and WALLPAPER****GLIDDEN SPRED SATIN**SCOTCH  
LADDIE

BRUSHES

SUNDRIES

**PAINTERS' SUPPLIES****WALLPAPER IN STOCK  
and SPECIAL ORDERS****CE 5-2789**

718 5th ST.

**P A I N T  
by SODERBERG'S**

DECORATING CENTER

- O'BRIEN PAINT
- COMPLETE SUPPLIES
- WALLPAPER

CALL

**CE 5-3177**525 BROADWAY  
MENOMONIE**Paint-(Cont'd)****O'BRIEN PAINTS**Paints for  
Every Purpose  
O'Brien Paints  
Look Better  
Longer**"WHERE TO BUY THEM"****SODERBERG'S DECORATING CENTER**

525 Broadway--CE 5-3177

**PETERSON LUMBER CO**

See Our Ad at Lumber

Stout rd -----CE 5-5711

**PORTER PERFECT PAINTS**HIGHEST  
PROFESSIONAL  
QUALITY

The Painters' Friend

**"WHERE TO BUY THEM"****O & N LUMBER CO** 712 Broadway N-CE 5-5587**SHERWIN-WILLIAMS PAINTS**Paints for all purposes  
including famous  
S W P House Paint,  
SUPER KEM-TONE De Luxe  
Washable Wall Paint,  
KEM-GLO America's Favorite  
Enamel**"WHERE TO BUY THEM"****DEALER****BADGER STATE YARD** 717 Main--CE 5-3491

Soderberg's Decorating Center

525 Broadway--CE 5-3177

(See Advertisement This Page)

**Painters**

Northside Paint &amp; Wall Paper Store

1329 Broadway N--CE 5-2644

Soderberg's Decorating Center

525 Broadway--CE 5-3177

**Painters-Automobile**

See Automobile Painting

**Pet Hospitals-See Dog & Cat Hospitals****Pharmacies-See Drug Stores****Pheasant Farms-See Poultry****Phonograph Records**Meyer Music 417 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEMPLE 5-3614  
**O'CONNELL'S TV & RADIO SERVICE**  
210 Main--CE 5-2882**Phosphor Bronze**

See Welding Equipment &amp; Supplies

**Photographers-Children**

See Photographers-Portrait

The oldest of all the telephone industry's traditions is service.

**Photographers—Commercial****GLEN MAR STUDIO**

PORTRAITS  
WEDDINGS  
CANDIDS  
COMMERCIAL  
(Located in Arcade Bldg.)

224 Main ----- CE 5-5755

**RUSSELL JOHN M PHOTOGRAPHER**

600 Broadway--CE 5-2833

**Photographers—Portrait****GLEN MAR STUDIO** 224 Main-----CE 5-5755

Russell John M Photographer

600 Broadway--CE 5-2833

(See Advertisement This Page)

**Photographic Equipment & Supplies**

Jones Menomonie Pharmacy 400 Main---CE 5-3461

Lee's Drug Store 149 Main-----CE 5-2121

**Physicians & Surgeons—Doctors Of Medicine (M.D.)****CRIPPEN DONALD A****GENERAL SURGERY**

Offices - Red Cedar Clinic

103 1st av W-----CE 5-5565  
If No Answer Call CE 5-5531**HALGREN J A****GENERAL PRACTICE**

IF NO ANSWER CALL CE 5-5531

143 Main -----CE 5-5422

**MENOMONIE CLINIC**

A. E. McMAHON - M.D.  
C. H. BUCKLEY - M.D.  
R. J. GARDNER - M.D.  
J. B. TWEETEN - M.D.  
J. BELZA - M.D.

406 Main -----CE 5-5516

**QUILLING PHIL A****GENERAL PRACTICE and UROLOGY**

If No Answer Call CE 5-5531

710 2nd -----CE 5-3244

**RED CEDAR CLINIC** 103 1st av W-----CE 5-5565  
(See Advertisement This Page)**Physicians & Surgeons—Doctors Of Osteopathy (D.O.)**

KYLE CHAS T 809 Wilson av-----CE 5-7600

**Piano Accordions—See Musical Instruments****Piano Instruction**

See Music Instruction—Instrumental

**Pianos****GULBANSON PIANOS—**

AMANDA BACON MUSIC CO

517½ Broadway--CE 5-5007

Meyer Music 417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3614

ROBINSON PIANO &amp; ORGAN CO

Baldwin Pianos &amp; Organs Exclusively

121 W Grand av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-6555

**Pickling—Commercial—See Steel Processing**

FROM THE STUDIO OF

*John M. Russell*  
PHOTOGRAPHER

"Natural Color Our Specialty"

- ★ WEDDINGS
- ★ PORTRAITS
- ★ COMMERCIAL

DIAL  
**CE 5-2833**

600 Broadway

1st National Bank Bldg.

**RED CEDAR CLINIC**

PHYSICIANS AND SURGEONS

CALL

**CE 5-5565**

## EYE, EAR, NOSE &amp; THROAT

A. A. Drescher, M.D.  
After Hours Call  
CE 5-5441

## GENERAL PRACTICE

S. R. LEE, M.D.  
After Hours Call  
CE 5-5753

## GENERAL SURGERY

D. A. Crippen, M.D.  
After Hours Call  
CE 5-3243

## GENERAL PRACTICE

K. H. Neldner, M.D.  
After Hours Call  
CE 5-5771

After Hours Answering Service **CE 5-5565**

103 1st Ave. W.

Menomonie, Wis.

# PIZZA

Fresh Made



ALL 15 KINDS OF PIZZA

**CALL IN  
FOR CARRY OUTS**

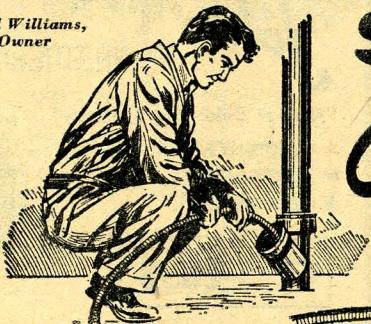
PHONE **CE 5-3188**

OPEN 4 P.M. TO 2 A.M. DAILY  
FRIDAYS and SATURDAYS TO 3 A.M.  
SUNDAYS 4 P.M. TO MIDNIGHT

Air Conditioned

*Alex's* PIZZA  
HOUSE  
631 Broadway

*Fred Williams,  
Owner*



## 24 HOUR SERVICE

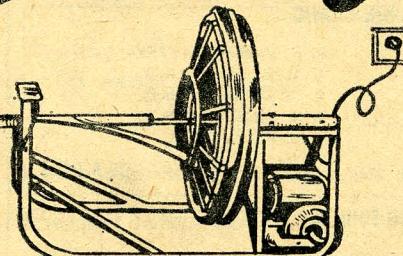
SUNDAYS and HOLIDAYS AT  
NO EXTRA CHARGE

We Also Clean Other Small Drains  
No Digging Necessary  
Removal of All Roots and Obstructions  
All Work Guaranteed  
No Charge for Mileage  
LIVE STEAM THAWING



# SEWER SERVICE

# SEWERS Cleaned



CALL LONG DISTANCE  
**EAU CLAIRE**

**TEmple 5-6623**

441 FERRY ST.

**Pickling-Steel-See Steel Processing**

**Pipe Line Contractors**

See Contractors-General

**Pipe Organs-See Organ Business**

**Pipe-Sewer-See Sewer Pipe**

**Pizza**

Alex's Pizza House 631 Broadway ----- **CE 5-3188**  
(See Advertisement This Page)

**Plumbing Contractors**

**HALVERSON BROS PLUMBING & HEATING  
CONTRACTORS** 1020 Broadway N --- **CE 5-3155**

**HOMME PLUMBING & HEATING CO**

**CE 5-7864**

Kohler - Crane and American Standard  
and Briggs Ware Plumbing  
Warm Air Heating

R 2 ----- **CE 5-7864**

**SCHOENOFF PLUMBING & HEATING CO**

515 2nd E --- **CE 5-3232**

**Plumbing-Drain & Sewer Cleaning**

Home Sewer Service

441 Ferry Eau Claire Wis

Call long distance Eau Claire -- **TEmple 5-6623**  
(See Advertisement This Page)

**Plumbing Supplies**

Montgomery Ward & Co 500 Main ----- **CE 5-5525**

**Poultry****JESSE'S POULTRY MARKET**

FRESH DRESSED - OVEN READY

Phone Ahead and Your Order

Will Be Ready When You Call

2226 9th-----CE 5-7544

**Printers****BOOTHBY PRINT SHOP** 102 Main W---CE 5-7555**DUNN COUNTY NEWS**

WEDDING ANNOUNCEMENTS

LETTER HEADS - ENVELOPES

SALES BILLS - SALES BOOKS

Letter Press - Offset

*Commercial Printing of All Kinds*

300 Wilson av-----CE 5-3411

**Processing—See Packing & Crating Service****Propellers—Marine—See Outboard Motors****Pumps****WETTSTEIN NORBERT**

20 E Columbia Chippewa Falls Wis

Call long distance Chippewa Falls--PArk 3-7545

**Radiators—Automobile**

See Automobile Radiators &amp; Repairing

**Radiators—Heating****Halverson Bros Plumbing & Heating**

Contractors 1020 Broadway N-----CE 5-3155

**Radio Broadcasting Stations**

W M N E 603½ Broadway-----CE 5-2112

**Radio Dealers****MAGNAVOX RADIO PHONO TV SALES****& SERVICE****MEYER MUSIC**

417 S Barstow Eau Claire Wis

Call long distance

Eau Claire--TEmple 5-3614

Red's TV Sales &amp; Service 705 Broadway--CE 5-3515

**Radio Repairing****CAMP'S TV SALES & SERVICE**

Expert Repairs - All Makes of Radios

CALL

CE 5-5033

104 6th av-----CE 5-5033

**O'CONNELL'S TV & RADIO SERVICE**

See Advertisement at Television Dealers

210 Main-----CE 5-2882

TOWNSEND'S RADIO &amp; LOCK SERVICE

518 Broadway--CE 5-5420

**Radiotelephone Service with Mobile Units**

WISCONSIN TELEPHONE CO 720 3rd---CE 5-5501

**Railroad Lines**

Chicago Milwaukee St Paul &amp; Pacific Railroad

West Side--CE 5-7611

Chicago &amp; North Western Railway Co R 6---CE 5-2033

**Real Estate****AUTH & HEIT INC**

SERVING MENOMONIE and DURAND

Farms - Commercial - Residential

Vern Lecander - Manager

John Ralitz - Salesman

Res. Phones CE 5-3781 or CE 5-2092

604 Main -----CE 5-3030

**MENOMONIE LOAN & SALES AGENCY****INC** 533 Broadway-----CE 5-3011

(See Advertisement This Page)

**NORTHWEST REALTY***Residential - Commercial*

FARM PROPERTIES

REAL ESTATE - INSURANCE

ABSTRACT SERVICE

If No Ans. Call Res. CE 5-7556

133 Main -----CE 5-5353

**SIPPLE INSURANCE AGENCY***Farm - Residential - Commercial*

REAL ESTATE

INSURANCE - INVESTMENT SERVICE

331 Main -----CE 5-5519

**Real Estate—Mortgages**

See Savings &amp; Loan Associations

**Real Estate—Property Management**

Rommelmeier R A 603½ Broadway-----CE 5-7311

**Records—Phonograph**

See Phonograph Records

**Refrigerating Equipment—****Commercial****HOSFORD REFRIGERATION & ELECTRIC CO****REFRIGERATION SERVICE**

HOUSEHOLD - COMMERCIAL - INDUSTRIAL

Installations and Service

On Any Bulk Milk Tanks

420 14th av W-----CE 5-7622

**REAL ESTATE****JIM MILLER****MENOMONIE LOAN & SALES AGENCY****FARM and CITY PROPERTY***Auctions a Specialty***CE 5-3011**

533 BROADWAY

**Refrigeration Equipment-Industrial**  
See Refrigerating Equipment-Commercial

## Refrigerators

**NORGE REFRIGERATORS**

O'CONNELL'S TV & RADIO SERVICE  
210 Main - CE 5-2882

**RCA WHIRLPOOL REFRIGERATOR-FREEZERS**

Exclusive New Air Purifying System Keeps Food Fresher Longer, Stops Flavor Trading  
—Big New Convenience Door  
—Completely Automatic Defrosting. Freezers That Capture and Guard the Peak of Flavor.



### "WHERE TO CALL"

Schauls Gas Co

212 W Main Durand Wis  
Call long distance Durand--ORange 2-8658

**VAN'S APPLIANCE STORE**

See Ad - Electric Appliances-Household  
316 Main ----- CE 5-2666

## Refrigerators-Servicing

**HOSFORD REFRIGERATION & ELECTRIC**  
CO 420 14th av W ----- CE 5-7622

**WOODWARD REFRIGERATION & ELECTRIC SERVICE**

Tel. Answering Ser.—After Hrs. and Holidays

CE 5-5569

Res. Knapp Wis. Call Long Distance

Knapp Morris 5-2563

Home - Commercial - Industrial Refrigeration

131 Main ----- CE 5-5569

**Registers—See Cash Registers**

## Rendering Plants

**CHIPPEWA FALLS RENDERING CO**

1302 Broadway--CE 5-3811  
(See Advertisement This Page)

**UTECHT WM F RENDERING CO**

*Notice Farmers*

WE CALL FOR YOUR DEAD  
and DISABLED HORSES - COWS  
CALL COLLECT

608 S Minnesota av Bayport Minn Call  
long distance Bayport--HEmlock 9-5479

## Resorts

**BRAKER'S RIVER EDGE RESORT**

Large Modern Cabins for  
Fishermen, Deer Hunters, Skiers  
Boats - Motors - Minnows - Tackle  
Tavern - Groceries - Gas and Oil  
1 Mile Off North Hwy. 25 on D

R 6 ----- CE 5-2465

Golf Vu Motel 1421 Broadway N-----CE 5-9967

Practical builders have proved that built-in telephone service makes homes more scalable and livable. Before building, call our "architects' and builders' service." They'll cooperate without charge.

# DEAD STOCK OF ALL KINDS REMOVED PROMPTLY

**Dead or Disabled Horses  
and Cows**

**We Also Pick Up Calves  
Hogs and Sheep, Etc.**

**WE PAY TELEPHONE CHARGES AND GIVE  
IMMEDIATE SERVICE**

*Prompt — Sanitary — Courteous*

**CHIPPEWA FALLS RENDERING CO.**

Manufacturers of Double AA Brand Tankage  
Meat and Bone Scraps

Main Office at Chippewa Falls, Wis.  
Call Long Distance Chippewa Falls PArk 3-5759

**CE 5-3811**

1302 Broadway

**COURTEOUS  
EFFICIENT  
DRIVERS**

**NEW SANITARY  
TRUCKS  
ALL STEEL**

**Restaurants**

A & W Root Beer Stand 802 6th av---CE 5-2540  
**ALEX'S PIZZA HOUSE**  
 See Ad at Pizza  
 631 Broadway --- CE 5-3188  
**ANCHOR CAFE** 620 Broadway --- CE 5-9945  
 (See Advertisement This Page)  
 Bark's Bake Shoppe 228 Main --- CE 5-3544  
**DAN'S CAFE** 424 Main --- CE 5-9926  
 (See Advertisement This Page)  
 Dew Drop Inn 438 Crescent --- CE 5-9917  
 Diamond Club R 6 --- CE 5-7185  
**ERV'S CAFE** 416 Main --- CE 5-9905  
 G & R Grill 512 Crescent --- CE 5-9946  
**HARBOR INN INC** R 1 --- CE 5-9964  
 Hide-A-Way The R 4 --- CE 5-3387  
 (See Advertisement This Page)  
 Homestead Restaurant 803 Main --- CE 5-9904  
**HOTEL MARION** 544 Broadway --- CE 5-5571  
 Jeatran's Supper Club R 6 --- CE 5-3755  
 (See Advertisement This Page)  
 Marion Hotel Coffee Shop 544 Broadway --- CE 5-5491  
 Menomonie Club Cafe 545 Broadway --- CE 5-9995  
**SNOW-CAP DRIVE-IN** 1401 Broadway N --- CE 5-2605  
 Three Sister's Cafe 511 Broadway --- CE 5-9924  
 Welch's Northside Eat Shoppe  
 1319 Broadway N --- CE 5-9937

Reweaving—See Textile Menders

**Riggers**

See Movers—Heavy Hauling; Also Trucking

**Roasters—Electric**

See Electric Appliances—Household

**THE HIDE-A-WAY**

STEAKS - CHICKEN  
 SHRIMP - FISH

Served Daily from 11:30 A.M. to 12 Midnight  
 Sundays 12 Noon to 8:00 P.M.

Closed Monday

We Cater to Private Parties, Weddings, Banquets  
 AIR CONDITIONED

**VISIT OUR NEW BAR**

Open daily 10:00 A.M. to Midnight  
 Sundays Noon to 6:00 P.M.

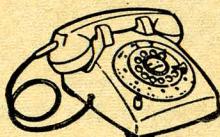
MR. and MRS. ARVID O. DAHLBY - Prop.

**CE 5-3387**

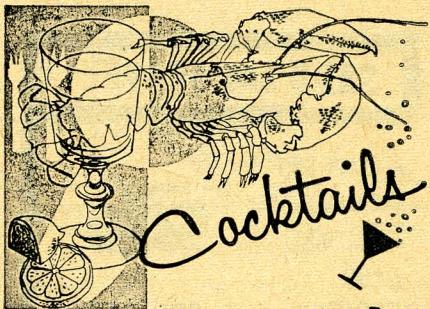
LOCATED SOUTH ON HY. 25

**Hear Better**

for noisy locations  
 or for persons who  
 do not hear well

**Volume Control Phone**

for details call  
 your Telephone Business Office

**JEATRAN'S****Fine Food**

served elegantly in a  
 delightful atmosphere.

**CHILDREN WELCOME**

Dining Room Open Daily 11:30  
 (Closed Mondays)

**DIAL**

**CE 5-3755**

Rt. 6 - Hy. 12

2 1/2 Mi. West of Menomonie

**ANCHOR CAFE**

*Fine Food Always*

HOME COOKING  
 HOME BAKING

**STEAKS - CHOPS - FISH**

NOON LUNCHES

*Air Conditioned*

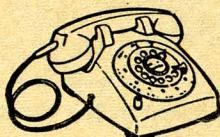
**CALL**

**CE 5-9945**

620 BROADWAY

**Hear Better**

for noisy locations  
 or for persons who  
 do not hear well

**Volume Control Phone**

for details call  
 your Telephone Business Office

**DAN'S CAFE**

AIR CONDITIONED FOR YOUR COMFORT

*Featuring*

BREAKFAST  
 NOON LUNCHEON  
 EVENING DINNERS

*Delicious Home Cooked Food  
 Sunday and Holiday Deluxe Dinners*

OPEN  
 5:00 A.M. TILL 2:00 A.M.—DAILY  
 Orders to Take Out at Anytime

424 Main St.

**CE 5-9926**

**SAND AND GRAVEL**

- BLACK DIRT
- CRUSHED ROCK
- FILL DIRT
- LIME

**DELIVERY and SPREADING**

- CONTRACT HAULING
- HAULING BY THE HOUR

**CE 5-5884**

**H**INZMAN  
TRUCKING CO.

1115 TAINTER ST.

**Someone in College?**

Your Long Distance Call  
Will Be Appreciated  
— and the Cost Is Small  
Wherever You Call

**Roofers****ANDERSON S A ROOFING CO**

312 5th Eau Claire Wis

Call long distance Eau Claire -- TEMple 5-3915

**BARRETT ROOFING MATERIALS**

For roofing and roof repairs "Your Best Buy is Barrett." Asphalt Shingles, Asphalt and Asbestos Sidings, Roll Roofings, Roofing Felts and Pitches, Bituminous Cements, Paints and Coatings, Rock Wool, Translucent Panels.

**"WHERE TO CALL"****OEBSER ROOFING & SIDING CO**

R 2--CE 5-3684

**HOREL-GEORGE CO**

Specialists in Built-Up Roofing  
1202 Western av Eau Claire Wis

Call long distance

Eau Claire -- TEMple 2-1607

**LOCAL ROOFING CO**

Call Collect

R 1 Eau Claire Wis

Call long distance

Eau Claire -- TEMple 2-4156

**OEBSER ROOFING & SIDING CO** R 2--CE 5-3684**Roofing Material**

C W H CO 112 13th ----- CE 5-7667

Farmers Union Co-Op 709 Main ----- CE 5-2177

**PETERSON LUMBER CO**

See Our Ad at Lumber

Stout rd

CE 5-5711

**Root Beer—See Beverages—Non-Alcoholic****Rug & Carpet Cleaners**

Menomonie Dye House 617 Broadway ---- CE 5-7500

**Rug & Carpet Dealers**

Nevens Home Beautifiers 1501 Tainter -- CE 5-7722

**Rugs—Oriental—See Rug & Carpet Dealers****Salad Dressings—See Food Products****Sand Blasting**

Lane Tank Co 819 7th ----- CE 5-3110

**Sand & Gravel****EAU CLAIRE SAND & GRAVEL CO**

104 Gibson Eau Claire Wis

Call long distance Eau Claire -- TEMple 4-4164

Hinzman Trucking Co 1115 Tainter -- CE 5-5884

(See Advertisement This Page)

**RED CEDAR SAND & GRAVEL DIV OF  
EAU CLAIRE SAND & GRAVEL CO**

WASHED SAND and GRAVEL

DELIVERIES UP TO 50 MILES

R 6 ----- CE 5-5108

**Sanitariums—See Hospitals****Sash & Trim**See Millwork; Also Storm Sash; Also Windows—  
MetalCheck the Yellow Pages for WHO  
sells WHAT.

**Savings & Loan Associations**

First Federal Savings & Loan Assn  
133 Main--CE 5-5855

**Saws**

Hermann's Sales & Service 1419 Tainter--CE 5-3044  
**MCCULLOCH POWER CHAIN SAWS**  
RICHARTZ IMPLEMENT CO  
118 Main W--CE 5-5589

**School Supplies**

**EAU CLAIRE BOOK & STATIONERY CO**  
320 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-5121  
Jones Menomonie Pharmacy 400 Main--CE 5-3461  
Lee's Drug Store 149 Main--CE 5-2121

**Schools**

Cedar Falls R 2--CE 5-2402  
**Menomonie Public Schools**—See Alphabetical List of  
Telephones Located At Schools  
St Joseph's 813 9th av--CE 5-3033  
St Paul's Lutheran 1114 9th--CE 5-7373

**Schools-Music**

See Music Instruction-Instrumental

**Scrap Iron & Metals**

Lotwin Hide & Fur Co 802 Main--CE 5-3722  
Moskowitz Co 11 S Bridge Chippewa Falls Wis  
Call long distance Chippewa Falls--PArk 3-5466

**PHILLIPS MAX & SON**

Everything in Used Building Materials  
Used Sheet Steel  
Boiler Flues of All Sizes - Used Pipe  
Used Angle Iron, Etc.  
314 Forest Eau Claire Wis  
Call long distance  
Eau Claire--TEmple 2-3431

**Seeds & Bulbs**

HOFLAND'S MILL R 1--CE 5-7670  
Wisconsin Crop Improvement Assn Seed  
Certification Service 815 6th av--CE 5-7070

**Septic Tank Cleaning**

BECKWITH OSCAR R 6--CE 5-5221  
(See Advertisement This Page)  
Well-Done Cleaners 1028 N6 Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-4731  
(See Advertisement. This Page)

**Service Stations—See Filling Stations****Sewing Machines****PFAFF SEWING MACHINES**

Completely automatic. Exclusive automatic  
DIAL-A-STITCH sews on buttons, sews  
straight, sews zig-zag, darns, embroiders  
thousands of decorative stitches. No discs  
or cams to change.  

- Built-In Needle Threader!
- Nationwide Repair Service
- Lifetime Guarantee!



"WHERE TO BUY IT"

Snively Sewing Center 600 Main--CE 5-7633

Snively Sewing Center 600 Main--CE 5-7633  
(See Advertisement This Page)

**Sewing Machines—Repairing****SNIVELY SEWING CENTER**

We Service All Makes  
600 Main

CE 5-7633

**Sheet Metal Work**

**CIRKL HARDWARE & SHEET METAL**  
633 Broadway--CE 5-5177

Schauls Gas Co  
212 W Main Durand Wis  
Call long distance Durand--ORange 2-8658

**SUCKOW'S SHEET METAL SHOP**

**SHEET METAL**  
Roofing - Eaves Trough - Skylights - Ventilation  
Breechings - Heating - New Furnaces - Old Systems  
Remodeled - Furnace Repairs - Air Conditioning  
Stokers - Oil Burners  
110 6th av W-----CE 5-5611

The oldest of all the telephone industry's  
traditions is service.

**SEPTIC TANKS  
CLEANED**

**Pumped - Repaired - Installed**

FROZEN SEWER LINES OPENED  
24 HOUR SERVICE

Residential and Commercial

WE GO ANYWHERE ANYTIME

"Prompt Courteous Efficient Service"

**OSCAR BECKWITH**

**CE 5-5221**

R. 6 - MENOMONEE

**SEPTIC TANK and  
CESSPOOLS CLEANED**

• Anytime • Any Place

Write or Call

**WELL-DONE CLEANERS**

LICENSED OPERATOR

Call Long Distance Eau Claire

**TEmple 2-4731**

1028 N. 6th St.

Eau Claire, Wis.

Corner 6th and Trux Blvd.

**PFAFF**  
SEWING MACHINES

LARGE STOCK  
NEW and USED MACHINES  
FAIR PRICES - EASY TERMS  
DEPENDABLE SERVICE  
Est. 1914

**CE 5-7633**

**SNIVELY SEWING CENTER**

600 MAIN ST.

**Shoes****GRAVEN & WILCOX**

COMPLETE LINE OF FOOTWEAR

Weyenberg - *Miracle Tread*

Goodrich - Ball Band - Rubber Footwear

Quality Footwear Since 1891

336 Main ----- CE 5-5816

Reed's Shoe Store 320 Main-----CE 5-3733

**Shooters' Supplies—See Sporting Goods****Siding**

C W H CO 112 13th-----CE 5-7667

**Silverware**

CHASTAN JEWELERS 420 Main-----CE 5-2210

**Ski Resorts—See Resorts****Soda Water—See Beverages—Non-Alcoholic****Soft Drink Mfrs**

See Beverages—Non-Alcoholic

**Soft Water Service**

See Water Softening Service

**Soil Testing—See Laboratories—Testing****Sporting Goods**

Gary's Sport Shop 707 Broadway-----CE 5-3821

**Sportswear**

Lund's Clothing Store 606 Broadway-----CE 5-3020

**Spray Painting—See Painters****Square Dancing—See Dancing Schools****Stainless Steel—See Steel Headings****Steam Heating Contractors**

See Heating Contractors

**Steamship Agencies**

Higgins' Travel Service

See Ad at Travel Bureaus

114 E Grand av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-5403

**Steel**

For processing operations such as pickling, shearing, straightening, etc., see Steel Processing

**Steel Bar Straightening**

See Steel Processing

**Steel Pickling—See Steel Processing**

Daily, as upon a magic loom, the world is bound together by telephone.

**Steel Processing****PHILLIPS MAX & SON**LARGE STOCK OF USED STEEL  
ANGLES - CHANNELS - BEAM  
SHEETS - PIPE - POSTS - FLUES*Everything in Used Steel*314 Forest Eau Claire Wis Call  
long distance Eau Claire--TEmple 2-3431**Steel Sash—See Windows—Metal****Steel Treatings—See Steel Processing****Stereophonic Sound Equipment**

Meyer Music

417 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-3614  
O'Connell's TV & Radio Service  
210 Main--CE 5-2882**Stereophonic Sound Systems**

See High Fidelity Sound Equipment

**Stocks**

See Investment Securities; Also Brokers—Stock &amp; Bond

**Stone—Crushed**

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

**Storage—Household****BRUNN TRANSFER CO**LOCAL STORAGE FACILITIES  
PACKING - SHIPPING

Local and Long Distance Moving

North American Van Lines Agent

1809 2nd av S-----CE 5-3288

**MUELLER WAREHOUSE CO INC**910 Broadway Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-1394**Storm Sash**

Nevens Home Beautifiers 1501 Tainter---CE 5-7722

**Super Markets**

See Grocers; Also Meat Markets

**Surgeons**

See Physicians &amp; Surgeons—Doctors Of Medicine (M.D.); Also Physicians &amp; Surgeons—Doctors Of Osteopathy (D.O.)

**Swimming Pools****G & R TERRAZZO TILE CO**

Distributors of Esther Williams Pools

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-3105

**Tanks—Metal**

Lane Tank Co

See Ad at Contractors-General

819 7th -----CE 5-3110

**Taverns**

|                                        |           |
|----------------------------------------|-----------|
| Al's Tavern                            | CE 5-2476 |
| V A Eleason - Proprietor               |           |
| R 6                                    |           |
| Braker's River Edge Resort R 6         | CE 5-2465 |
| <b>BREWER'S BAR</b>                    |           |
| Lester and Beanie Brewer               |           |
| Sandwiches Served at All Times         |           |
| 1401 Tainter                           | CE 5-9907 |
| <b>Casino Bar</b>                      |           |
| A T Jensen-Owner                       |           |
| 613 Broadway                           | CE 5-9975 |
| <b>Eller's Bar</b>                     |           |
| Ellen Batchelder Proprietor            |           |
| Hot Beef Sandwiches Served Daily       |           |
| 709 Broadway                           | CE 5-9984 |
| Farmers Beer Garden 801 Main           | CE 5-9994 |
| Flame Lounge 619 Broadway              | CE 5-9993 |
| <b>HARBOR INN INC R 1</b>              | CE 5-9964 |
| <b>HOTEL MARION</b> 544 Broadway       | CE 5-5571 |
| <b>JEATRAN'S SUPPER CLUB</b> R 6       | CE 5-3755 |
| Kleist, Geo R 2                        | CE 5-7819 |
| Lakeside Bar 524 Main                  | CE 5-9974 |
| Larry's Bar 932 Broadway N             | CE 5-9948 |
| Northside Liquor Store 1321 Broadway N | CE 5-2010 |
| <b>PINE POINT LODGE</b> R 2            | CE 5-7819 |
| Red Cedar Lounge 544 Broadway          | CE 5-9914 |
| Rendezvous Room 631 Broadway           | CE 5-9935 |
| Riverview Bar R 5                      | CE 5-7442 |
| Silver Dollar Tavern 315 Main          | CE 5-9915 |
| <b>Spot The</b>                        |           |
| Alfred Wyss - Proprietor               |           |
| 414 Main                               | CE 5-9985 |
| Tourist Hotel 702 Main                 | CE 5-9954 |
| Town & Country Bar 715 Broadway        | CE 5-9957 |
| Trinko's Tap                           |           |
| Lunches Served Daily                   |           |
| R 1                                    | CE 5-7856 |
| Tyler's Tavern 1918 5th                | CE 5-9936 |

**Tax Matters**

See Accountants; Also Attorneys-at-Law

**Taxicabs**

CENTRAL CAB CO 720 Crescent-----CE 5-2200

**Tea Shops—See Restaurants****Teaming Contractors—See Trucking****Telegraph Companies**Western Union Telegraph Co  
117 Main—Call WESTERN UNION**Telephone Apparatus****BELL SYSTEM SERVICE**

Complete Communication Service  
Home and Office  
Integrated With Your Regular  
Telephone  
Economical Reliable Service For  
Over 75 Years



Consult Your Communication Counsellor

"WHERE TO CALL"

WISCONSIN TELEPHONE CO  
720 3rd—CE 5-5501**Telephone Companies**

WISCONSIN TELEPHONE CO 720 3rd—CE 5-5501

**Television Antenna Systems**Red's TV Sales & Service 705 Broadway—CE 5-3515  
(See Advertisement This Page)**Television Dealers****Meyer Music**Magnavox TV Sales & Service  
417 S Barstow Eau Claire Wis  
Call long distance Eau Claire—TEmple 5-3614**O'CONNELL'S TV & RADIO SERVICE**RCA and ZENITH  
TV - Radios - Phonographs - Records

SERVICING ALL MAKES

For Service After The Sale

Call "Budge" O'Connell

210 Main-----CE 5-2882

Stratton's Radio &amp; TV 527 Broadway-----CE 5-5600

Advertisers in these pages get telephone  
trade.

# TELEVISION

## SALES and SERVICE

Repairs Made in Your Home Where Possible  
By Experienced Qualified TV Technicians

- **ADMIRAL TV - RADIO**
- **PHILCO TV**

WE SERVICE ALL MAKES  
TV SETS - RADIOS - ANTENNAS"Member Indianhead Radio and  
TV Servicemen's Association"**CE 5-3515****RED'S TV**

705 BROADWAY

**Save Steps**

comfort      protection  
  
 convenience  
 with Extension Telephones  
 for details call  
 your Telephone Business Office

WE SERVICE ALL MAKES



SALES - PARTS - ANTENNAS

**CE 5-2830**

**LEVI STOKES**  
REPAIR SHOP  
1801 STOUT RD.

**DESCO - VITRO - GLAZE**

The Permanent Interior Wall Finish

- WASHABLE
- SANITARY
- NON-FADING
- ANY COLOR DESIRED

Can Be Applied Over Any  
Plastered or Masonry Wall

For Information and Free Estimates

Call Long Distance Eau Claire

**TEmple 2-4927**

or **TEmple 2-3105**

**Desco-Vitro-Glaze Co. of Wis.**

816 N. OXFORD AVE.

EAU CLAIRE, WIS.

**EAU CLAIRE**  
**TILE and TERRAZZO INC.**

Terrazzo - Quarry Tile

Ceramic Tile - Marble

Ceramic Tile Work of All Types

RESIDENTIAL - COMMERCIAL - INDUSTRIAL

CALL LONG DISTANCE

EAU CLAIRE

**TEmple 5-9914**

P.O. BOX 394

WASHINGTON HEIGHTS

EAU CLAIRE, WIS.

**Television Repairing**

**CAMP'S TV SALES & SERVICE**

Expert Repairs - All Makes of Television

CALL

**CE 5-5033**

104 6th av ----- **CE 5-5033**

**O'CONNELL'S TV & RADIO SERVICE**

210 Main--**CE 5-2882**

Stokes Levi F 1801 Stout rd-----**CE 5-2830**

(See Advertisement This Page)

**TOWNSEND'S RADIO & LOCK SERVICE**

518 Broadway--**CE 5-5420**

**Television Supplies & Parts-**

**Whlse & Mfrs**

Miller's Electronic Supply

1329 Broadway N--**CE 5-3401**

**Test Boring—See Drilling Contractors**

**Textile Menders**

Budget Weaving Shop

Mail Orders Receive Prompt Attention

326 New York Bldg St Paul Minn

Call long distance St Paul--**CApital 2-8223**

**Theatres**

Outdoor Theatre Pine-----**CE 5-2756**

State Theatre 639 Broadway-----**CE 5-5733**

**Tile Contractors & Dealers—Ceramic**

**DESCO-VITRO-GLAZE CO OF WIS**

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--**TEmple 2-4927**

(See Advertisement This Page)

Eau Claire Tile & Terrazzo Inc

Wash hts Eau Claire Wis

Call long distance Eau Claire--**TEmple 5-9914**

(See Advertisement This Page)

**G & R TERRAZZO TILE CO**

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--**TEmple 2-3105**

(See Advertisement This Page)

**NEVINS HOME BEAUTIFIERS**

1501 Tainter--**CE 5-7722**

**Tile Contractors & Dealers—**  
**Non-Ceramic**

Nevins Home Beautifiers 1501 Tainter--**CE 5-7722**

**G & R TERRAZZO**  
**TILE CO.**

**TERRAZZO - TILE - QUARRY**

◆ STEPS - FLOORS - BASE

◆ CERAMIC FLOORS

◆ GLAZED TILE WORK

◆ GENUINE CLAY TILE

“Ceramic Tile Work of All Types”

Call Long Distance Eau Claire

**TEmple 2-3105**

or **TEmple 2-4927**

816 N. Oxford Avenue

Eau Claire, Wis.

**Tillers—See Farm Equipment****Tires****BAUER BUILT RE-TREADS**

Headquarters for  
Unconditionally Guaranteed  
**BAUER BUILT RECAPS**

Plus a  
Complete Line of  
NEW and USED  
TIRES



**"FOR INFORMATION CALL"**

**PARKVIEW SKELLY SERVICE**

902 Broadway N—CE 5-9977

Churchill Tire Service 816 6th av-----CE 5-7911  
(See Advertisement This Page)

**FIRESTONE TIRES****MENOMONIE SHELL SERVICE**

501 Crescent—CE 5-9934

Montgomery Ward & Co 500 Main-----CE 5-5525

**Tires—Repairing & Recapping****BILL'S RECAPPING SERVICE**

143 6th av—CE 5-5334

(See Advertisement This Page)

**CHURCHILL TIRE SERVICE**

816 6th av—CE 5-7911

Montgomery Ward & Co 143 6th av-----CE 5-2234

**Tool Makers**

Keller's Blacksmith Shop 511 Crescent—CE 5-5610

**Top Soil**

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

**Tourists' Agencies—See Travel Bureaus****Towing Service**

See Also Garages

MacDonald Wrecker Service

24 Hour Emergency Road Service

626 Irvine Chippewa Falls Wis

Call long distance

Chippewa Falls—PArk 3-6309

**MUELLER SERVICE**

818 Broadway Eau Claire Wis

Call long distance Eau Claire—TEmple 5-3956

**Tractors****COCKSHUTT TRACTORS & FARM**

**IMPLEMENT**

**FARMERS UNION CO-OP**

709 Main—CE 5-2177

**Trailers—Boat****MENOMONIE MARINE SALES INC**

1102 Broadway N—CE 5-3833

A shopping service for your convenience. When you read an advertisement do you know where to buy the goods? Look in the Yellow "Where to Buy It" Pages of this telephone book, under the trade mark name of the article. Many nationally advertised products are listed here, together with a list of the local stores. Find where to buy it in your Classified Telephone Directory.

**GOODYEAR TIRES**

for CARS - TRUCKS - TRACTORS  
Distributors of Goodyear Batteries



- TRACTOR TIRE  
REPAIRING
- RECAPPING
- GUARANTEED  
VULCANIZING
- WHEEL  
BALANCING
- BATTERY  
SERVICE
- ROAD  
SERVICE

**CHURCHILL TIRE SERVICE**

Established 1923

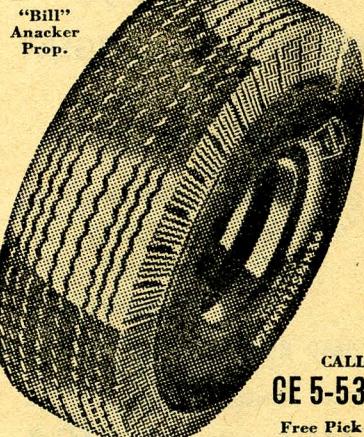
**CE 5-7911**

816 6th AVE.

# TIRE SERVICE

## RECAPPING and REPAIRING

New Tire Guarantee



CALL

**CE 5-5334**

Free Pick Up  
Service

**BILL'S RECAPPING SERVICE**

143 6th AVE.

## SPECIALIZING IN MAJOR REPAIRS

- No Job Too Large or Too Small
- 24 Hour Phone Service for Repairs
- Parts and Accessories
- Custom Building
- Complete Repair Service
- Painting
- We Buy Burnt and Wrecked Trailers

## Mobile Home Service Inc.

CALL LONG DISTANCE ST. PAUL

**MElrose 3-2460**  
ST. PAUL, MINN.

2211 West County Road C-2

After Hours

Call Long Distance St. Paul, GLENVIEW 9-2082

## KELM TREE SERVICE

Since 1933

### EXPERT TREE SURGERY

**"FULLY INSURED  
AND LICENSED"**

**TREES TRIMMED  
TOPPED  
CABLED  
REMOVED**

**STUMP REMOVAL BY MACHINE**

CALL LONG DISTANCE ST. PAUL

**Midway 6-2104**

34 N. Syndicate  
ST. PAUL, MINN.

## Trailers-House

Mobile Home Service Inc

2211 W County rd St Paul Minn

Call long distance St Paul--**MElrose 3-2460**

(See Advertisement This Page)

**VASEY'S TRAILER COURT & SALES**

Travel and Camping Trailers

R 2

CE 5-3789

## Trailers Rented

Johnson Phil Standard Service 624 Main--**CE 5-9965**

**U-HAUL RENTAL TRAILERS**

RENT A GUARANTEED  
U-HAUL TRAILER  
IT COSTS NO MORE

**U-HAUL**

Local or ONE WAY ANYWHERE

U-HAUL furnishes guaranteed trailers and tires,  
hitches, cargo insurance, free road service, all sizes.

**"WHERE TO RENT THEM"**

Amberg's Mobil Service Station

1431 Broadway N--**CE 5-2077**

## Transfer Companies

**BRUNN TRANSFER CO** 1809 2nd av S---**CE 5-3288**  
W W DRAY LINE

See Our Ad at Movers

Stout rd

CE 5-3522

## Transmissions-Automotive

**KING & KERN AUTO SERVICE**

See Our Ad at Garages

Specialists on Automatic Transmissions

2351 Spooner av Altoona Wis

Call long distance Eau Claire--**TEmple 2-8222**

## Travel Bureaus

**HIGGINS' TRAVEL SERVICE**

AIRLINE and STEAMSHIP  
RESERVATIONS and TICKETS

Foreign and Domestic Tours

No Additional Charges for Services

114 E Grand av Eau Claire Wis Call long  
distance Eau Claire--**TEmple 2-5403**

## Tree Service

Kelm Tree Service

34 N Syndicate St Paul Minn

Call long distance St Paul--**Midway 6-2104**

(See Advertisement This Page)

**KREMER TREE SERVICE**

1022 Birch Eau Claire Wis

Call long distance Eau Claire--**TEmple 2-4607**

MacDonald Wrecker Service

Complete Tree Removal and Cabling

626 Irving Chippewa Falls Wis

Call long distance

Chippewa Falls--**PArk 3-6309**

## Trenching--See Excavating Contractors

Need a mailing service? The easiest way to solve a "sticky" problem is to look in the Classified Section of the Telephone Directory. Whatever or whomever you need—antiques, buttons, carpenters, or dentist, they're all conveniently listed with name, address, telephone number. Make it a habit to look in the Yellow Pages.

**Truck Agencies & Dealers—New****GMC TRUCKS**

FOR GMC  
SALES  
SERVICE  
PARTS

**"WHERE TO BUY THEM"**

DEALER

HALVORSON BUS LINE  
1302 Broadway N--CE 5-7088

**Truck Agencies & Dealers—Used****GMC TRUCKS**

FOR GMC  
SALES  
SERVICE  
PARTS

**"WHERE TO BUY THEM"**

HALVORSON BUS LINE  
1302 Broadway N--CE 5-7088

**Truck Rental & Lease Service****HERTZ TRUCK RENTAL SERVICE**

LATE MODEL TRUCKS  
with gas, oil and insurance included.  
Everything included but the driver.  
Trucks also available on long term lease.

**"WHERE TO CALL"****RENTAL SERVICE CO**

505 S Dewey Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-3493

**Trucking****BRUNN TRANSFER CO** 1809 2nd av S---CE 5-3288**CHIPPEWA MOTOR FREIGHT INC**

2645 Harlem av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-8347

**GROEPPER TRUCKING SERVICE** R 6---CE 5-5151**HINZMAN TRUCKING CO**

See Ad - Sand &amp; Gravel

1115 Tainter -----CE 5-5884

**HUSBY BILL** R 1-----CE 5-5539**Tutoring—See Schools****Tuxedos Rented—See Dress Suit Rental****Typewriters****ADDING MACHINE & TYPEWRITER CO**

Royal Typewriters

1421 State Eau Claire Wis

Call long distance Eau Claire--TEmple 5-9108

Boothby Print Shop 102 Main W-----CE 5-7555

**MAC'S TYPEWRITER CO**

311 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-5910

(See Advertisement This Page)

**Typewriting—See Letter Companies****Undertakers—See Funeral Directors**

**The All-New**  
**Smith Corona**  
**Office Typewriter**

ELECTRIC - STANDARD - PORTABLE

**FEATURING NEW PAGE GAGE!**

Typewriters and Adding Machines

Sold - Rented - Repaired

Special Rental Rates for Students

Supplies for All Machines

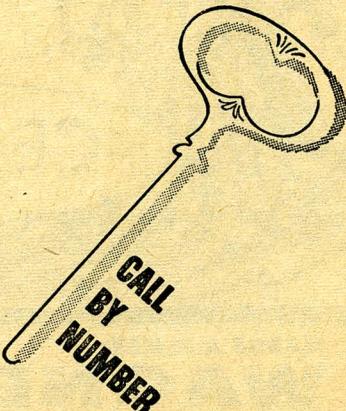
**MAC'S TYPEWRITER CO.**

311 S. Barstow St. Eau Claire, Wis.

Phone Long Distance

Eau Claire TEMple 5-5910

Your **KEY** to  
**F-A-S-T-E-R**  
**Out-of-Town**  
**Service**



WISCONSIN TELEPHONE COMPANY

**Upholsterers**

Keegan's Drapery Shop  
105 E Grand av Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-8029

**LARSON UPHOLSTERING SHOP**

LAVERN E. LARSON

**UPHOLSTERING SERVICE**

Third Street and Tenth Avenue

1003 3rd ----- CE 5-2322

**WAGNER'S UPHOLSTERY CO**

1014 15th av--CE 5-2861  
(See Advertisement This Page)

**Upholstery Cleaning**

See Furniture Cleaning

**Vacuum Cleaners****KIRBY VACUUM CLEANERS**

NORTHWEST KIRBY CO  
414 Wash Eau Claire Wis  
Call long distance

Eau Claire--TEmple 2-3422

Van's Appliance Store 316 Main-----CE 5-2666

**Variotyping Service--See Letter Companies****Varnish**

Menomonie Paint & Wallpaper Co  
718 5th--CE 5-2789

**Velocipedes--See Bicycle Repairing****Vending Machines**

VARIETY VENDING CO  
W Gate rd Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-0066

**Venetian Blinds**

Nevins Home Beautifiers 1501 Tainter--CE 5-7722

**Veterinarians**

ANDREASSEN & HOUSER  
423 12th av W--CE 5-2626  
If no answer call-----CE 5-2385

**REGISTER J W**

VETERINARIAN  
Large and Small  
Animal Practice  
1513 5th av-----CE 5-2611

**Veterinarians' Supplies**

JONES MENOMONIE PHARMACY  
400 Main--CE 5-3461  
LEE'S DRUG STORE 149 Main-----CE 5-2121  
Register J W 1513 5th av-----CE 5-2611

**Vitamins**

Jones Menomonie Pharmacy 400 Main--CE 5-3461

Shopping is as simple as A-B-C if  
you use the Yellow Pages.



# Custom UPHOLSTERING

Quality Craftsmanship  
Prompt Courteous Service

FREE ESTIMATES

LARGE SELECTION OF FABRICS

CE 5-2861

RECOVERING  
and RESTYLING

YES, WE PICK UP &amp; DELIVER

MARGE &amp; ELMER

# WAGNER

1014 15th AVE.

UPHOLSTERY CO.

**Wall Board****GOLD BOND SHEET ROCK**

CARTER LUMBER &amp; FUEL CO

108 6th av--CE 5-2161

Peterson Lumber Co Stout rd-----CE 5-5711

**Wall Paper**

Menomonie Paint &amp; Wallpaper Co

718 5th--CE 5-2789

**UNITED WALLPAPER**

MENOMONIE PAINT &amp; WALLPAPER CO

718 5th--CE 5-2789

**Washing Machines****RCA WHIRLPOOL HOME LAUNDRY APPLIANCES**

Automatic Washers and Dryers in Color. Wash all Fabrics Cleaner With Built-in Lint Filter, 2-Speed Action; Suds-Miser. Dry Faster With Tempered Heat. Also New Space-Saving Washer-Dryer Combination.

**"WHERE TO CALL"**

Schauls Gas Co

212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

**VAN'S APPLIANCE STORE**See Ad - Electric Appliances-Household  
316 Main -----CE 5-2666**Watch Repairing**Anshus Jewelers 300 Main-----CE 5-2220  
**CHASTAN JEWELERS** 420 Main-----CE 5-2210  
Madsen Ole 301 Main-----CE 5-2233**Water Filters**

See Water Softening Equipment

**Water Heaters****HALVERSON BROS PLUMBING & HEATING CONTRACTORS**

1020 Broadway N--CE 5-3155

HOMME PLUMBING &amp; HEATING CO

R 2--CE 5-7864

**Water Softening Equipment**Culligan Water Conditioning Service  
837 Tainter--CE 5-3844**Water Softening Service****CULLIGAN WATER CONDITIONING SERVICE** 837 Tainter-----CE 5-3844  
(See Advertisement This Page)**Water Supply Systems****FARMERS UNION CO-OP**

Pump Repairs and Installations  
Myers Deepwell & Shallow Well Systems  
Duplex Pittless Sanitary Units  
To Meet Wisc. Pump Code Requirements  
For Estimates and Service Call

709 Main -----CE 5-2177

**Waterproofing Materials**

Menomonie Paint &amp; Wallpaper Co

718 5th--CE 5-2789

**Culligan**ON A  
**SERVICE**  
Basis... or with a  
**HOME-OWNED**  
Model

No Equipment to Buy  
No Maintenance Work  
Service Connection  
Is Quick and Simple

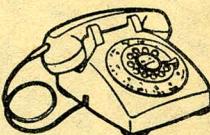
WE SELL  
**SOFTENER SALT**

**OLD SOFTENERS REPAIRED****Call CE 5-3844**

HARRY ZITELMAN

**CULLIGAN** Water Conditioning

837 Tainter St.

**Save Steps****Extension Telephones**

In any home today — large or small — properly placed extension telephones are part of modern living. They give you more comfort, convenience, privacy and protection. An extension telephone costs only 3 pennies a day.

Inquire today about the Efficiency, Suburban and Cosmopolitan Plans. One of these plans will fit the telephone needs of your family.

for details call your  
**Telephone Business Office**

**Weavers—Carpet Or Textile**

See Textile Menders

**Wedding Announcements**

BOOTHBY PRINT SHOP 102 Main W---CE 5-7555

**Welding****KELLER'S BLACKSMITH SHOP**

511 Crescent--CE 5-5610

McClellan Welding &amp; Radiator Repairing

512 5th av--CE 5-2807

Daily, as upon a magic loom, the world is bound together by telephone.

**WELL DRILLING**

*We Guarantee  
To Save You Dollars*

**HAROLD HUNSTABLE & SONS**

CALL LONG DISTANCE ARKANSAW

**ATlas 5-5205**

ARKANSAW, WIS.

**Someone in College?**

**Your Long Distance Call  
Will Be Appreciated  
—and the Cost Is Small  
Wherever You Call**

**Welding Equipment & Supplies****AIRCO WELDING PRODUCTS**

Argon • Helium • Carbon-Dioxide  
Oxygen • Acetylene • Nitrogen •  
• Rare Gases • Oxyacetylene Welding  
and Cutting • Gas Shielded Welding  
Equipment • Apparatus,  
Supplies • Arc Welding Machines  
• Electrodes, Accessories, Jackson  
Products, "Tuffa-  
loy".

**"WHERE TO BUY THEM"**

AUTHORIZED DEALER

**Welders Supply Co**

1920 Harlem Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-2002

**Welfare Organizations**Girl Scout Area Office 224 1/2 Main-----CE 5-2811  
Red Cross Dunn County Chapter

Court House--CE 5-3700

**Well Drillers**Hunstable Harold & Sons Arkansaw Wis  
Call long distance Arkansaw--ATlas 5-5205  
(See Advertisement This Page)**WETTSTEIN NORBERT**20 E Columbia Chippewa Falls Wis  
Call long distance Chippewa Falls--PArk 3-7545**Wheel Aligning—Automobile**

See Automobile Wheel Service

**Windows—Metal**C W H CO 112 13th-----CE 5-7667  
Nevins Home Beautifiers 1501 Tainter---CE 5-7722**Wiring Systems—Electric**

See Electric Contractors

**Women's Apparel****CASSEL'S APPAREL SHOP**

*Carrying Exclusively  
Nationally Advertised  
QUALITY MERCHANDISE*

244 Main -----CE 5-2244

Style Shop 332 Main-----CE 5-5788

**Woodwork—Interior—See Millwork****Woodworking Machinery**

Goehring Bros R 2-----CE 5-2866

Ever get behind on orders . . .  
need new supplies fast? Let "Classified" come to the rescue! Those  
handy YELLOW PAGES list nearly  
every supplier in town. Wise buyers  
turn there first!



# it's EASY

... to find  
what you're  
looking for !

**TO DO SOMETHING,  
BUY SOMETHING,  
SELL SOMETHING,  
FIX SOMETHING ...**

**LOOK IN THE YELLOW PAGES  
OF YOUR PHONE BOOK**



*Most people do—to get  
information like this:*

- Telephone numbers.
- Local Firm Names and Business Addresses.
- Where-to-buy nationally advertised brands.
- Where-to-fix nationally advertised products.
- Lists of all church, civic, fraternal, welfare and other organizations.
- Lists of professional men.



**WISCONSIN TELEPHONE COMPANY**



**TO DO SOMETHING, BUY SOMETHING,  
SELL SOMETHING, FIX SOMETHING . . .  
LOOK IN THE **YELLOW PAGES** OF THE PHONE BOOK!**

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- Lists of professional men.



**WISCONSIN TELEPHONE COMPANY**



# Frequently Called Telephone Numbers



## NAME AND ADDRESS

## NUMBER

|                                    |             |
|------------------------------------|-------------|
| Lyle Hight Sr. Boyerville          | MI.3-3311   |
| " " Jr " "                         | MI.9-2721   |
| Robert Mittelstadt Colfax          | 12F13       |
| Dorothy Peterson St. Paul Prospect | 6-7904      |
| ANNA Burck                         | NO-4-3475   |
| Neil Fruitt                        | MI.3-3292   |
| Zutter Elevator Elk Mound          | TR9-3101    |
| Frank Rubusch                      | MI.3-2521   |
| Walter Lodge PA 3-3748             | P.L.-3-3748 |
|                                    |             |
|                                    |             |
|                                    |             |
|                                    |             |
|                                    |             |
|                                    |             |

Your long distance calls will be completed more rapidly if you know the out-of-town telephone number. When an operator gives you an out-of-town telephone number it will be helpful if you make a note of it for future use.

A handy-sized, personal telephone directory — completely indexed — has been prepared for your use. To obtain a copy just telephone, send a post-card or stop in at your nearest telephone office.

***Call Often — It's Easy, It's Fast, It's Fun!***



Call  
Long Distance  
*Often!*  
it's easy...  
it's fast...  
it's fun!



*Working always to serve you better*